



UNIVERSITÉ
DE GENÈVE



Contribution ID: 55

Type: **Poster**

IRs Gone Social: Then comes along Social iR

MyOpenArchive [1] is an open access repository that was created for researchers at institution without an institutional repository (IR). At the experimental stage during the first 3 years, we could safely assume that the efforts were yielding positive results in Japan.[2] In November 2011, we redeveloped the project on the Amazon Web Services. The aim is to develop Social iR ("individual" rather than "Institutional" Repository)" because we wanted to mushup social media such as Twitter, Facebook, and Scribd.

Recently, there has been a growth in the number of Social Network Sites (SNSs) for researchers such as academia.edu, ResearchGate, and Mendeley. Thus we can assume that researchers have successfully embraced social media on a large scale. However, we cannot conclude that IRs has successfully utilized SNSs and social media globally. We fear that there is a block preventing the development of a new scholarly communication model. While SNSs and social media will be extensively employed by researchers, more importantly rapid development should urge researchers to create a new scholarly communication model by using social media for IRs. Besides, we hope that open access can be synthesized with self-archiving.

As developers of MyOpenArchive, we believe that our efforts should be focused on SNSs and social media. "Plan, Do, Evaluation" will be effective in the case of Social iR when we challenge the evolution of IR and scholarly communication.

Keywords

Scholarly Communication, Institutional Repository, Self-Archiving, Open Access, Social Media, Social Network, Twitter, Facebook, Mendeley, Alt-Metrics

Reference

[1] MyOpenArchive <http://myopenarchive.org/>

[2] Keita BANDO. MyOpenArchive, an "individual" rather than "Institutional" Open Access Repository, and Its Initial Response Results. Open Repository 2011

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Track Classification: Poster Session