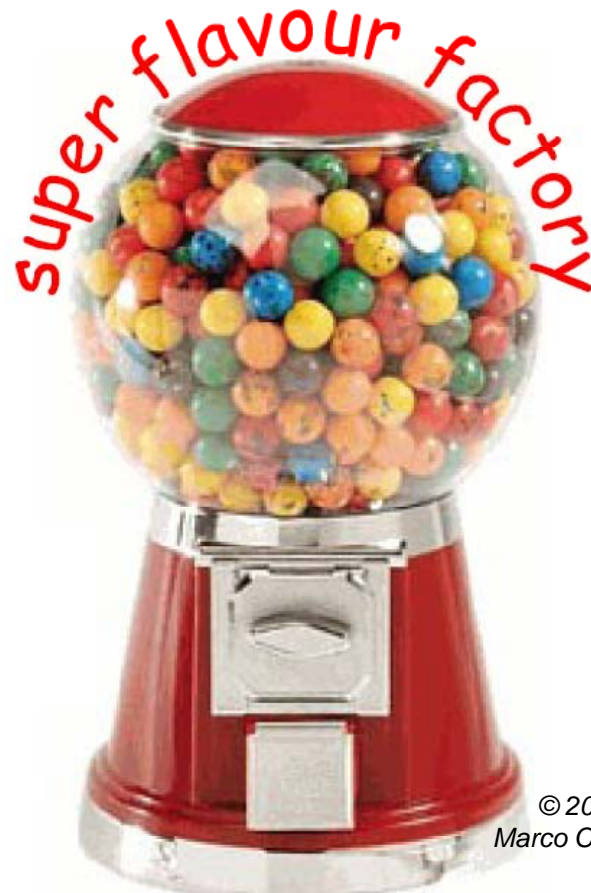


# A Physics Potential of an $e^+e^-$ Super(B)(Flavour) Factory



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Marco Ciuchini

.....

Achille Stocchi  
(LAL-IN2P3/CNRS & Université de Paris-Sud)

**FLAVOUR IN THE ERA OF THE LHC**  
a Workshop on the interplay of flavour and collider physics  
Final Plenary meeting: CERN, March 26-28 2007

Two efforts :

**Conceptual Design Report (CDR) for a Linear Super Flavour Factory** 75ab<sup>-1</sup>

**Super B Factory – Update of the SUPERKEKB Physics case** 50ab<sup>-1</sup>

Both documents will be soon out.

Executive summary will be written for the Yellow Book

*(These days we are mutually checking and studying two reports)*

*During the workshop quite a lot has been already said and commented by several speakers, concerning the potential of a SuperB :*

*D.Asner for charm*

*J.Berryhill for rare decays*

*M.Ciuchini for many things..*

*M.Rooney for  $\tau$*

*A.Buras for FCNC..*

*M.Hazumi for present status of B-factory and short term perspective..*

*To learn more about the two projects/their difference please listen the two following talks*

*M. Giorgi Linear Super Flavour Factory*

*K. Oide Super KEKB*

B factories have shown that a variety of measurements can be performed in the clean environment.

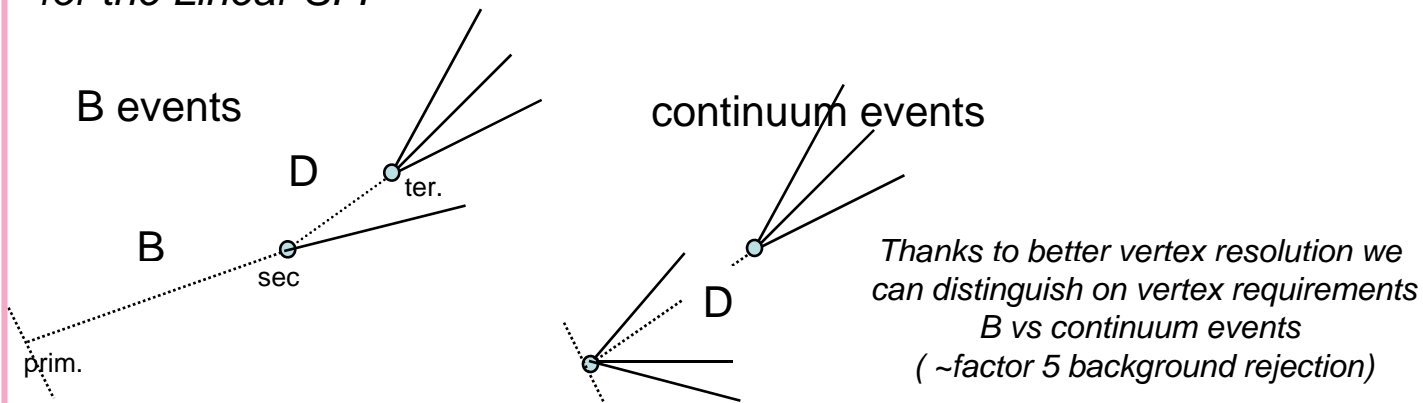
By doing the work of extrapolating the existing measurements and the ones which will be possible with more statistics we observe that :

- **Several measurements are statistically limited and so it is worthwhile to collect  $>50\text{ab}^{-1}$**
- **The systematic errors are very rarely irreducible and can almost on all cases be controlled with control samples.**

On top of it detector improvements can be crucial for some analyses.

*Just one example for the Linear SFF*

Not yet included in the extrapolations



## We concentrate on some topics

1) superb measurements related to **tree level/ ~tree level**  
(some depending upon LCQD calculations )

$$\gamma(\text{DK}), V_{\text{ub}}/V_{\text{cb}} \\ [\alpha(\pi\pi, \rho\pi, \pi\pi)]$$

2) superb measurements very sensitive to **NP Physics**

$$\sin(2\beta) \text{ (Peng.)} \\ A_{\text{FB}}(X_s l^+ l^-), A_{\text{FB}}(K^* \gamma), \\ A_{\text{CP}}(K^* \gamma), A_{\text{CP}}(s\gamma), \\ A_{\text{CP}}(s+d)\gamma \\ B \rightarrow K^{(*)} \nu \nu, \text{ LFV } \tau \rightarrow \mu \gamma$$

3) several quantities **depending upon LCQD calculations**  
If Lattice QCD Calculations improve as the related  
experimental quantities, these measurements will be  
extremely powerful

$$\text{Br}(B \rightarrow (\rho, \omega), \gamma) \\ \text{Br}(B \rightarrow l \nu), \text{ Br}(B \rightarrow D \tau \nu)$$

4) <1% UT Fits for New Physics search (all the measurements mentioned before + others..)

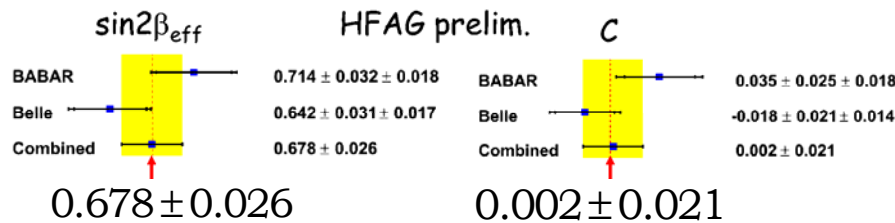
5) charm measurements

6) Specific run at the Y(5S)

# Experimental Reach

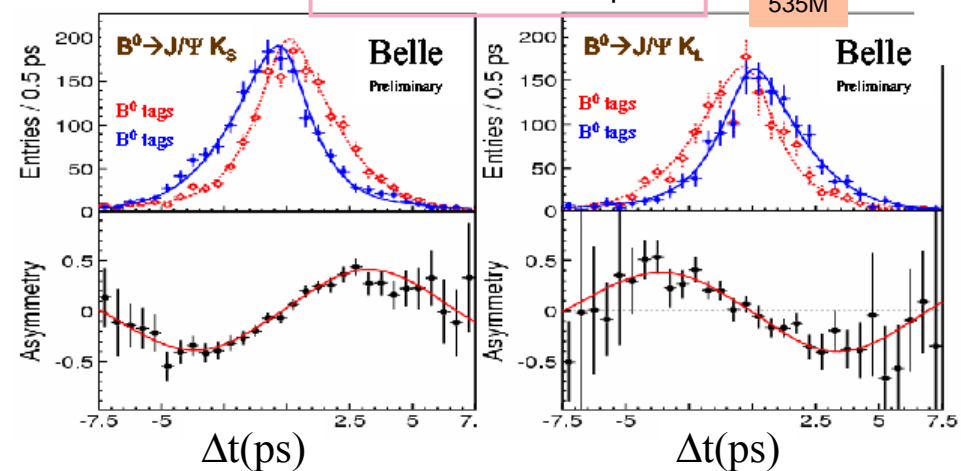
# The angle $\beta$

Based on the present “savoir faire”



$\sin 2\beta$  gives the best constraint on  $\rho$ - $\eta$  plane and the error can still be reduced

## Golden $B^0 \rightarrow J/\psi K^0$



SuperB will be able to make complementary measurements (beyond  $J/\psi K^0$ ) that help to ensure that the theoretical uncertainties are under control and to control them on data

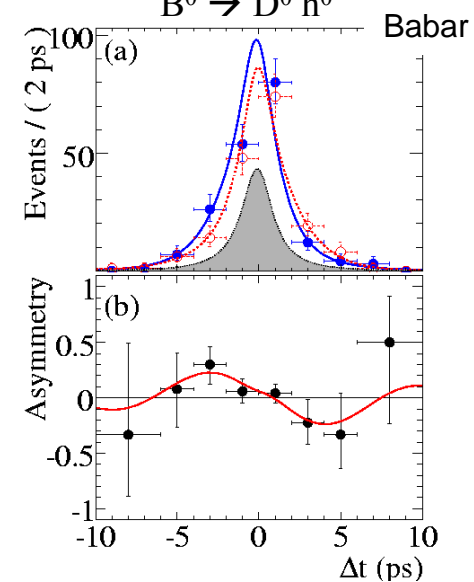
Observable	$B$ Factories ( $2 \text{ ab}^{-1}$ )	SuperB	syst as today
$\sin(2\beta)$ ( $J/\psi K^0$ )	0.018	0.005 (†)	0.012
$\cos(2\beta)$ ( $J/\psi K^{*0}$ )	0.30	0.05	
$\sin(2\beta)$ ( $Dh^0$ )	0.10	0.02	
$\cos(2\beta)$ ( $Dh^0$ )	0.20	0.04	
$S(J/\psi \pi^0)$	0.10	0.02	
$S(D^+ D^-)$	0.20	0.03	

Important points :

- We know how to perform these analyses
- Very significant improvement from now  $\rightarrow 2 \text{ ab}^{-1} \rightarrow$  Superb luminosity

Example other modes :

$B^0 \rightarrow D^0 h^0$



$S = +0.56 \pm 0.23 \pm 0.05$   
 $C = -0.23 \pm 0.16 \pm 0.04$

# The angle $\alpha$

Isospin analyses performed  
at the B-factories  
 $\sigma(\alpha) @ 10^0$

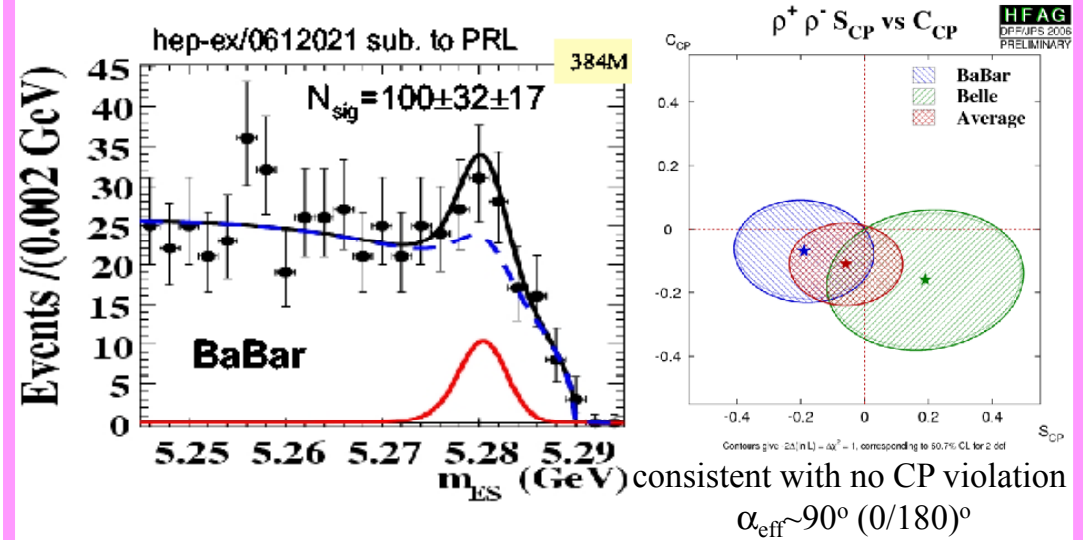
Some very important measurements  
start to be possible only now with  
about  $0.5\text{ab}^{-1}$

$\rho\rho$  modes

$$Br(B \rightarrow \rho^0 \rho^0) = (1.07 \pm 0.33 \pm 0.19) \times 10^6$$

3.5 $\sigma$  evidence

Important measurement because it gives  
the contributions of Penguins diagram



Each of  $\pi\pi, \rho\pi, \rho\rho$  analysis will be allow to get  $\sigma(\alpha) \sim 2$  degrees

It allow consistency checks and to control theoretical uncertainties on data

Observable	B Factories ( $2 \text{ ab}^{-1}$ )	SuperB
$\alpha (B \rightarrow \pi\pi)$	$\sim 16^\circ$	$3^\circ$
$\alpha (B \rightarrow \rho\rho)$	$\sim 7^\circ$	$1-2^\circ (*)$
$\alpha (B \rightarrow \rho\pi)$	$\sim 12^\circ$	$2^\circ$
$\alpha$ (combined)	$\sim 6^\circ$	$1-2^\circ (*)$

(\*) theoretical limited



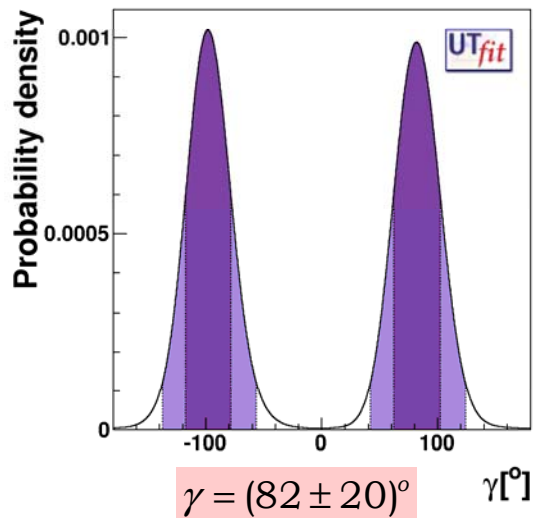
$\sigma(\alpha) \sim 1^\circ$   
possible

# The angle $\gamma$

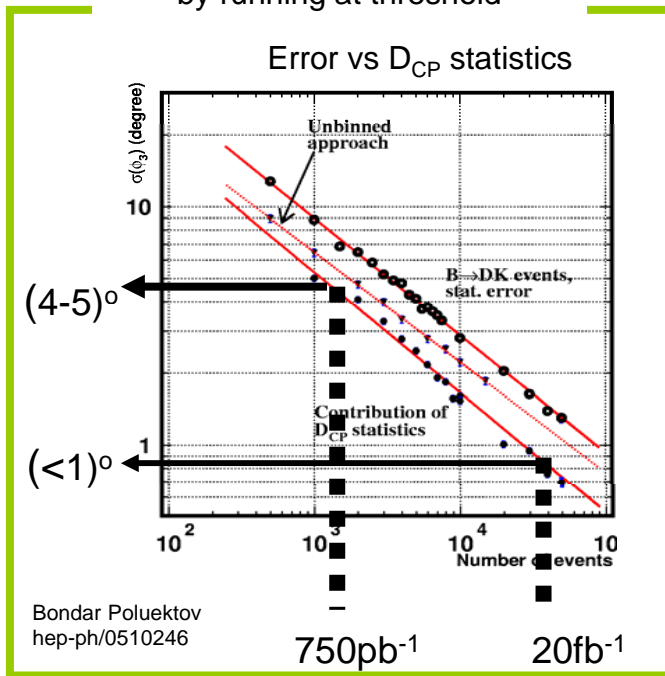
Best measurements from Dalitz analysis with  $D^0 \rightarrow K_s \pi \pi$

$\gamma = (92 \pm 41_{stat} \pm 10_{syst} \pm 13_{Dalitz})^\circ$  BaBar

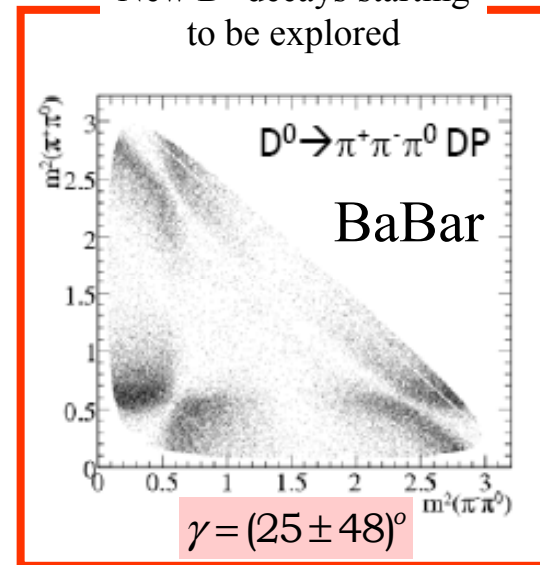
$\gamma = (53^{+15}_{-18}_{stat} \pm 3_{syst} \pm 9_{Dalitz})^\circ$  Belle



The model error can be reduced by running at threshold



New  $D^0$  decays starting to be explored



Many independent methods GLW, ADS, Dalitz, with many different decay channels

Observable	B Factories ( $2 \text{ ab}^{-1}$ )	SuperB
$\gamma (B \rightarrow DK, D \rightarrow CP \text{ eigenstates})$	$\sim 15^\circ$	$2.5^\circ$
$\gamma (B \rightarrow DK, D \rightarrow \text{suppressed states})$	$\sim 12^\circ$	$2.0^\circ$
$\gamma (B \rightarrow DK, D \rightarrow \text{multibody states})$	$\sim 9^\circ$	$1.5^\circ$
$\gamma (B \rightarrow DK, \text{combined})$	$\sim 6^\circ$	$1-2^\circ$
$2\beta + \gamma (D^{(*)\pm} \pi^\mp, D^\pm K_s^0 \pi^\mp)$	$20^\circ$	$5^\circ$

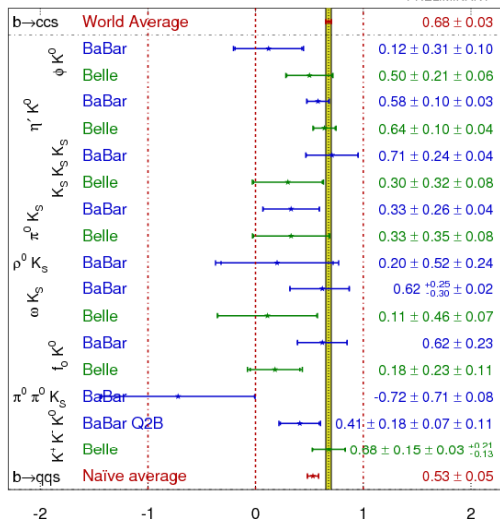
➔  $\sigma(\gamma) \sim 1^\circ$  possible



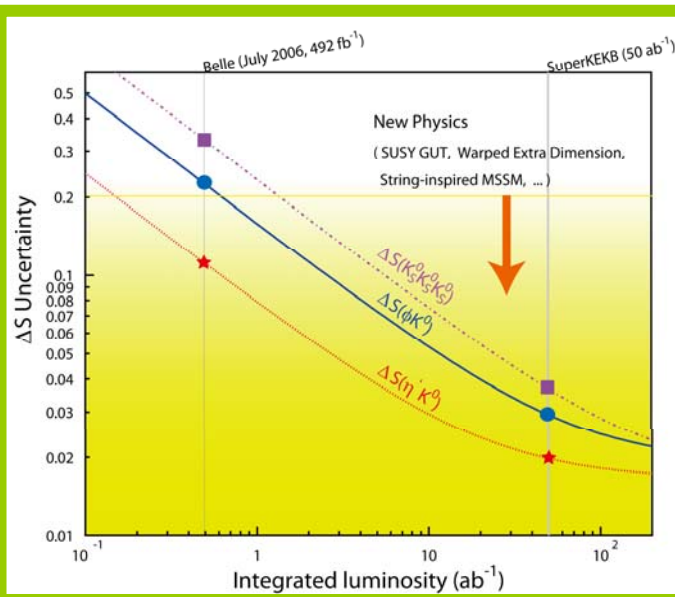
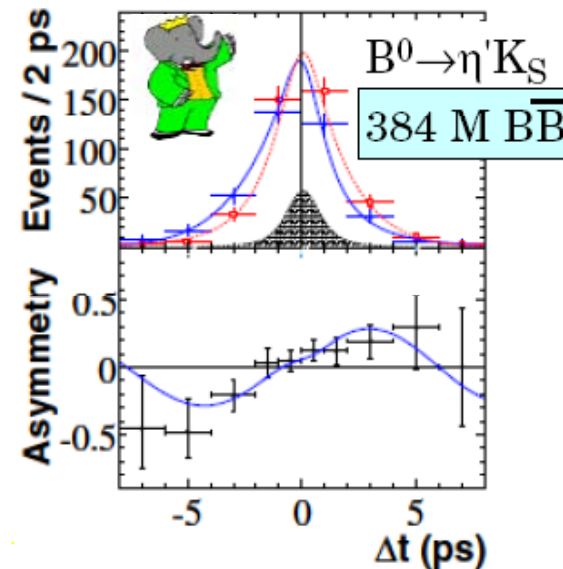
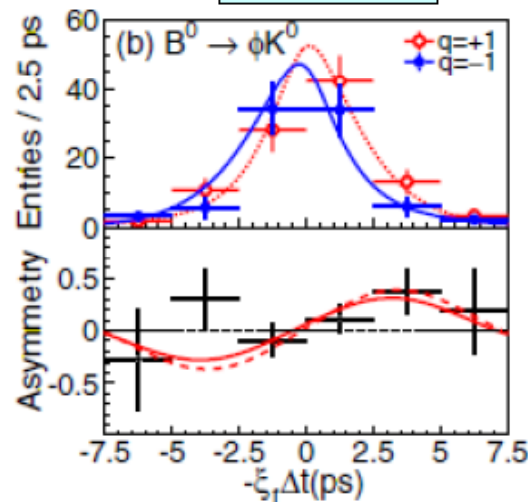
# sin2β from “s Penguins” ...

$$\sin(2\beta^{\text{eff}}) \equiv \sin(2\phi_1^{\text{eff}})$$

HFAG  
Moriond 2007  
PRELIMINARY



Belle 535 M B B̄



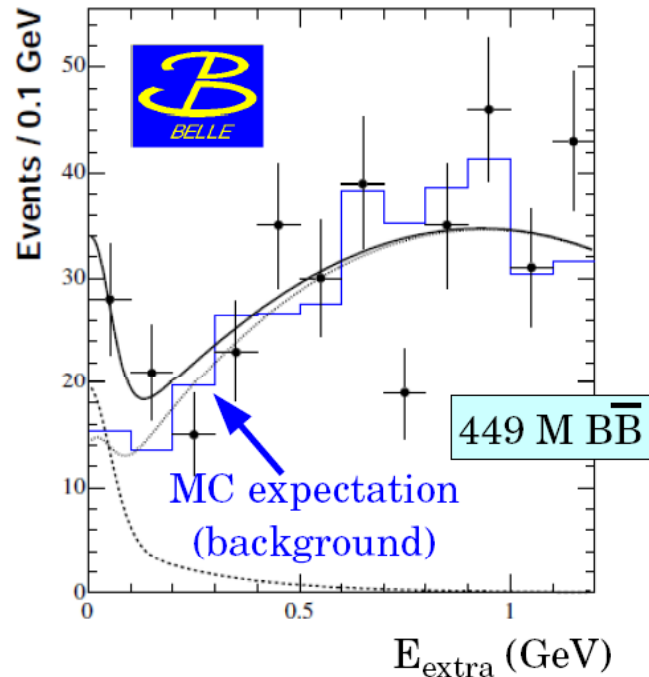
Many channels can be measured with  $\Delta S \sim (0.01-0.04)$

Observable	B Factories ( $2 \text{ ab}^{-1}$ )	SuperB
$S(\phi K^0)$	0.13	0.02 (*) [0.030]
$S(\eta' K^0)$	0.05	0.01 (*) [0.020]
$S(K_S^0 K_S^0 K_S^0)$	0.15	0.02 (*) [0.037]
$S(K_S^0 \pi^0)$	0.15	0.02 (*) [0.042]
$S(\omega K_S^0)$	0.17	0.03 (*)
$S(f_0 K_S^0)$	0.12	0.02 (*)

(\*) theoretical limited

# leptonic decay $B \rightarrow l\nu$

Milestone :  
First leptonic decay seen on B meson

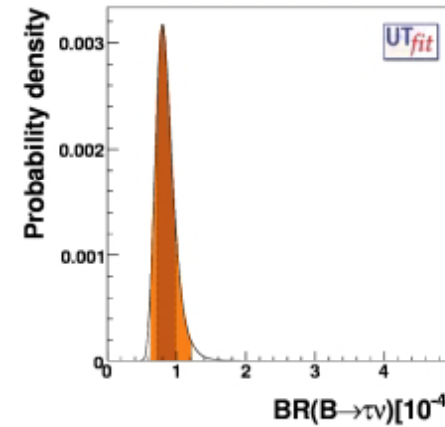


Exp. likelihood BABAR+BELLE  
 $BR(B \rightarrow \tau \nu) = (1.31 \pm 0.48) \cdot 10^{-4}$

First test can be done, not yet precise



SM expectation



$BR(B \rightarrow \tau \nu) = (0.85 \pm 0.13) \cdot 10^{-4}$

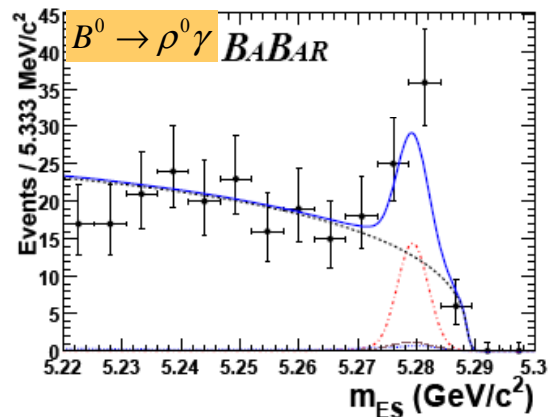
Observable	$B$ Factories ( $2 \text{ ab}^{-1}$ )	SuperB
$\mathcal{B}(B \rightarrow \tau \nu)$	20%	4% (+) [3%]
$\mathcal{B}(B \rightarrow \mu \nu)$	visible	5%
$\mathcal{B}(B \rightarrow D \tau \nu)$	10%	2%

(+) systematically limited

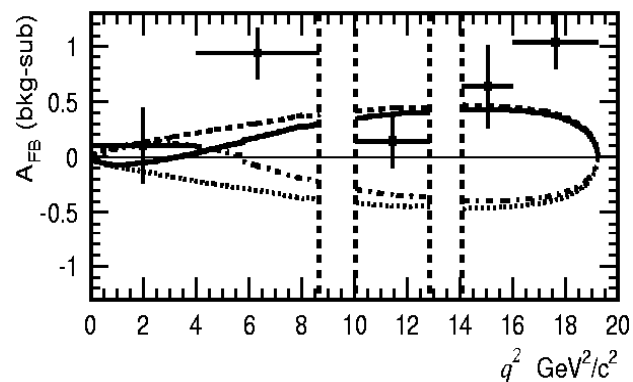
$Br(B \rightarrow \tau \nu)$  up to 3-4% (below limited by systematics)  
 $Br(B \rightarrow \mu \nu)$  can be measured with the same precision  
 not limited by syst.

# Radiative B decays

- many measurements on  $B \rightarrow s\gamma$
- measurements of Br on  $B \rightarrow \rho\gamma$
- measurement of  $A_{CP}$  on exclusive and inclusive modes



- Measurements of Br done
- We start to perform  $A_{FB}$  measur.



Observable	$B$ Factories ( $2 \text{ ab}^{-1}$ )	SuperB
$\mathcal{B}(B \rightarrow \rho\gamma)$	15%	3% (†)
$\mathcal{B}(B \rightarrow \omega\gamma)$	30%	5%
$A_{CP}(B \rightarrow K^*\gamma)$	0.007 (†)	0.004 († *)
$A_{CP}(B \rightarrow \rho\gamma)$	$\sim 0.20$	0.05
$A_{CP}(b \rightarrow s\gamma)$	0.012 (†)	0.004 (†) [0.05]
$A_{CP}(b \rightarrow (s+d)\gamma)$	0.03	0.006 (†)
$S(K_s^0\pi^0\gamma)$	0.15	0.02 (*) [0.03]
$S(\rho^0\gamma)$	possible	0.10

(+) systematically limited (\*) theoretically limited

Significant improvement on  $b \rightarrow d\gamma$   
 $A_{CP}$  in inclusive decay at  $\sim 0.5\%$  ! (SM  $\sim 0.5\%$ )

Observable	$B$ Factories ( $2 \text{ ab}^{-1}$ )	SuperB
$A_{CP}(B \rightarrow K^*ll)$	7%	1%
$A_{FB}(B \rightarrow K^*ll)_{s_0}$	25%	9%
$A_{FB}(B \rightarrow X_s ll)_{s_0}$	35%	5%
$\mathcal{B}(B \rightarrow K\nu\bar{\nu})$	visible	20%
$\mathcal{B}(B \rightarrow \pi\nu\bar{\nu})$	-	possible

CP and FB asymmetries in all exclusive and inclusive decays at few per cent

Could the SuperB  
be a  
Super Flavour Factory ?

Which is the interest ?

# Charm Physics

Charm physics using the charm produced at Y(4S)

Charm physics at threshold **0.2 ab<sup>-1</sup>**

Consider that running 1 month at threshold we will collect 500 times the stat. of CLEO-C

String dynamics and CKM measurements

D decay form factor and decay constant @ 1%  
Dalitz structure useful for  $\gamma$  measurement

$\xi \sim 1\%$ ,  
exclusive  $V_{ub} \sim \text{few } \%$   
syst. error on  $\gamma$  from Dalitz Model  $< 1^\circ$

@threshold(4GeV)

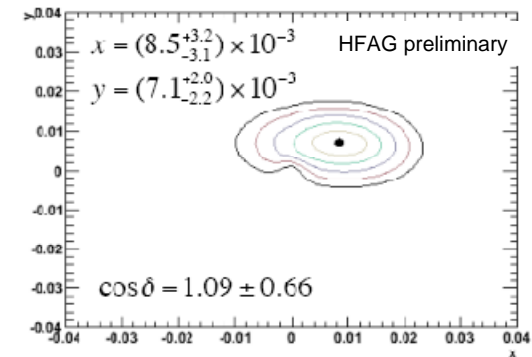
Rare decays FCNC down to  $10^{-8}$

@threshold(4GeV)

Channel	Sensitivity
$D^0 \rightarrow e^+e^-, D^0 \rightarrow \mu^+\mu^-$	$1 \times 10^{-8}$
$D^0 \rightarrow \pi^0 e^+e^-, D^0 \rightarrow \pi^0 \mu^+\mu^-$	$2 \times 10^{-8}$
$D^0 \rightarrow \eta e^+e^-, D^0 \rightarrow \eta \mu^+\mu^-$	$3 \times 10^{-8}$
$D^0 \rightarrow K_s^0 e^+e^-, D^0 \rightarrow K_s^0 \mu^+\mu^-$	$3 \times 10^{-8}$
$D^+ \rightarrow \pi^+ e^+e^-, D^+ \rightarrow \pi^+ \mu^+\mu^-$	$1 \times 10^{-8}$
$D^0 \rightarrow e^\pm \mu^\mp$	$1 \times 10^{-8}$
$D^+ \rightarrow \pi^+ e^\pm \mu^\mp$	$1 \times 10^{-8}$
$D^0 \rightarrow \pi^0 e^\pm \mu^\mp$	$2 \times 10^{-8}$
$D^0 \rightarrow \eta e^\pm \mu^\mp$	$3 \times 10^{-8}$
$D^0 \rightarrow K_s^0 e^\pm \mu^\mp$	$3 \times 10^{-8}$
$D^+ \rightarrow \pi^- e^+e^+, D^+ \rightarrow K^- e^+e^+$	$1 \times 10^{-8}$
$D^+ \rightarrow \pi^- \mu^+\mu^+, D^+ \rightarrow K^- \mu^+\mu^+$	$1 \times 10^{-8}$
$D^+ \rightarrow \pi^- e^\pm \mu^\mp, D^+ \rightarrow K^- e^\pm \mu^\mp$	$1 \times 10^{-8}$

## D mixing

Better studied using the high statistics collected at Y(4S)



Mode	Observable	B Factories (2 ab <sup>-1</sup> )	SuperB (75 ab <sup>-1</sup> )
$D^0 \rightarrow K^+K^-$	$y_{CP}$	$2-3 \times 10^{-3}$	$5 \times 10^{-4}$
$D^0 \rightarrow K^+\pi^-$	$y'_D$	$2-3 \times 10^{-3}$	$7 \times 10^{-4}$
	$x_D^2$	$1-2 \times 10^{-4}$	$3 \times 10^{-5}$
$D^0 \rightarrow K_s^0 \pi^+ \pi^-$	$y_D$	$2-3 \times 10^{-3}$	$5 \times 10^{-4}$
	$x_D$	$2-3 \times 10^{-3}$	$5 \times 10^{-4}$
Average	$y_D$	$1-2 \times 10^{-3}$	$3 \times 10^{-4}$
	$x_D$	$2-3 \times 10^{-3}$	$5 \times 10^{-4}$

CP Violation in mixing should be now better addressed

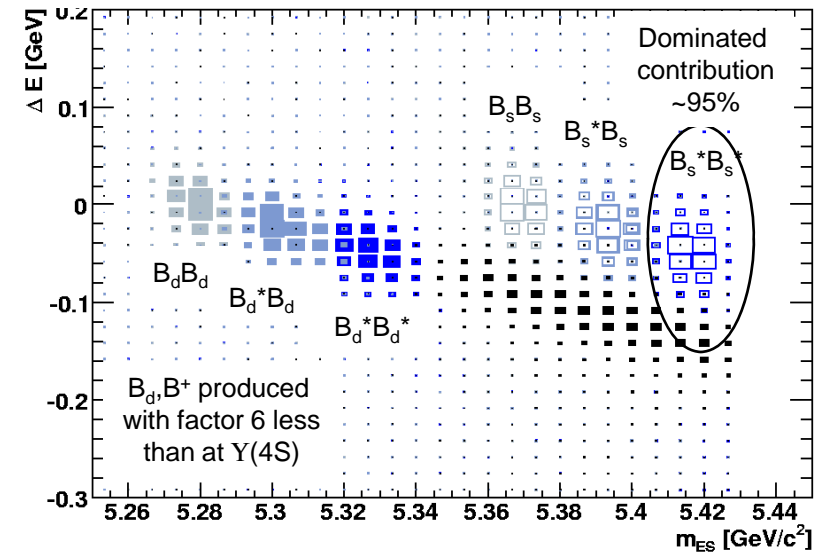
Run at the Y(5S)

Possible with the same luminosity

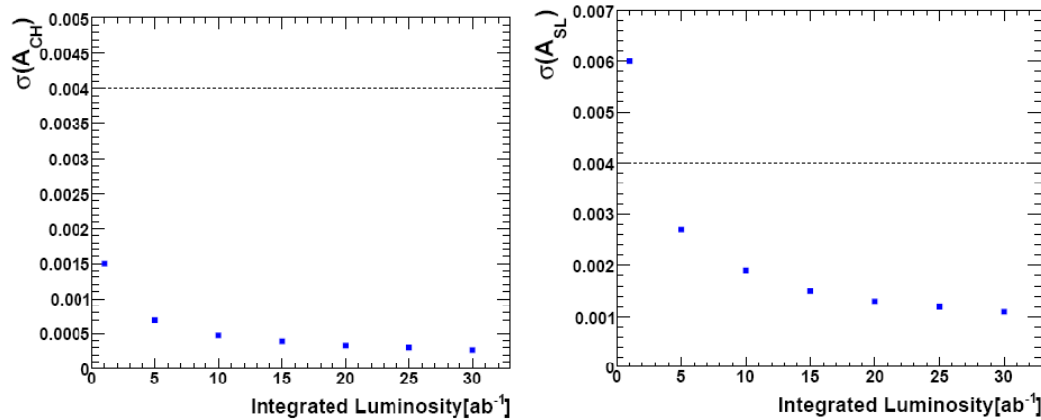
Observable	Error with 1 ab <sup>-1</sup>	Error with 30 ab <sup>-1</sup>
$\Delta\Gamma$	0.16 ps <sup>-1</sup>	0.03 ps <sup>-1</sup>
$\Gamma$	0.07 ps <sup>-1</sup>	0.01 ps <sup>-1</sup>
$\beta_s$ from angular analysis	20°	8°
$A_{SL}^s$	0.006	0.004
$A_{CH}$	0.004	0.004
$\mathcal{B}(B_s \rightarrow \mu^+\mu^-)$	-	$< 8 \times 10^{-9}$
$ V_{td}/V_{ts} ^*$	0.08	0.017
$\mathcal{B}(B_s \rightarrow \gamma\gamma)$	38%	7%
$\beta_s$ from $J/\psi\phi$	16°	6°
$\beta_s$ from $B_s \rightarrow K^0\bar{K}^0$	24°	11°

$$* = \mathcal{B}(B_s^0 \rightarrow K^{*0}\gamma) / \mathcal{B}(B_d^0 \rightarrow K^{*0}\gamma).$$

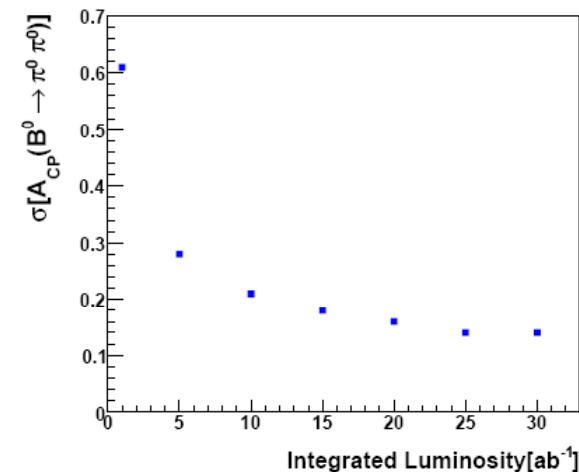
$B_d(B^+)$  and  $B_s$  are produced and can be separated



Integrated quantities  $A_{SL}$  and  $A_{CH}$  at less than 0.5%  
Even a run at 1ab<sup>-1</sup> will give less 1% error.



BB from  $B^*B$  produced in C=+1 after  $B \rightarrow B\gamma$  decay  $\rightarrow$  some sensitivity to S term in time integrated CP asym.



For more details see E. Baracchini et al. hep-ph/0703258

## Estimates of error for 2015



Hadronic matrix element	Current lattice error	6 TFlop Year	60 TFlop Year	1-10 PFlop Year
$f_+^{K\pi}(0)$	0.9% (22% on $1-f_+$ )	0.7% (17% on $1-f_+$ )	0.4% (10% on $1-f_+$ )	<b>&lt; 0.1%</b> (2.4% on $1-f_+$ )
$\hat{B}_K$	11%	5%	3%	<b>1%</b>
$f_B$	14%	3.5 - 4.5%	2.5 - 4.0%	<b>1 - 1.5%</b>
$f_{B_s} B_{B_s}^{1/2}$	13%	4 - 5%	3 - 4%	<b>1 - 1.5%</b>
$\xi$	5% (26% on $\xi-1$ )	3% (18% on $\xi-1$ )	1.5 - 2 % (9-12% on $\xi-1$ )	<b>0.5 - 0.8 %</b> (3-4% on $\xi-1$ )
$\Phi_{B \rightarrow D/D^*lv}$	4% (40% on $1-\Phi$ )	2% (21% on $1-\Phi$ )	1.2% (13% on $1-\Phi$ )	<b>0.5%</b> (5% on $1-\Phi$ )
$f_+^{B\pi}, \dots$	11%	5.5 - 6.5%	4 - 5%	<b>2 - 3%</b>
$T_1^{B \rightarrow K^*/\rho}$	13%	----	----	<b>3 - 4%</b>

Many of the following simulations are performed using Vittorio Lubicz's numbers

# Phenomenological Impact



The problem of particle physics today is :  
where is the NP scale  $\Lambda \sim 0.5, 1 \dots 10^{16}$  TeV

The quantum stabilization of the Electroweak Scale  
suggest that  $\Lambda \sim 1$  TeV  
LHC will search on this range

What happens if the NP scale is at 2-3..10 TeV  
...naturalness is not at loss yet...

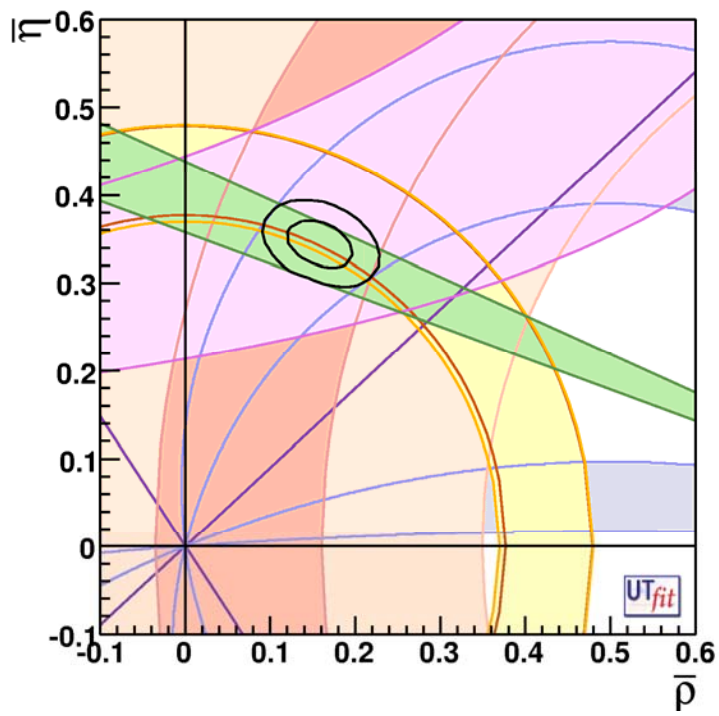
Flavour Physics explore also this range

We want to perform flavour measurements such that :  
- if NP particles are discovered at LHC we are able  
to study the **flavour structure of the NP**  
- we can explore **NP scale** beyond the LHC reach

$$\frac{|\delta_{bq}|}{\Lambda_{eff}}$$

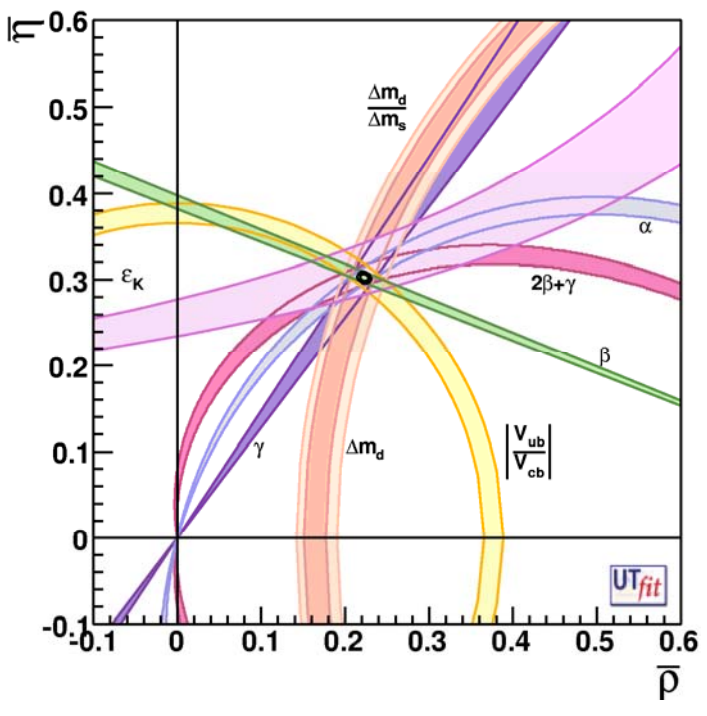
In SM

Today



$\rho = 0.163 \pm 0.028$   
 $\eta = 0.344 \pm 0.016$

SuperB+Lattice improvements



$\rho = \pm 0.0028$   
 $\eta = \pm 0.0024$

about 10 times better (not all measurements yet included...)

Two crucial questions :

Can NP be flavour blind ?

No : NP couples to SM which violates flavour

Can we define a “worst case” scenario

Yes : the class of model with Minimal Flavour Violation (**MFV**),  
namely : no new sources of flavour and CP violation  
and so : NP contributions governed by SM Yukawa couplings.

$$\mathcal{H}_{\text{eff}}^{\Delta F=2} = \mathcal{H}_{\text{SM}} + \mathcal{H}_{\text{NP}} = (V_{tq} V_{tq'}^*)^2 \left( \frac{S_0(x_t)}{\Lambda_0^2} + \frac{a_{\text{NP}}}{\Lambda^2} \right) (\bar{q}' q)_{(V-A)} (\bar{q} q)_{(V-A)}$$

$$S_0(x_t) \rightarrow S_0(x_t) + \delta S_0, \quad |\delta S_0| = O\left(4 \frac{\Lambda_0^2}{\Lambda^2}\right), \quad \Lambda_0 = \frac{\pi Y_t}{\sqrt{2} G_F M_W} \sim 2.4 \text{ TeV}$$

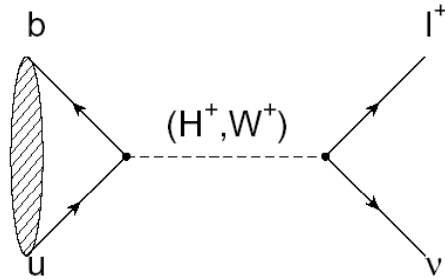
Today  
 $\Lambda(\text{MFV}) > 2.3 \Lambda_0$  @95C.L.

NP masses >200GeV

SuperB  
 $\Lambda(\text{MFV}) > \sim 6 \Lambda_0$  @95C.L.

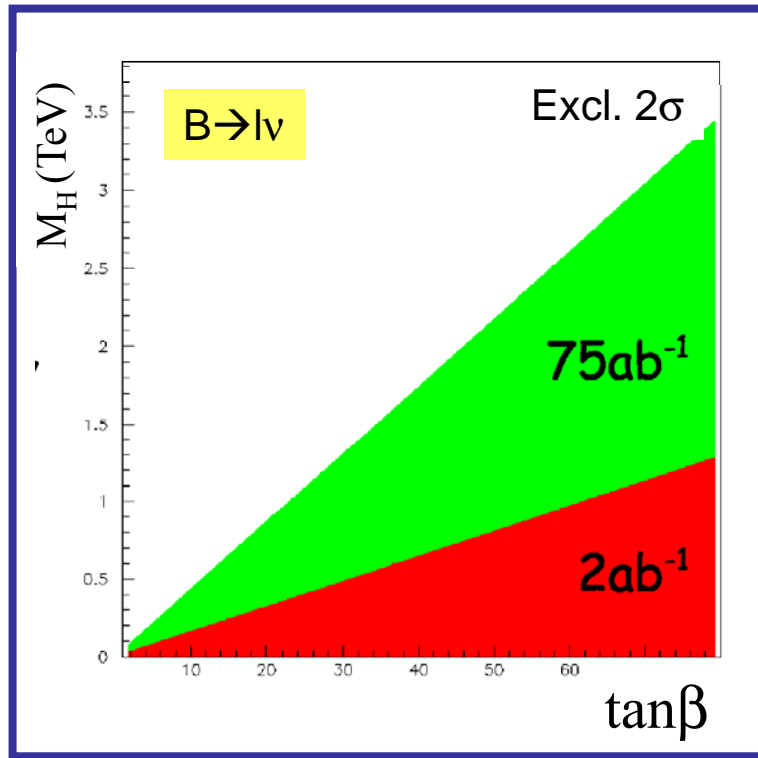
NP masses >600GeV

# Higgs-mediated NP in MFV at large $\tan\beta$



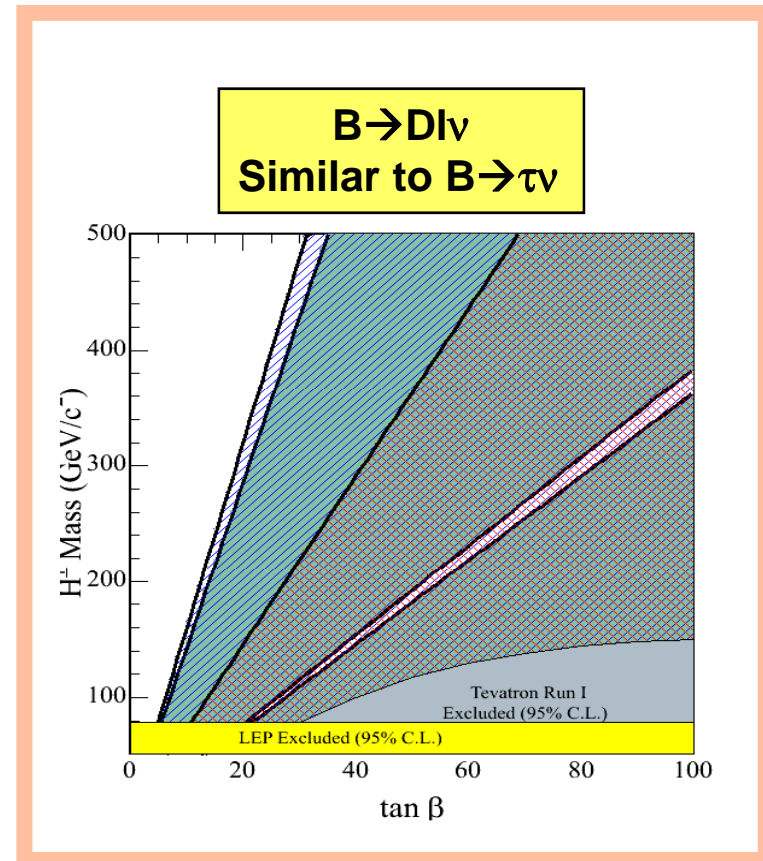
$$\text{BR}(B \rightarrow \tau \nu) = \text{BR}_{\text{SM}}(B \rightarrow \tau \nu) \left( 1 - \frac{m_B^2}{M_H^2} \tan^2 \beta \right)^2$$

Similar formula in MSSM.



**2ab<sup>-1</sup>**  
 $M_H \sim 0.4 - 0.8 \text{ TeV}$   
 for  $\tan\beta \sim 30 - 60$

**SuperB**  
 $M_H \sim 1.2 - 2.5 \text{ TeV}$   
 for  $\tan\beta \sim 30 - 60$



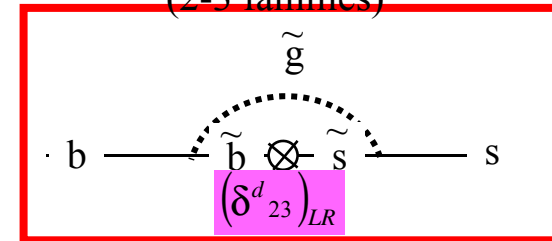
# MSSM+generic soft SUSY breaking terms

Flavour-changing NP effects in the squark propagator

→ NP scale SUSY mass  $\tilde{m} \sim m_{\tilde{g}}$

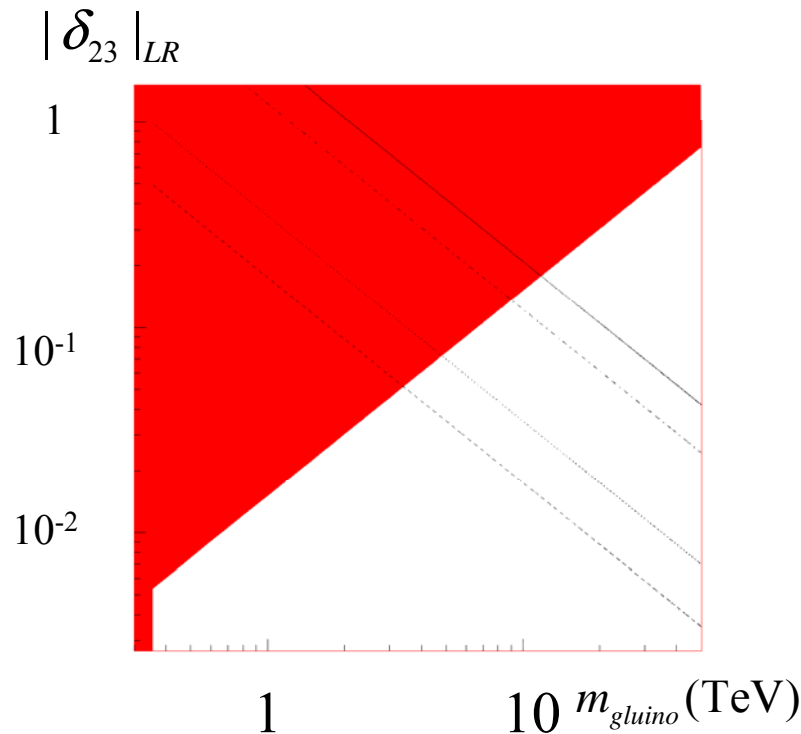
→ flavour-violating coupling  $(\delta_{ij}^q)_{AB} \equiv \frac{(M_{ij}^2)^q}{\tilde{m}^2}$

New Physics contribution  
(2-3 families)

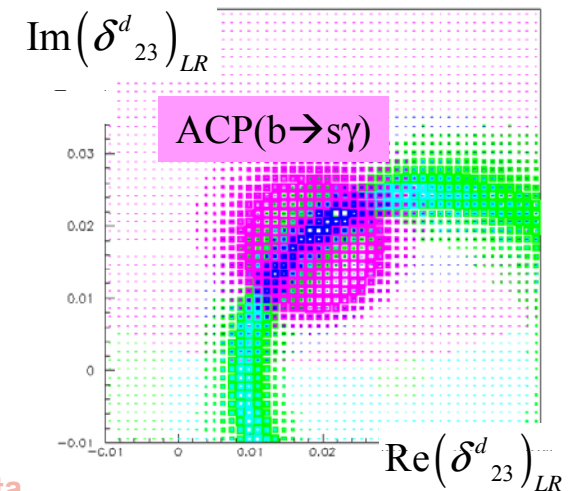


With the today precision we do not have  $3\sigma$  exclusion

In the red regions the  $\delta$  are measured with a significance  $>3\sigma$  away from zero



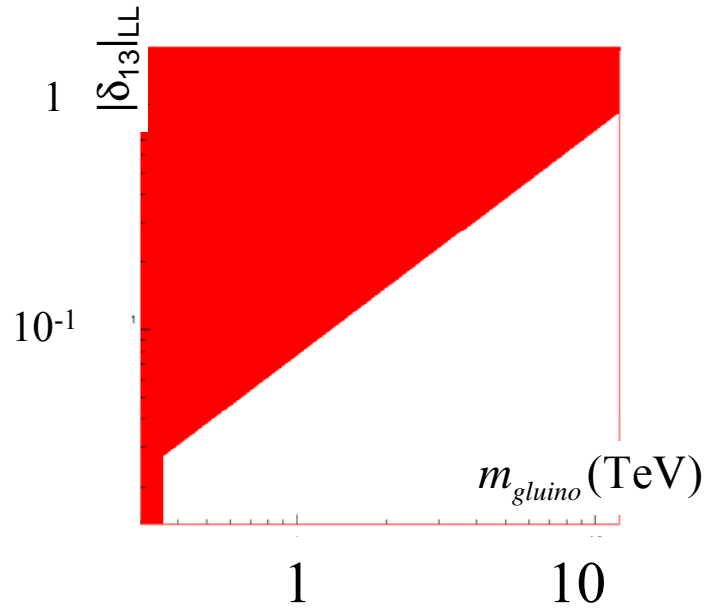
In this case the main constraints are  $b \rightarrow s\gamma$



ACP magenta  
Br(sg) green  
Br(sll) cyan  
All constr. blue

Today we would have magenta contour covering all the space

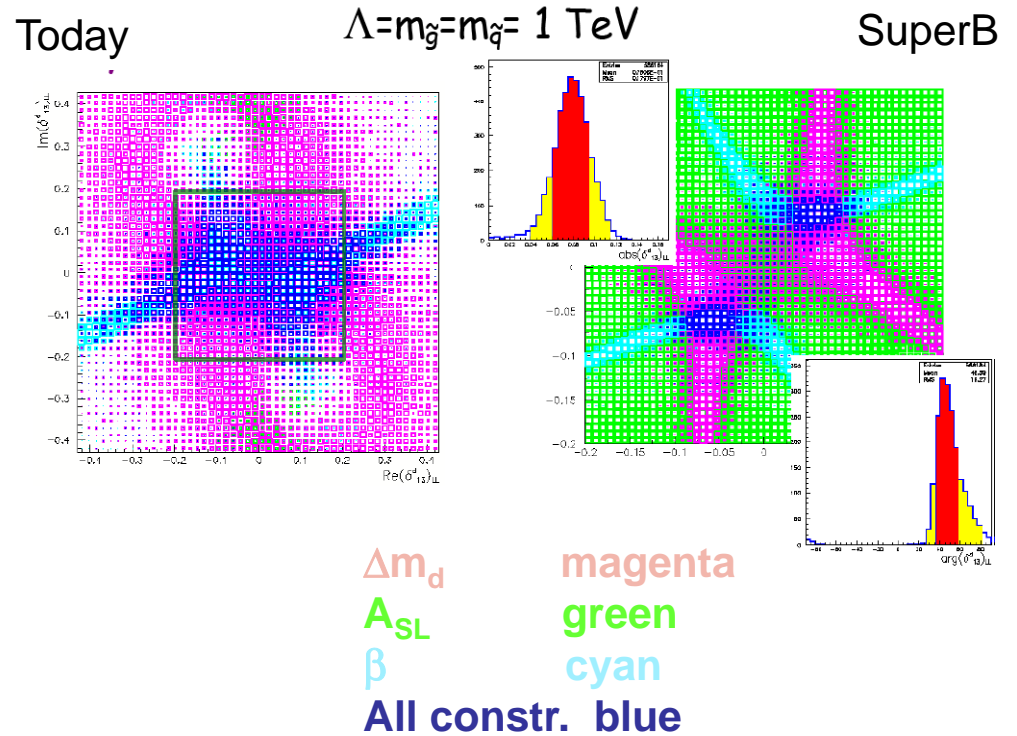
New Physics contribution  
(1-3 families)



With the today precision we do not have  $3\sigma$  exclusion

In the red regions the  $\delta$  are measured with a significance  $>3\sigma$  away from zero

Example on how NP parameters can be measured



Let's be more quantitative	superB	general MSSM	high-scale MFV
$ (\delta_{13}^d)_{LL}  (LL \gg RR)$	$1.8 \cdot 10^{-2} \frac{m_{\bar{q}}}{(350\text{GeV})}$	1	$\sim 10^{-3} \frac{(350\text{GeV})^2}{m_{\bar{q}}^2}$
$ (\delta_{13}^d)_{LL}  (LL \sim RR)$	$1.3 \cdot 10^{-3} \frac{m_{\bar{q}}}{(350\text{GeV})}$	1	—
$ (\delta_{13}^d)_{LR} $	$3.3 \cdot 10^{-3} \frac{m_{\bar{q}}}{(350\text{GeV})}$	$\sim 10^{-1} \tan \beta \frac{(350\text{GeV})}{m_{\bar{q}}}$	$\sim 10^{-4} \tan \beta \frac{(350\text{GeV})^3}{m_{\bar{q}}^3}$
$ (\delta_{23}^d)_{LR} $	$1.0 \cdot 10^{-3} \frac{m_{\bar{q}}}{(350\text{GeV})}$	$\sim 10^{-1} \tan \beta \frac{(350\text{GeV})}{m_{\bar{q}}}$	$\sim 10^{-3} \tan \beta \frac{(350\text{GeV})^3}{m_{\bar{q}}^3}$

How to read this table, two examples.

At the SuperB we can set a limit on the coupling at  $1.8 \times 10^{-2} \frac{m_q}{350\text{GeV}}$

The natural coupling would be 1

$\delta_{LL}(LL \gg RR)$   $\longrightarrow$  we can test scale up to  $\frac{350\text{GeV}}{1.8 \times 10^{-2}} \sim 20\text{TeV}$

$\delta_{LL}(LL \sim RR)$   $\longrightarrow$  we can test scale up to  $\frac{350\text{GeV}}{1.3 \times 10^{-3}} \sim 270\text{TeV}$

**SuperB will probe up to >100 TeV for arbitrary flavour structure!**

All this number are a factor  $\sim 10$  better than the present ones

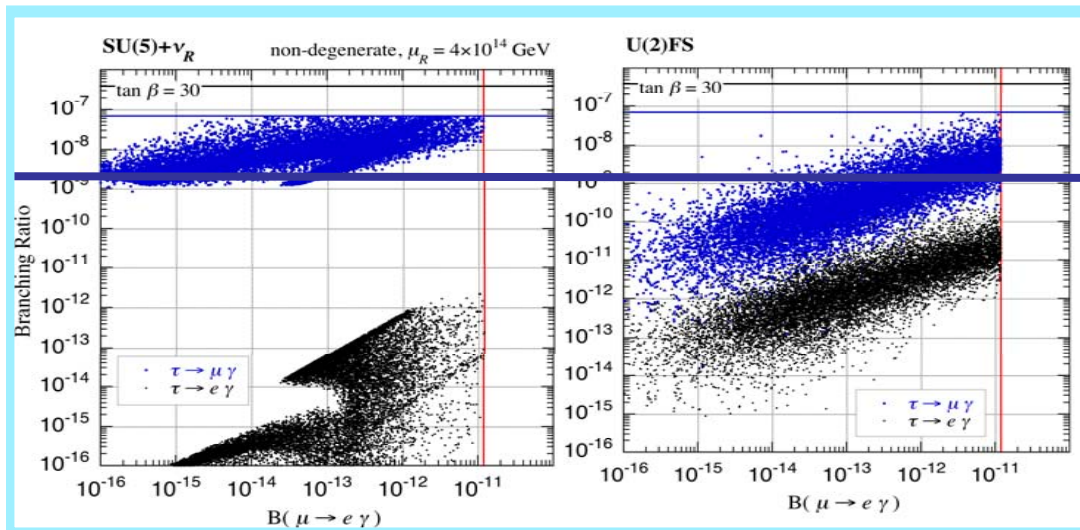
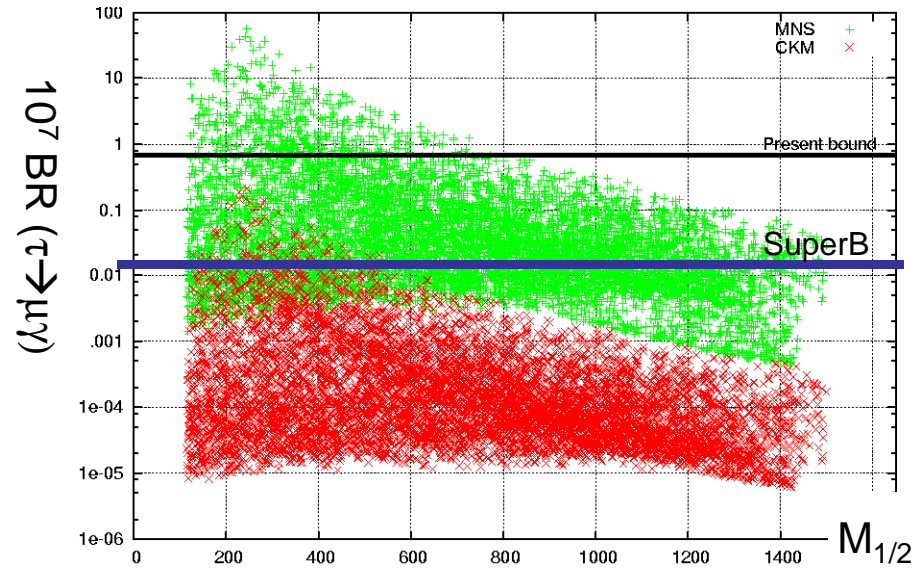


These evaluations do not agree with those given in SuperKEKB : disussion undergoing

$\tau$  physics just discussed this morning by M. Roney

$B(\tau \rightarrow \mu \gamma) : B(\tau \rightarrow e \gamma) : B(\mu \rightarrow e \gamma) \sim \lambda^{-6} : \lambda^{-4} : 1 \sim 10^4 : 500 : 1$  LfV from CKM  
 SSF  $\leftrightarrow$  MEG  
 $B(\tau \rightarrow \mu \gamma) : B(\tau \rightarrow e \gamma) : B(\mu \rightarrow e \gamma) \sim [500-10] : 1 : 1$  LfV from PMNS

Process	Sensitivity
$B(\tau \rightarrow \mu \gamma)$	$2 \times 10^{-9}$
$B(\tau \rightarrow e \gamma)$	$2 \times 10^{-9}$
$B(\tau \rightarrow \mu \mu \mu)$	$2 \times 10^{-10}$
$B(\tau \rightarrow e e e)$	$2 \times 10^{-10}$
$B(\tau \rightarrow \mu \eta)$	$4 \times 10^{-10}$
$B(\tau \rightarrow e \eta)$	$6 \times 10^{-10}$
$B(\tau \rightarrow \ell K_S^0)$	$2 \times 10^{-10}$



### LfV and Littlest Higgs Model

decay	$f = 500 \text{ GeV}$
$\tau \rightarrow e \gamma$	$1 \cdot 10^{-8}$
$\tau \rightarrow \mu \gamma$	$2 \cdot 10^{-8}$
$\tau^- \rightarrow e^- e^+ e^-$	$2 \cdot 10^{-8}$
$\tau^- \rightarrow \mu^- \mu^+ \mu^-$	$3 \cdot 10^{-8}$

ratio	LHT	MSSM (dipole)	MSSM (Higgs)
$\frac{Br(\tau^- \rightarrow e^- e^+ e^-)}{Br(\tau \rightarrow e \gamma)}$	0.4...2.3	$\sim 1 \cdot 10^{-2}$	$\sim 1 \cdot 10^{-2}$
$\frac{Br(\tau^- \rightarrow \mu^- \mu^+ \mu^-)}{Br(\tau \rightarrow \mu \gamma)}$	0.4...2.3	$\sim 2 \cdot 10^{-3}$	0.06...0.1



## Summary

**SFF** can perform many measurements at  $<1\%$  level of precision

Precision on CKM parameters will be improved by more than a factor 10

NP will be studied (measuring the couplings) if discovered at LHC

if NP is not seen at the TeV by LHC, SFF is the way of exploring NP scales of the several TeV (in some scenario several ( $>10$ ) TeV..)

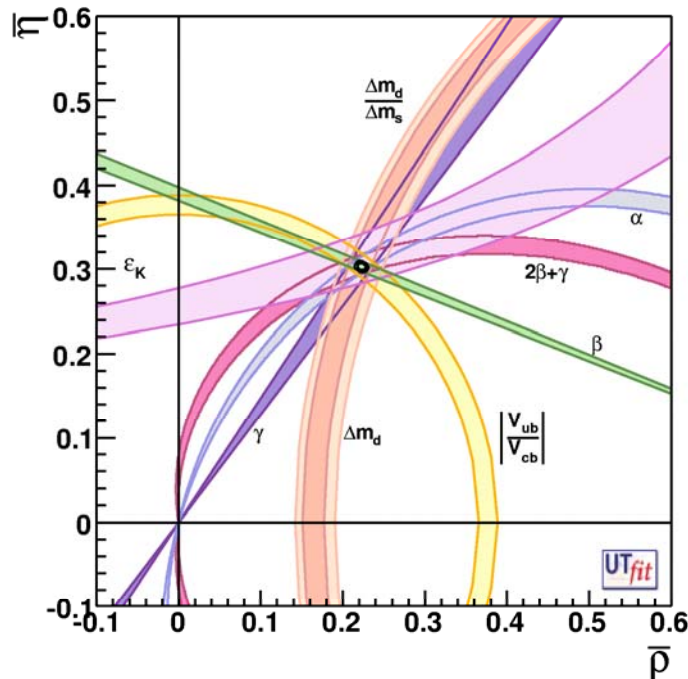
... and do not forget... **SFF** can be a **Super  $\tau$ -charm factory**...

We need to go on in measuring precisely many different quantities

$A_{CP}(B \rightarrow X\gamma)$   
 $A_{FB}(B \rightarrow Xll)$   
 CPV in CF and DCS D decays  
 $Br(\tau \rightarrow \mu\gamma)$   
 .....

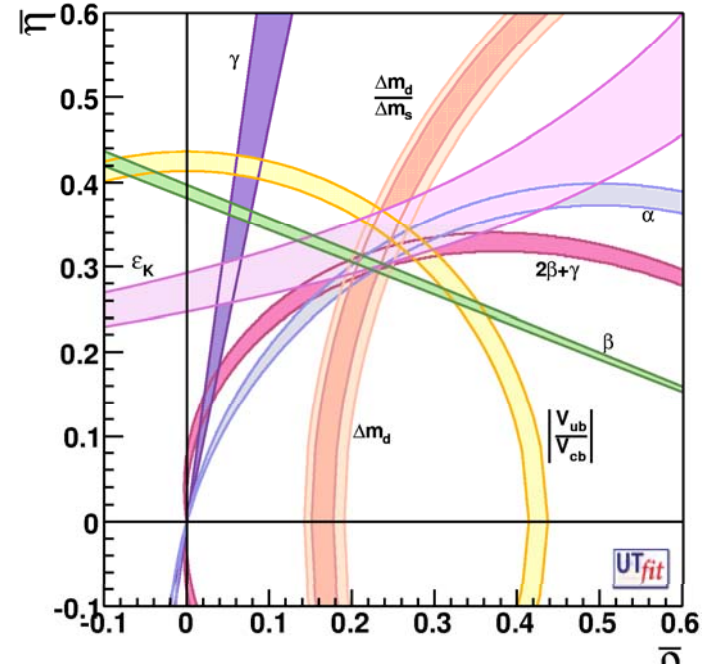
CKM angles  $\alpha, \beta, \gamma$   
 $Br(B \rightarrow \tau\nu)$  and  $B \rightarrow Dlv$   
 $|V_{ub}|, |V_{cb}|$   
 radiative decays :  $Br(B \rightarrow \rho\gamma, K^*\gamma)$   
 many other measurements...

Could be a nightmare....



Adjusting the central values so that they are all compatible

I'm sure..will be a dream...



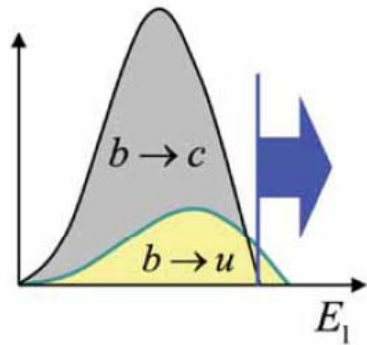
Keeping the central values as measured today with errors at the SuperB

# BACKUP MATERIAL

# Progress on $V_{ub}$

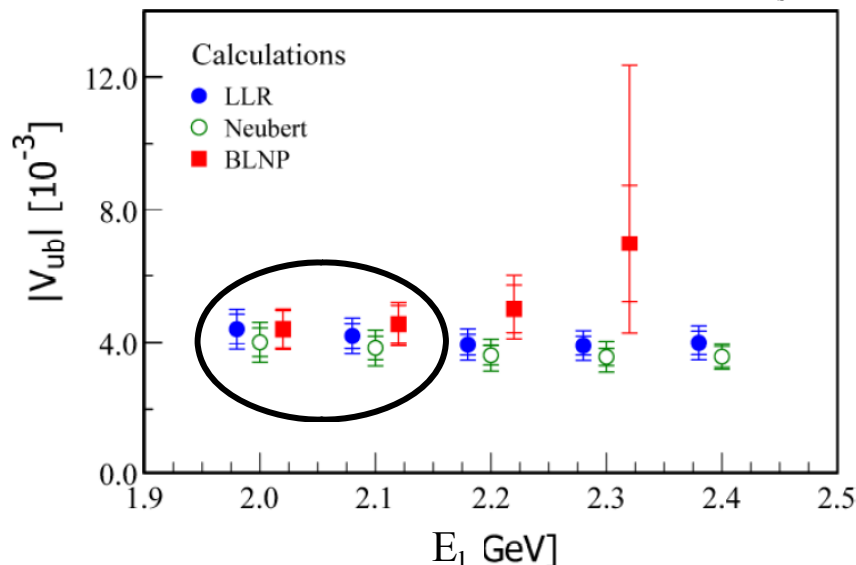
## $B \rightarrow X_u l \nu$

Inclusive : improving analyses and improving the control of the theory vs cuts



$Br \sim |V_{ub}|^2$  in a limited space phase region...

Using Babar  $E_1$ , ( $X_s \gamma$ )



$$|V_{ub}| = (4.1 \pm 0.2_{st} \pm 0.20_{sys}^{+0.6}_{-0.4FF}) 10^{-3}$$

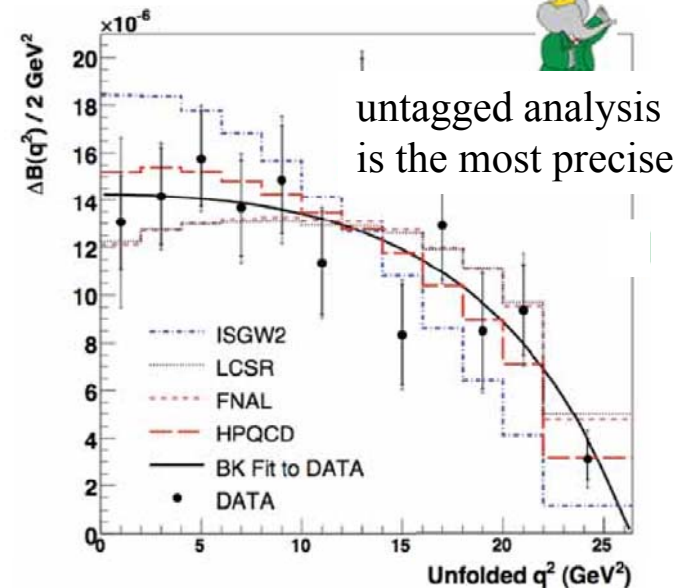
$$|V_{ub}| = (4.40 \pm 0.30 \pm 0.41 \pm 0.23) 10^{-3}$$

exclusive decays, untagged using HPQCD,  $q^2 > 16 \text{ GeV}^2$

inclusive decays, reduced model dependence

## $B \rightarrow \pi l \nu$

Exclusive : we start to have quite precise analysis of  $Br$  vs  $q^2$

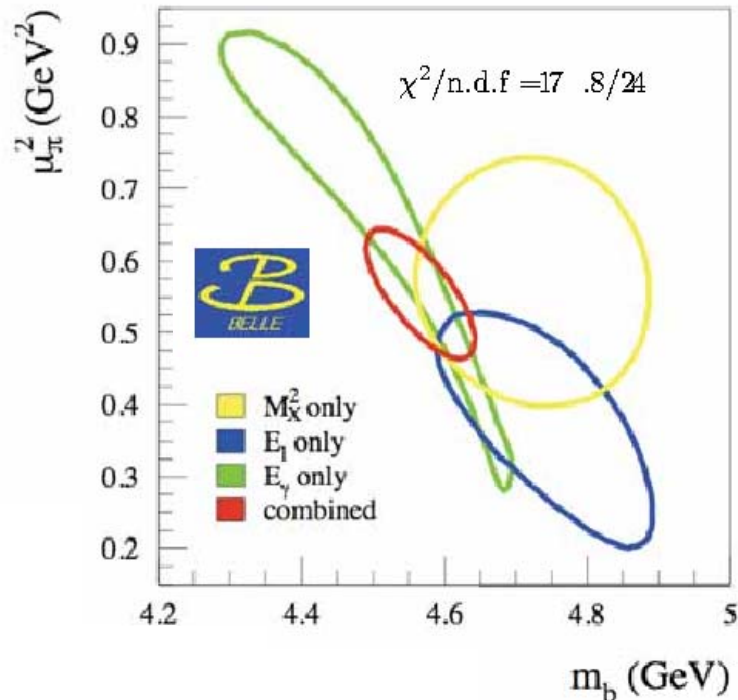


Important that we measure at high  $q^2$  where Lattice QCD calculates better.

Confirming disagreement...

# Precision measurements of $|V_{cb}|$

Inclusive  $V_{cb}$  still progress...



$$|V_{cb}| = (41.93 \pm 0.65_{fit} \pm 0.07_{\alpha_s} \pm 0.67_{theo.}) 10^{-3}$$

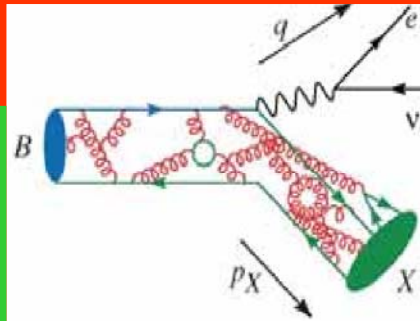
$$m_b = (4.564 \pm 0.076_{fit} \pm 0.003_{\alpha_s}) \text{GeV}$$

$$m_c = (1.105 \pm 0.116_{fit} \pm 0.005_{\alpha_s}) \text{GeV}$$

$$Br_{clv} = (10.590 \pm 0.164_{fit} \pm 0.006_{\alpha_s}) \%$$

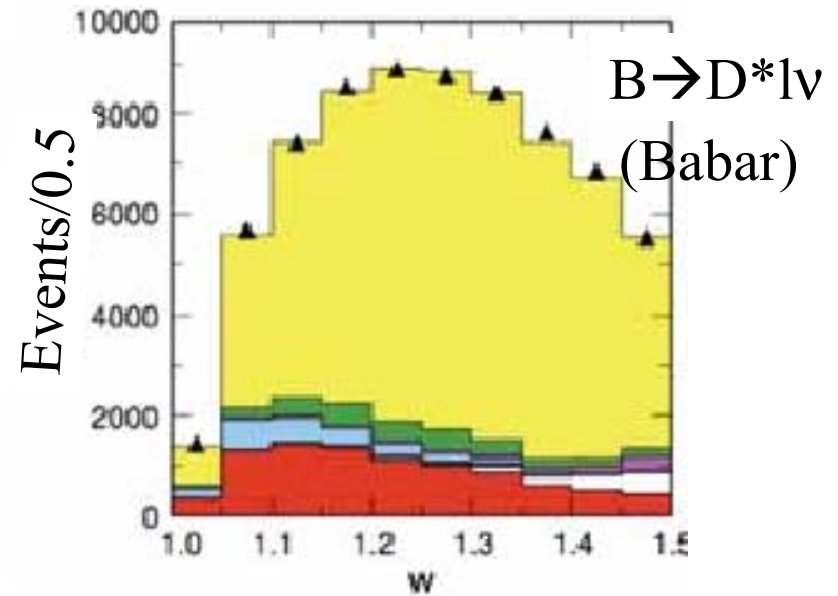
BaBar/CLEO/CDF/DELPHI  
Kinetic scheme

$$|V_{cb}| = (41.96 \pm 0.23_{fit} \pm 0.35_{\alpha_s} \pm 0.59_{theo.}) 10^{-3}$$



Essential point is to control / "measure" the effects of strong interaction

Same for exclusive..



here we extract :  $F(1)|V_{cb}|$

limiting factor  $F(1)$

Study on charm sector help in the understanding of strong dynamics

Rare decays : SuperB can cover all channels mentioned but  $B_s \rightarrow \mu\mu$

Unless we perform a long run at the U5S

$B \rightarrow \tau\nu$  at 4%

$B \rightarrow \mu\nu$  at 5%

CP asymmetries in radiative exclusive and inclusive decays at a fraction of 1%

CP and FB asymmetries in sll exclusive and inclusive decays at few per cent

Observable	$B$ Factories ( $2 \text{ ab}^{-1}$ )	SuperB ( $75 \text{ ab}$ )
$\mathcal{B}(B \rightarrow \tau\nu)$	20%	4% (†)
$\mathcal{B}(B \rightarrow \mu\nu)$	visible	5%
$\mathcal{B}(B \rightarrow D\tau\nu)$	10%	2%
$\mathcal{B}(B \rightarrow \rho\gamma)$	15%	3% (†)
$\mathcal{B}(B \rightarrow \omega\gamma)$	30%	5%
$A_{CP}(B \rightarrow K^*\gamma)$	0.007 (†)	0.004 († *)
$A_{CP}(B \rightarrow \rho\gamma)$	$\sim 0.20$	0.05
$A_{CP}(b \rightarrow s\gamma)$	0.012 (†)	0.004 (†)
$A_{CP}(b \rightarrow (s+d)\gamma)$	0.03	0.006 (†)
$S(K_s^0\pi^0\gamma)$	0.15	0.02 (*)
$S(\rho^0\gamma)$	possible	0.10
$A_{CP}(B \rightarrow K^*ll)$	7%	1%
$A^{FB}(B \rightarrow K^*ll)_{s_0}$	25%	9%
$A^{FB}(B \rightarrow X_s ll)_{s_0}$	35%	5%
$\mathcal{B}(B \rightarrow K\nu\bar{\nu})$	visible	20%
$\mathcal{B}(B \rightarrow \pi\nu\bar{\nu})$	-	possible

13% 2fb1  
Only bb back.  
Linear fit

18% for 50ab-1 in Jeff

Transv amplit. ??

# Fit in a NP model independent approach

$$\Delta m_d^{EXP} = C_q \Delta m_d^{SM}$$

$$\Delta F=2$$

Parametrizing NP physics in  $\Delta F=2$  processes

$$C_q e^{2i\phi_d} = \frac{Q_{\Delta B=2}^{NP} + Q_{\Delta B=2}^{SM}}{Q_{\Delta B=2}^{SM}}$$



$$A_{CP}(J/\Psi K^0) = \sin(2\beta + 2\phi_d)$$

$$\alpha^{EXP} = \alpha^{SM} - \phi_d$$

$$|\epsilon_K|^{EXP} = C_\epsilon |\epsilon_K|^{SM}$$

No new physics  
C=1  $\phi=0$

5 new free parameters  
 $C_s, \phi_s$   $B_s$  mixing  
 $C_d, \phi_d$   $B_d$  mixing  
 $C_{\epsilon K}$  K mixing

Constraints

Tree processes

1 $\leftrightarrow$ 3 family

2 $\leftrightarrow$ 3 family

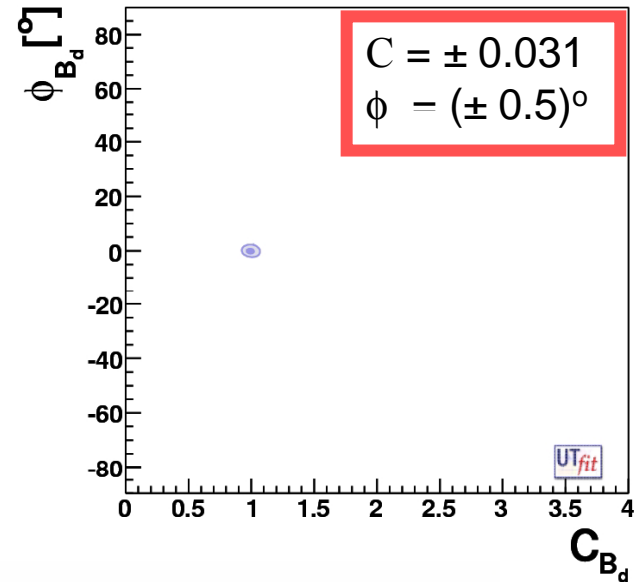
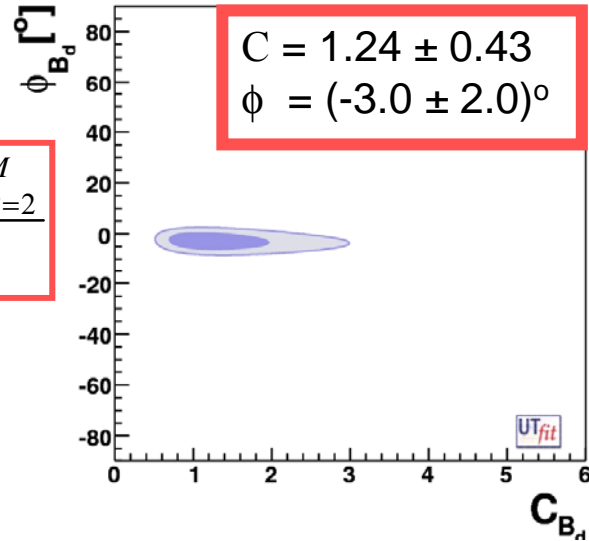
1 $\leftrightarrow$ 2 family

	$\rho, \eta$	$C_d$	$\phi_d$	$C_s$	$\phi_s$	$C_{\epsilon K}$
$\gamma$ (DK)	X					
$V_{ub}/V_{cb}$	X					
$\Delta m_d$	X	X				
ACP (J/ $\Psi$ K)	X		X			
ASL		X	X			
$\alpha$ ( $\rho\rho, \rho\pi, \pi\pi$ )	X		X			
ACH		X	X	X	X	
$\Delta\Gamma_s/\Gamma_s$				X	X	
$\Delta m_s$				X		
$\epsilon_K$	X					X
In future :						
ACP (J/ $\Psi$ $\phi$ )	$\sim$ X				X	
ASL( $B_s$ )				X	X	
$\gamma$ ( $D_s K$ )	X					

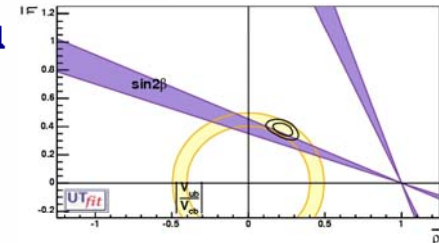
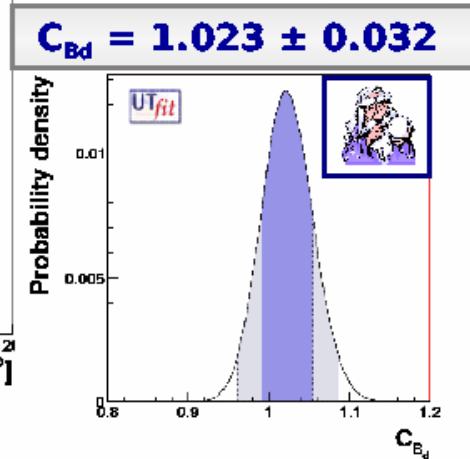
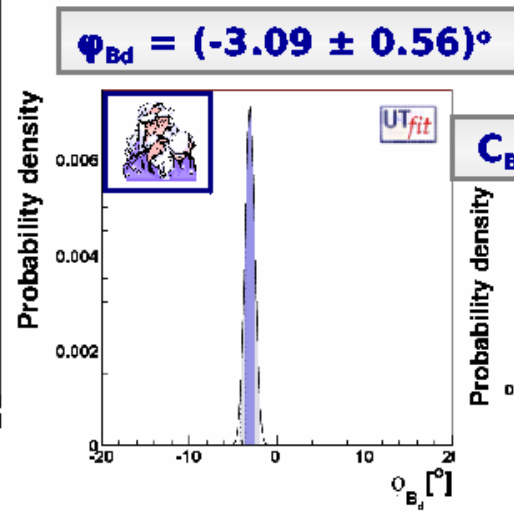
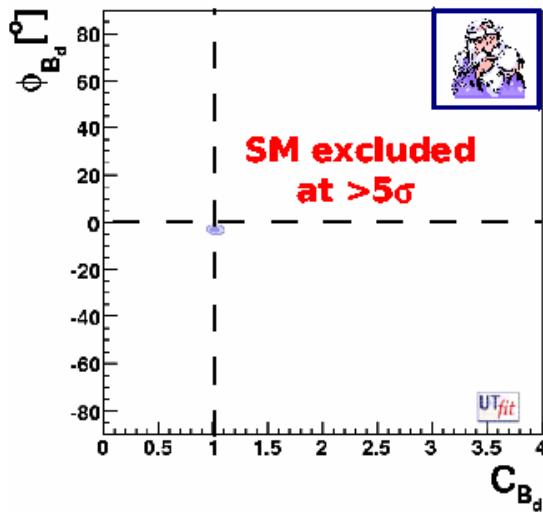
Today :  
fit possible with 10 constraints  
and 7 free parameters  
( $\rho, \eta, C_d, \phi_d, C_s, \phi_s, C_{\epsilon K}$ )

# Model Indep. Analysis in $\Delta B=2$

$$C_q e^{2i\phi_d} = \frac{Q_{\Delta B=2}^{NP} + Q_{\Delta B=2}^{SM}}{Q_{\Delta B=2}^{SM}}$$

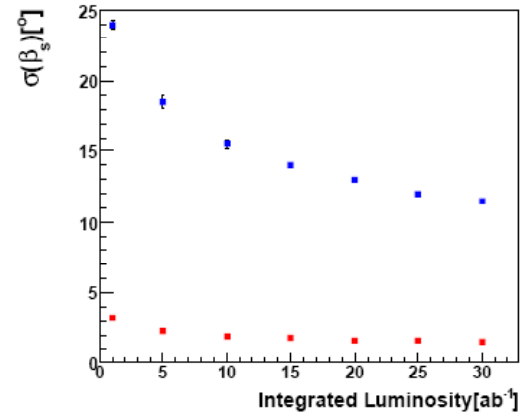
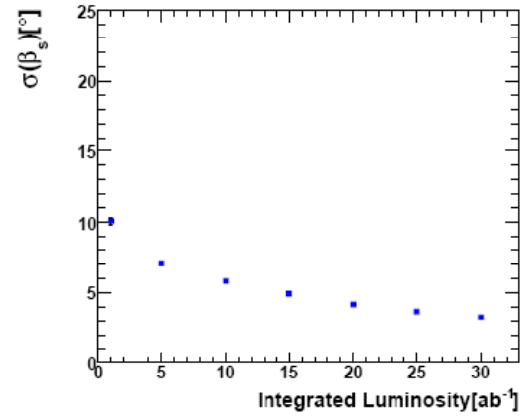


Assuming superB 2015 precision and the current  $V_{ub}$  vs  $\sin 2\beta$  "discrepancy" to be confirmed

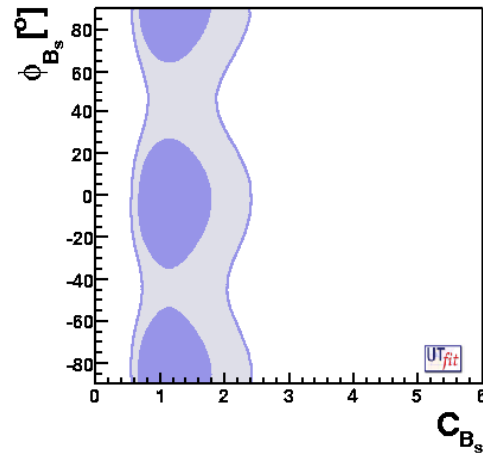




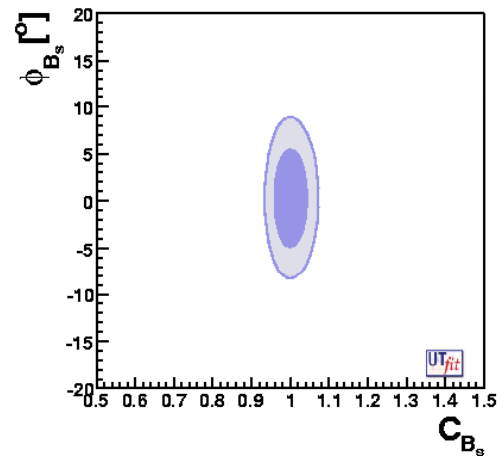
# Bit more on $B_s$



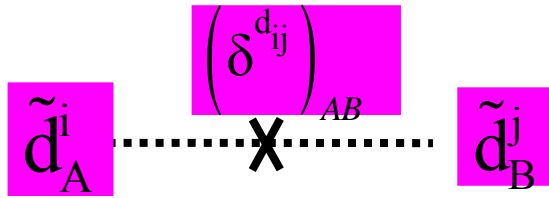
Today



at Superb

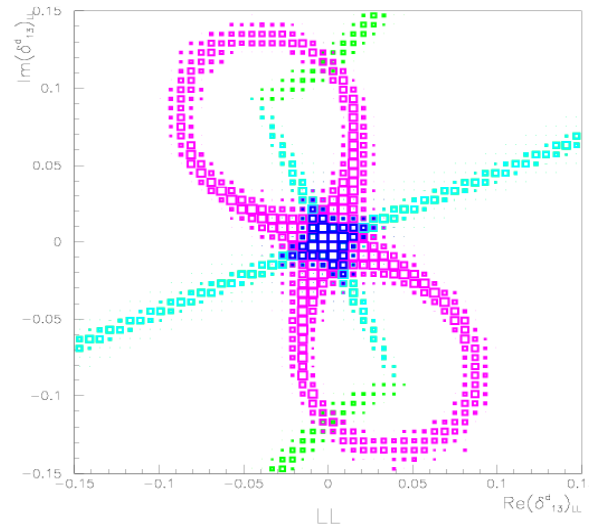
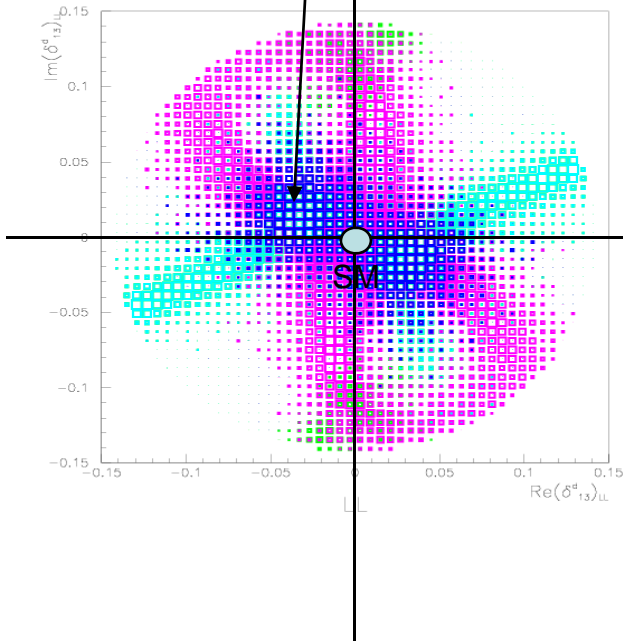


$C(B_s) \sim 0.026$   
 $\phi(B_s) \sim 1.9^\circ$

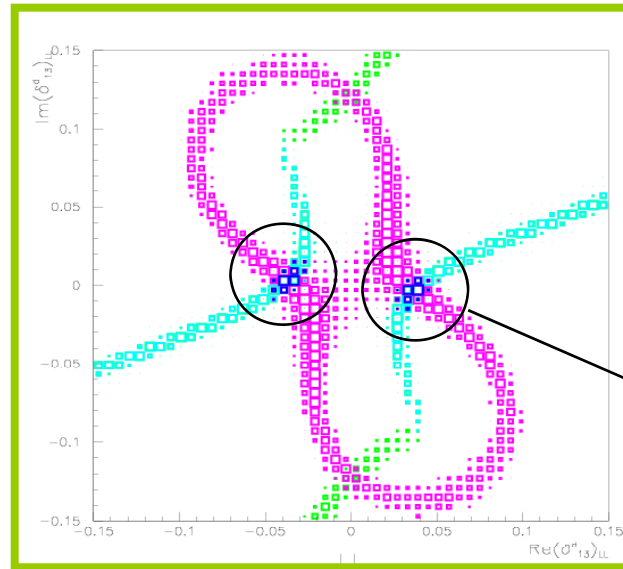


NP scale at 350 GeV

Due to the actual disagreement between  $V_{ub}$  and  $\sin 2\beta$  we see a slight hint of new physics



$Re(\delta_{13}^d)_{LL}$  vs  $Im(\delta_{13}^d)_{LL}$   
superB if disagreement disappear.



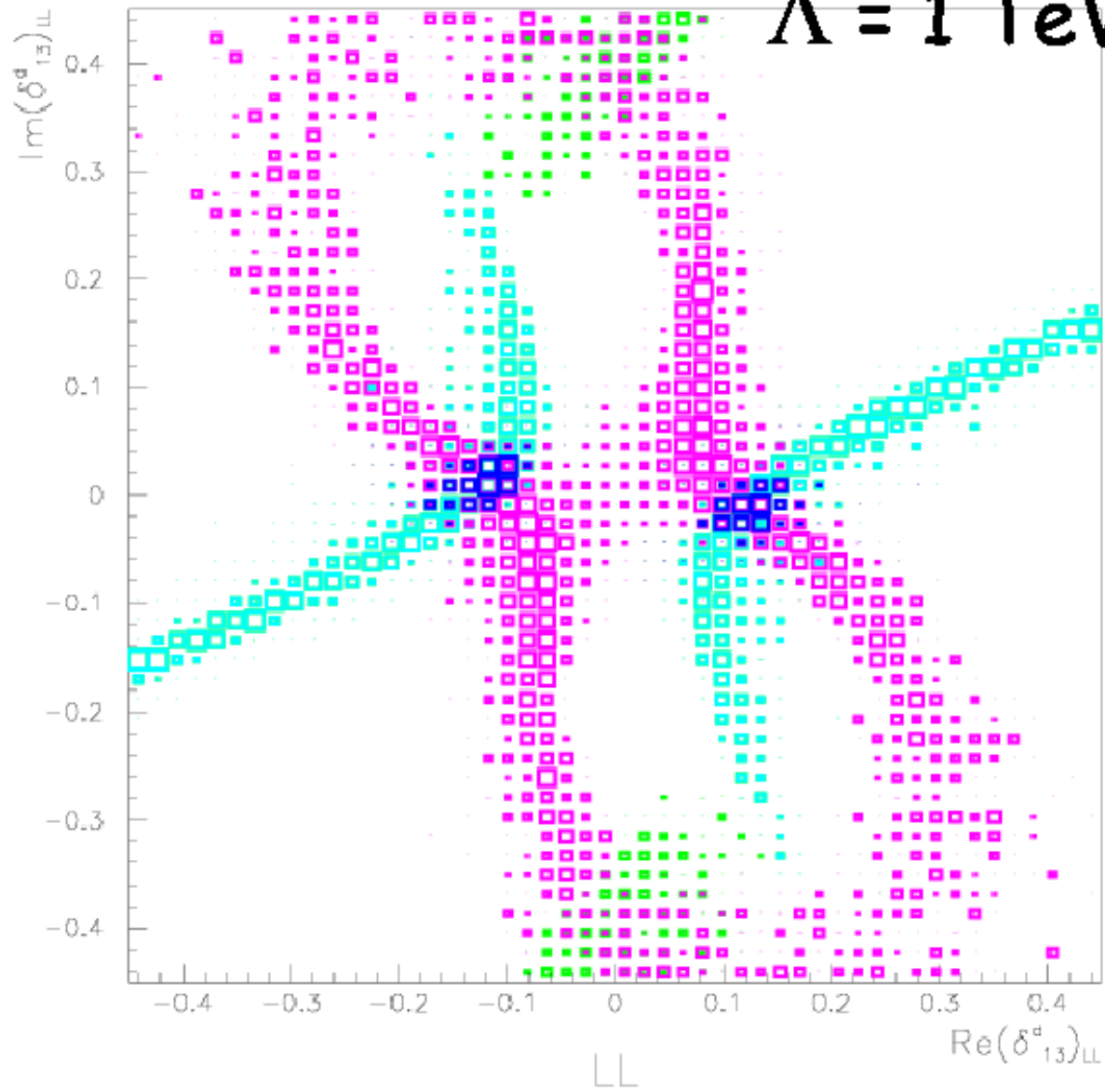
$Re(\delta_{13}^d)_{LL}$  vs  $Im(\delta_{13}^d)_{LL}$   
with present disagreement

NP at high significance!

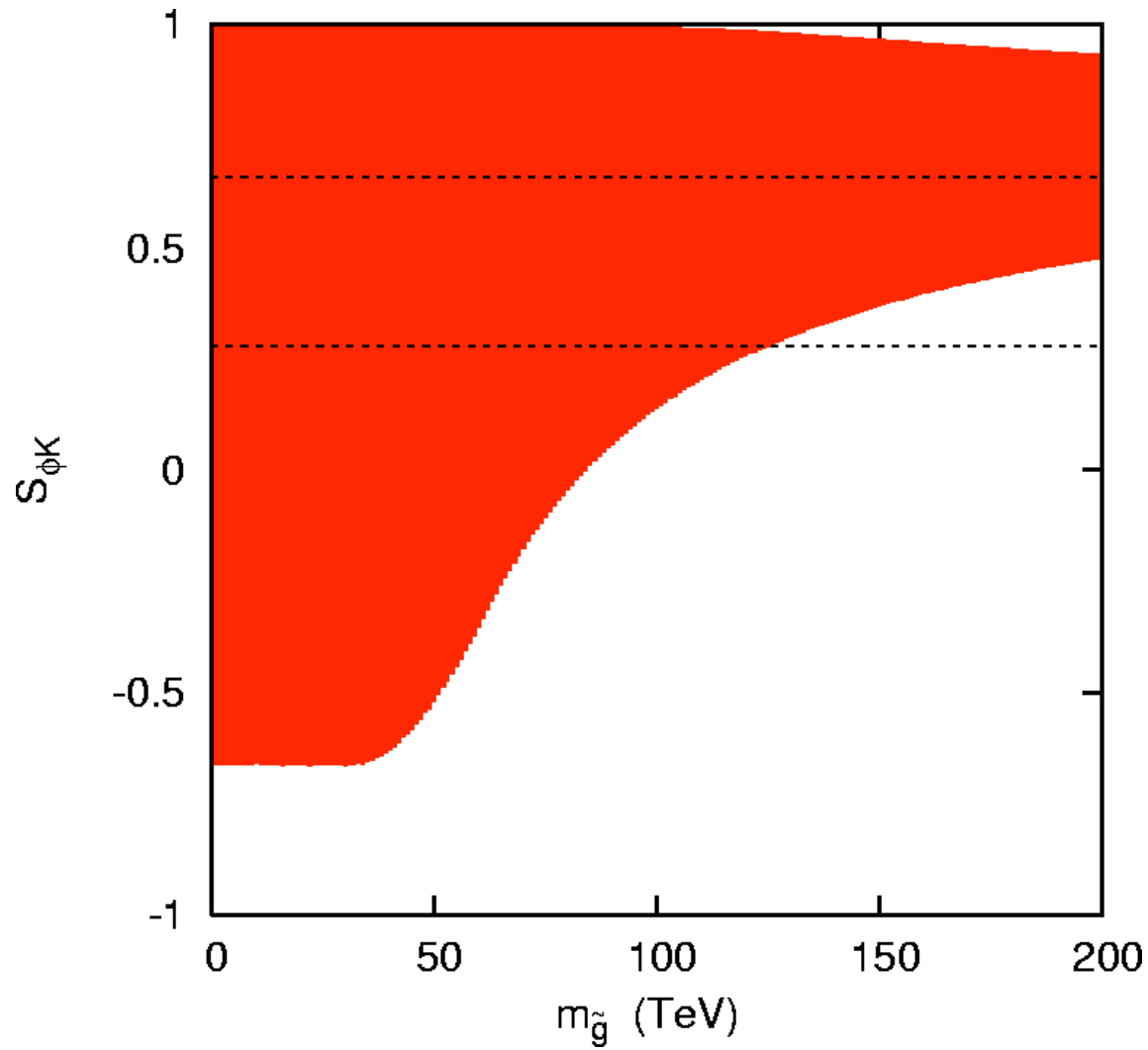
Constraint from  $\Delta m_d$   
Constraint from  $\sin 2\beta$

Constraint from  $\sin 2\beta \cos 2\beta$   
All constraints

$\Lambda = 1 \text{ TeV}$



Some process allow to explore  
even higher NP region : example  $S(\phi K_s)$



(Caution: This fig. does  
not take into account  
SUSY breakdown  
at large mass. Used for  
illustration purpose only

