



Enabling Grids for E-sciencE

NA2 – Dissemination, Outreach and Communication Response to the review recommendations

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www.eu-egee.org







- Raise awareness among all activities of the importance of a strong and self-sustaining information flow on any exploitable achievements to the central dissemination activity.
- This is a long term problem related to the size and complexity of the EGEE-II project. NA2 is very keen to find a solution and has instigated a monthly item on the PEB agenda asking all activities for news and information from their areas. This has proved a more effective strategy and will be continued. Activity leaders will also be further encouraged to glean this information from their activity before the PEB.



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- NA2. Explore new ways to encourage members of VOs to deposit in the EGEE digital library papers (or references to papers) describing results obtained in using the EGEE infrastructure.
- Members of the project and users of the EGEE infrastructure are encouraged to submit papers to the EGEE Technical Report Series, but thus far this has received primarily submissions from project members. The major issue here is getting the information to users, as it must pass through NA4, and convincing them that it is worth their while to make EGEE aware of the papers they write.
- The additional section on the NA2 website providing the correct attribution for papers asks authors to ensure they submit their papers to the digital library, however this is unlikely to make significant changes to behavior.
- One solution under consideration by NA2 is the launch of an EGEE Paper Prize, for the best paper describing results obtained using the EGEE infrastructure. This could either be sponsored by an outside group or paid by NA2 if budgets permit.



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- NA2. Look further than simple counting metrics to demonstrate EGEE significance. For example, go beyond counting of scientific papers that mention EGEE and try to identify situations in which EGEE grid use has accelerated scientific understanding and promote these. WISDOM is an excellent example that will be confirmed definitively if the molecules identified do in fact contribute to combating malaria.
- While the NA2 management agrees with the need to highlight concrete results from EGEE, these are as yet hard to find. While the WISDOM inititive is perhaps the most media-friendly EGEE application; it still lacks any concrete results in term of drug candidates. In addition, its main aim is to more rapidly discount molecules that are not effective against malaria and other diseases. The later development of drug candidates in made in traditional labs. This reduces the likelihood of being able to claim EGEE's role in the development of a drug.
- While EGEE may be able to lay more claim to discoveries arising form the forthcoming Large Hadron Collider at CERN, this is now not predicted to startup until after the end of EGEE-II.
- Rather than being able to claim credit for specific advances, it seems more feasible to demonstrate the range of science EGEE supports. To this end NA1 and NA2 are currently publishing the abstracts from the User Forum in a format that will highlight the scientific impact of EGEE, as well as looking at other similar measures.



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- NA2. Encourage mutual cross-selling of results obtained by EGEE and related EC projects. This will expand the outreach of results to additional communities and improve the mutual understanding and cooperation among these projects.
- NA2 works closely with related projects, producing joint press releases and publicity materials such as videos, info sheets and posters. EGEE contributes significantly to iSGTW, which reaches the broader grid community, not only in Europe but also in the US and Asia, carrying news of EGEE results to a wider audience.
- The joint User Forum/OGF event was a positive collaborative effort, increasing the communications between both communities, with at least 15 related projects attending. This follows an agreement with related infrastructure projects that they would use EGEE conferences for their own meetings to encourage crossfertilization of ideas.