



Enabling Grids for E-science

EGEE-II and Business Review Recommendations

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www.eu-egee.org



- **Current Status**
- **Issues**
- **Review Recommendations**
- **Future Actions**

- **Since Review**
 - 3 Industry Days organised
 - Positive responses from EGEE'07 Business Track
 - General comment for both, right audience is always the most challenging
 - EBAs doubled (from 3 to 6)
 - Industry Committee
 - Slow start to feedback for Draft “White Paper”
 - Excellent with technical questions posed by a potential new Grid adopter (Telecom Slovenia)
 - Industry Day Application Form
 - Excellent way to interact with Local Organizers
 - 137 Industry Forum Members (over 500 C.M.)
 - Numerous articles written
 - Industry Days, IF newsletter
 - Recent telephone interview with iSGTW for article on EGEE and Business

- **No Major Issues**
- **gLite Business Case Studies**
 - Readily made information or updates

- ***In dealing with industry***

- *emphasise that the EGEE-II project is following an exemplary path towards the standardisation issue*
- *gLite*
 - *implements a service-oriented architecture that virtualises resources*
 - *adheres to recommendations on web service interoperability*
 - *is intended to be compliant with accepted standards for the web service foundation stack as they become available*
 - *The reviewers felt this is potentially a fundamental strength of the gLite middleware*

- **Actions**

- Standardization features at EGEE'07
 - OGF/GIN Status and perspectives was presented
 - NESSI had two presentations (NESSI and Nokia Siemens)
- Synergies to be created through OGF-Europe for increased dissemination
 - talks are underway to organise OGF25 with EGEE-III user forum in spring 2009
- EGEE in OGF Standards Working Group survey accomplished
- Listed gLite benefits
 - Highlighted in EGEE and Business presentation template
 - Presented at EGEE'07, Industry Days in Greece (Sept), Bratislava (Sept) (whole day was gLite focused), Paris (Nov)) Innovation First on Computing for Finance at CERN (Nov) and BELIEF-EELA Conference, Brazil (June)
- Included in gLite re-marketing strategy/analysis (ITF SC)

- ***Organise Industry Days in locations where there is a critical mass of the targeted industry sector***
 - *Finance in London UK, Pharmaceutical in Basel, CH*
- **Actions**
 - Industry Day Application Form created
 - Organisations or private enterprises to target
 - Types of topics for presentation and potential speakers
 - Possible end-users (pilot applications)
 - Define expected outcomes
 - A-Z Guide to Organise an Industry Day created
 - Currently organising an Industry Day in London
 - In Collaboration with Science and Technology Facilities Council
 - 20 May 2008
 - Target Participants (100) = cross industry
 - *London offers many opportunities*

- *Plan to introduce live demonstrations into the Industry Days, focusing on relevance to the target audience and concentrating on the business value rather than the technology*
- **Action**
 - EGEE demo currently under discussion
 - Brought video camera for interviews
 - Demos shown at Bratislava Industry Day (Sept)
 - Health-e-Child
 - Wisdom
 - Business Value
 - gLite case study collation
 - *Understood as best way to market*
 - Potential “White Paper” on Grid and Industry through IC
 - *Not a white paper but a marketing report highlighting case studies and use of Grid in Industry written journalistically*

- ***Target additional grid ISVs in the EGEE Business Associates programme, particularly those who support vertical industry sectors***
- **Actions**
 - **3 New EBAs**
 - Avanade - support gLite on Windows machines
 - *Monte dei Paschi di Siena, with headway being made*
 - Excelian - Financial and Grid consultancy
 - *provided key information on the opportunities for gLite in Finance*
 - Hitachi – integrating data grid solution with the EGEE framework
 - 5 of 6 EBAs gave a presentation at EGEE'07 Business Track
 - **ISVs attending EGEE'07**
 - Around 30 private enterprises
 - **IC and its focus groups**
 - Identify new potential EBAs

- **Design and produce a new Information sheet on gLite with a business focus.**
 - Working Group will comprise internal members of the IC selected external experts
 - Activities will focus on how best to highlight and promote the key features of gLite to the business community.
- **Create a template for reporting and disseminating gLite adoption case studies**
 - Include key information on application areas, benefits of using gLite, technical challenges and areas for improvement
- **Analysis of other Grid middleware available**
 - Indicate strengths and weaknesses
 - Develop synergies with developers of middleware, e.g. GRIA
 - Joint event and dissemination work with Innovation-IT (SIMDAT) and the BRIDGE project.
- **Explore areas of further collaboration with BEinGRID**
 - Further to the presentations (Business Track and Industry Day Paris)
 - On current and future applications and business experiments.
- **Report on the actions and outcomes of the Industry Committee Focus Group on Support for the Commercial Adoption of gLite.**
- **DNA2.5.2 Annual Report of the Industry Forum – ToC done**