

NA2 – Dissemination, Outreach and Communication *Response to the review recommendations*

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All Activity Meeting (Sofia) – 21 Jan 2008





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- Activity Status
- Remaining Work
- Issues
- Review Recommendations



- Two milestones delayed but now back on track
- 2 remaining deliverables (DNA2.6 Final Dissemination, Outreach and Communication Report and DNA2.5.2 Annual Report of the Industry Forum) in preparation



Remaining Work

- User Forum media effort
- Website revamp in preparation for EGEE III
- EGEE Newsletter revamp more internal project news, directly from the people involved
- Continued contributions to iSGTW
 - 3+ articles per month
- Other articles/papers
- Annual report
- EGEE III transition
 - In addition to the main handover planning is already in progress for events that come under EGEE III





- Manpower
 - Has been an issue since Owen left
 - Measures put in place but don't fully solve the problem
 - 20% of Sy's time for deputy duties
 - Outsourcing our contributions for iSGTW
 - Will continue to "make do" until EGEE III

Internal communication

 Partner review highlighted that though vertical communication is improving, there is little sideways communication



- Raise awareness among all activities of the importance of a strong and self-sustaining information flow on any exploitable achievements to the central dissemination activity.
- Regular PEB agenda item began well, but faltered at end of last year. Renewed effort to ensure it is included at least once a month
- Revamp of EGEE newsletter will increase information flow and visibility



- NA2. Explore new ways to encourage members of VOs to deposit in the EGEE digital library papers (or references to papers) describing results obtained in using the EGEE infrastructure.
- This is still an issue
- There are now no restrictions on who submits a paper to the library
- Request for papers to be added is on the website, but needs to be more prominent.
- Prize idea was considered but cost/effort makes it prohibitive
- "Ad campaign"?



Recommendation 24

- NA2. Look further than simple counting metrics to demonstrate EGEE significance. For example, go beyond counting of scientific papers that mention EGEE and try to identify situations in which EGEE grid use has accelerated scientific understanding and promote these. WISDOM is an excellent example that will be confirmed definitively if the molecules identified do in fact contribute to combating malaria.
- User Forum Book of Abstracts provided incontrovertible proof of the scientific significance of EGEE. The Scientific Index was well received
- Plans for the next Book of Abstracts include additional indices, including by country.



- NA2. Encourage mutual cross-selling of results obtained by EGEE and related EC projects. This will expand the outreach of results to additional communities and improve the mutual understanding and cooperation among these projects.
- Working closely with EGI
- **RPLO booklet was a great success**
- iSGTW spans an increasing number of related EC projects
- Significant regional effort in this area