

Agenda: <http://indico.cern.ch/conferenceDisplay.py?confId=83777>

Introduction from Pauline Gagnon :

The program content still needs polishing but roughly speaking, it looks like this:

1. All control rooms and guided visits will be primarily staffed by women
2. Posters will be displayed in main building and visitors centers
  - Two general posters, plus ALICE, LHCb , CMS and ATLAS posters
  - INFN exhibit in Salle des Pas Perdus (outside CERN Council Chamber)
3. Press office will issue a Press Release
4. Video screens will show webcams views of the various control rooms
5. Paola Catapano will make video interviews of various women in control rooms
  - To be used possibly live and later on various Outreach pages
6. Official contacts will be made with Fermilab and possibly INFN?
7. Special seminar organized by Equal Opportunity will be held close to March 8

Percentage of women so far in control rooms and guided visits:

	ALICE	ATLAS	CMS	LHCb	LHC	visits
morning	9/14 so far 24 shifts to fill	11/17	~ 90% at CERN and Fermilab	Central tasks: 100%	expect ~ 6-7/9	1 Spanish 4 Norwegian 2 ATLAS 2 English 2 French So 11 guides are being sought
evening	8/14 so far 24 shifts to fill	2/17	~ 90% at CERN and Fermilab	Central tasks: 100%	Expect ~ 4/9	
night		Not planned	Should also be covered		Will not be covered	

Video broadcast – Despina Hatzifotiadou

Much discussion went on about the content we want and the various technical details to be tackled. We still need to define who the audience will be (internal screens at CERN and/or outreach pages), exact content (feeds from webcams placed in all control rooms, interviews of various women done by Paola Catapana, other material) and what technical support to use. We also need to find out how to make this interesting to a broad audience.

Many expressed the opinion that shifters should not be distracted from their shift duties. So interviews will have to take place after or before the shifter's shift, and outside the control room, at least for ATLAS. But this can easily be accommodated by conducting interviews in the adjacent visitor center.

After the meeting, Paola Catapano told me that she can and will do a few interviews before March 8 and have them available for the video or webcast. These would be short portraits of women done where women would answer the following question: Why is this event important to you. All those interested in being interviewed should contact her ([paola.catapano@cern.ch](mailto:paola.catapano@cern.ch)) The other interviews she will make on March 8 will be made available later.

Steve Goldfarb, who is in charge of webcams for ATLAS in preparation for the big Media Day, is happy to help us and use the March 8 event as a test case.

In the end, no real consensus was reached so we decided to form a task force on this. So far, Despina, Lucie de Nooij, Isabel Pedraza, Steve Goldfarb and Pauline Gagnon are willing to pitch in. Contact Despina or Pauline if you are interested to volunteer on this.

#### Posters – Alessandra Ciocio.

Much work has been done to put together several posters. Each experiment is making one with a different approach. CMS is also making a huge banner to put in building 40. In addition, two general posters will show progress accomplished over the years by putting side by side photos taken decades ago and recent ones. There will be two posters, one focusing on different areas (control rooms, collaboration meetings, cryogenics, accelerator etc), the second showing women engaged in various activities. This is still in preparation. All material was given to the CERN graphic artist, Fabienne Marcastel and should be finalized this week.

These posters will be printed in A0 format and will be displayed in the main building and in the visitor centers.

Sandra Ciocio, Doris Chromek-Burckhart, Isabel Pedraza, Kerstin Perez, Laetitia Pedroso and Pauline Gagnon have participated in getting the general posters together.

The INFN photo exhibit on women working on the LHC will also be displayed outside the Council Chamber from March 8-15.

#### Report from LHCb – Paula Collins

Central area shifts on LHCb will ~100% staffed by women.

There has been much discussion following a call for contributions of photos for the LHCb poster. In the end, it was decided to show pictures of LHCb women in various activities and put their title/function as a caption, in complete contrast with the photo subject. A draft illustrating this concept is shown here.

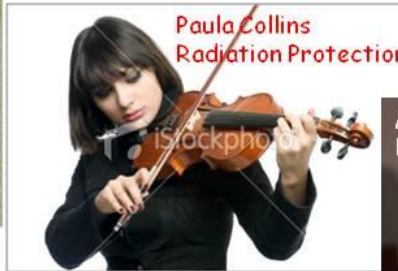
# LHCb: Celebrating our Diversity



Kim Vervink  
Systems Engineer



Monica Pepe-Altarelli  
Nanotechnologies



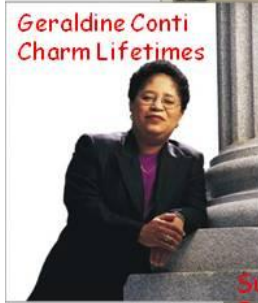
Paula Collins  
Radiation Protection



Marie Noelle Minard  
Director General



Gloria Corti  
Supercooled Magnets



Geraldine Conti  
Charm Lifetimes



Neus March  
Section Leader



Gaia Lanfranchi  
Run Chief



Clara Matteuzzi  
Mass Spectrometry



Susanne Koblitz  
Future Higgs Hunter