



International Women's day: 8 March 2010

Posters Status





Posters

- **Idea of having a set of poster which show progress and presence of women in high energy physics, at CERN, in meetings, collaboration...with some old photos to compare**
- **We collected a very nice set of photos and quotes and came up with some text**
- **Several meetings and conversations with Fabienne Marcastel (graphic designer of CERN)**
- **Discussed the message we want to show with these posters**
- **Agreed with Fabienne that she will design 2 general posters**
 - One to show progress in different areas
 - One to show progress of women engaged in activities, labs, etc.
 - We prepared the material that then she can use
 - Photos (old and recent), quotes, text...
- **Plus each experiment makes their own poster as they like**
 - Discussion took place with a few reps to try to make them all coherent, even though different in design
- **Timeline: next week give Fabienne final material so that she can start her design and produce the first drafts to review before printing (plus the logo)**
 - Format is A0 and she has pedestals that can be used
- **Where: in main building, visitors centers**
- **People involved for the general posters:**
 - Sandra, Doris, Isabel, Kerstin and Leatitia (and Pauline of course)
 - For the experiments posters: each rep



Title for posters

- Tentative title for the posters:

Women building Science

in High Energy Physics (second line smaller font?)

A Quantum Jump

for women in High Energy Physics (second line smaller font)



INFN posters

- photographic exhibition of Italian women scientists working at LHC.
- This exhibition has been conceived by the scientific journalist Elisabetta Durante for DISTI (District of Scientific and Technological Information for Innovation);
- the photographs have been taken by Mike Struik of CERN. It was sponsored by the National Seminar on Nuclear and Subnuclear Physics,
- the INFN and the Department of Physics of Bari, and supported by MIUR (Ministero Istruzione, Università e Ricerca) and CERN.

- This exhibition has gone around many Italian cities with the title " The Women who run the biggest machine ever built by Man" .
- Its creators have kindly lent it to us for the occasion of the 8th March event.
- <http://www.ba.infn.it/donne-lhc/>

- It will be shown at the "Pas Perdus" the week 8-15 March.