

#### The SOAP Symposium – I The Landscape of Open Access Publishing Today

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BMC, CERN, MPDL, SAGE, Springer and STFC

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#### Our approach

- Assess the supply of OA publishing outlets
- Start from the DOAJ (07/2009)
- Collect additional information (09/2009-01/2010)
  - SCOPUS, ISI-JCR, EZB, SCImago, ask friends and colleagues
  - Article information as of 2007/2008
  - Trawl through thousands of web pages
- Answer key questions
  - How many articles, journals, publishers?
  - In which discipline, with which license?
  - Where does the money come from?

- ...



How many?

#### a) Fully Open Access

Journals/Publisher	Publishers		Total jo	ournals	Total articles/year		
1	1,621	90 %	1,621	57 %	63,887	55 %	
2 to 9	171	9 %	491	17 %	25,442	22 %	
10 to 49	12	1 %	190	7 %	12,623	11~%	
≥ 50	5	<1 %	536	19 %	14,931	13 %	
Total	1,809		2,838		116,883		

- English language journals only  $(4,032 \rightarrow 2,838)$
- 90% of publishers <100 articles/year and 1/3 of total
- 10% of publishers publish 2/3 of the total

b) Hybrid: 22% of journals, 2% of articles within hybrids



### About 8-10% of articles/year are published in fully and hybrid OA journals

#### Study of Open Access Publishing

#### The 14 "large" publishers >1000 articles or >50 journals

Publisher name	Journals	Articles/year	Publisher type
BioMed Central	176	8,993	publishing house commercial
International Union of Crystallography	1	5,165	other non-profit
Public Library of Science	7	4,368	publishing house non-profit
Asian Network for Scientific Information	13	2,514	publishing house commercial
Hindawi Publishing Corporation	85	2,044	publishing house commercial
Copernicus Publications	18	2,012	publishing house non-profit
Optical Society of America	1	1,961	learned society non-profit
World Academy of Science, Engineering and Technology	18	1,960	other N/A
Bentham Open	154	1,663	publishing house commercial
Medknow Publications	59	1,574	publishing house commercial
Indian Academy of Sciences	10	1,152	learned society non-profit
Oxford University Press	2	1,032	other non-profit
Academic Journals	10	1,001	publishing house N/A
Internet Scientific Publications	62	657	publishing house commercial

40K articles/year in 616 journals = 30% of the total

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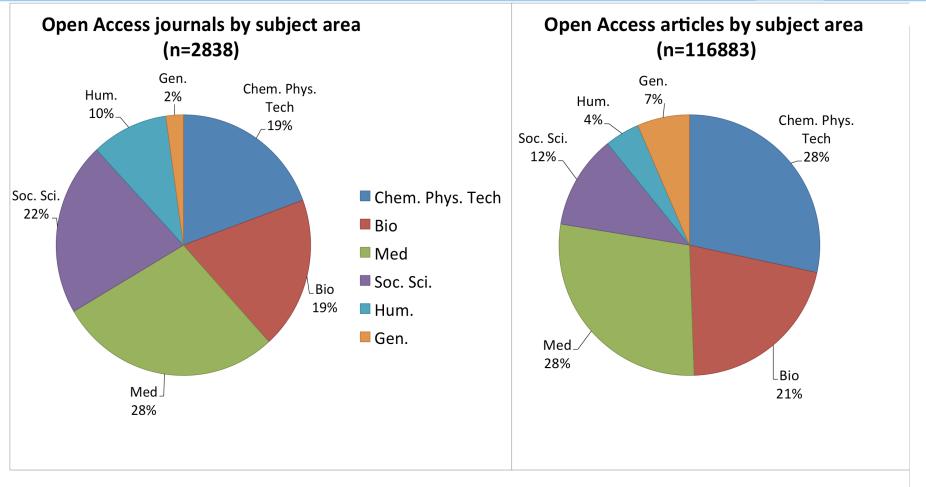


#### Which areas?

Subject category	Publishers		Journals		Articles/year	
cpt – Chemistry, Physics and Technology	360	20%	549	19%	33,158	28%
(includes Mathematics and Astronomy)						
bio – Biology and Life Sciences	355	20%	533	19%	24,767	21%
med – Medicine and Health Sciences	406	22%	806	28%	32,879	28%
soc – Social Sciences	533	29%	611	22%	13,506	12%
hum – Humanities	258	14%	276	10%	5,030	4 %
gen – General works	63	3%	63	2%	7,543	6%
Total	1,809		2,838		116,883	



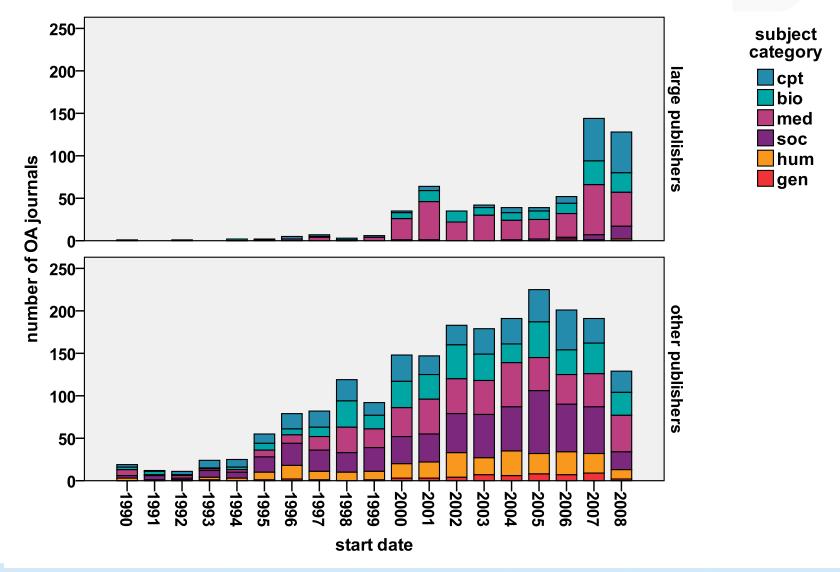
#### Which areas?



2/3 of journals in STM - 1/3 in SSH 3/4 of articles in STM - 1/4 in SSH "large publishers" almost exclusively STM



#### Dynamics in the field: Starting new OA journals

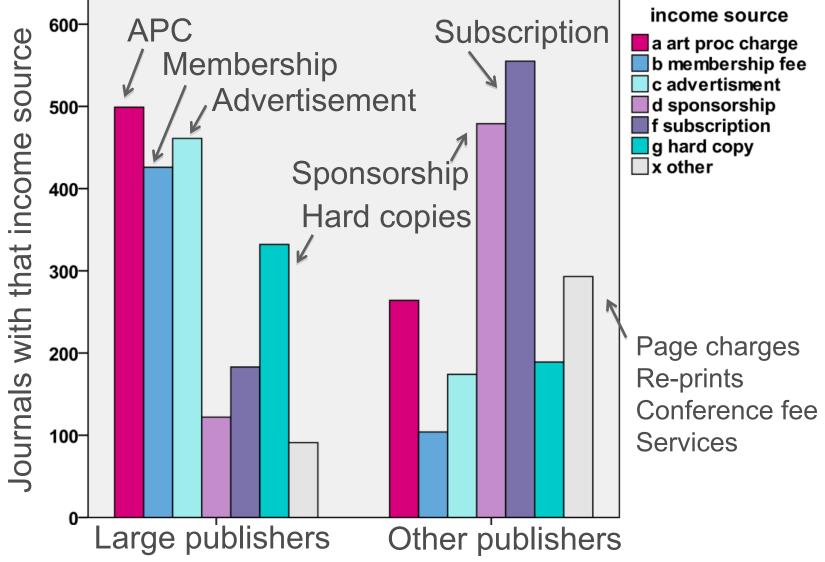




#### Licensing practices

- 1/2 of "Large" publishers use Creative Commons
  - 82% cc-by (attribution)
  - 18% cc-by-nc (attribution non-commercial)
  - 72% of journals, 71% of articles
- "Other" publishers
  - 73% have license information on their web pages
  - 21% use some CC version
  - 10% state "authors retains copyright"





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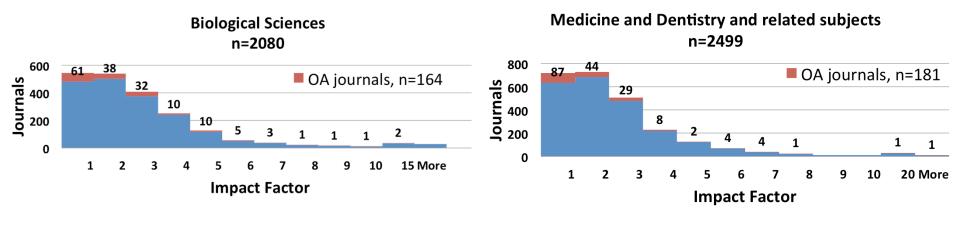


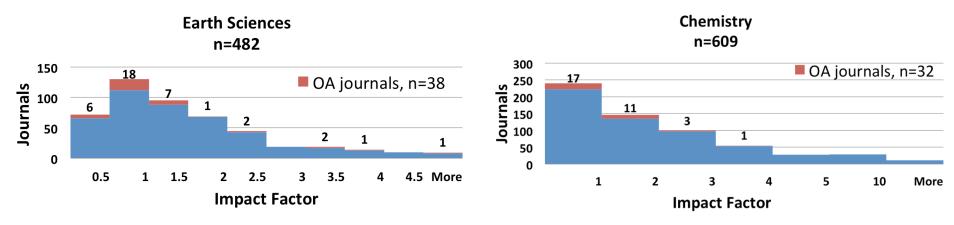
#### Impact indicators

- Of our 2,838 OA journals, 313 (11%) are referenced in ISI-JCR (2008), while 1,176 (41%) can be found in Scopus (2009)
- No difference between the large and other publishers in being listed in ISI-JCR
- But distinct relationship between impact factor and subject domain; only 19 SSH journals with less than 500 articles per year appear in ISI-JCR



# Distribution of IF across journals in selected subject areas







#### Summary

- OA publishing is a mature field with similar patterns and quality indicators as non-OA publishing
- Stronger presence of OA publishing in STM fields
- Large publishers are more likely to rely on APC
- Both large and smaller publishers are equally likely to have journals with an impact factor
- Large publishers mostly use a version of Creative Commons licensing while several smaller publishers request the transfer of copyright to the publisher



## Thank you!

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