

”The effect of search engine optimization on search results: The SEO Effect project”

Wednesday 13 October 2021 13:20 (20 minutes)

Authors: SCHULTHEISS (HAMBURG UNIVERSITY OF APPLIED SCIENCES), Sebastian (Hamburg University of Applied Sciences); SÜNKLER (HAMBURG UNIVERSITY OF APPLIED SCIENCES), Sebastian (Hochschule für Angewandte Wissenschaften Hamburg)

Presenters: SCHULTHEISS (HAMBURG UNIVERSITY OF APPLIED SCIENCES), Sebastian (Hamburg University of Applied Sciences); SÜNKLER (HAMBURG UNIVERSITY OF APPLIED SCIENCES), Sebastian (Hochschule für Angewandte Wissenschaften Hamburg)

Session Classification: Research Track – “Cross cutting aspects”