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"The Development of a Social-Media-Strategy for the Open Search Foundataion Applying the Social-Media-Cycle"

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Author: DECKER (ALEXANDER DECKER (TECHNICAL UNIVERSITY INGOLSTADT, GERMANY & OPEN SEARCH FOUNDATION), Alexander (Open Search Foundation)

Presenter: DECKER (ALEXANDER DECKER (TECHNICAL UNIVERSITY INGOLSTADT, GERMANY & OPEN

SEARCH FOUNDATION), Alexander (Open Search Foundation)

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