



# OSSYM 2021 - 3rd International Open Search Symposium

## Wednesday, 13 October 2021

### Research Track – “Cross cutting aspects” (13:00 - 14:00)

-Conveners: Session Chair: Kai Erenli (FH des BFI Wien, Austria)

time	[id] title	presenter
13:00	[58] Research Track – “Cross cutting aspects”	SESSION CHAIR: KAI ERENLI (FH DES BFI WIEN, AUSTRIA)
13:01	[59] "Privacy in Open Search: A Review of Challenges and Solutions"	SOUSA (GRAZ UNIVERSITY OF TECHNOLOGY), Samuel
13:20	[60] "The effect of search engine optimization on search results: The SEO Effect project"	SCHULTHEISS (HAMBURG UNIVERSITY OF APPLIED SCIENCES), Sebastian SÜNKLER (HAMBURG UNIVERSITY OF APPLIED SCIENCES), Sebastian
13:40	[61] "The Development of a Social-Media-Strategy for the Open Search Foundataion Applying the Social-Media-Cycle"	DECKER (ALEXANDER DECKER (TECHNICAL UNIVERSITY INGOLSTADT, GERMANY & OPEN SEARCH FOUNDATION) , Alexander