

## Joint Annual Meeting of ÖPG and SPS 2021



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Type: **Talk**

### **【56】 From academia to the market - best practice at UIBK**

*Thursday, 2 September 2021 16:10 (20 minutes)*

Concerning the commercialization of Intellectual Property and the facilitation and backing of spin-offs, the University of Innsbruck is among the most active and most experienced Universities in Austria. In this talk, you will hear how this topic developed since the 1980s and will get valuable and encouraging insights how to improve your “entrepreneurial mindset” and how to transfer your research results to successful products and services.

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