

Input from the stakeholders

Mining the Future contest



Website structure and related questions

- Header with headlines and inspirational quotes
 - Who can we ask some quotes/testimonials to?
- About the contest section
 - How would you define the contest in one to two striking lines?
 - What are the words that comes to your mind when you think about the contest? What are the keywords to use when talking about the contest?
 - What is the information to put in the forefront?



- Inspirational section
 - What are the potential applications you can think of?
- Who we are section
 - What is the FCCIS vision with this contest? What are the roots, the ideas that lead to the launch of the contest?
 - What values does the FCCIS to spread across?
 - What are the main information about the FCCIS to put there?
- How to apply section
- Contact us, press, terms and conditions, privacy policy, subscribe to the mailing list button, social media buttons



Other questions

- Which communication channels can you use for sharing/posting the messages of this contest?
- List any additional media channels at regional and national level that should be used to communicate this competition.

