



Srk-h + iPct = vM*s-o

[Synchrotron radiation know-how
+ iPhone camera technology
= vivaMOS spin-out]



Who am I?

- Dan Cathie, age 45
- I live in Manchester (UK)
- I'm married with 6 children, aged from 7 to 19 years old
- I grew up in Brussels (Belgium) & speak English & French
- I enjoy football, technology, cooking, family adventures, and fixing things
- I have a Masters in microelectronics (1998) and also an MBA
- My early career started with Philips Semiconductors and enabled me to work with many different cultures and people, which I love

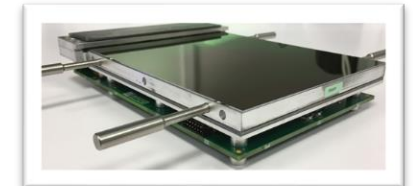
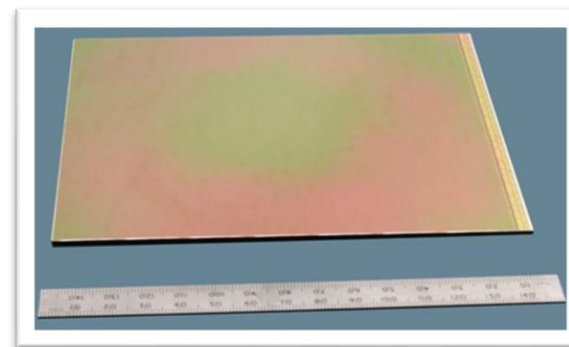


Who are vivaMOS?



Team photo (2016)

- “Sr-k-h” [synchrotron radiation know-how]
 - Spin-out from STFC (Rutherford Appleton Laboratories, in Didcot) where Diamond UK synchrotron is based
 - Significant know-how on radiation & particle physics
- + “iPct” [iPhone camera techonlogy]
 - Using CMOS image sensor technology (as developed for digital cameras)
 - Standard semiconductor processing + stitching
 - Low noise & high speed imaging with large scope for further integration of electronics
- = “vM*s-o” [vivaMOS spin-out]
 - Coming out of UK research
 - Spin-out implies research done within research (and IP owned by the parent organisation)

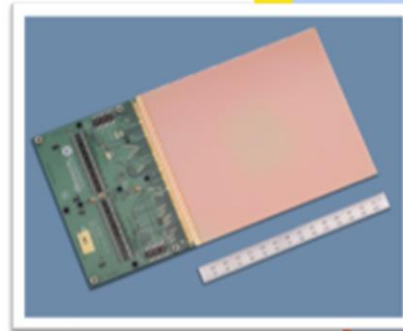


The vivaMOS story – a long time waiting...

vivaMOS history

- ▶ 2009: Lassena® sensor conceived & designed
- ▶ 2011: original Lassena® paper written
 - ▶ R. Turchetta, I. Sedgwick, et al (2009), STFC
- ▶ 2013: proof-of-concept project completed

- ▶ 2014: Company 'VIVAMOS LTD' registered
- ▶ 2015: IP licenced from STFC to vivaMOS, Board of Directors established, CEO recruited, formal establishing of the company as a commercial entity
- ▶ Q4'15: first sensor sub-assemblies shipped, lead customer engaged
- ▶ H1'16: production ramp-up on lead product, move lab & office premises to Southampton
- ▶ H2'16: organisation in place, fully autonomous of STFC, developments started for next generation CMOS sensor and derivative products



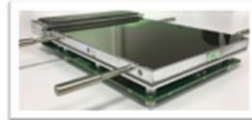
- I was initially appointed by STFC on a short-term (12 month) contract to explore the potential of commercialising the IP
- First Purchase Order received from Dage in Q4'15 (£100k paid up front) which enabled us to start hiring
- Product development and ramp-up in 2016 – tight cash flow!
- Subsequent growth to £3m+ revenue with new customers & good looking future potential
- Trade sale to Nordson in Sept'20 (deal done during Covid)

From Technology to Product

From this (gen1)...

Lassena 2428 sensor

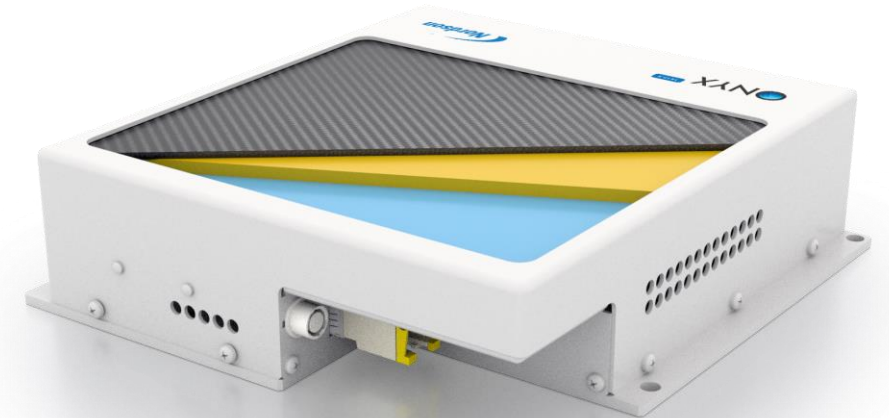
Headline spec



X-ray application requirements	LASSENA features from vivaMOS
High resolution	50 um pixel resolution, 6.7 Mpixels (2400x2800)
High sensitivity (low X-ray dose)	Low noise readout (50 e ⁻ _{rms}), HDR mode
Dynamic imaging	30 fps readout (full frame), much faster in ROI
Ghost-free images	Lag-free images in live imaging mode
Large area image capture	Wafer scale sensor at 12x14 cm, 3-side buttable
Robust under X-ray radiation	Radiation-hard sensor & analogue circuitry



COMPANY CONFIDENTIAL



... to this (gen3)!

vivaMOS strategy development

- Our unique selling point (USP) regarding technology was actually quite limited
- Custom products means closer links and longer tie-in with customers
- Competitors were large players and not interested in small customers

Bespoke detectors based on a leading sensor

- ▶ The Lassena CMOS image sensor leads the market with it's combination of resolution, speed, and noise performance:
 - ▶ 6.7 Mpixels (2400 x 2800 pixels, 12 x 14 cm) x 50 um resolution @ 30 fps with 50 e-rms noise
- ▶ X-ray imaging performance varies according to selection of other components (eg. scintillator type & thickness, X-ray source, filters, choice of FOP) and image processing algorithms
 - ▶ To optimise X-ray imaging performance, all components affecting image quality must be aligned
 - ▶ To optimise cost-of-ownership, design choices between system-level components is needed

vivaMOS offers the expertise & building blocks to help equipment manufacturers co-develop a customised detector that is optimised to meet their system-level requirements (performance and cost)

NXT delivers leading products for high-end systems where our technology brings value to the end user

How?

- **Technology Leadership:** developing best-in-class technology for high-resolution, high-speed, or low-dose X-ray systems
- **Prioritising Long-Term Engagements:** optimising our technologies by delivering application-specific product variants for OEMs & system integrators
- **Differentiated Value Proposition:** building key partnerships with technology-leading OEMs who drive our technology roadmap



Learnings from a start-up

- “Higher highs and lower lows”!
 - First purchase order / first design-win / first 100 units shipped
 - Nearly running out of cash to pay the team / technical showstoppers / customer line down
- The team & cultural “fit” is critical
 - Spend time hiring the right people, don’t hire if you’re not convinced
 - Agree to part company with people as soon as you know they’re not right
 - Hold people loosely but give them no reason to leave (manage them well!)
- Keep the focus
 - The biggest risk to start-ups is dilution of their limited resources
 - Spend time deciding what to do (the strategy), then do it well
 - Other opportunities may come and be worth the detour, but stay the course!

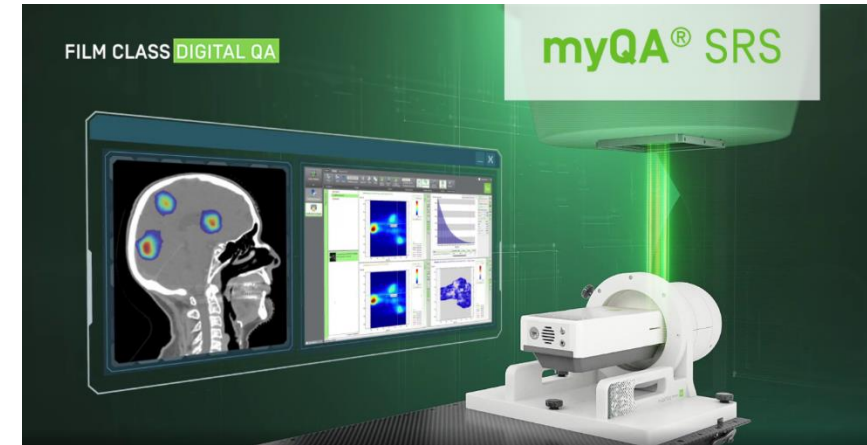
Product Innovation Success Story

- **Product:** customised high-energy X-ray Detector
- **Application:** Patient Quality Assurance (QA) for Stereotactic Radio Surgery (SRS)
- **Development partner:** IBA Dosimetry 
- An accelerating **timeline:**
 - Initial engagement: 2016
 - Proof of concept: 2018
 - Design-win: March 2020
 - Product launch: September 2020
 - Production start: January 2021
- Multi \$m annual **sales revenue**

Introductions and initial clinical work done with a “light touch” thanks to close links with research partners:



Excellent collaborative project management (despite C-19) leading to on-time completion and production ramp of a complex custom product



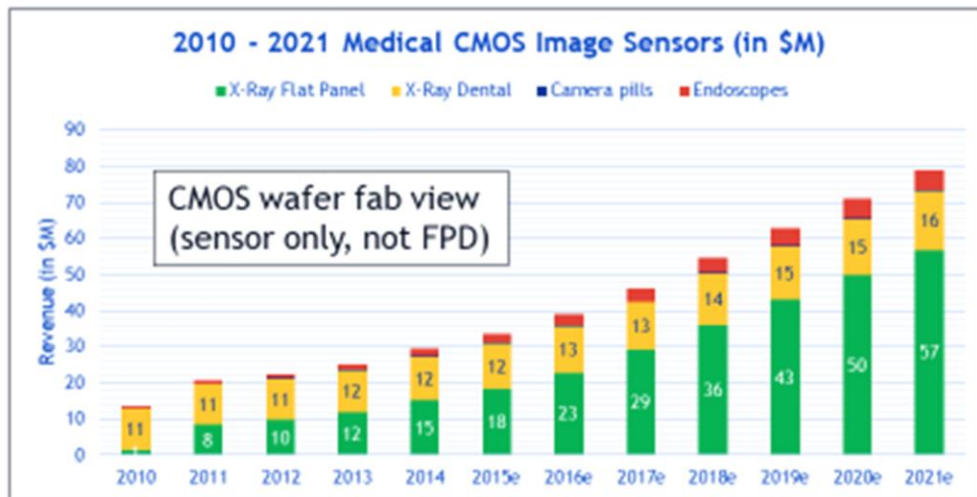
More info: [weblink](#)



The future (still)...

CIS for medical X-ray - a new solution

- ▶ FPD market size - \$1.4B (2015), mostly non-CMOS today
- ▶ Anticipate ~20% YoY growth mid-term for CMOS Flat Panel Detectors
 - ▶ CMOS FPD = CMOS sensor + FOP (optional) + scintillator + DAQ board + housing



Yole Développement © May 2016



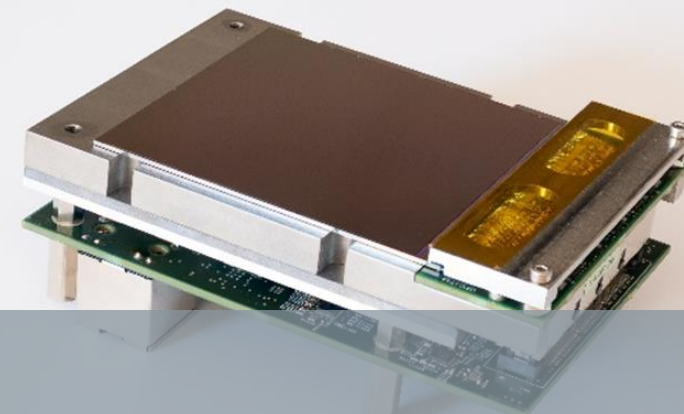
NXT Product Range



CMOS Flat Panel X-ray Detectors



Microfocus X-ray Sources



X-ray OEM Products

Proprietary CMOS active pixel sensor
High sensitivity rad-hard pixel array
Pixel size & pitch 50x50 μm
High full resolution frame rates
Imaging area from 6x6 to 24x24 cm
Several scintillator options

Sealed transmission tube technology
Feature recognition from 100 nm
High flux without loss of resolution
Wide cone beam angle 175°
High stability High Voltage PSU
Zero maintenance with long lifetime

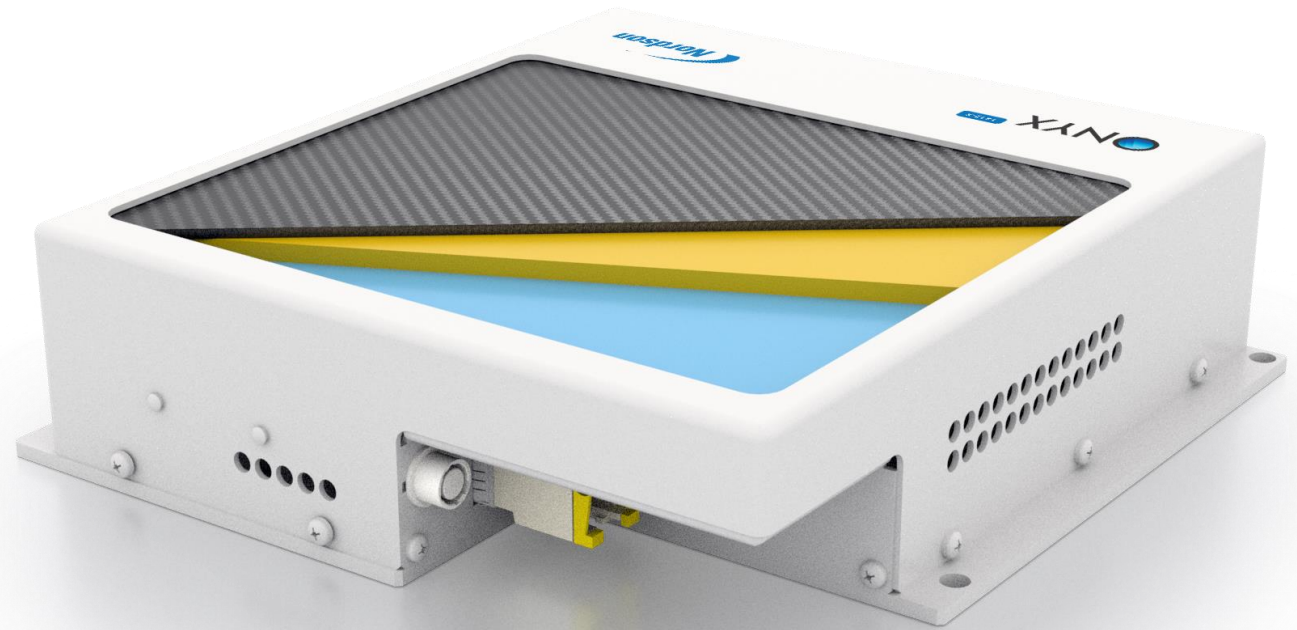
Custom features & software
Early access to technology roadmap
Cost-optimised solution for OEMs
OEM product branding



ONYX 1412-X detector

Features and Benefits

- CMOS Active Pixel Sensor technology
- 2768 x 2376 (6.6M) pixels
- 50 μm pixel size
- 45 fps full resolution frame rate
- 10 GbE data interface
- 16-bit data output
- High resolution CsI scintillator on Fiber Optic Plate
- Active area 14 x 12 cm



ATHENA 2424-X detector

Features and Benefits

- CMOS Active Pixel Sensor technology
- Active area 24 x 24 cm
- 4800 x 4800 (23M) pixels
- 50 μm pixel size
- 10 fps full resolution frame rate
- Fiber Optic Plate with choice of CsI or Gadox scintillator
- 10 GbE data interface (x4)
- 16-bit data output



BRIGHTHAWK NT100 & HV160

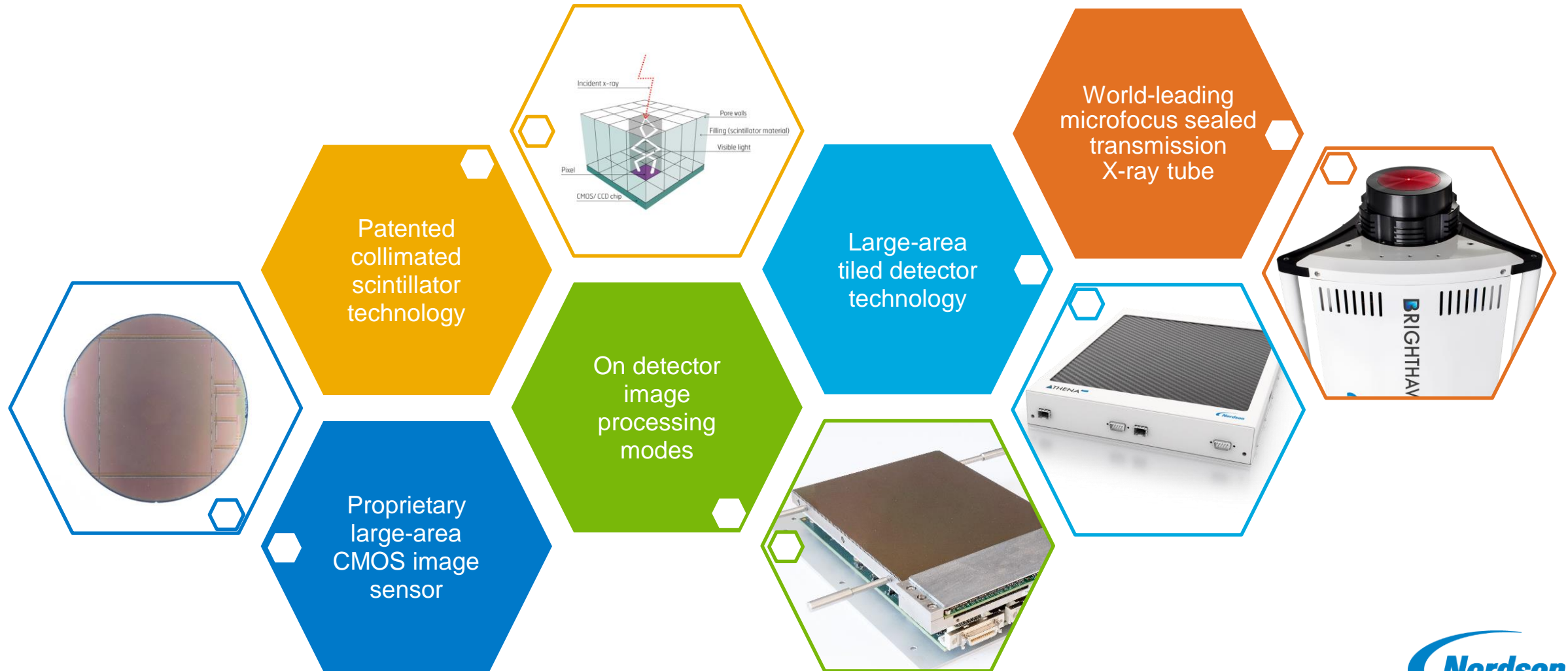
Features and Benefits

- High brightness 160 kV source & power supply
- High magnification 0.5 mm focus to object distance
- 100 nm feature recognition (*)
- Wide 175° angle exposure
- Zero maintenance
- Sealed transmission tube technology with LaB_6 crystal electron source

(*) Achieved under controlled conditions



NXT Technology Toolbox



NXT – technology & product range

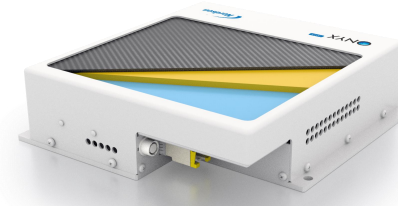
Technology toolbox

- Proprietary high-resolution large-area CMOS image sensor
- Innovative imaging modes for ultimate application flexibility
- Tiling technology with 1 pixel gap (50 um between CMOS sensors for best 3D imaging performance)
- World-leading high-resolution microfocus X-ray tube
- Collimated scintillator technology for ultra-high detector resolution (*)

Product range

ONYX detector

- Gen1 launched 2016 with >1000 units sold
- High resolution, high speed, low noise
- 50 um pixel, 45 fps



ATHENA detector

- Launched 2020
- 24x24 cm active area
- 50 um pixel pitch
- Single pixel gap between tiles

BRIGHTHAWK source

- High resolution X-ray tube
- Gen 1 launched 2006 with >2000 units sold
- High resolution at high power
- High stability power supply
- Zero maintenance





Customised CMOS detectors for life-saving X-ray applications