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Re-engineering the functions of journals

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The use of online media is allowing the processes of scholarly communication to be reinvented and re-engineered. Open access to research information is a key first step because it removes all barriers to the access and reuse of the information, thereby maximizing its impact. At PLoS, the initial focus has therefore been to establish a successful and sustainable open-access publishing operation. Having achieved this goal, PLoS is now exploring new ways to enhance scholarly communication through online publications that publish new findings more rapidly, and new products that facilitate the evaluation and organization of content after publication.

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