



# CERN workshop on Innovations in Scholarly Communication (OAI7)

## Thursday 23 June 2011

### Plenary 3 : Advocacy (09:00 - 11:00)

-Conveners: Melissa Hagemann; David Prosser

time	[id] title	presenter
09:00	[14] The Open Access conversation – more than just advocating for a mandate	Mrs HAMMES, Monica
09:30	[15] University of Glasgow, UK, advocacy through embedding: integrating repositories and research management systems	Mr NIXON, William
10:00	[16] SPARC, Washington DC, advocacy at the national and international level	Mrs JOSEPH, Heather
10:30	[17] Panel Discussion	