

Session Program

22-24 Jun 2011



CERN workshop on Innovations in Scholarly Communication (OAI7)

Plenary 3 : Advocacy

University of Geneva

Thursday 23 June

09:00

Plenary 3 : Advocacy

Session | **Location:** University of Geneva | **Conveners:** Mrs Melissa Hagemann, Mr David Prosser

09:00–09:30

The Open Access conversation - more than just advocating for a mandate

Speaker

Mrs Monica Hammes

09:30–10:00

University of Glasgow, UK, advocacy through embedding: integrating repositories and research management systems

Speaker

Mr William Nixon

10:00–10:30

SPARC, Washington DC, advocacy at the national and international level

Speaker

Mrs Heather Joseph

10:30–11:00

Panel Discussion

11:00