

An aerial photograph of a wide river at sunset. The sky is a mix of orange, pink, and purple, with soft clouds. Mist or steam rises from the water's surface, creating a hazy atmosphere. The riverbanks are lined with trees, and their reflections are visible in the water. The overall scene is serene and atmospheric.

enter e-Estonia
the coolest digital society

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northern europe's hub for knowledge and digital business

- + population: 1.3 million
- + area: 45,339 km²
- + currency: Euro
- + member of: EU, Eurozone, OECD,
NATO, Schengen and Digital 9



digital business environment

99%

state services are online



99.9% of banking
done online



98% of tax declarations
filed online



98% of companies
established online



Entire country is covered
with a broadband connection



1st country to use
blockchain on national level



98% of the population
has an ID-card

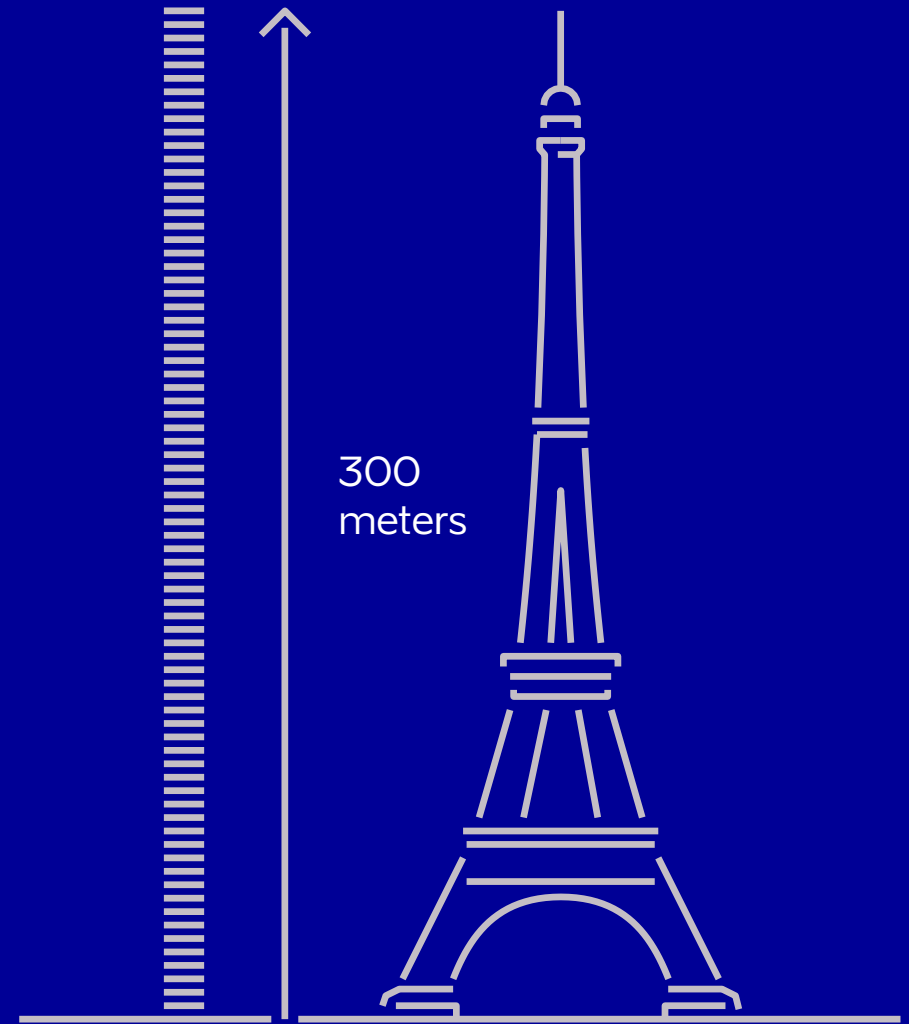
ease of doing business

- + under a few hours to start a company
- + paperless and hassle-free e-taxation
- + taxes filed in 3 minutes with digital ID



we are a
digital society

+ digital signature saves 5 days & 2%
of GDP a year



A stack of paper saved each month

simple and favourable tax system

0%	TO 20% FROM 14%	20%	20%	33%	0%	TO 0.1% FROM 2.5%
Corporate income tax on reinvested profits	Corporate income tax on distributed profit	Personal income tax	VAT	Social tax Plus 2.4% unemployment insurance	No property tax	The land tax

#1 International Tax Competitiveness Index (Tax Foundation 2019)

estonian startup ecosystem

The cutest unicorns

- + 1100+ startups
- + 7 unicorns - global top per capita
- + #1 in start-up friendliness (Index Ventures, 2018)
- + #1 Entrepreneurial activity (WEF, 2017)
- + Estonian Startup Visa (by Startup Estonia)

Estonian startup scene in numbers

- + 1126 startups (as of 14.04.2021)
- + Startup sector grows 30% per year
- + 6100+ new jobs created - Every 98th person of Estonian workforce connected with startups
- + Turnover in 2020 was 782M EUR (+43%)
- + Raised over €1.8B in the last 12 years (90% foreign funds)

most unicorns per capita



playtech
SOURCE OF SUCCESS

1999  2007

skype

2003  2011

wise

2010  2017

Bolt

2013  2018

pipedrive

2010  2020

ZEGO

2016  2021

ID.me

2010  2021


















On their way to unicorn status:

 **monese**

2015  ?

 **veriff**

2015  ?

	<h2>Startup Mindset</h2> <p>Discovering & Understanding</p>	<h2>Pre-Startup</h2> <p>Ideating & Concepting</p>	<h2>Startup</h2> <p>Commitment & Validation</p>	<h2>Scaleup</h2> <p>Scaling & Establishing</p>
<h3>Mentoring & events</h3>				
<h3>Incubators & accelerators</h3>				
<h3>Co-working communities</h3>				
<h3>Funding</h3>				

key players

- + Startup Estonia: <https://startupestonia.ee/>
- + Estonian Founders Society: <https://asutajad.ee/about>
- + Entreprise Estonia: <https://www.eas.ee/>
- + Estonian Research Council: <https://www.etag.ee/en/>
- + VCs and investors associations
- + Universities, science parks, accelarators, etc.

An aerial photograph showing a vast green landscape with a city skyline in the distance. In the foreground, two people are sitting on a ledge, looking out over the scene. One person, wearing a blue plaid shirt, is pointing their right index finger towards the horizon. The other person has long blonde hair. The text 'Let's build the future together!' is overlaid in white on the left side of the image.

Let's build the
future together!

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