

India @ CERN September 13, 2021

Ashwin Ravikumar Entrepreneurship Development Team CERN Knowledge Transfer Group

Startups @ CERN

Two core activities

Existing startups (outside CERN)

Startups that can use CERN technology and expertise

Increase the number of startups that can use CERN technology and expertise to address problems/ develop applications outside of high energy physics.

Network of Business Incubation Centers (BICs) scout for startups in their local ecosystem.

CERN provides preferable licensing terms and up to 40 hours of free consulting. Use of CERN brand for startups to build validation/credibility

BICs provide seed funding and business incubation support for 2 years

Founders @ CERN

Create more startups from founders who are at CERN

Find, coach and support startup founders at CERN.

Create an ecosystem that nurtures a culture of

entrepreneurship

Help first-time entrepreneurs with "zero to One" challenges

EMUs - Entrepreneurship Meetups.
Bi-monthly meetup to support the community of entrepreneurial CERN personnel

Strong Alumni community (founders who have exit, Series B+) who support and mentor

India - Startups (1/2)

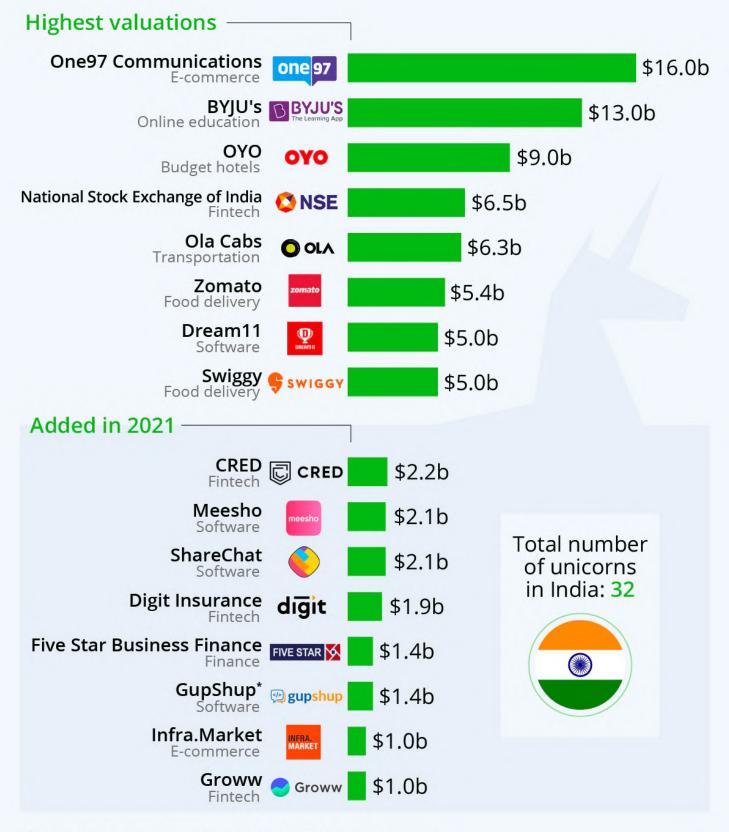
Indian startups replicating western services (amazon -> flipkart) to homegrown mega companies

Changing dynamics - Fight for talent from these startups.

Average startup salary increased for \$ 40,000 to \$ 70,000 last year

India's Unicorns

Startups with a valuations of \$1 billion or more in India (as of April 2021)



^{*} primary operations in India, the U.S. and the UK Source: CB Insights



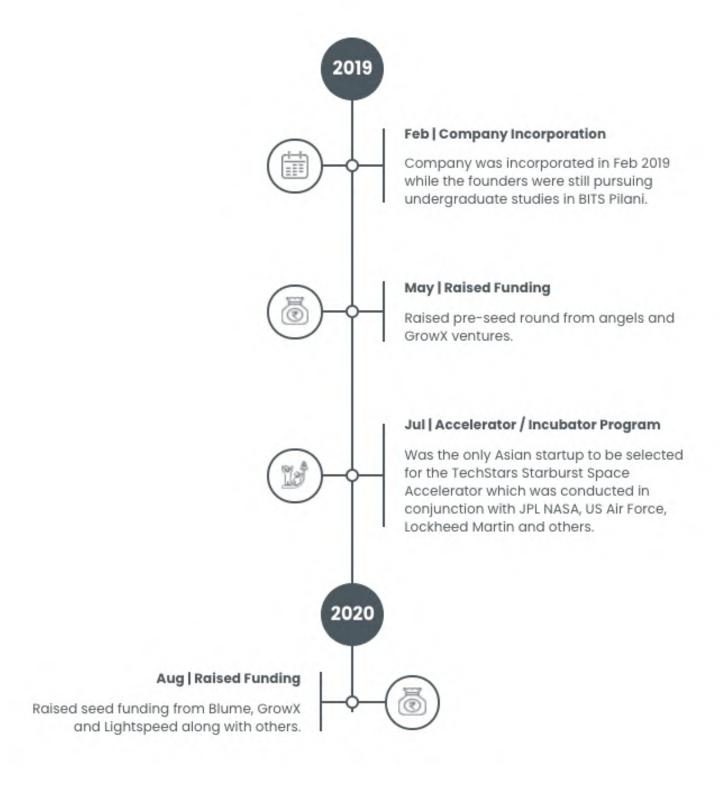


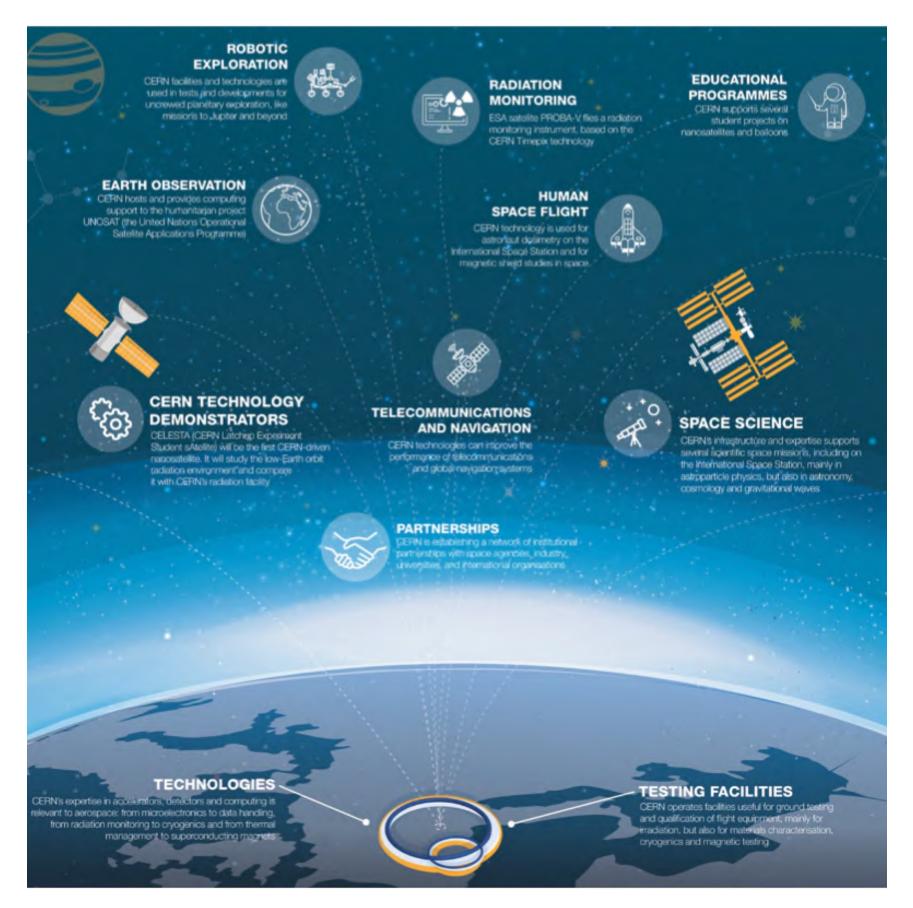
India - Startups (2/2)



Pixxel - startup building a hyperspectral earth imaging satellites and analytical tools to mine insights from that data

Timeline





AT A GLANCE

CERN initiates, facilitates and coordinates high impact projects and transverse collaborations with external partners from the aerospace sector by making relevant CERN technologies, facilities and know-how available to drive technological innovation and exemplary research in the field.

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Current or future technology space missions carrying instruments developed or tested by CERN 15

Scientific space missions supported by CERN

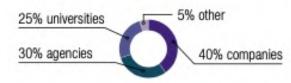


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Payloads containing CERN technologies

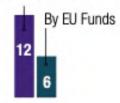
28

Partnerships under implementation or definition with large aerospace organisations



18

CERN projects sponsored By Aerospace agencies



<u> 30+</u>

Students involved in CERN aerospace applications educational projects

10

Unique CERN facilities relevant for the aerospace community <u>100+</u>

People from CERN involved in Aerospace Applications projects 4

CERN spin-off companies active in the aerospace sector

More information: https://kt.cern/aerospace



Thanks @ttindia @EducationAbp

We are on the advance stage of this device development with a panel of experts, mentors at @CERN . Adding necessary features and have started procurement.

Also we recieved a generous support from DST & BIC. #COVID19 #CERN



Brother duo from Madhya Pradesh develop device to save up to 70% of medical...

Oxyserve wins Rupesh and Gunendra Mahore a spot at CERN Entrepreneurship

Student Programme-2021

@ abpeducation.com

CERN Entrepreneurship Student Program (CESP)

4th edition finished Aug 31, 2021

5 week residency program at CERN. Due to COVID-19, entirely online

Teams from UK, Canada, Mexico, Macedonia and India