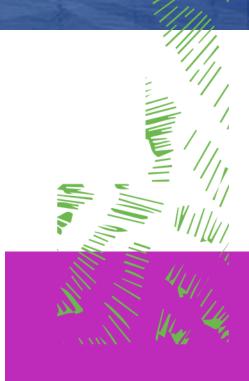


Sustainable procurement opportunities

Sarah Tennison Head of Clean Growth Strategy and Impact









"Low-carbon markets and supply chains must scale up so that almost all new purchases and investments are in zero-carbon solutions by 2030 or soon after"

Committee on Climate Change

Public procurement = 12% of global GDP



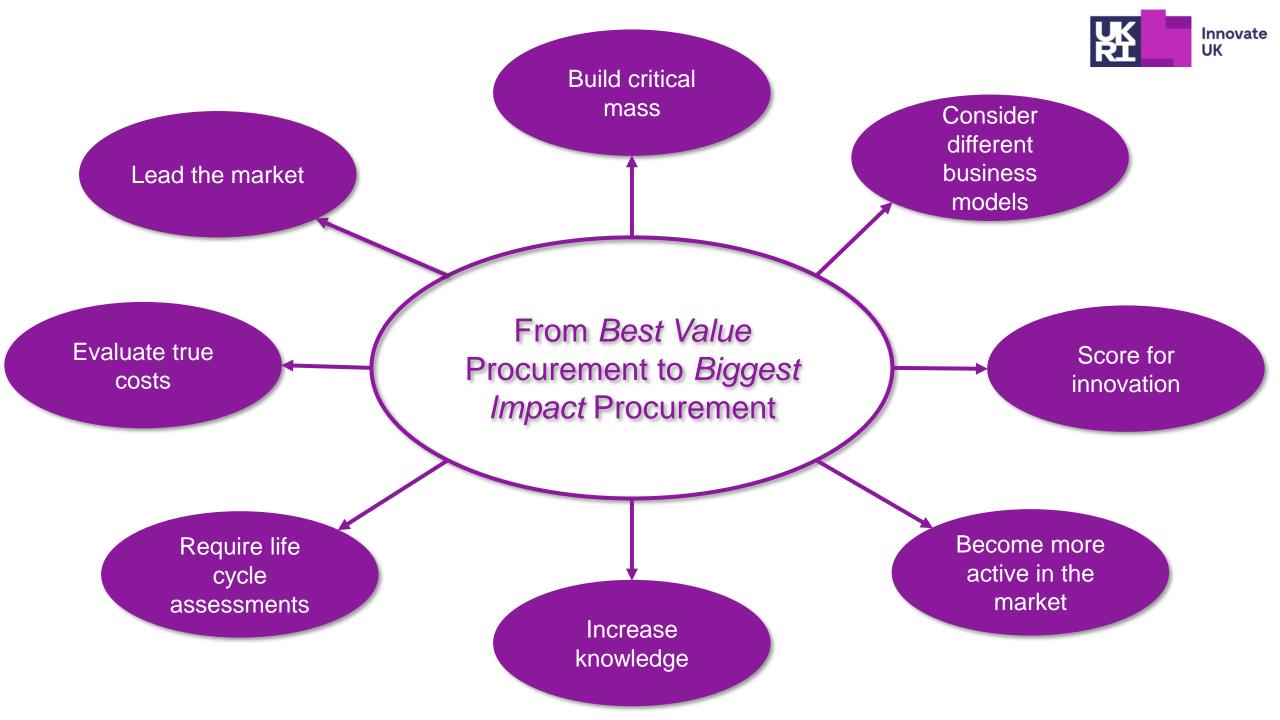


"New measures require businesses to commit to net zero by 2050 and publish clear and credible carbon reduction plans before they can bid for major government contracts."



5 barriers to scaling Net Zero

- 1. Lack of market demand to pull through innovations and support the development of solutions that work
- 2. Lack of private investment to scale solutions
- 3. Enabling conditions are nascent: solutions often require new collaborations and networks to scale
- 4. New value propositions, business models, standards, and incentive structures are needed
- 5. Supply chains are insufficient for mass adoption of solutions



It's not just about energy

- Steel
- Cement
- IT
- Glass
- Plastic products
- Food
- Cleaning products
- Etc, etc, etc





Helping the public sector buy innovation

