

Laura Greene is the designate VP for Ethics and Outreach. She has submitted a resolution to start a working group on Ethics. This item is about Outreach.

For Outreach, we see our first task is to educate the physics community and the public about IUPAP. To facilitate this, our starting plans, some already in motion, are listed below, with **input requests in bold**:

1. IUPAP is currently updating the IUPAP web site to make it more current, relevant, user friendly, with parts being accessible to the general public.
2. We ask that Commission Chairs send any updates for their commissions, including the YSP winners and newsletters, to [communication@IUPAP.org](mailto:communication@IUPAP.org) who is coordinating the content of the IUPAP web site.
3. IUPAP presently has social media accounts that will be expanded. If any of you in the IUPAP leadership have posts you would like to share through IUPAP social media, please send them to [communication@IUPAP.org](mailto:communication@IUPAP.org) . We plan to have a suggested schedule for Commission Chairs to send monthly posts that rotate among commissions; so nominally a Commission Chair would post every 20 months. More frequent posts are welcome, as are posts from WG Chairs. Posts should be about exciting physics, with an emphasis on developing countries, collaborations among countries, human rights as they involve physicists, and any other items consistent with the IUPAP mission.  
***We need a person who can vet the received suggested posts before they are shared on IUPAP media. Sandro Scandolo, from ICTP, future Deputy Secretary General, is available to take this responsibility.***
4. ***We propose to establish a small Committee in charge of reflecting on the future of the IUPAP communication. This Committee will also remind Commission and WG Chairs to submit posts.***
5. Monica Pepe Altarelli and others are working on a short (< 5min) video about IUPAP that we can share on the web, on posts, and send to our sponsored/endorsed conferences to play at their meetings.

***Please let us know if you agree with how we plan to start. Other ideas and recommendations will be appreciated.***

Laura Greene  
Paola Rodari  
Sandro Scandolo  
Monica Pepe Altarelli  
Silvina Ponce Dawson