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## ownCloud Web UI: Lessons learned from implementing accessibility

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Web accessibility is often understood as making websites accessible to e.g. blind people. Due to extra efforts and because it's prescribed by law, implementing accessibility measures is often not the most popular UX task.

On the other hand, accessibility advocates fiercely argue to put more effort into this - despite the presumably small target audience.

In my talk I will speak about how to overcome both views with a pragmatic "how to start with accessibility" approach and show you how this improves the everyday usage of web applications for nearly anyone.

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