

# *Hints of new paths toward Unification from Flavor Physics*

Gino Isidori

[ *University of Zürich* ]

- ▶ Introduction
- ▶ The LFU anomalies: data and EFT
- ▶ General model-building considerations
- ▶ UV completions: 4321 & beyond
- ▶ Predictions @ low- and high-pT physics
- ▶ Conclusions



**University of  
Zurich** <sup>UZH</sup>



**European Research Council**  
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## ► Introduction

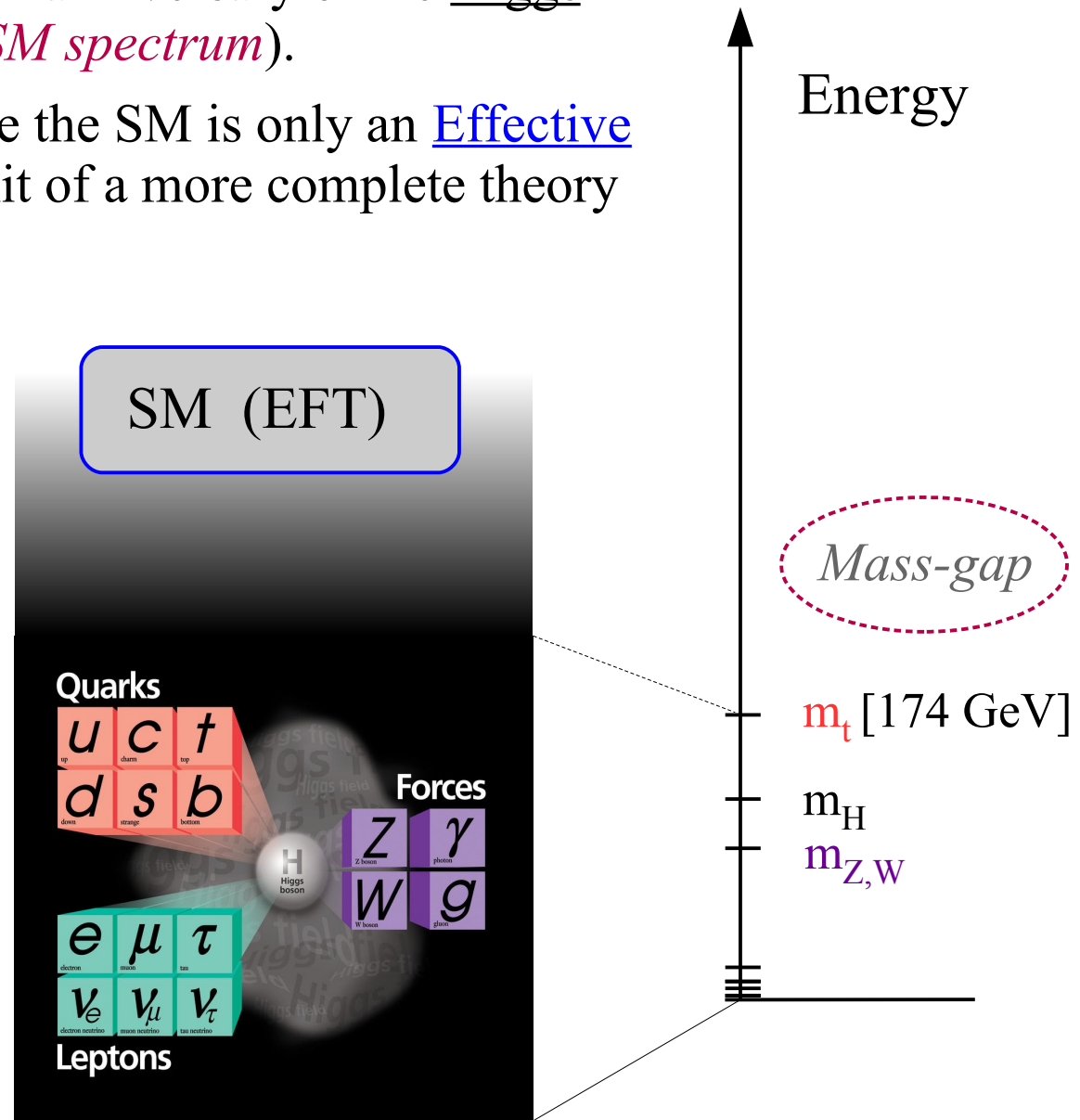
These days we are celebrating the 10<sup>th</sup> anniversary of the Higgs discovery (*or the completion of the SM spectrum*).

However, as for any QFT, we believe the SM is only an Effective Field Theory, i.e. the low energy limit of a more complete theory with more degrees of freedom

$$\mathcal{L}_{\text{SM-EFT}} = \mathcal{L}_{\text{gauge}} + \mathcal{L}_{\text{Higgs}} + \dots$$

We identified the *long-range* properties of this EFT, but we struggle to understand

- *the nature of short-distance dynamics*
- *why such peculiar structure emerges at low-energies*



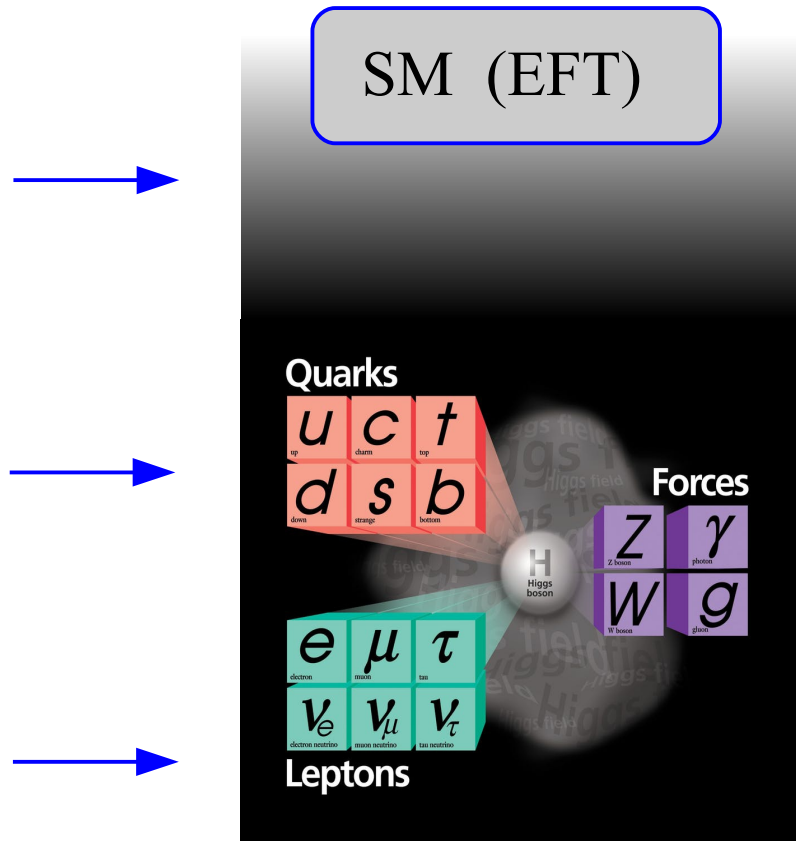
# Introduction

Ideally, we would like to probe the UV directly, via high-energy experiments



However, for  $> 30$  years this will not be possible....

For the time being, we can only extract *indirect* UV infos exploring the low-energy limit of the EFT.



Many infos, with 2 clear messages:

- *several tuned* (SM) *couplings*
- *several accidental* (approximate) *symmetries*

Energy

*Mass-gap*

$m_t$  [174 GeV]

$m_H$

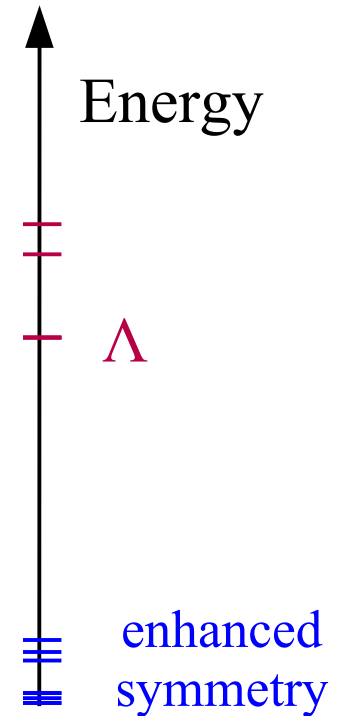
$m_{Z,W}$

## ► Introduction

$$\mathcal{L}_{\text{SM-EFT}} = \mathcal{L}_{\text{gauge}} + \mathcal{L}_{\text{Higgs}} + \sum_{d,i} \frac{c_i^{[d]}}{\Lambda^{d-4}} \mathcal{O}_i^{d \geq 5}$$

(long-distance interactions)
(local contact interact.)

“**Accidental symmetries**” are symmetries which are not fundamental properties of the theory, but emerge accidentally at low energies / large distances → **not enough “variables”** to describe the violation of the symmetry [ *~ multipole expansion* ]



## ► Introduction

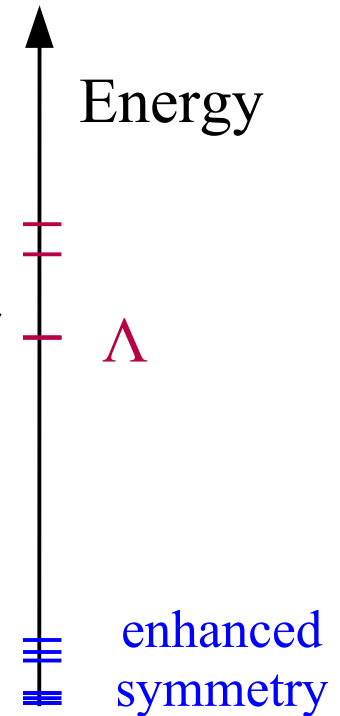
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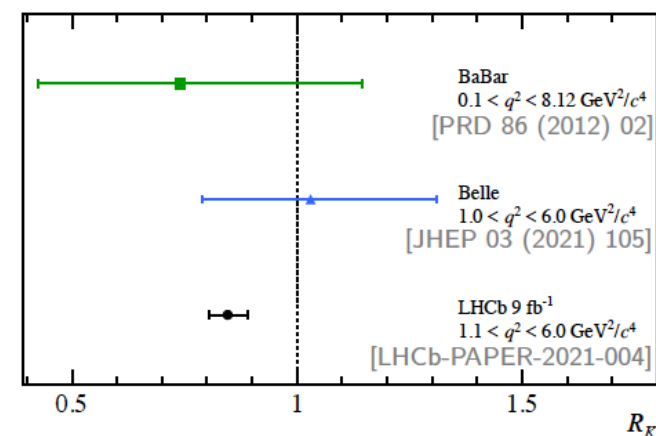
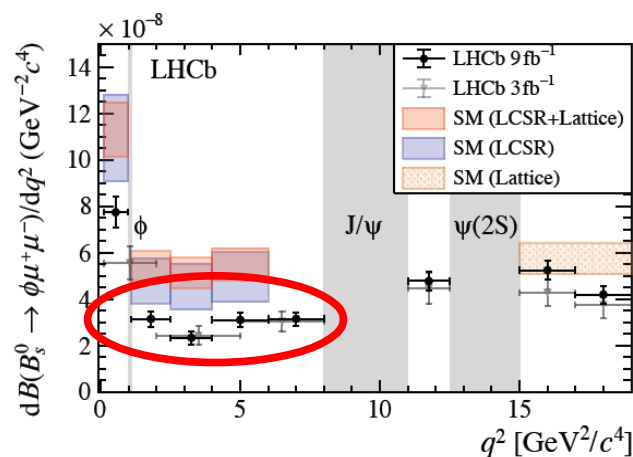
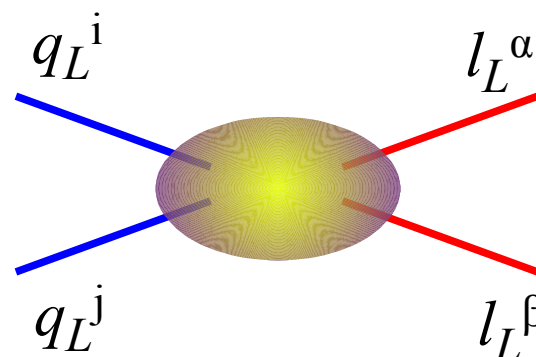
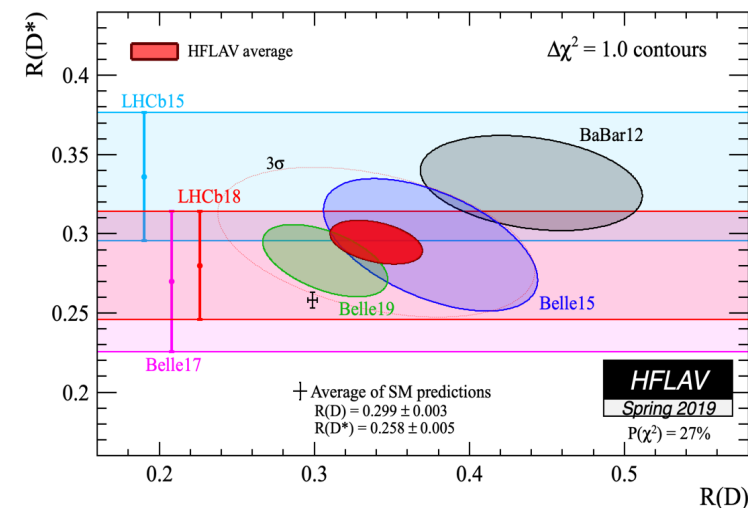
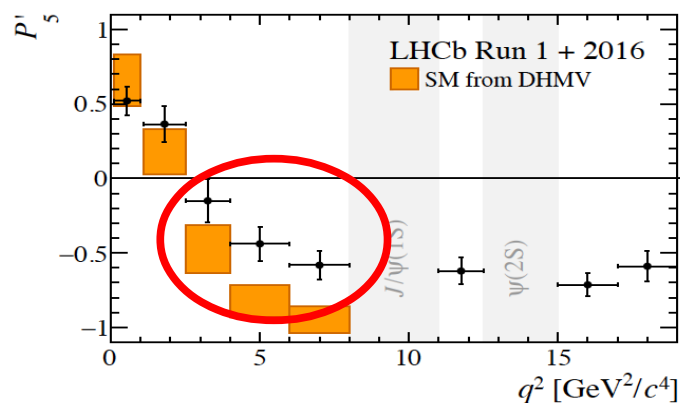
If a symmetry arises accidentally in the low-energy theory, we expect it to be violated by higher dim. ops

Violations of  
**accidental symmetries**



Well-known past examples... but also the hints of **L**epton **F**lavor **U**niversality violations recently reported in B physics belong to this category

# The LFU anomalies: data and EFT



## ► The LFU anomalies

Since 2013 results in semi-leptonic B decays started to exhibit tensions with the SM predictions connected to a possible violation of **L**epton **F**lavor **U**niversality

More precisely, we seem to observe a different behavior (*beside pure kinematical effects*) of different lepton species in the following processes:

- $b \rightarrow s \, l^+ l^-$  (neutral currents):  $\mu$  vs.  $e$
- $b \rightarrow c \, l \nu$  (charged currents):  $\tau$  vs. light leptons ( $\mu, e$ )

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**N.B:** **LFU** is an accidental symmetry of the SM Lagrangian in the limit where we neglect the lepton Yukawa couplings.

LFU is badly broken in the Yukawa sector:  $y_e \sim 3 \times 10^{-6}$ ,  $y_\mu \sim 3 \times 10^{-4}$ ,  $y_\tau \sim 10^{-2}$

but all the lepton Yukawa couplings are small compared to SM gauge couplings, giving rise to the (*approximate*) universality of decay amplitudes which differ only by the different lepton species involved

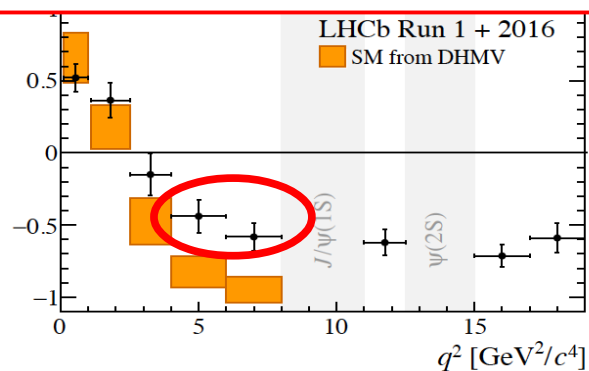


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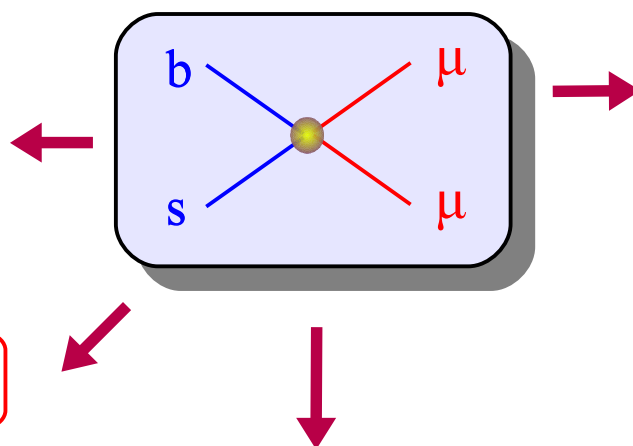
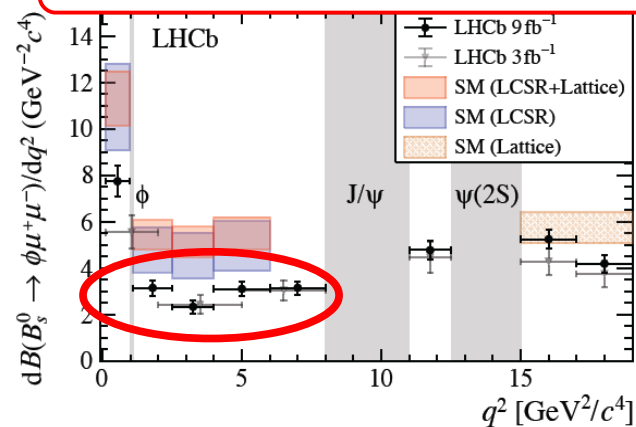
•  $b \rightarrow s \ell^+ \ell^-$  (neutral currents):  $\mu$  vs.  $e$

High significance: several observables pointing to the same coherent picture

$B \rightarrow K^* \mu \mu$  angular distribution

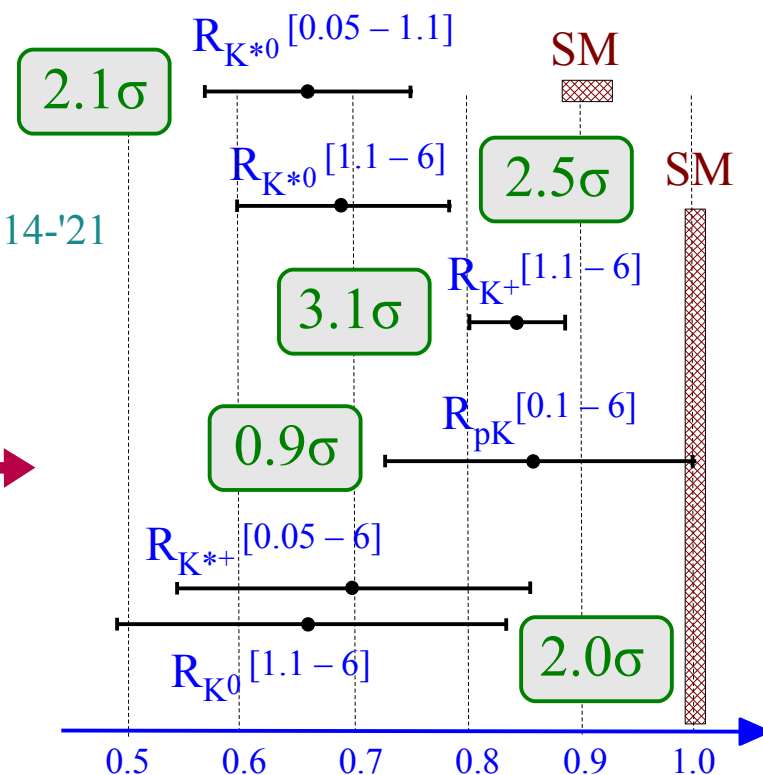


$B \rightarrow H \mu \mu$  branching ratios



$\Gamma(H_b \rightarrow H_s \mu \mu) / \Gamma(H_b \rightarrow H_s e e)$

LHCb '14-'21



$BR(B_s \rightarrow \mu \mu)$

$BR_{\text{exp}} = (2.85 \pm 0.32) \times 10^{-9}$  ATLAS+CMS+LHCb '21

$BR_{\text{SM}} = (3.66 \pm 0.14) \times 10^{-9}$

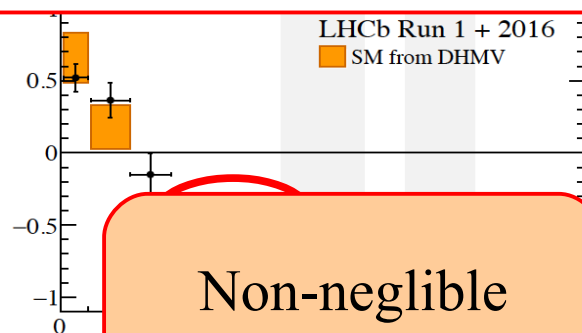
2.3 sigma

# ► The LFU anomalies

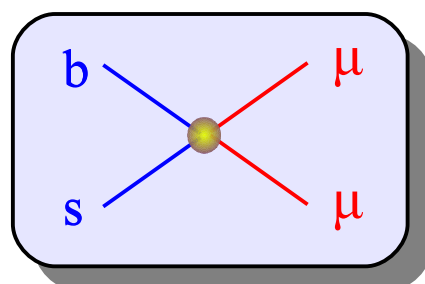
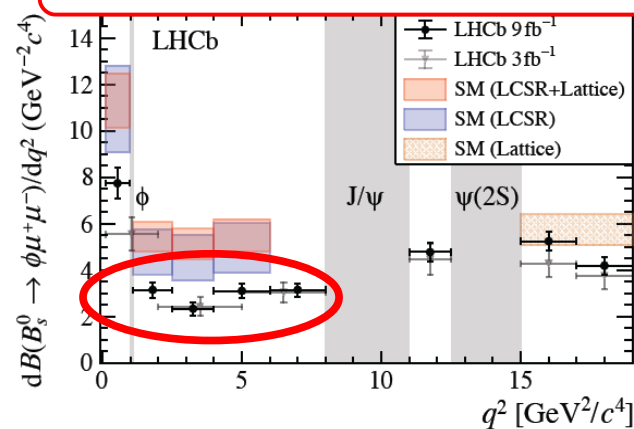
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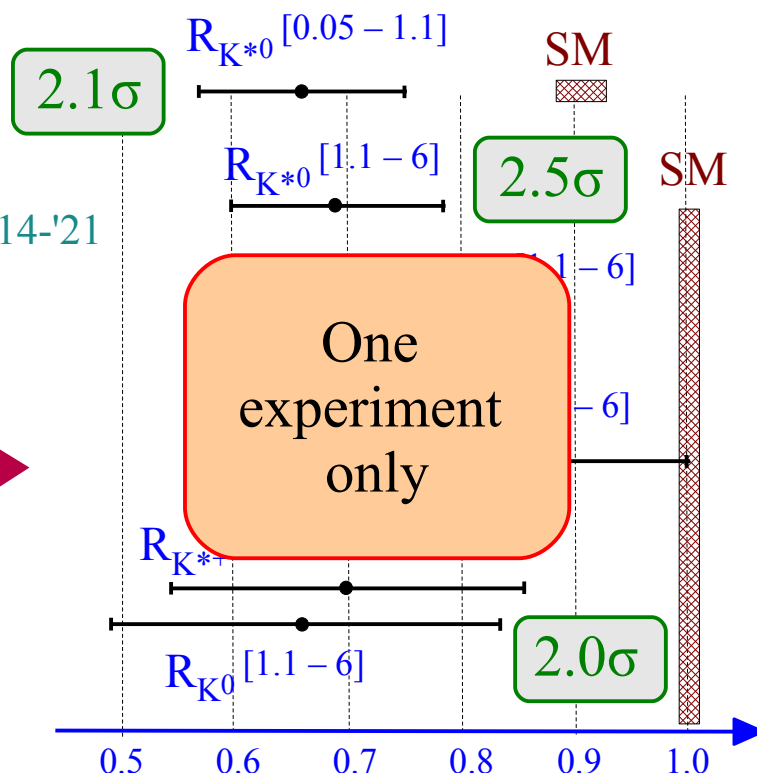


$B \rightarrow K^* \mu \mu$  branching ratios



LHCb '14-'21

$\Gamma(H_b \rightarrow H_s \mu \mu)/\Gamma(H_b \rightarrow H_s e e)$



$BR(B_s \rightarrow \mu \mu)$

$$BR_{\text{exp}} = (2.85 \pm 0.32) \times 10^{-9}$$

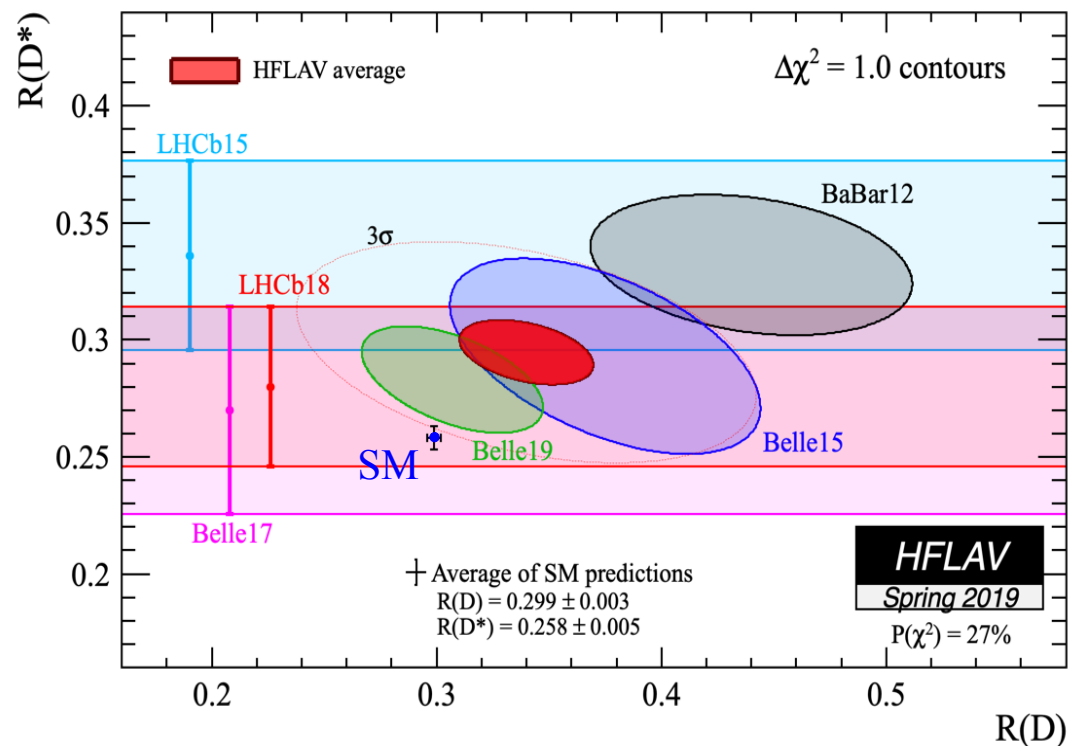
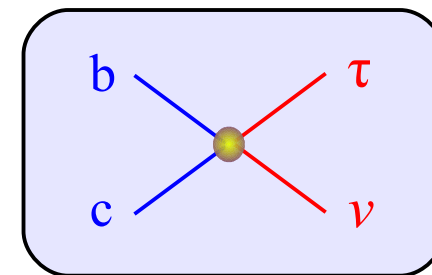
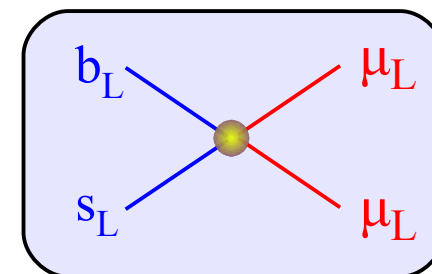
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Low statistics

## ► The LFU anomalies

•  $b \rightarrow s \, l^+ l^-$  (neutral currents):  $\mu$  vs.  $e$

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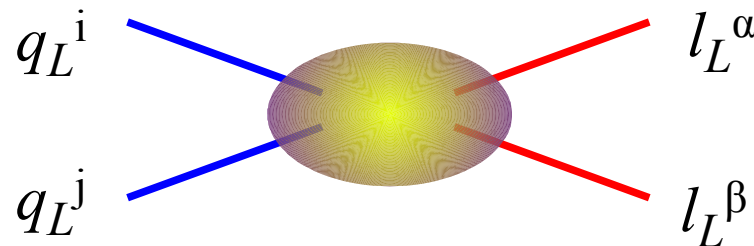


$$R(X) = \frac{\Gamma(B \rightarrow X \, \tau \nu)}{\Gamma(B \rightarrow X \, l \nu)} \quad X = D \text{ or } D^*$$

- Clean SM predictions (*uncertainties cancel in the ratios*)
- Consistent results by 3 different exp.ts: **3.1 $\sigma$**  excess over SM
- Slower progress

## ► General EFT considerations

- Anomalies are seen only in semi-leptonic (**quark**×**lepton**) operators
- We definitely need non-vanishing left-handed current-current operators although other contributions are also possible



Bhattacharya *et al.* '14  
 Alonso, Grinstein, Camalich '15  
 Greljo, GI, Marzocca '15  
 (+many others...)

- Large coupl. [*compete with SM tree-level*] in **b**(3<sup>rd</sup>) **c**(2<sup>nd</sup>) → **τ**(3<sup>rd</sup>) **ν<sub>τ</sub>**(3<sup>rd</sup>)
- Small coupl. [*compete with SM loop-level*] in **b**(3<sup>rd</sup>) **s**(2<sup>nd</sup>) → **μ**(2<sup>rd</sup>) **μ**(2<sup>rd</sup>)



$$C_{ij\alpha\beta} = \begin{array}{c} \text{large for} \\ 3^{\text{rd}} \text{ generation} \\ \text{fields} \end{array} + \begin{array}{c} \text{small terms} \\ \text{for } 2^{\text{nd}} \text{ (\& } 1^{\text{st}}) \\ \text{generations} \end{array}$$

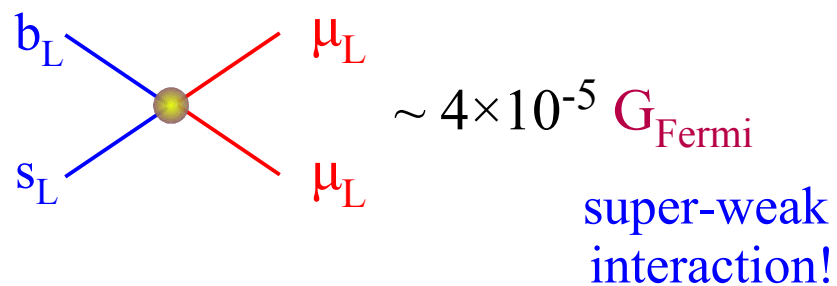


*Link to pattern  
 of the Yukawa  
 couplings !*

## ► General EFT considerations

Data point to (short-distance) NP effects in operators of the type

$$\mathcal{O}_{LL}^{ij\alpha\beta} = (\bar{q}_L^i \gamma_\mu \ell_L^\alpha) (\bar{\ell}_L^\beta \gamma_\mu q_L^j)$$

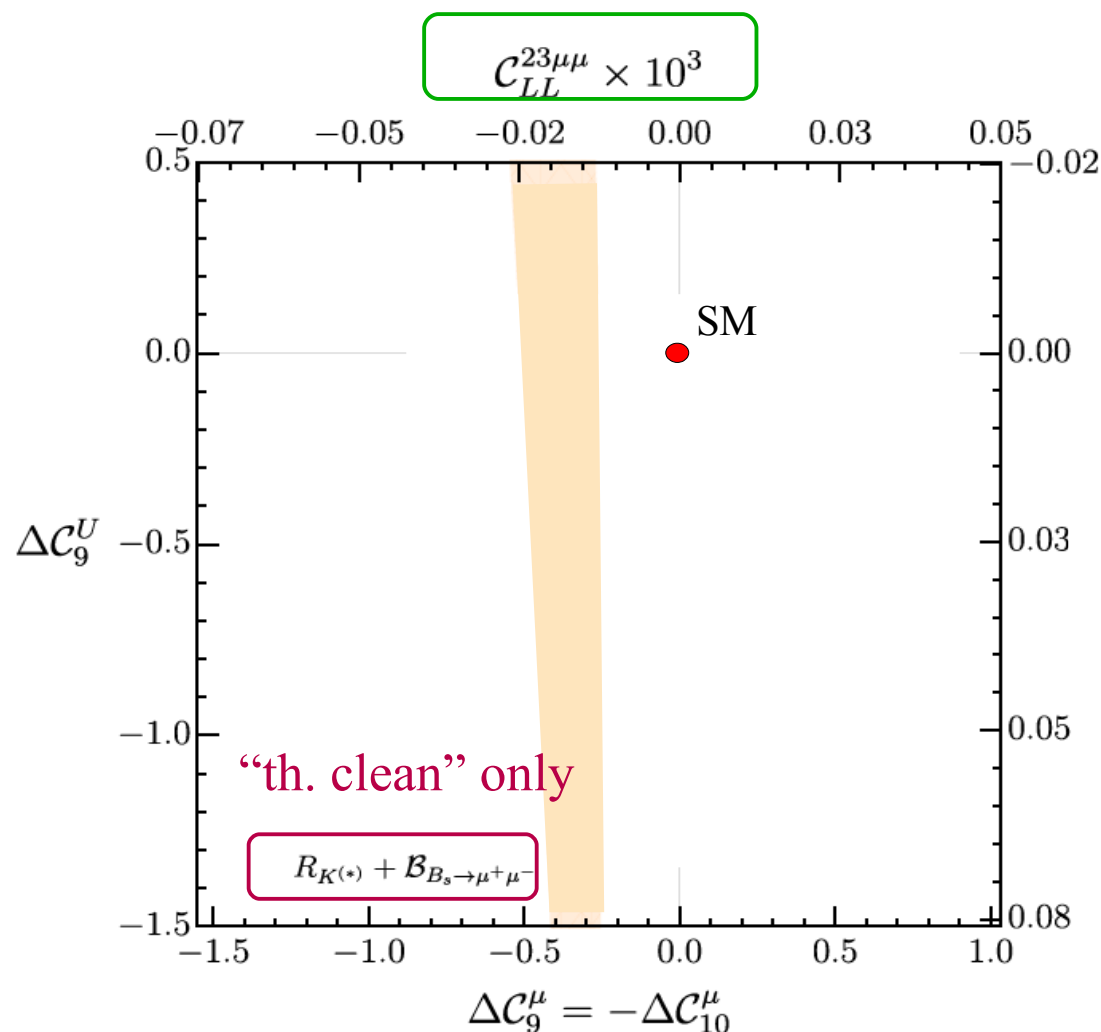


$$C_{LL}^{23\mu\mu} \rightarrow \Delta C_9^\mu = -\Delta C_{10}^\mu$$

$$\mathcal{O}_{10}^\ell = (\bar{s}_L \gamma_\mu b_L) (\bar{\ell} \gamma^\mu \gamma_5 \ell)$$

$$\mathcal{O}_9^\ell = (\bar{s}_L \gamma_\mu b_L) (\bar{\ell} \gamma^\mu \ell)$$

“clean” effect of short-distance origin  
 $[\Delta C_i^\mu = C_i^\mu - C_i^e]$

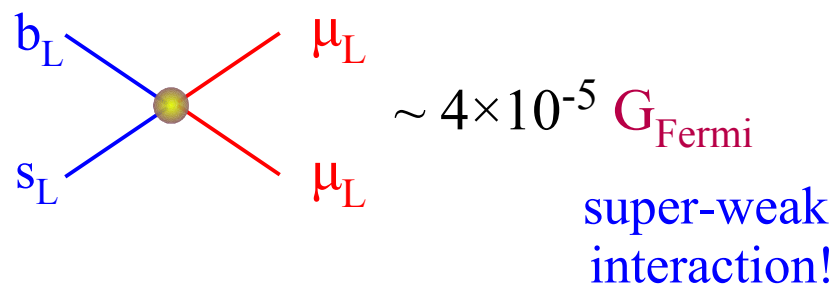


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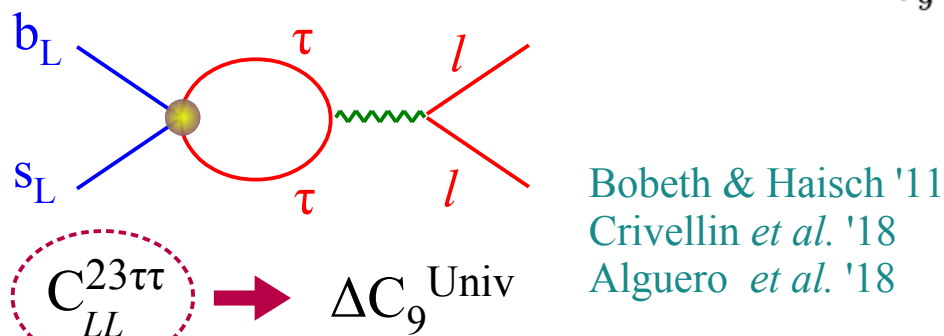
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✓  $\mathcal{O}(10^{-1})$  suppress. for each 2<sup>nd</sup> gen.  $l_L$

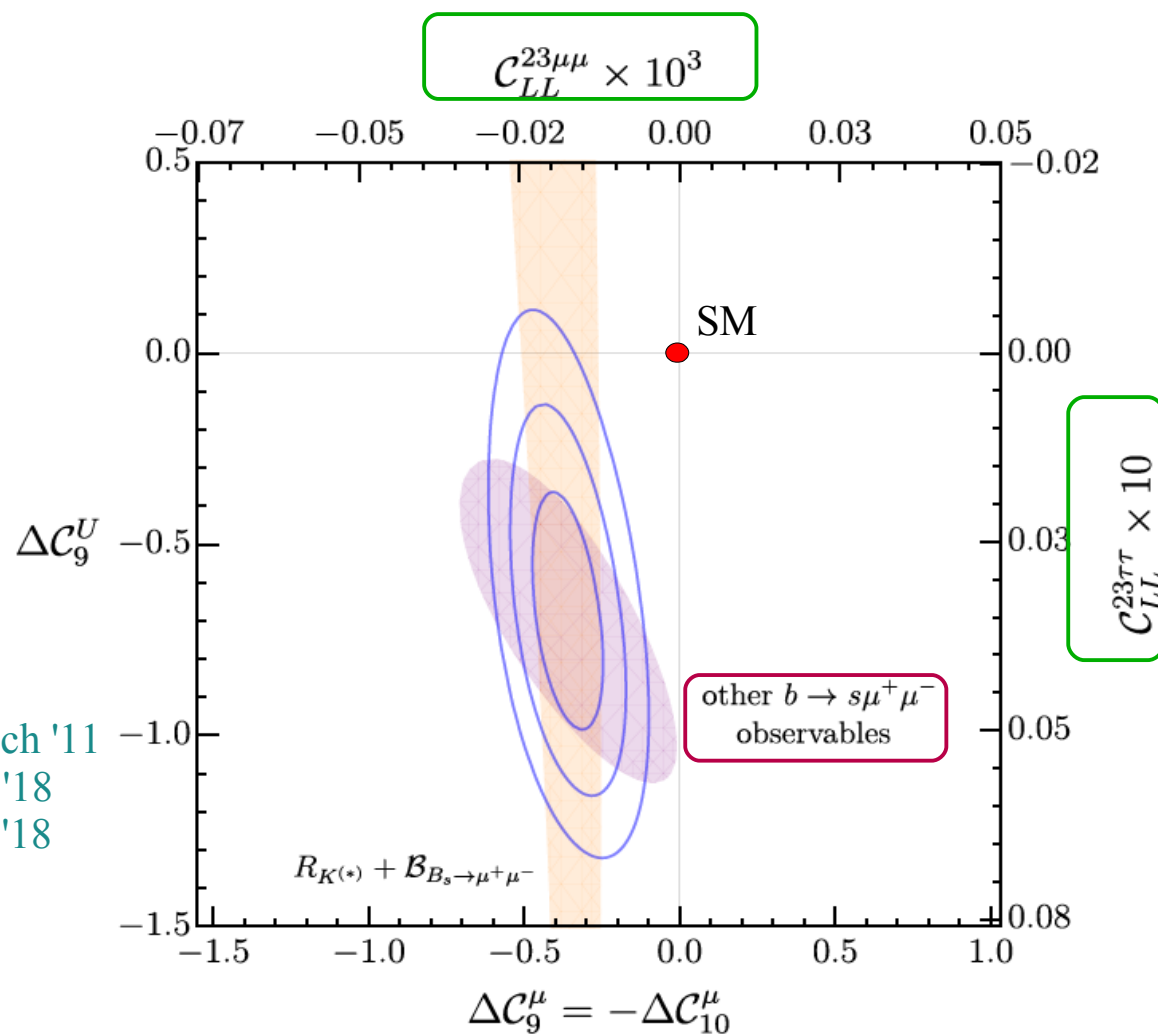


$$C_{LL}^{23\mu\mu} \rightarrow \Delta C_9^\mu = -\Delta C_{10}^\mu$$



$$C_{LL}^{23\tau\tau} \rightarrow \Delta C_9^{\text{Univ}}$$

Same deviation in  $\mu$  &  $e$   
[theoretically less clean]

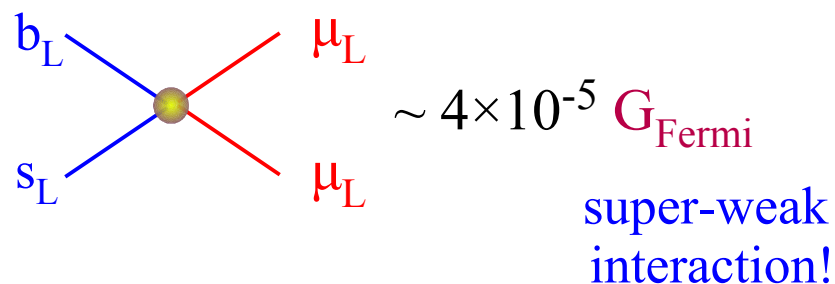


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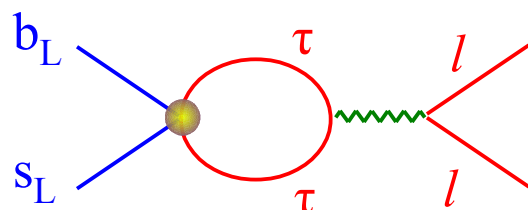
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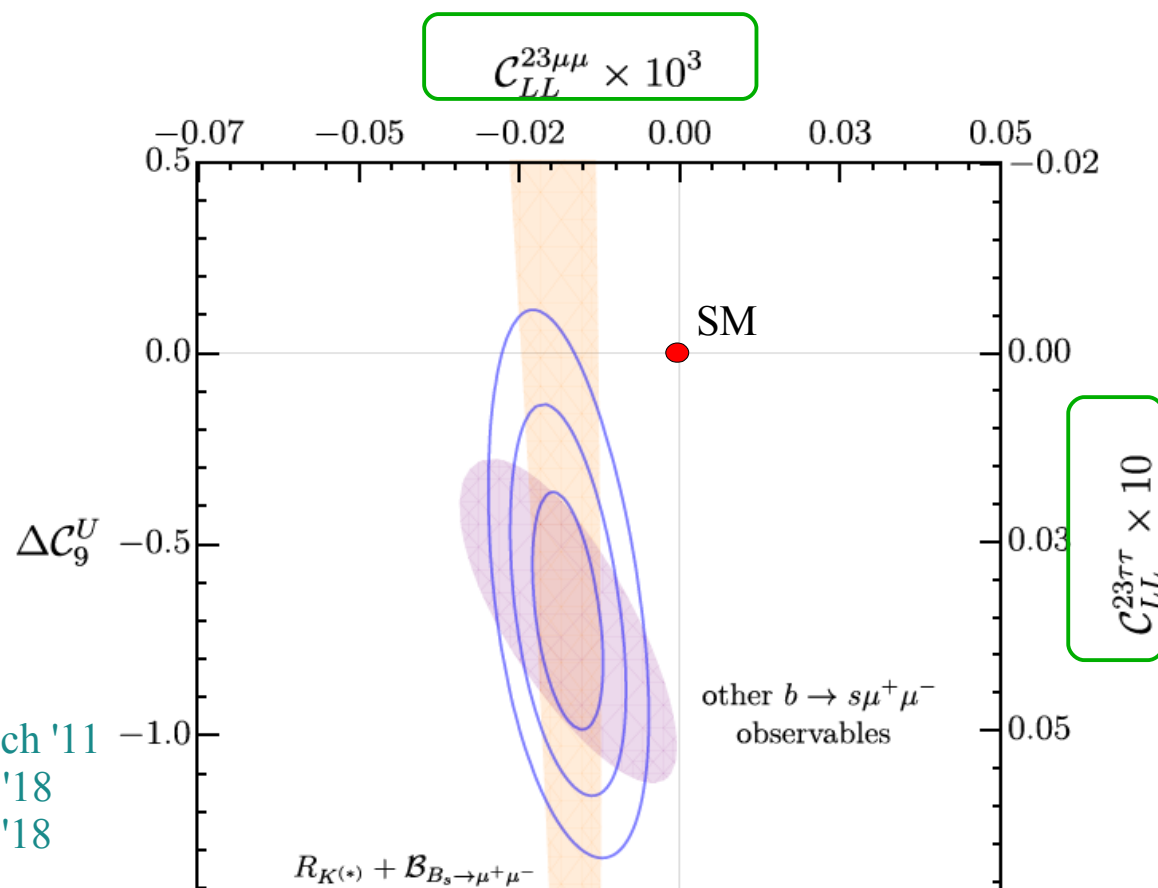
$$C_{LL}^{23\mu\mu} \rightarrow \Delta C_9^\mu = -\Delta C_{10}^\mu$$



Bobeth & Haisch '11  
Crivellin *et al.* '18  
Alguero *et al.* '18

$$C_{LL}^{23\tau\tau} \rightarrow \Delta C_9^{\text{Univ}}$$

Link to CC anomaly



Size (and need) of  $C^{23\tau\tau}$  pre-dicted from CC before this effect was observed in NC

Greljo *et al.* '17

## ► General EFT considerations

Data point to (short-distance) NP effects in operators of the type

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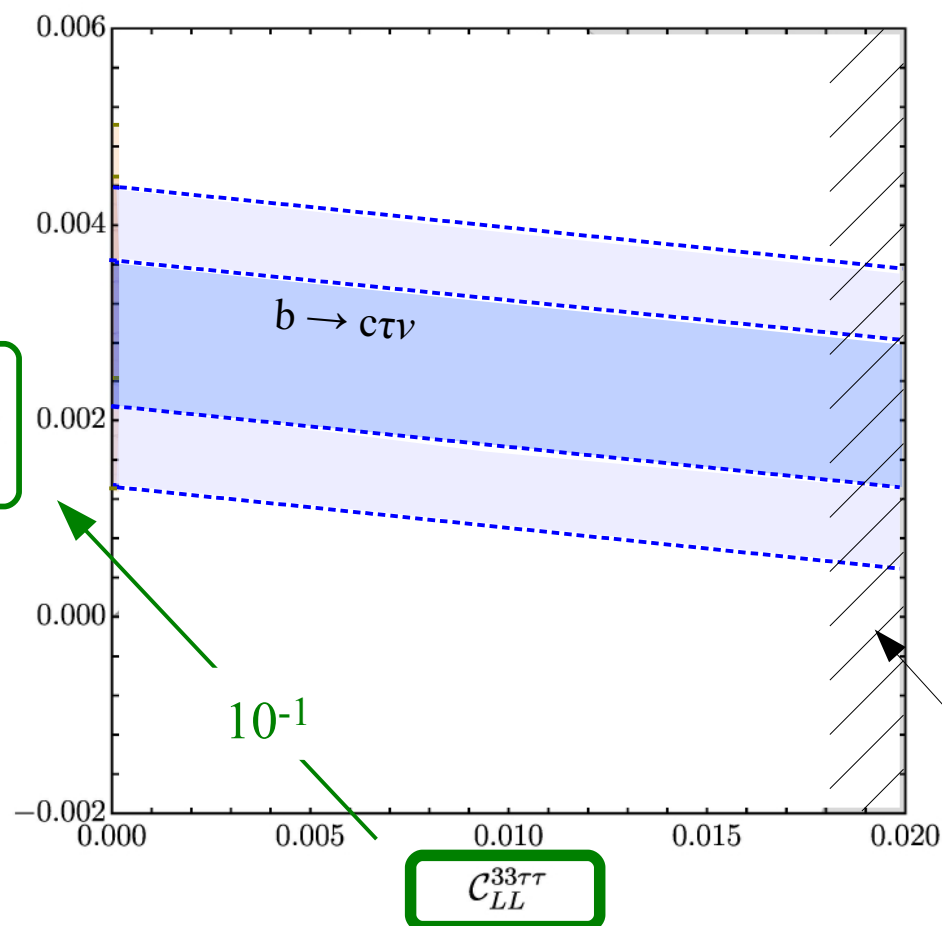
✓  $\mathcal{O}(10^{-1})$  suppress. for each 2<sup>nd</sup> gen.  $q_L$  or  $l_L$

We have chosen  
down-type quarks  
as flavor basis

CKM rotation to  
get the charm

charged-currents:

$$\frac{V_{cb} \mathcal{C}_{LL}^{33\tau\tau} + V_{cs} \mathcal{C}_{LL}^{23\tau\tau}}{V_{cb}}$$



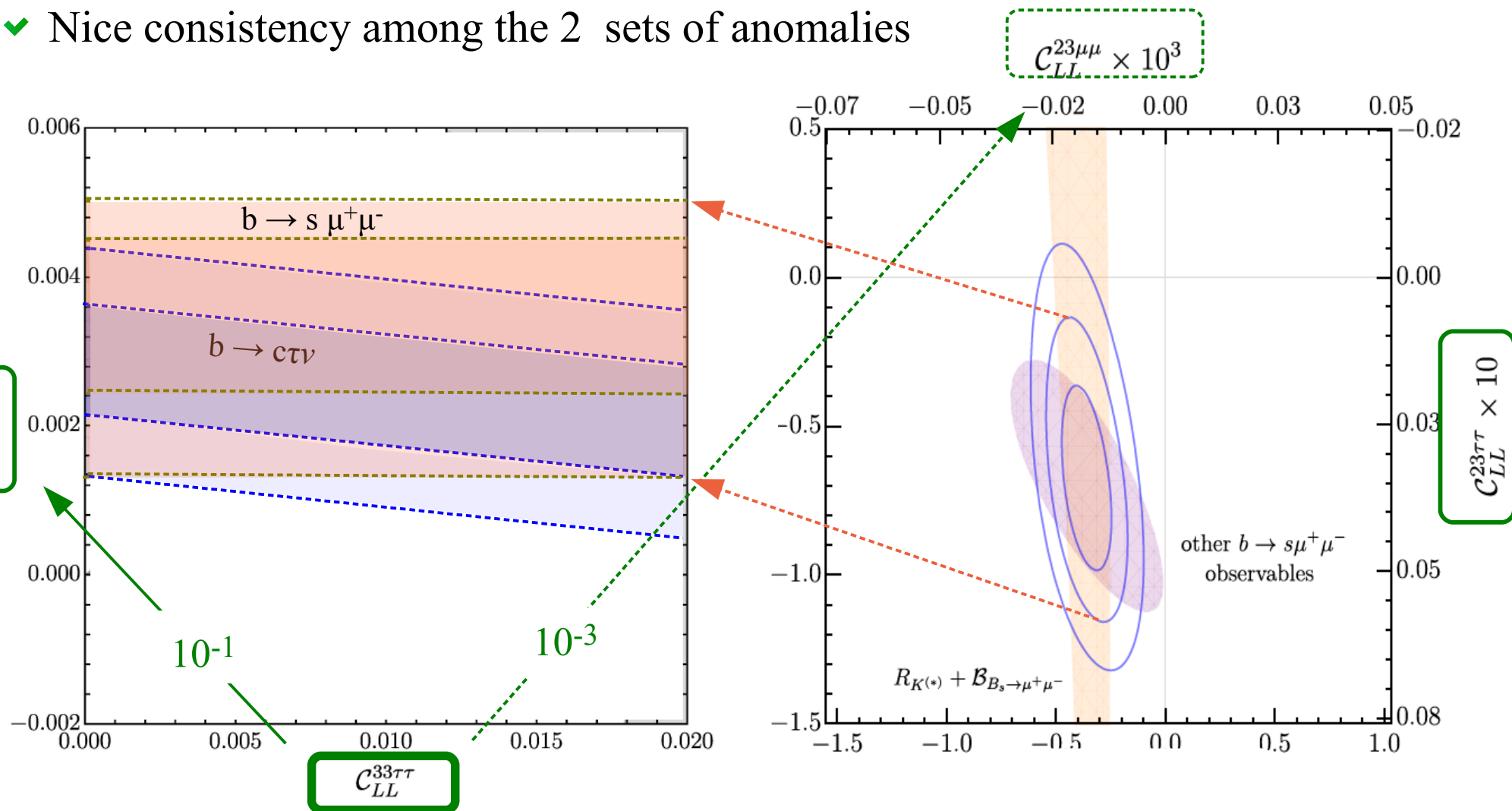


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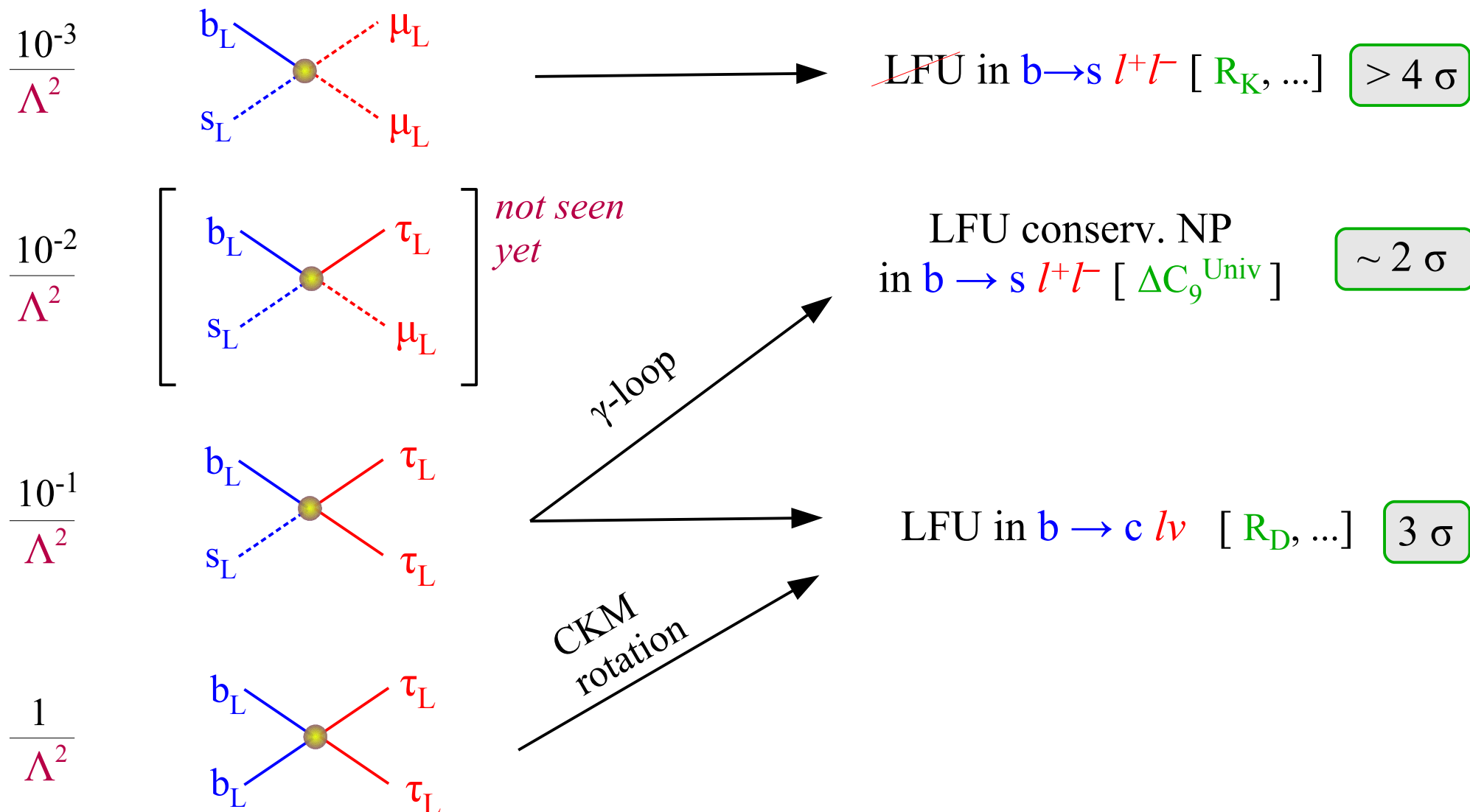
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- ✓  $\mathcal{O}(10^{-1})$  suppress. for each 2<sup>nd</sup> gen.  $q_L$  or  $l_L$
- ✓ Nice consistency among the 2 sets of anomalies



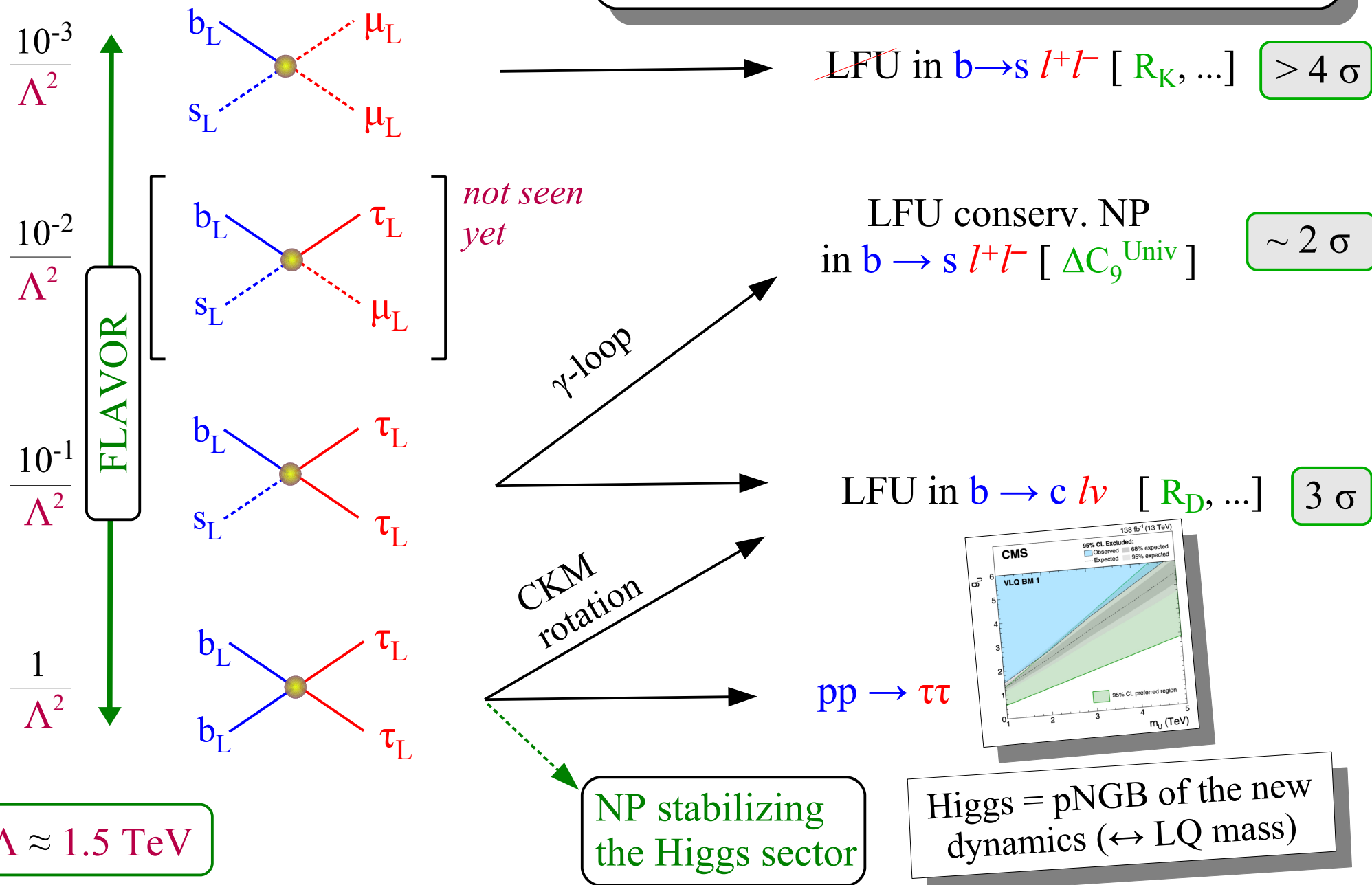
## ► General EFT considerations



$$\Lambda \approx 1.5 \text{ TeV}$$

# General EFT considerations

An exciting “narrow path” connecting old problems and recent anomalies

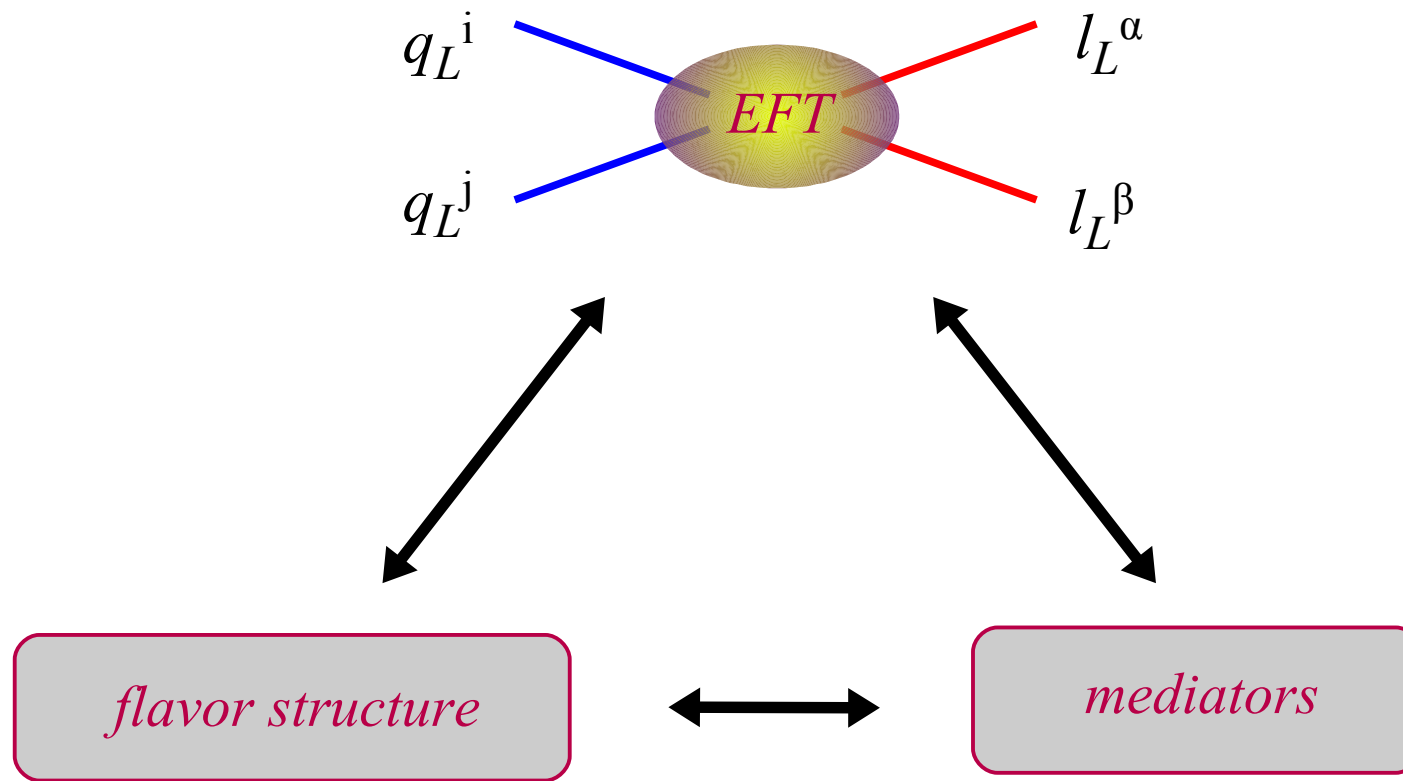


## General model-building considerations



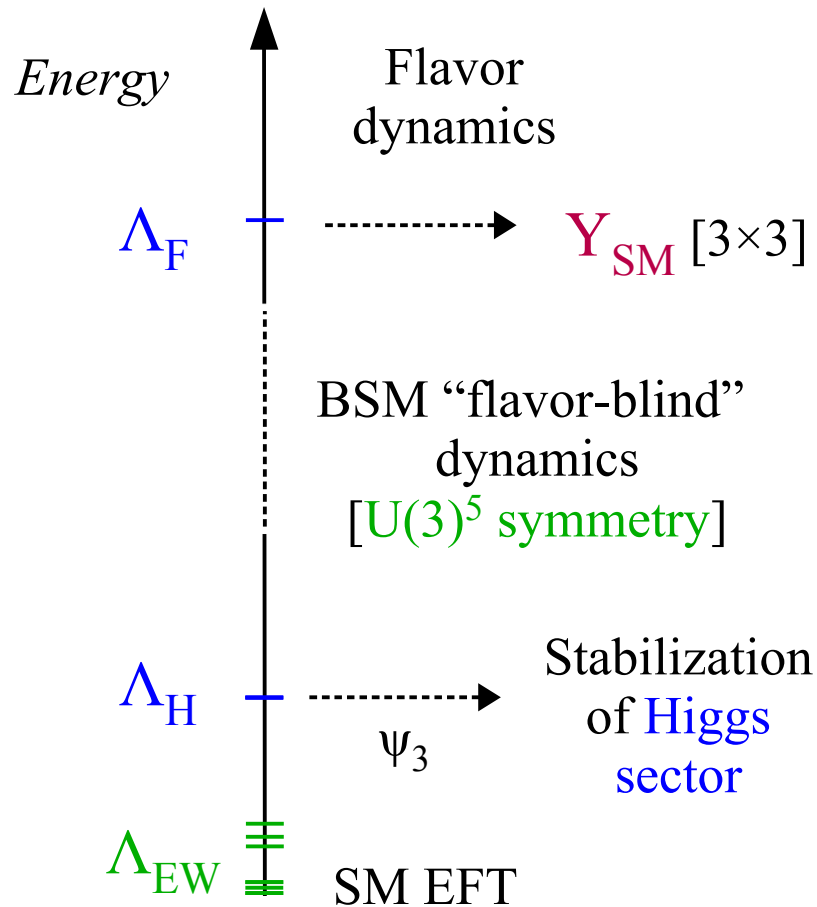
## ► General model-building considerations

To move from the EFT toward more complete/ambitious models, we need to address two general aspects: the *flavor structure* of the underlying theory, and the nature of the possible *mediators*



## ► General model-building considerations

*The old (Minimal Flavor Violation) paradigm:*



*Main idea:*

- Concentrate on the Higgs hierarchy problem
- Postpone (ignore) the flavor problem

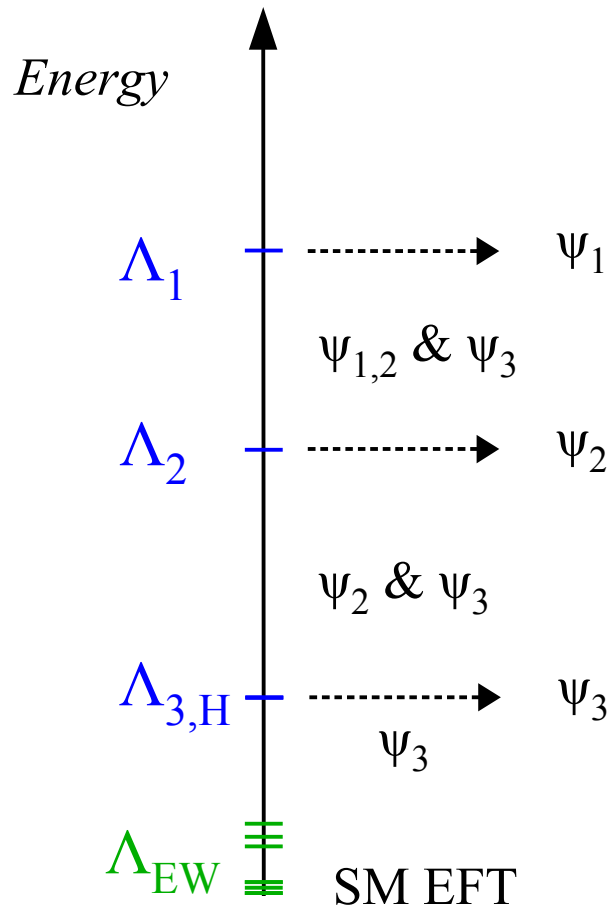


3 gen. = "identical copies"  
up to high energies

## ► General odel-building considerations

~~The old (MEV) paradigm~~

Multi-scale picture @ origin of flavor:



Barbieri '21  
Allwicher, GI, Thomsen '20  
:  
Bordone *et al.* '17  
Panico & Pomarol '16  
:  
Dvali & Shifman '00

*Main idea:*

- Flavor **non-universal interactions** already at the **TeV scale**:
- **1<sup>st</sup> & 2<sup>nd</sup> gen.** have small masses because they are coupled to **NP at heavier scales**

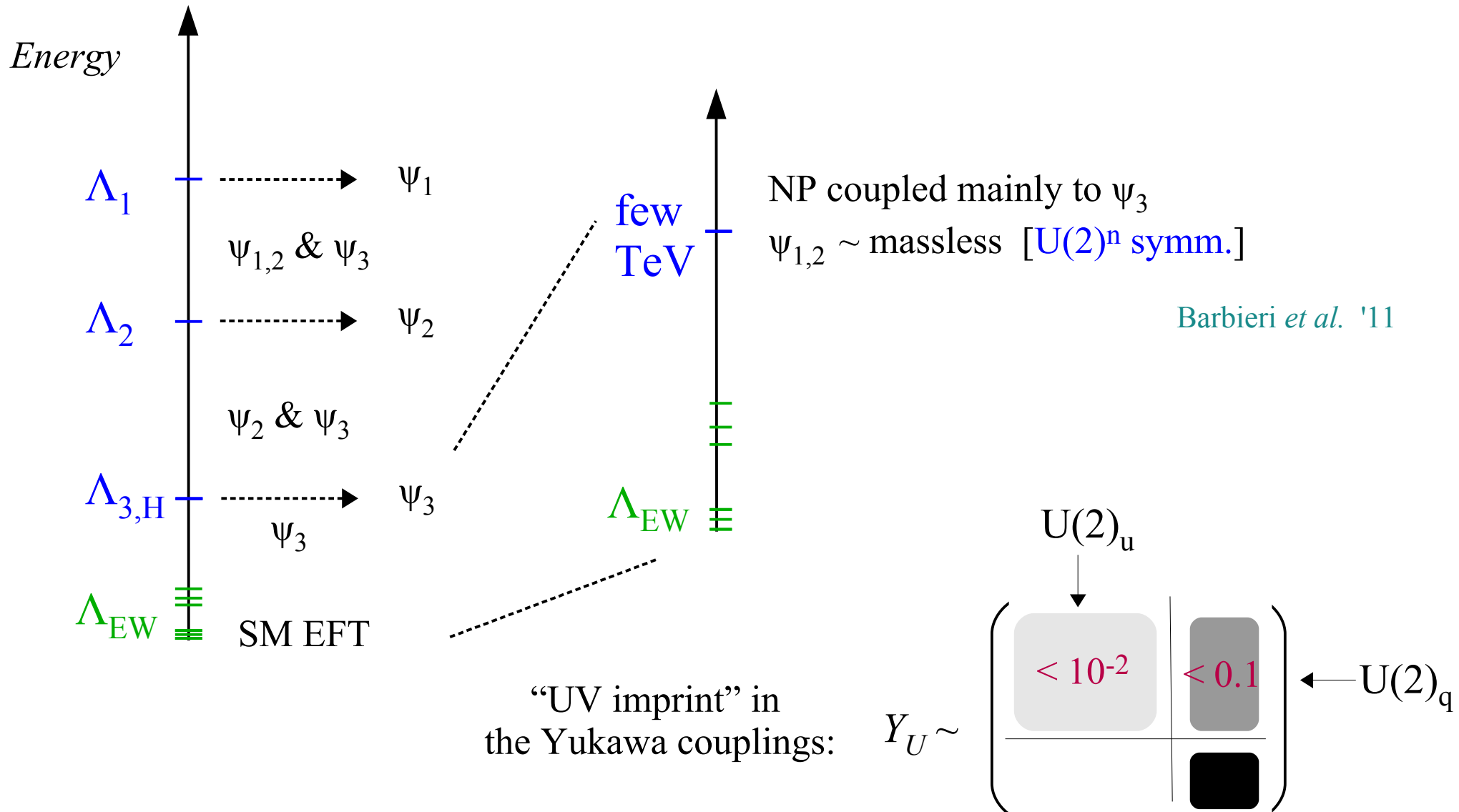


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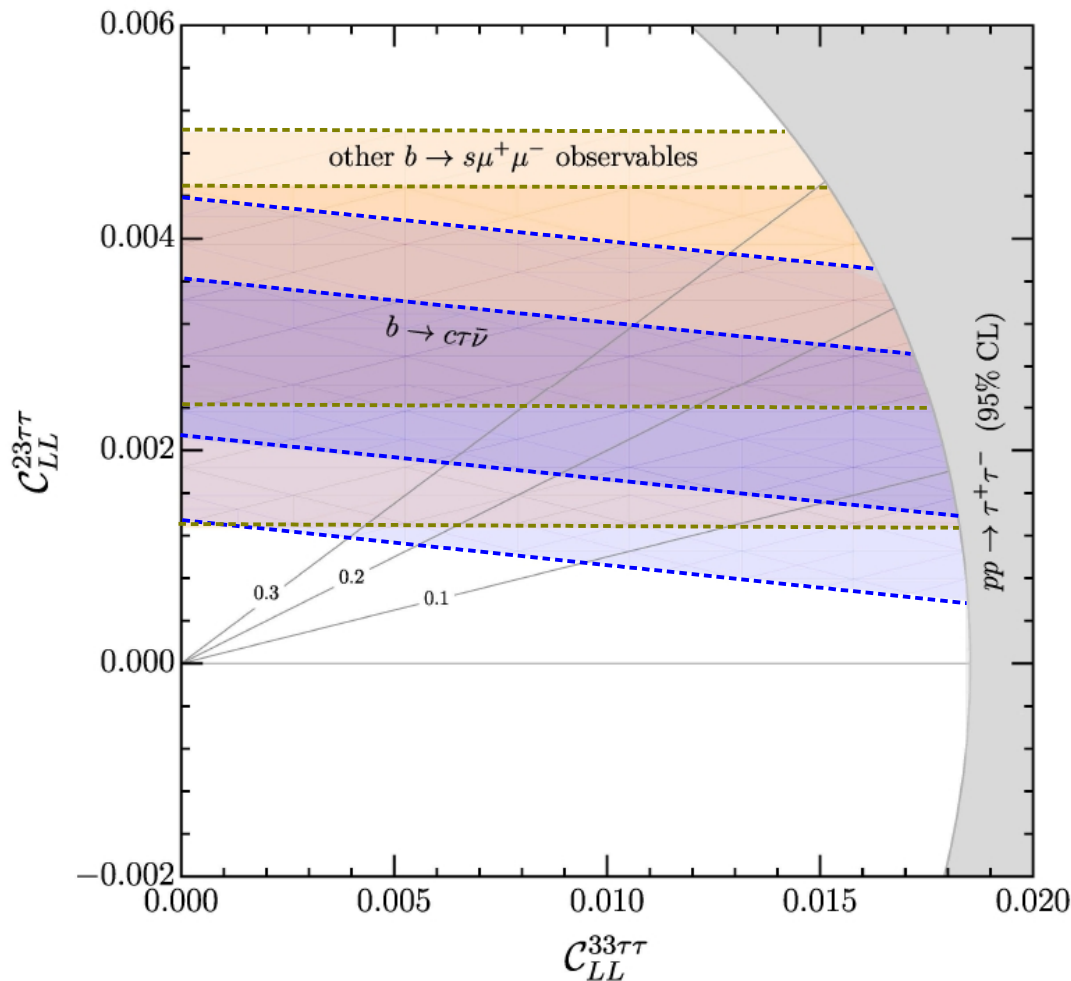
Multi-scale picture @ origin of flavor:





## ► General odel-building considerations

Which mediators can generate the effective operators required for by the EFT fit?  
If we restrict the attention to tree-level mediators, not many possibilities...



Pattern emerging from data:

- ✓  $O(10^{-1})$  for each 2<sup>nd</sup> gen.  $q_L$  or  $l_L$
- ✓ Nice consistency among the two sets of anomalies

What we do not see (*seem to call for an additional loop suppression*):

- ✗ Four-quarks ( $\Delta F=2$ )
- ✗ Four-leptons ( $\tau \rightarrow \mu \nu \nu$ )
- ✗ Semi-leptonic  $O^{(1-3)}$  ( $b \rightarrow s \nu \nu$ )



***Leptoquarks***

# General odel-building considerations

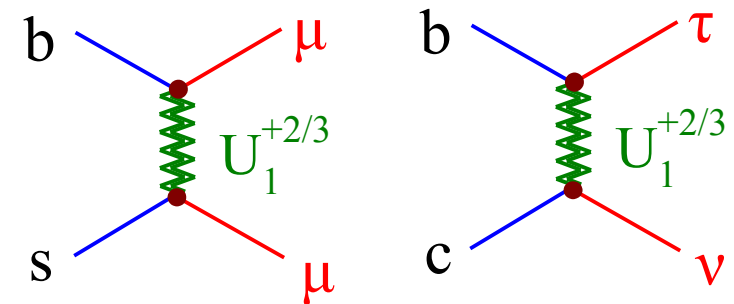
Which LQ explains which anomaly?

	Model	$R_{K(*)}$	$R_{D(*)}$	$R_{K(*)}$ & $R_{D(*)}$
Scalars	$S_1 = (\mathbf{3}, \mathbf{1})_{-1/3}$	✗	✓	✗
	$R_2 = (\mathbf{3}, \mathbf{2})_{7/6}$	✗	✓	✗
	$\tilde{R}_2 = (\mathbf{3}, \mathbf{2})_{1/6}$	✗	✗	✗
	$S_3 = (\mathbf{3}, \mathbf{3})_{-1/3}$	✓	✗	✗
Vector	$U_1 = (\mathbf{3}, \mathbf{1})_{2/3}$	✓	✓	✓
	$U_3 = (\mathbf{3}, \mathbf{3})_{2/3}$	✓	✗	✗

Angelescu, Becirevic, DAF, Sumensari [1808.08179]

Barbieri, GI,  
Pattori, Senia '15

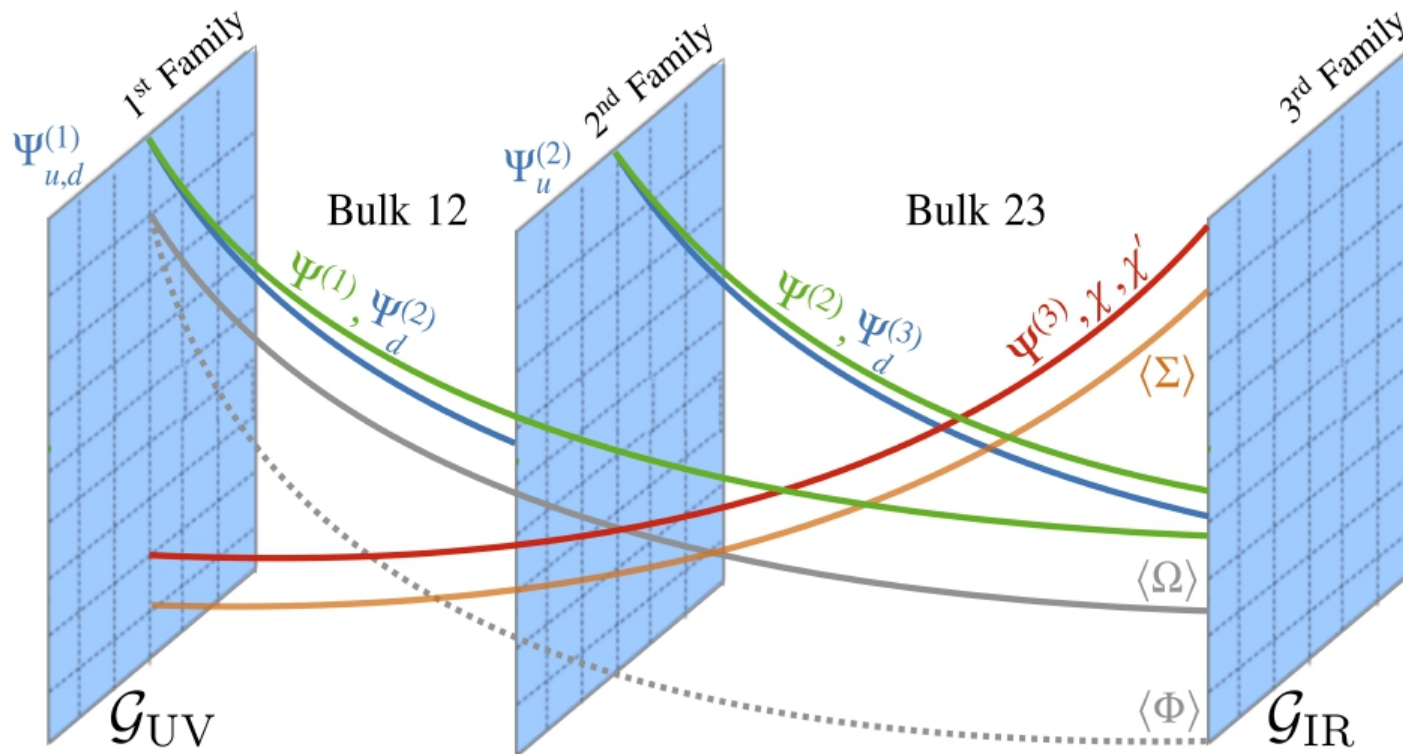
- mediator:  $U_1$
- flavor structure:  $U(2)^n$
- UV completion:  $SU(4)$  [ $\rightarrow$  quark-lepton unification]



*We identifid this path back in 2015, as a motivated simplified model...*

*...after 7 years, this is one of the very few options still in place for combined explanations & we understood much better its possible UV completion*

# UV completions: 4321 & beyond



## ► UV completions: 4321 & beyond

**First observation:** the Pati & Salam group, proposed in the 70's to unify quarks & leptons predicts the massive LQ that is a good mediator for both anomalies:

Pati-Salam group:  $SU(4) \times SU(2)_L \times SU(2)_R$

Fermions in  $SU(4)$ :

$$\begin{bmatrix} Q_L^\alpha \\ Q_L^\beta \\ Q_L^\gamma \\ L_L \end{bmatrix} \quad \begin{bmatrix} Q_R^\alpha \\ Q_R^\beta \\ Q_R^\gamma \\ L_R \end{bmatrix}$$

Main Pati-Salam idea:  
Lepton number as “the 4<sup>th</sup> color”

The massive LQ [ $U_1$ ] arise from the breaking  $SU(4) \rightarrow SU(3)_C \times U(1)_{B-L}$

$$SU(4) \sim \left[ \begin{array}{c|c} SU(3)_C & 0 \\ \hline 0 & 0 \end{array} \right] \quad \left[ \begin{array}{c|c} 0 & LQ \\ \hline LQ & \end{array} \right] \quad \left[ \begin{array}{c|c} \frac{1}{3} & 0 \\ \hline 0 & -1 \end{array} \right]$$

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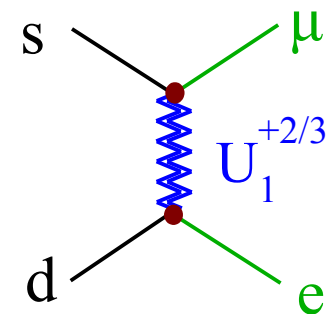
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The problem of the “original PS model” are the strong bounds on the LQ couplings to 1<sup>st</sup> & 2<sup>nd</sup> generations [e.g.  $M > 200 \text{ TeV}$  from  $K_L \rightarrow \mu e$ ]

*Attempts to solve this problem simply adding extra fermions or scalars*

Calibbi, Crivellin, Li, '17;  
Fornal, Gadam, Grinstein, '18  
Heeck, Teresi, '18



## ► UV completions: 4321 & beyond

**Second observation:** we can “protect” the light families charging under SU(4) only the 3rd gen. or, more generally, “separating” the universal SU(3) component

PS group:

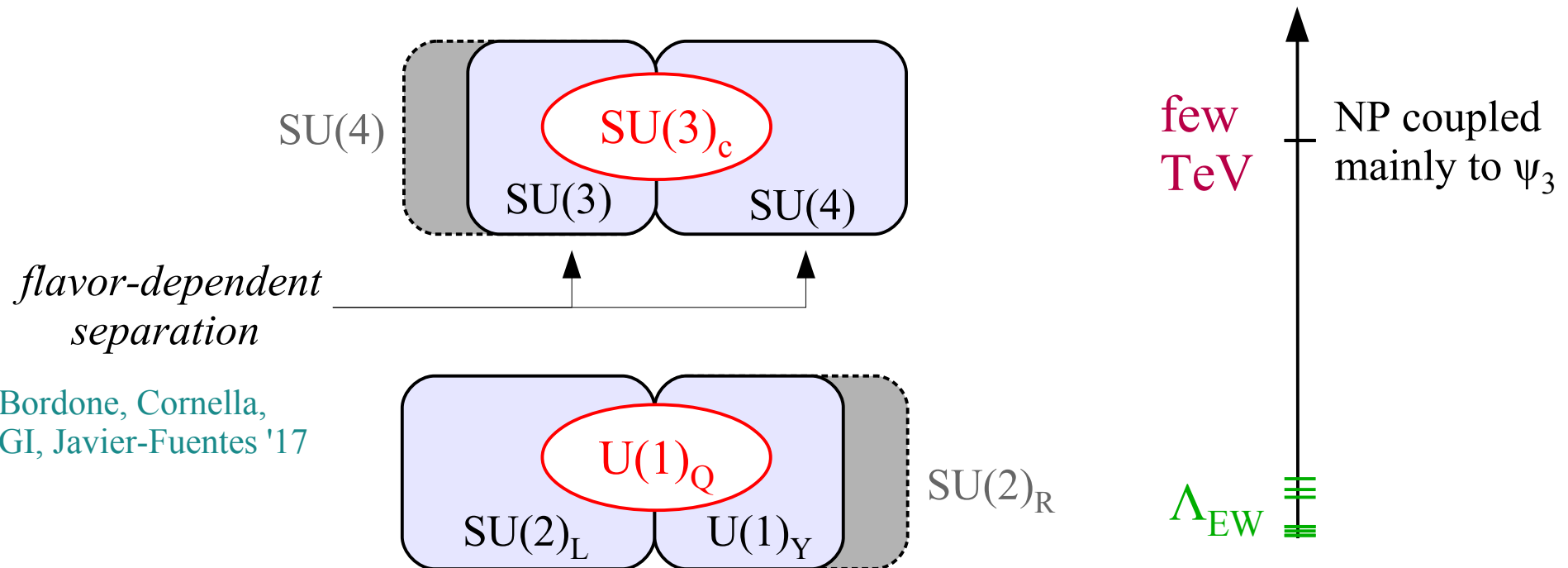
$$SU(4) \times SU(2)_L \times SU(2)_R$$

• *flavor universality*

4321 models:

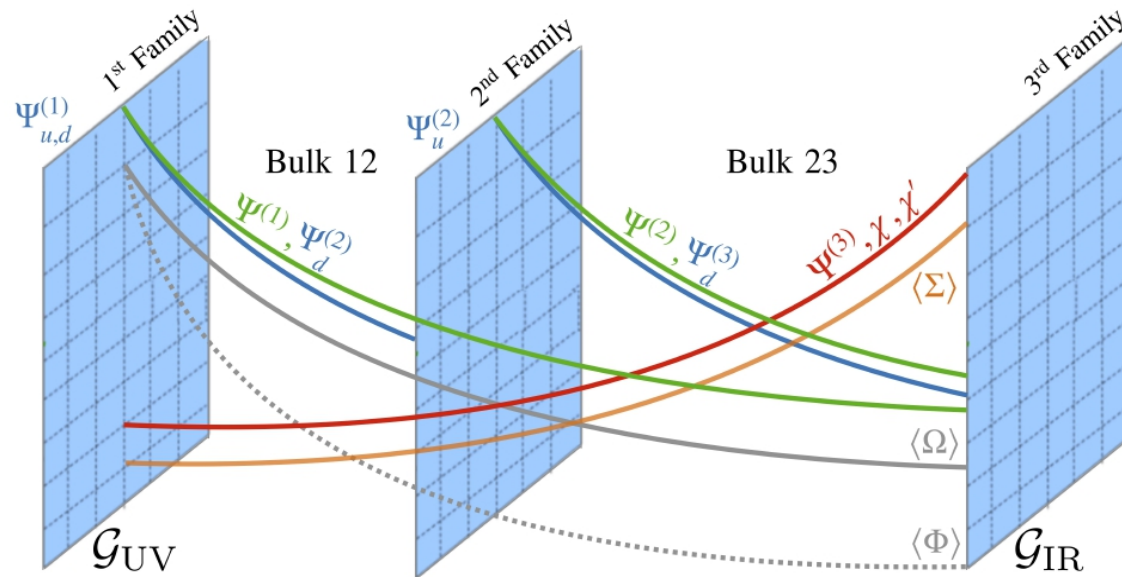
$$SU(4) \times SU(3) \times G_{EW} = \begin{cases} SU(2)_L \times SU(2)_R \\ SU(2)_L \times U(1)_Y \end{cases}$$

Di Luzio, Greljo, Nardecchia, '17



## ► UV completions: 4321 & beyond

An ambitious attempt to construct a *full theory of flavor* has been obtained embedding (a variation of the) Pati-Salam gauge group into an extra-dimensional construction:



Flavor  $\leftrightarrow$  special position  
(*topological defect*) in an extra  
(compact) space-like dimension

Dvali & Shifman, '00

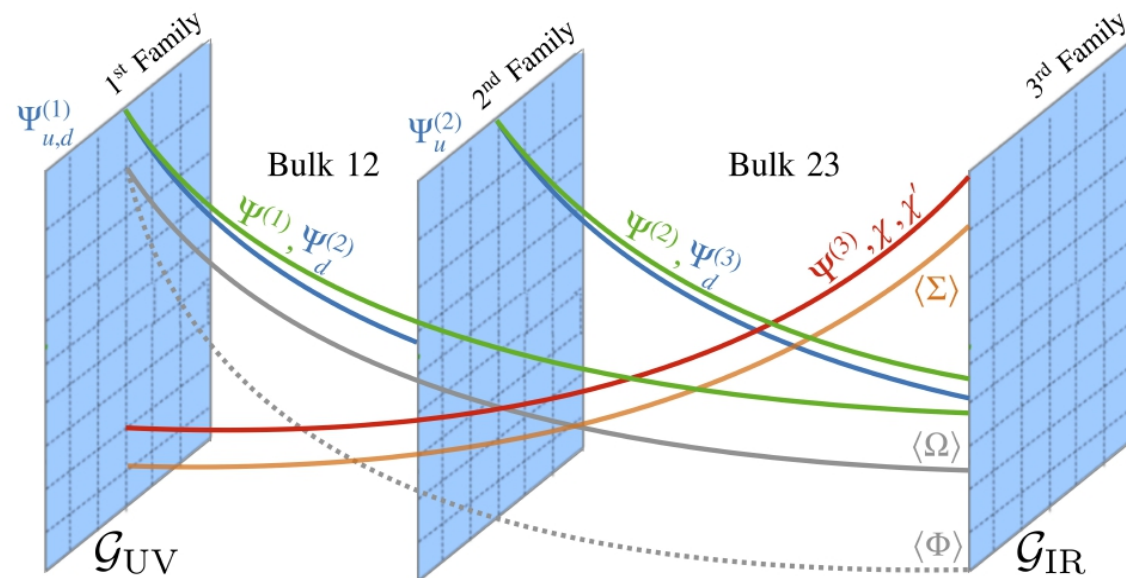
Higgs and SU(4)-breaking fields  
with oppositely-peaked profiles,  
leading to the desired flavor  
pattern for masses & anomalies

Bordone, Cornella, GI, Javier-Fuentes '17



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Bordone, Cornella, GI, Javier-Fuentes '17

- ★ Anarchic neutrino masses via inverse see-saw mechanism Fuentes-Martin, GI, Pages, Stefaneke '22
- ★ “Holographic” Higgs from appropriate choice of bulk/brane gauge symm.  
 $[ G_{\text{bulk-23}} = \text{SU}(4)_3 \times \text{SU}(3)_{1,2} \times \text{U}(1) \times \text{SO}(5) \quad G_{\text{IR}} = \text{SU}(3)_c \times \text{U}(1)_{\text{B-L}} \times \text{SO}(4) ]$

Fuentes-Martin, GI,  
Pages, Stefanek '22

→ Light Higgs as pseudo Goldstone

Fuentes-Martin, Stangl '20

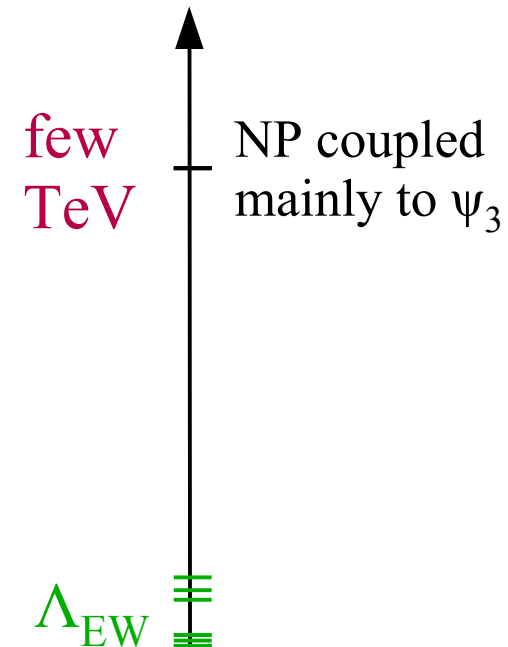
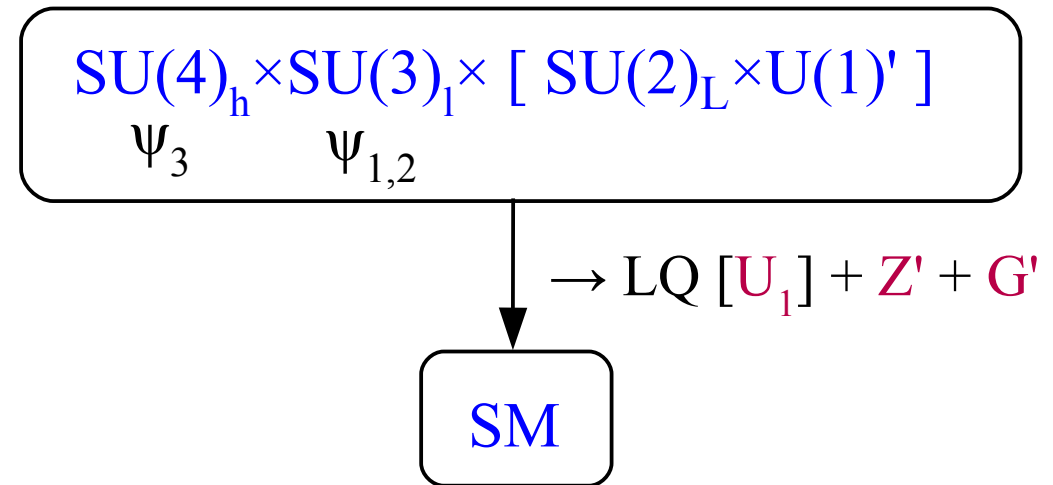
Fuentes-Martin, GI, Lizana, Selimovic, Stefanek '22

# Agashe, Contino, Pomarol '05



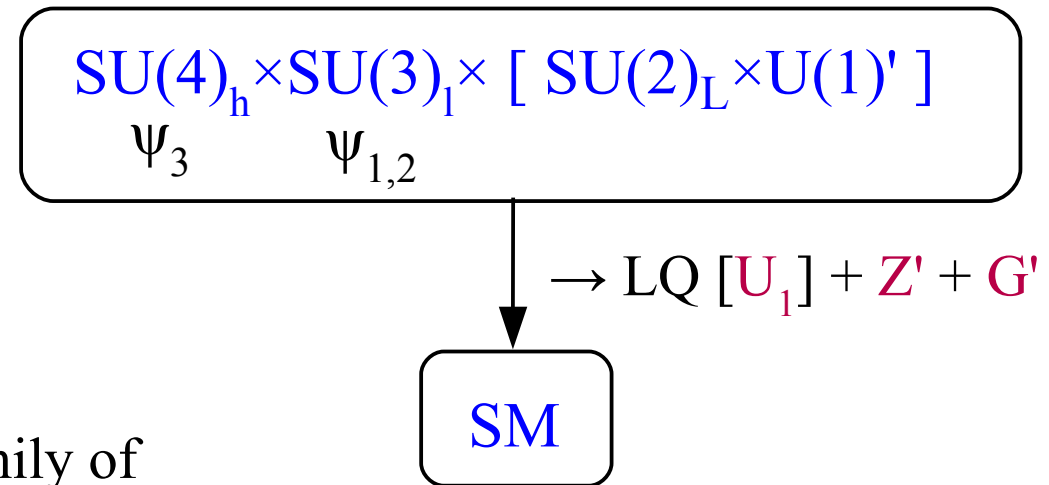
## ► UV completions: 4321 & beyond

Even in ambitious UV completions, collider and low-energy pheno are controlled by the 4321 gauge group that rules TeV-scale dynamics  
 → new heavy mediators [ $G'$  &  $Z'$ ]



## ► UV completions: 4321 & beyond

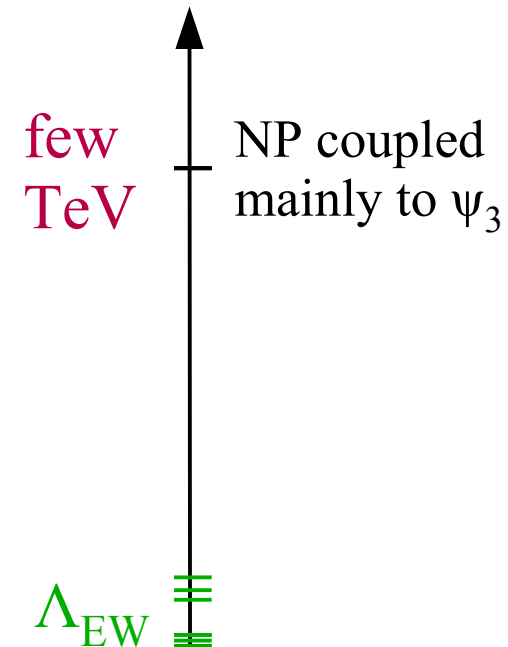
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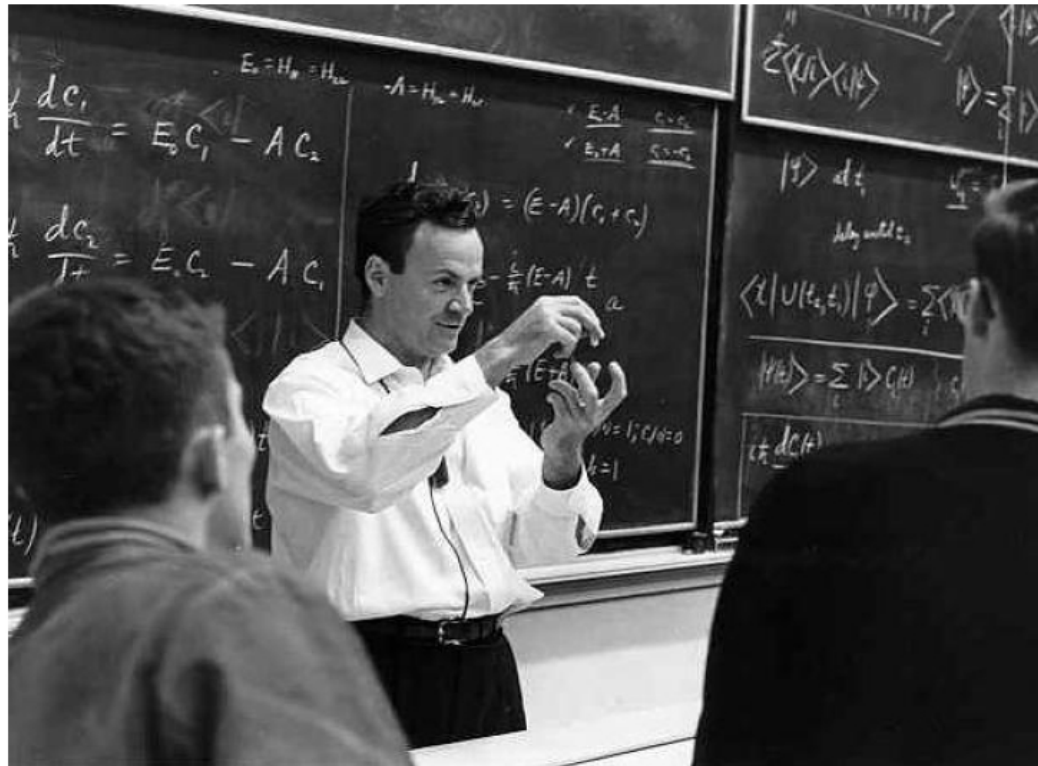
A key role is played by at least one family of  
 → vector-like fermions (= fermions with both chiralities having same gauge quantum numbers)  
 that mix with mainly with the 3<sup>rd</sup> gen. of (SM-like) chiral fermions



- Positive features the EFT reproduced
- Calculability of  $\Delta F=2$  processes
- Precise (non-trivial) predictions for high-energy physics



## Predictions @ low- & high-energies



“It doesn’t matter how beautiful your theory is, it doesn’t matter how smart you are. If it doesn’t agree with experiment, it’s wrong.”

[Feynman]

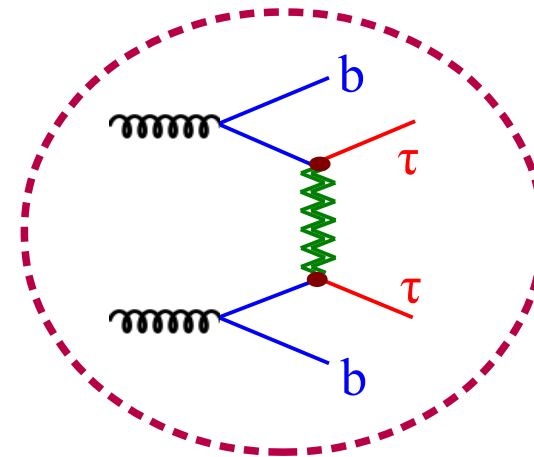
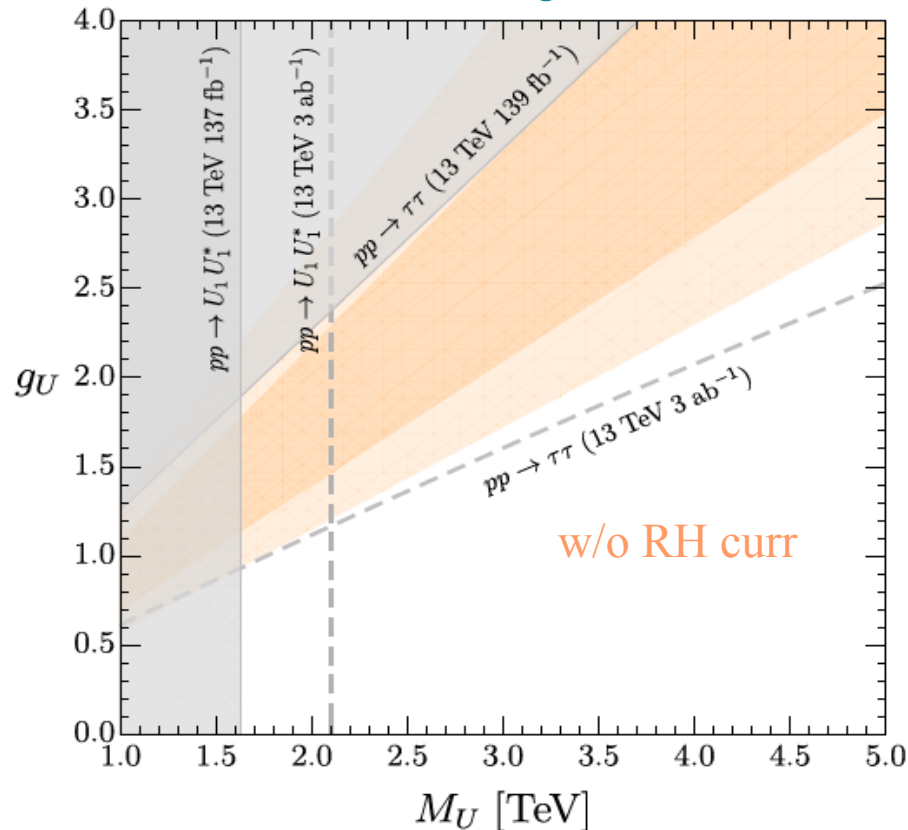
## ► Predictions @ low- & high energies

### I General predictions of $U_1$ exchange @ high-energies

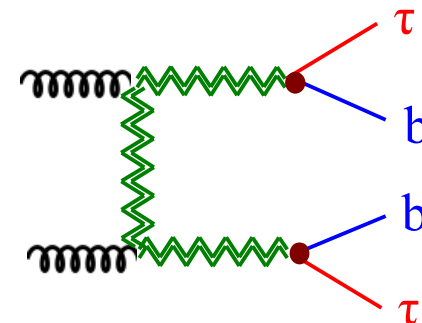
[Very general, directly connected to the EFT analysis]

$$pp \rightarrow \tau\tau$$

Cornella, Fuentes-Martin, Faroughi, GI, Neubert, '21



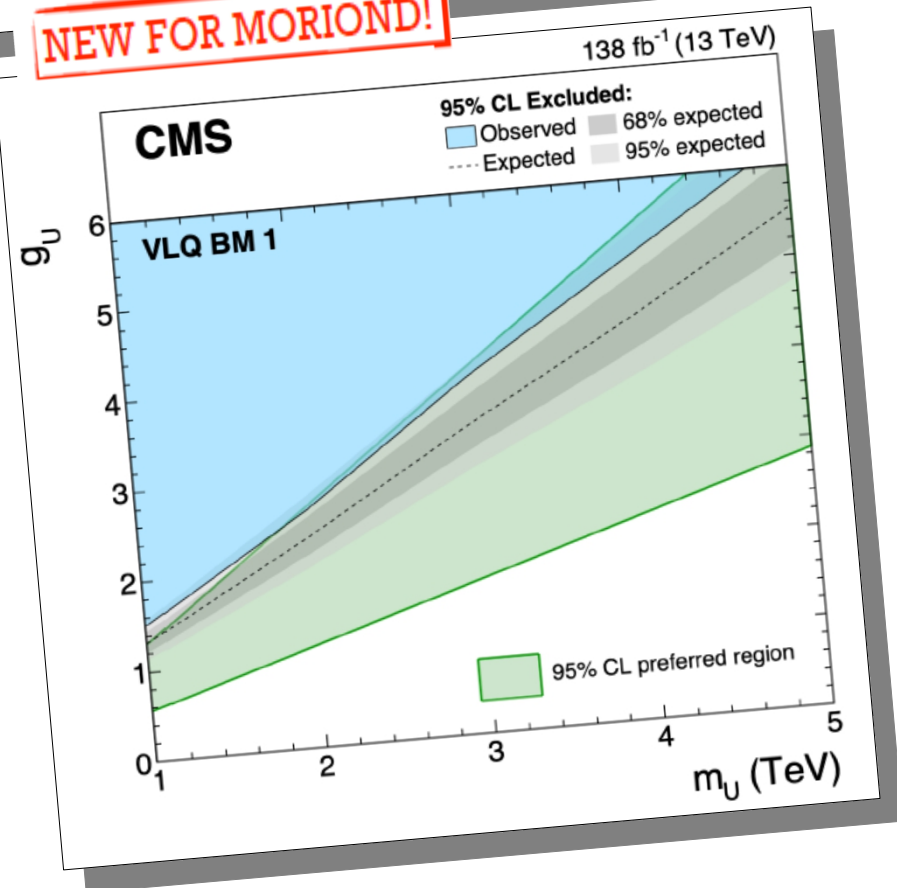
Faroughi, Greljo, Kamenik '16



**I** General predictions of  $U_1$  exchange  
[Very general, directly connected]

$$pp \rightarrow \tau\tau$$

**NEW FOR MORIOND!**

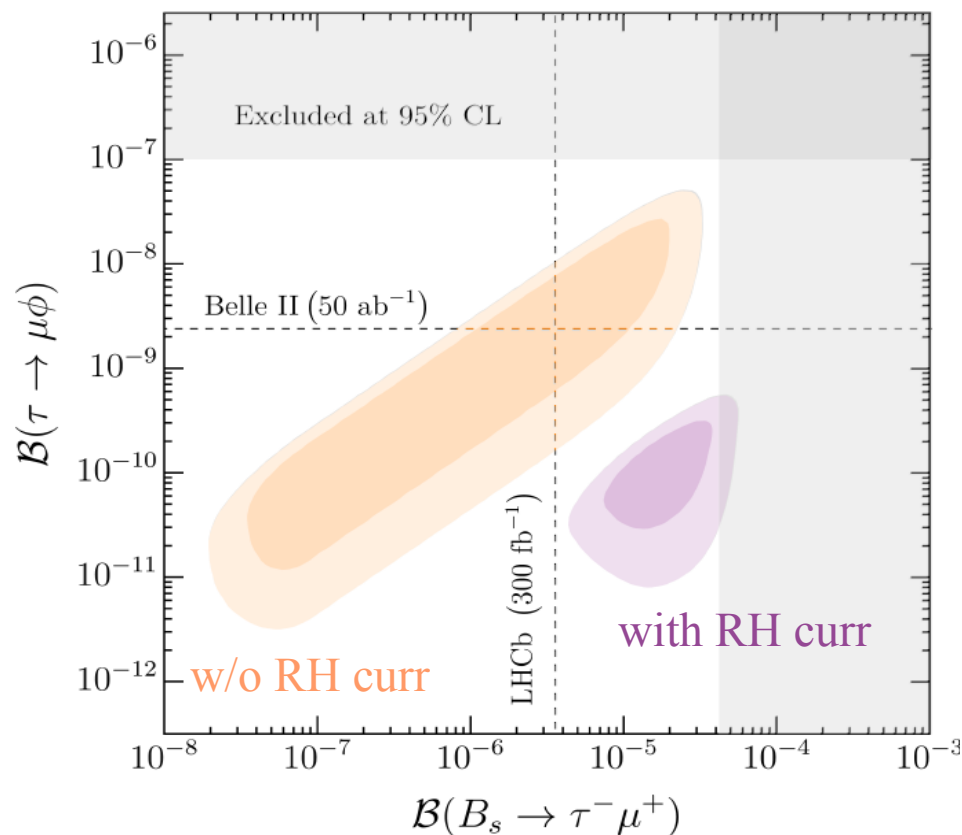


## ► Predictions @ low- & high energies

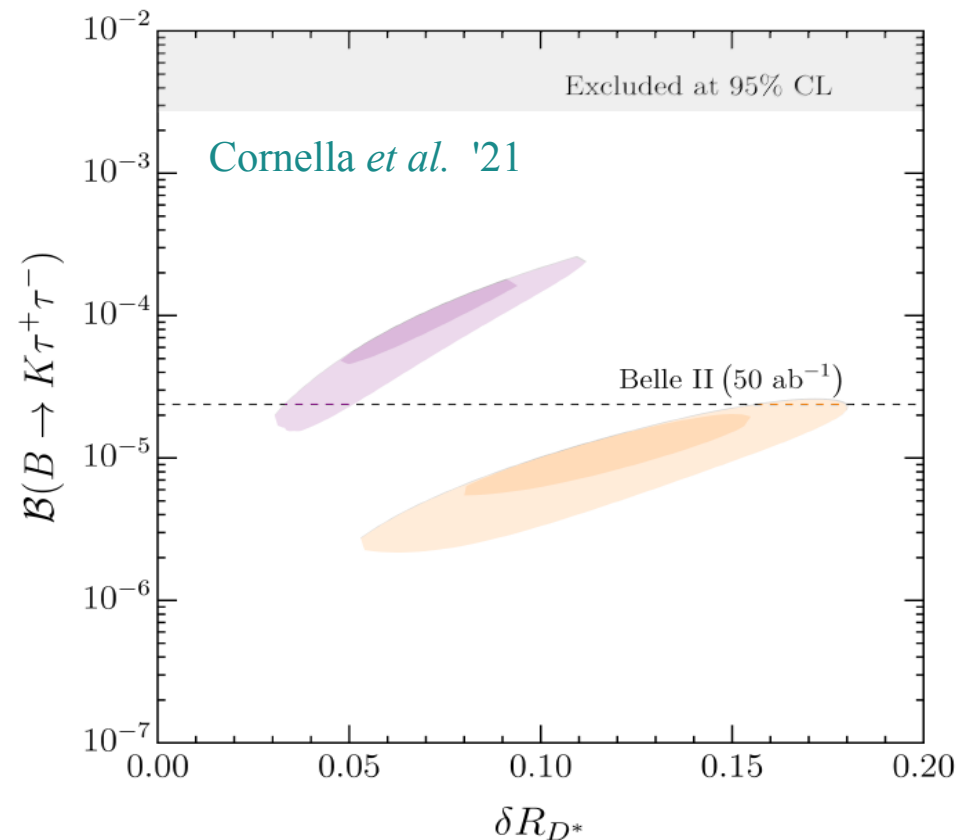
### II General predictions of $U_1$ exchange @ low-energies

[UV insensitive observables, closely connected to the EFT analysis]

$\tau \rightarrow \mu$  LFV  
(in B and tau decays)



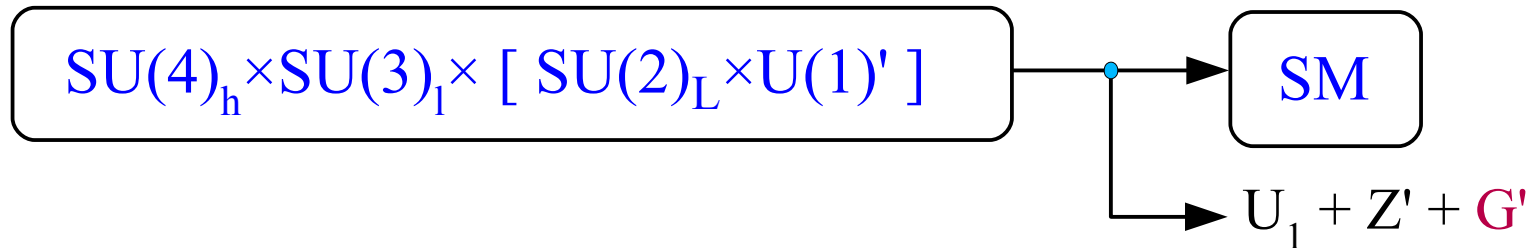
largely enhanced  $b \rightarrow s \tau \tau$  rates  
(in all channels)



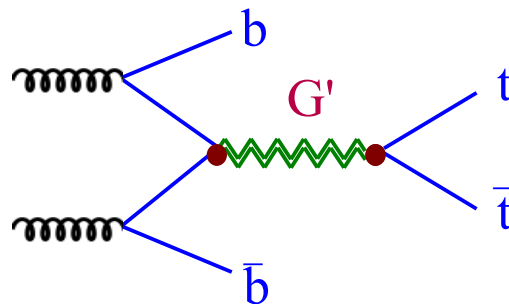
## ► Predictions @ low- & high energies

### III General predictions of 4321 models @ high-energies

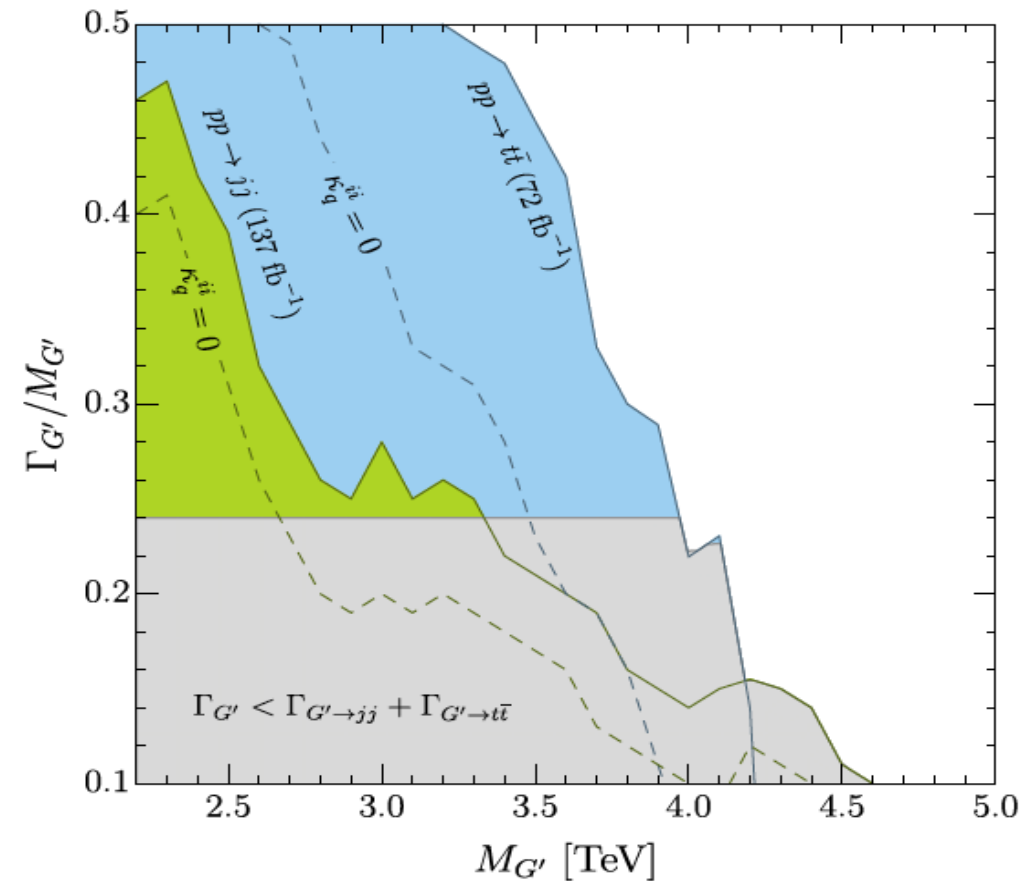
[More model dependent, not directly connected to the EFT analysis]



New striking collider signature:  
 $G'$  (“*coloron*”) = heavy color octet,  
 coupled mainly to 3<sup>rd</sup> generation  
 quarks



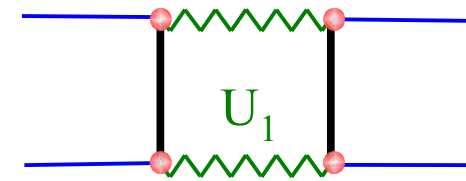
→ strongest constraint on the scale  
 of the model from  $pp \rightarrow t \bar{t}$



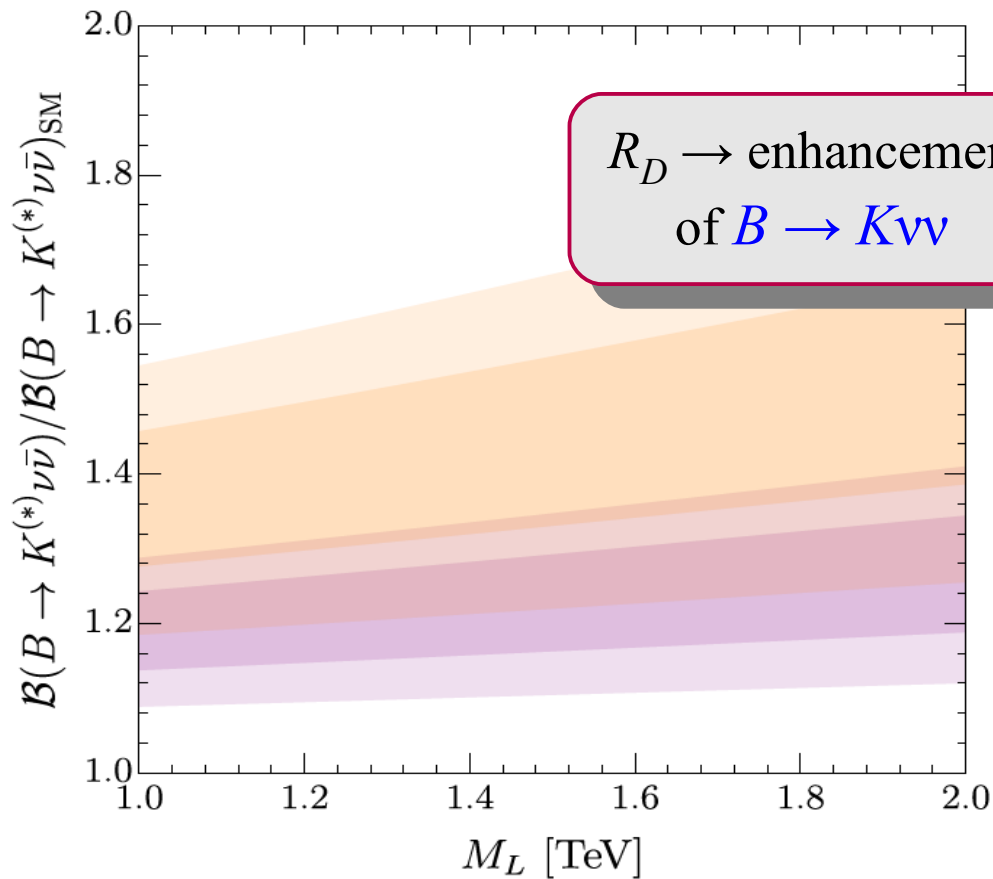


## ► Predictions @ low- & high energies

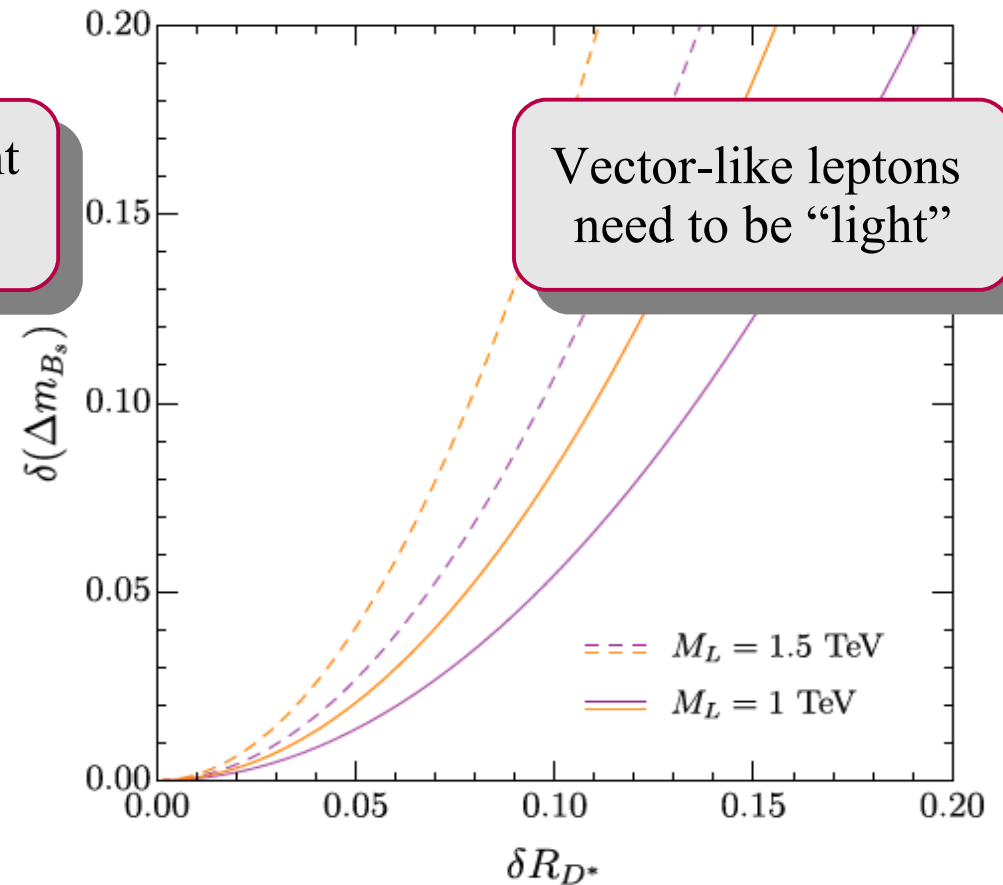
### IV Specific predictions of 4321 @ low-energies [UV sensitive low-energy observables]



#### A) $B \rightarrow K \nu \bar{\nu}$



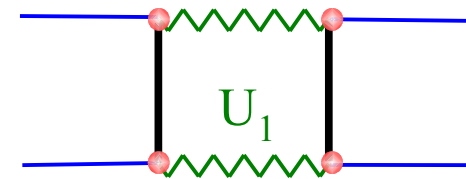
#### B) $B_s$ mixing [ $\Delta F=2$ ]



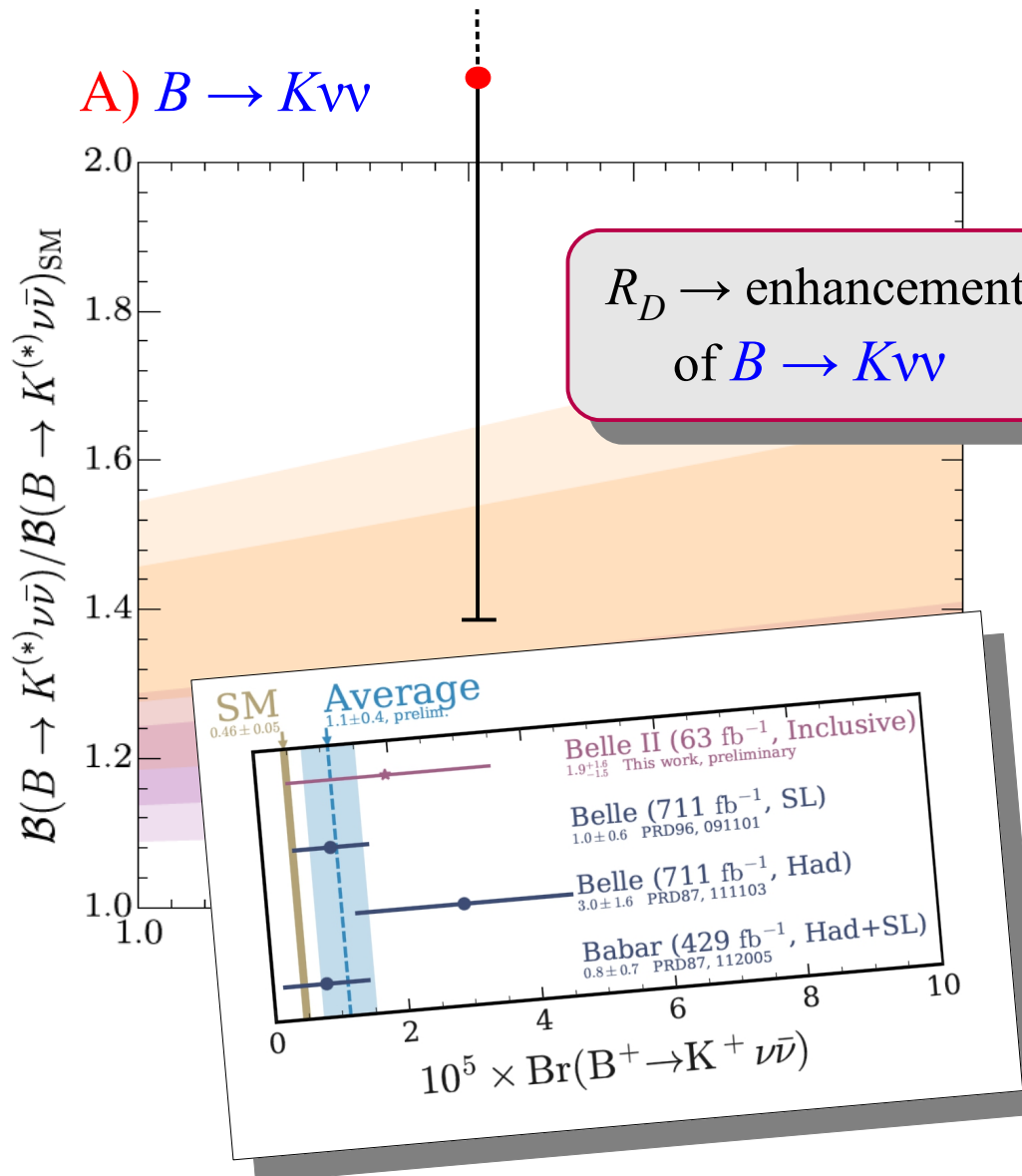


## ► Predictions @ low- & high energies

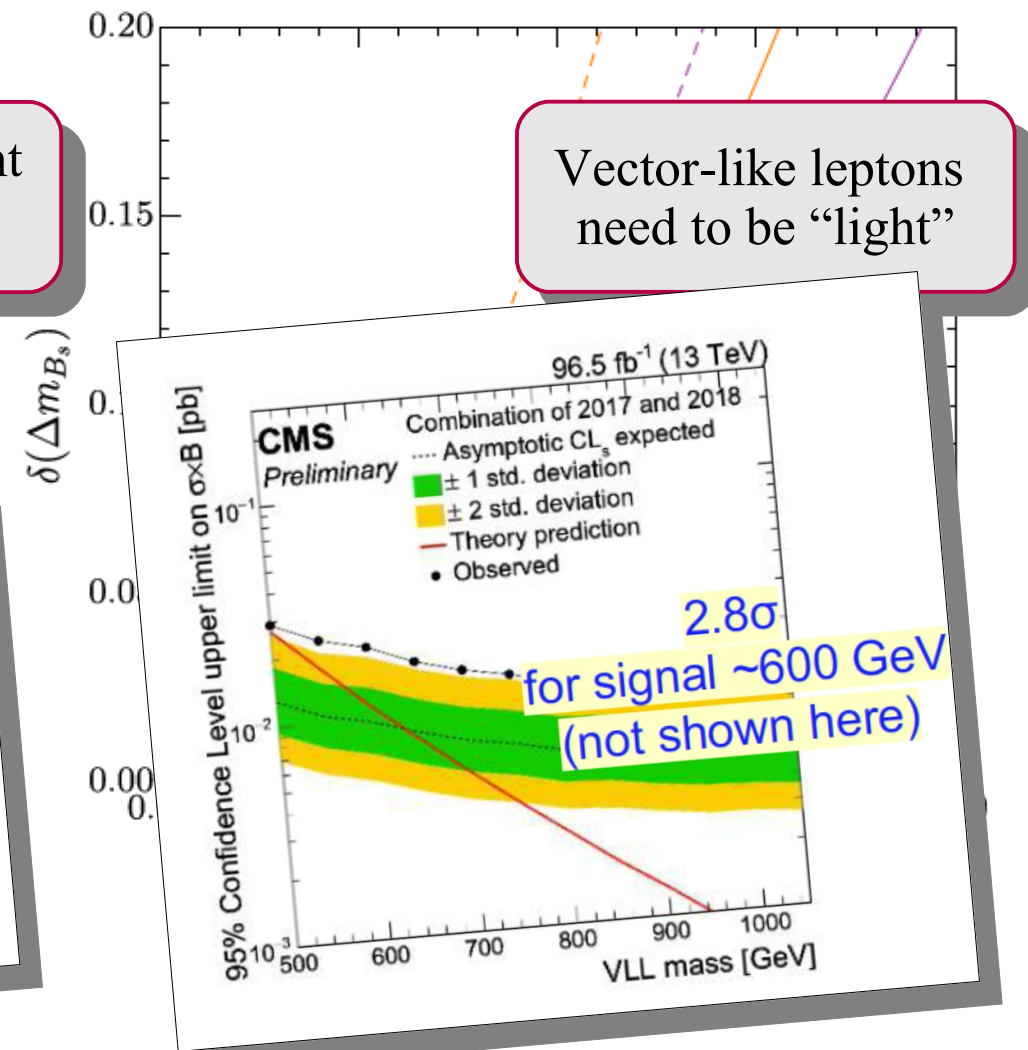
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#### A) $B \rightarrow K \nu \bar{\nu}$



#### B) $B_s$ mixing [ $\Delta F=2$ ]



## Conclusions

- The nice *picture* that emerged in 2015 of connecting the two sets of anomalies with the origin of the SM flavor hierarchies, and quark-lepton unification is still valid, and has become possibly more appealing...
- A new (theoretical) ingredient that emerged in the last few years is the possibility of connecting this picture also to a solution of the EW hierarchy problem: **non-trivial flavor dynamics around the TeV scale, involving mainly the 3<sup>rd</sup> family** + **multi-scale picture at the origin of flavor hierarchies**
- No contradiction with existing low- & high-energy data, but new non-standard effects should emerge soon in both these areas