

Enterprise Europe Network & cooperation with HepTech

HepTech Board Meeting, 10/06/2022

What is Enterprise Europe Network ?

Boosting growth and jobs

1

The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs.

2

Launched in **2008** by the Commission's DG GROW (previously "Enterprise and Industry" ENTR)

3

Co-financed under the EU's **Single Market - COSME** funding programmes - encouraging competitiveness and innovation of European SMEs

4

World's **largest support network** to innovate, grow, develop internationally, increase resilience and digital and ecological transition

5

Individual and collective dedicated services to companies (SME priority), research centres, universities, clusters, professional associations... Free of charge.

What is Enterprise Europe Network ?



3000

LOCAL
EXPERTS



600+

Organisations
members



60+

COUNTRIES
WORLDWIDE

How and who do we help?

A broad range of services for

Companies, research centres, universities, clusters, professional organisations...

INTERNATIONAL PARTNERSHIPS

Partnership database

Brokerage events and Company Mission

Market Intelligence

ADVISORY SUPPORT

Advice on EU laws, regulations and standards and Feed Back on EU rules

Sustainability and digital transition

IPR expertise

INNOVATION SUPPORT

Access to finance and funding

Innovation Management Services

Technology transfer

Sectorial orientation linked to EU Industrial Strategy

15 key sector working groups

Network experts in 15 key sectors have teamed up to provide you with customised support.



Aerospace and
defense



Agrifood



Construction



Cultural &
Creative
Industries



Energy
Intensive
Industry



Health



Digital



Renewable
Energy



Maritime Industry



Textiles



Mobility & Transport



Electronics



Retail



Tourism



Proximity and
social economy



Synergies and opportunities of cooperations !

Following the successful collaboration between EEN and several research centres and the complementarity and mutual interest : the coordination of EEN Auvergne-Rhône-Alpes & HepTech identified several synergies/cooperations that can bring opportunities and impact for both Network :

➤ Technology Transfer :

Promotion and valorisation (market applications...) of RTD results, dissemination through the largest European database of partnership and technologies profiles and support in all the steps until the signature of the partnership agreement (ex : identification of funding, advice on regulations ...)

➤ Identification of opportunities to participate in European R&D projects with SMEs

➤ Organise jointly an event empowering the impact thanks to :

- High level of conference through the expertise of HepTech members
- Participation of companies through EEN.

We think that gathering Research and Industry will bring new opportunities, applications, ideas... for both sides

Exemple of cooperation EEN- EIROFORUM /CERN

FIRST BROKERAGE EVENT GATHERING RESEARCH & INDUSTRY



162 participants to the Conference & **81** to the B2B meetings from **16** countries
84 bilateral meetings prevalidated
73 technology profiles published

een.ec.europa.eu



TOPIC

Advanced Materials and Surfaces

AUDIENCE

Experts in the research and industrial sector

OBJECTIVES

Exchange knowledge

Establish new R&D partnerships and business collaborations

CCI AUVERGNE-RHÔNE-ALPES



How to cooperate ? Some proposals

- We have elaborated a list of EEN local contact points/nodes per HepTech member. Each EEN is informed and accepted to provide support.
⇒ Do not hesitate to contact your EEN local contact point in order to benefit of a neutral support of specialised advisors able to identify market applications, put you in contact with companies, provide advices...
- Register to the technology watch data base or publish a profile in order to valorize your technologies, identify European and International partners or identify R&D European collaborative projects
- Participate in events, conferences and matchmaking events at European and International level.
- Organise jointly an event for exemple on Artificial Intelligence, Supercomputing, Cybersecurity, Materials/ polymers...

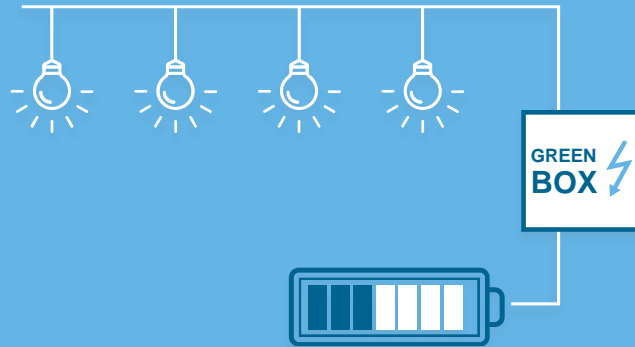
Success stories

Videos of EEN success stories are published in Youtube
<https://www.youtube.com/user/enterpriseeurope/videos>

Results in a joint venture in Lithuania to license Wattguard's technology in the Baltic markets



Participates in a Network company mission for energy saving and green technologies



Swedish SME Wattguard's easy-to-install "green box" monitoring device reduces the energy needed to power lights and helps to save money



Some Figures of EEN

It works! Satisfied, successful SMEs



SMEs
who use the Network
grow on
average



Boosting growth and creating jobs in the EU (2008 – 2018)



**14,000
companies**

have signed business,
technology or
research partnerships



**200,000
companies**

attended international
brokerage events and
company missions



**+2
million**

people
participated
in events



**70,000
targeted**

business
meetings
every year



**700,000
questions**

on EU issues
answered

Boosting growth and creating jobs in the EU (2008 – 2018)



**13,000 Business
Connections**

Via B2B matchmaking
with companies
outside the EU



**10,000
Technology**
and business offers
& requests available



**7,000
SMEs**
Connecting
every month



**13,000
Technology**
audits and business
reviews per year

Thanks for your attention !

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