

The SM- Like Higgs

Alignment

& the W Mass

Nausheen R. Shah

WAYNE STATE
UNIVERSITY



CERN – CKC

Physics Beyond the SM

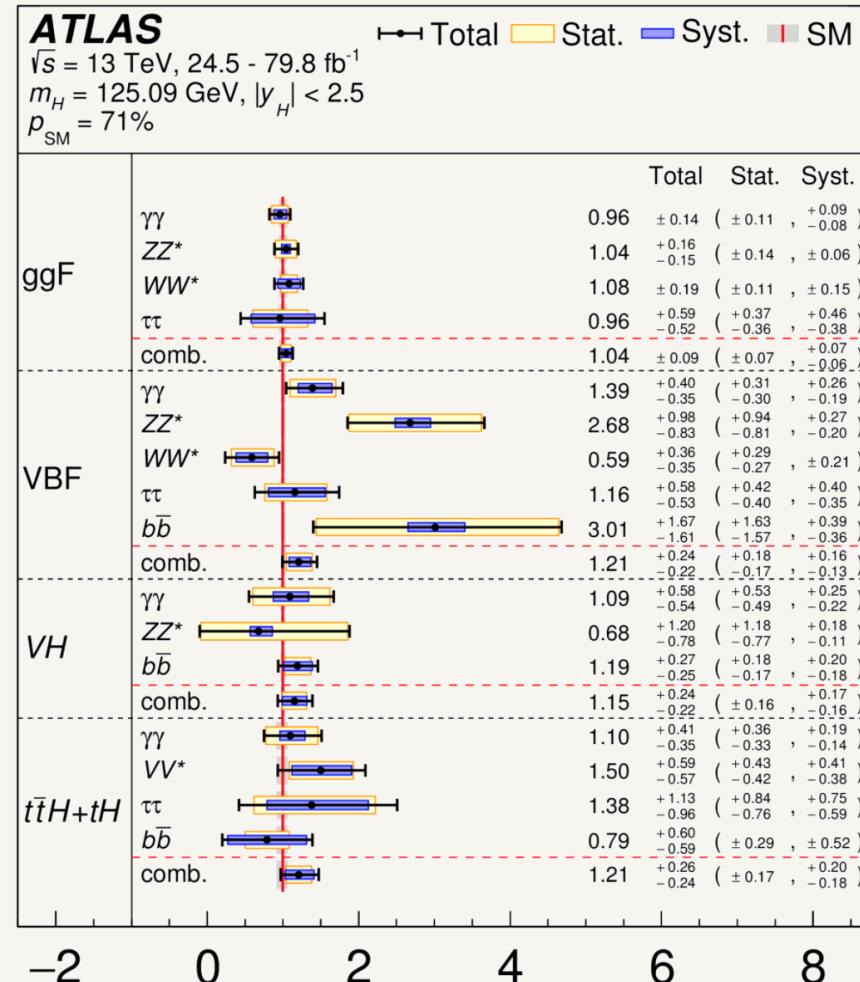
Jeju Island

Tuesday June 07, 2022

Still large uncertainties in couplings... but compatible with SM expectations.

125 GeV SM-Like Higgs

*Observed Higgs
Production x Branching Ratios
as a ratio to SM expectation*



Beyond the Standard Model with the Higgs.

SM Higgs is a Doublet

- The Higgs *FIELD* is a two component weakly charged doublet.
- h is the neutral particle we think we have observed at the LHC: h_{125}
- v is the SM vev: 174 GeV.
- $G^{+/-}$ and G^0 are “eaten” by the W and Z gauge bosons to give them mass.

$$H_{SM} = \begin{bmatrix} G^\pm \\ \frac{1}{\sqrt{2}}(h + iG^0) + v \end{bmatrix}$$

What if there were more???

But we
SEE
a SM-like Higgs!

2 Higgs Doublet Model (2HDM).

$$\langle H_1 \rangle, \langle H_2 \rangle \rightarrow \langle H \rangle, \tan\beta$$

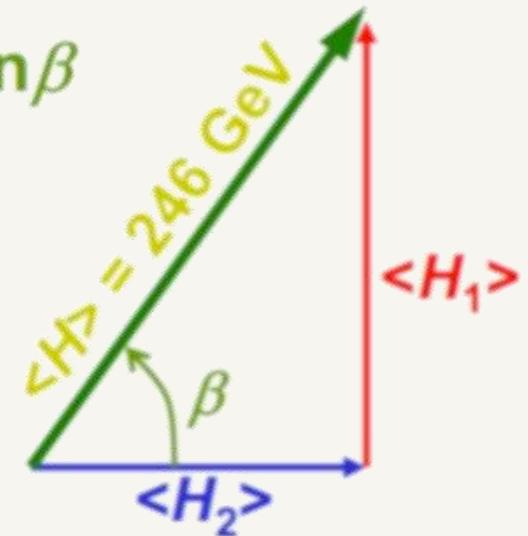
In SUSY Need 2 Higgs doublets:

H_u – Couples only to up-type quarks

H_d – Couples only to down-type quarks and leptons.

$$m_A \sim m_H$$

$$\tan \beta = v_u / v_d$$



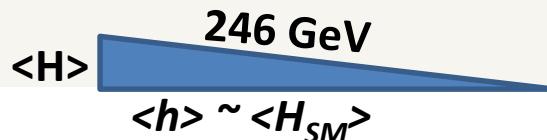
5 Physical Higgs bosons:

CP-Even: h, H

CP-Odd: A

Charged Higgs: $H^{+,-}$

SM-Like Higgs.



$v \sin^2 \beta$



$$H_{SM} = \sin \beta H_u + \cos \beta H_d$$

$$H_{NSM} = -\cos \beta H_u + \sin \beta H_d$$

$v \cos^2 \beta$

SM: Only 1 Higgs which then acquires a vev and leads to EWSB.

This is what we want!

Lighter (h) is 125 GeV SM-like Higgs.

Additional states can exist!

Additional States can be light!

Haber and Gunion, '03, M. Carena, I. Low, N.R.S. & C. Wagner, '13, A. Delgado, G. Nardini & M. Quiros, '13, N. Craig, J. Galloway & S. Thomas, '13, P. Dev, A. Pilaftsis '14, M. Carena, H. Haber, I. Low, N.R.S. & C. Wagner '14 & '15 etc....

$$\langle H_d \rangle = v \cos \beta$$

$$\langle H_u \rangle = v \sin \beta$$

$$\Rightarrow \langle H_{SM} \rangle = v$$

$$\langle H_{NSM} \rangle = 0$$

SM-like HIGGS

ALIGNMENT

Higgs Basis

$$H_{SM} = \sin \beta H_u + \cos \beta H_d$$

$$H_{NSM} = -\cos \beta H_u + \sin \beta H_d$$

SM-Like Higgs: h_{125}

$$\mathcal{V} \supset \dots + \frac{1}{2} Z_1 (H_1^\dagger H_1)^2 + \dots + [Z_5 (H_1^\dagger H_2)^2 + Z_6 (H_1^\dagger H_1) H_1^\dagger H_2 + \text{h.c.}] + \dots$$

$$Z_1 \equiv \lambda_1 c_\beta^4 + \lambda_2 s_\beta^4 + \frac{1}{2}(\lambda_3 + \lambda_4 + \lambda_5) s_{2\beta}^2 + 2 s_{2\beta} [c_\beta^2 \lambda_6 + s_\beta^2 \lambda_7],$$

$$Z_5 \equiv \frac{1}{4} s_{2\beta}^2 [\lambda_1 + \lambda_2 - 2(\lambda_3 + \lambda_4 + \lambda_5)] + \lambda_5 - s_{2\beta} c_{2\beta} (\lambda_6 - \lambda_7),$$

$$Z_6 \equiv -\frac{1}{2} s_{2\beta} [\lambda_1 c_\beta^2 - \lambda_2 s_\beta^2 - (\lambda_3 + \lambda_4 + \lambda_5) c_{2\beta}] + c_\beta c_{3\beta} \lambda_6 + s_\beta s_{3\beta} \lambda_7.$$

λ_i : Z_2 Quartics

(Fermion couplings
defined)

$Z_1 v^2 \sim (125 \text{ GeV})^2$

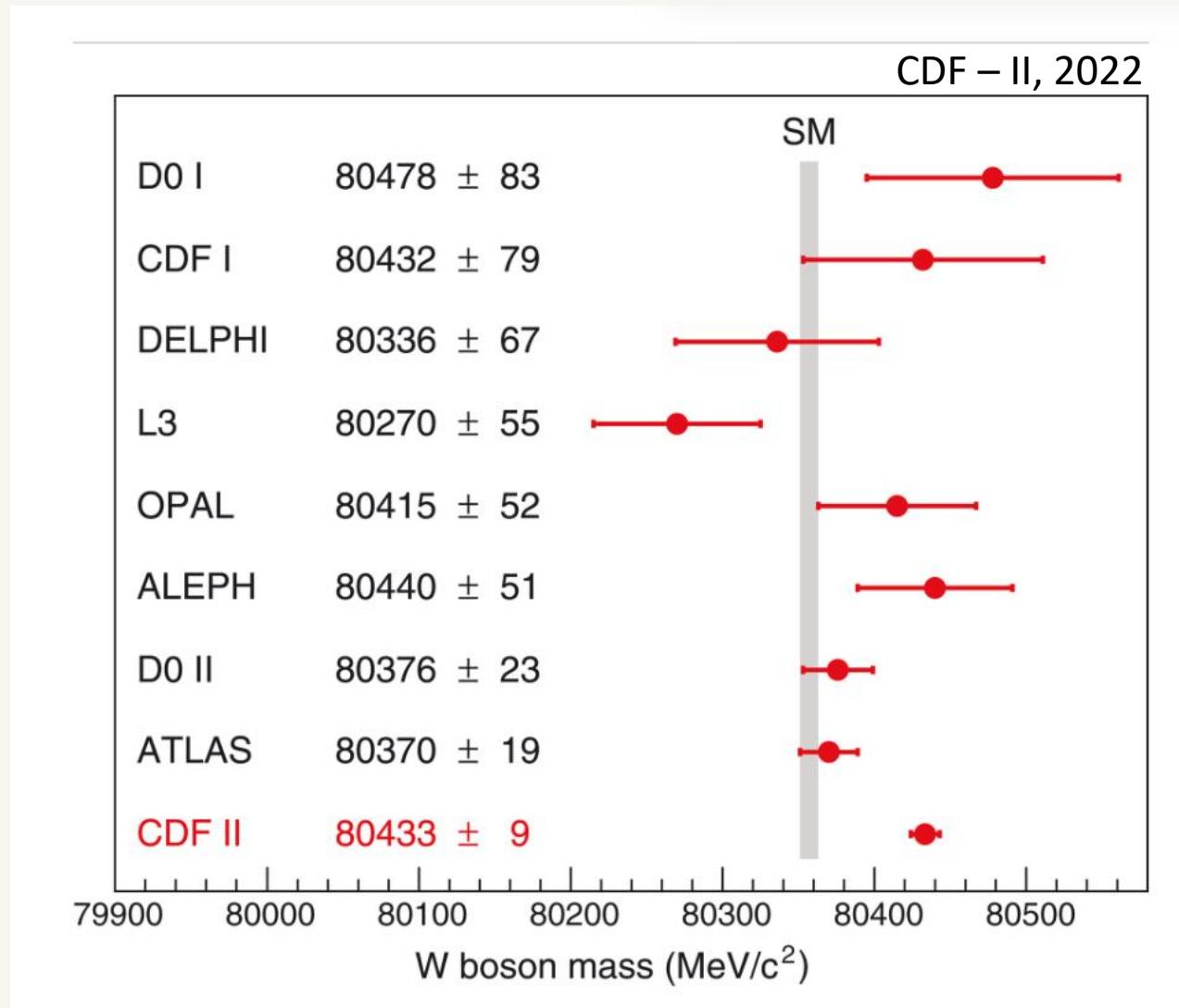
$Z_6 v^2$ controls mixing

$m_A \sim$ mass of heavy Higgs

$$\mathcal{M}_H^2 = \begin{pmatrix} Z_1 v^2 & Z_6 v^2 \\ Z_6 v^2 & m_A^2 + Z_5 v^2 \end{pmatrix}$$

THE W MASS

Recent CDF result: 7- σ (!!!) discrepancy with the SM



$$\rho \equiv \frac{G_F^{NC}}{G_F} = \frac{M_W^2}{M_Z^2 c_W^2} = 1 + \delta\rho.$$

Difference in G_F between neutral and charged processes

SM contributions (including h_{125}) calculated to 4-5 loops

Eg SM diagrams (Erler & Schott, 2019).

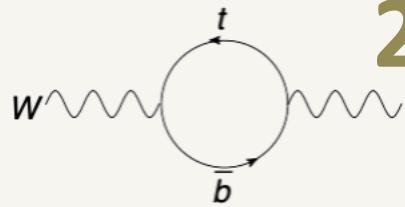


$$M_W = 80,357 \pm 4_{\text{inputs}} \pm 4_{\text{theory}} \text{ MeV}$$

SM from PDG

New CDF – II value:

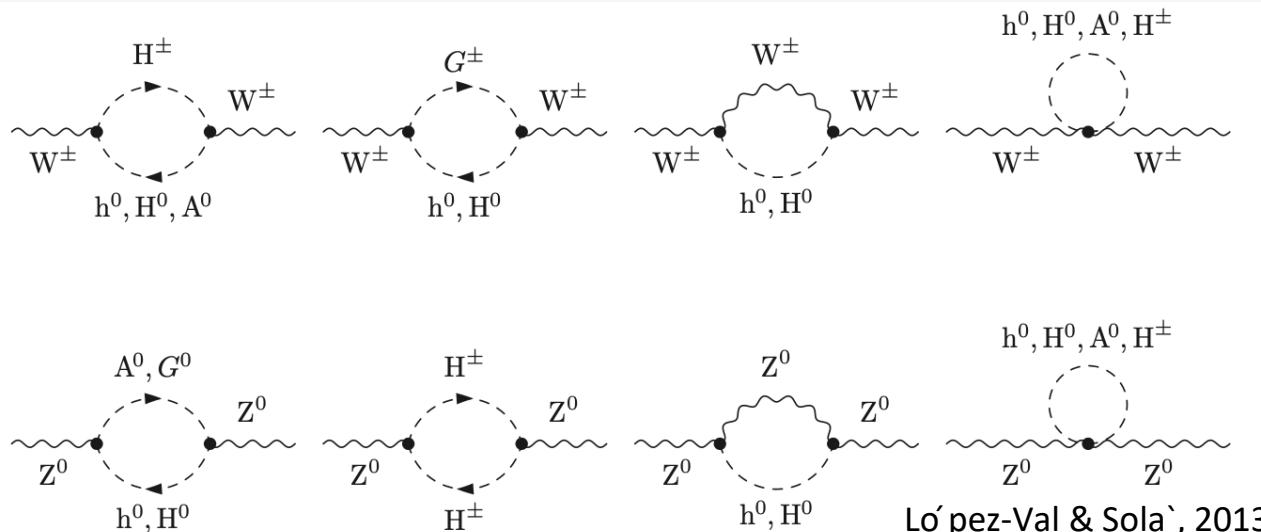
$$M_W = 80,433.5 \pm 6.4_{\text{stat}} \pm 6.9_{\text{syst}} = 80,433.5 \pm 9.4 \text{ MeV}$$



2HDM Custodial Symmetry Breaking?

$$\delta\rho_{\text{2HDM}} = \frac{\alpha}{16\pi s_w^2 M_W^2} \left\{ \cos^2(\beta - \alpha) [F(M_{h^0}^2, M_{H^\pm}^2) - F(M_{h^0}^2, M_{A^0}^2)] + \sin^2(\beta - \alpha) [F(M_{H^0}^2, M_{H^\pm}^2) - F(M_{H^0}^2, M_{A^0}^2)] + F(M_{A^0}^2, M_{H^\pm}^2) - 3 \cos^2(\beta - \alpha) [F(M_{H^0}^2, M_W^2) - F(M_{h^0}^2, M_Z^2) - F(M_{H^0}^2, M_Z^2) - F(M_{h^0}^2, M_W^2)] \right\},$$

$$F(x, y) = F(y, x) = \begin{cases} \frac{x+y}{2} - \frac{xy}{x-y} \log\left(\frac{x}{y}\right) & x \neq y \\ 0 & x = y \end{cases}.$$



$\Delta\rho$ in the Alignment Limit

$$\delta\rho_{\text{2HDM}} = \frac{G_F}{8\sqrt{2}\pi^2} \left\{ F(M_{H^0}^2, M_{H^\pm}^2) - F(M_{H^0}^2, M_{A^0}^2) + F(M_{A^0}^2, M_{H^\pm}^2) \right\}.$$

$$\Delta M_{H^\pm H^0}^2 = M_{H^0}^2 - M_{H^\pm}^2 = (Z_4 + Z_5) v^2 / 2$$

$$\Delta M_{H^\pm A^0}^2 = M_{A^0}^2 - M_{H^\pm}^2 = (Z_4 - Z_5) v^2 / 2$$

$$= \frac{G_F}{8\sqrt{2}\pi^2} \frac{(Z_4^2 - Z_5^2) v^4}{12M_{H^\pm}^2} \left(1 - \frac{Z_4 v^2}{4M_{H^\pm}^2} + \frac{(Z_4^2 - Z_5^2) v^4}{40M_{H^\pm}^4} \right).$$

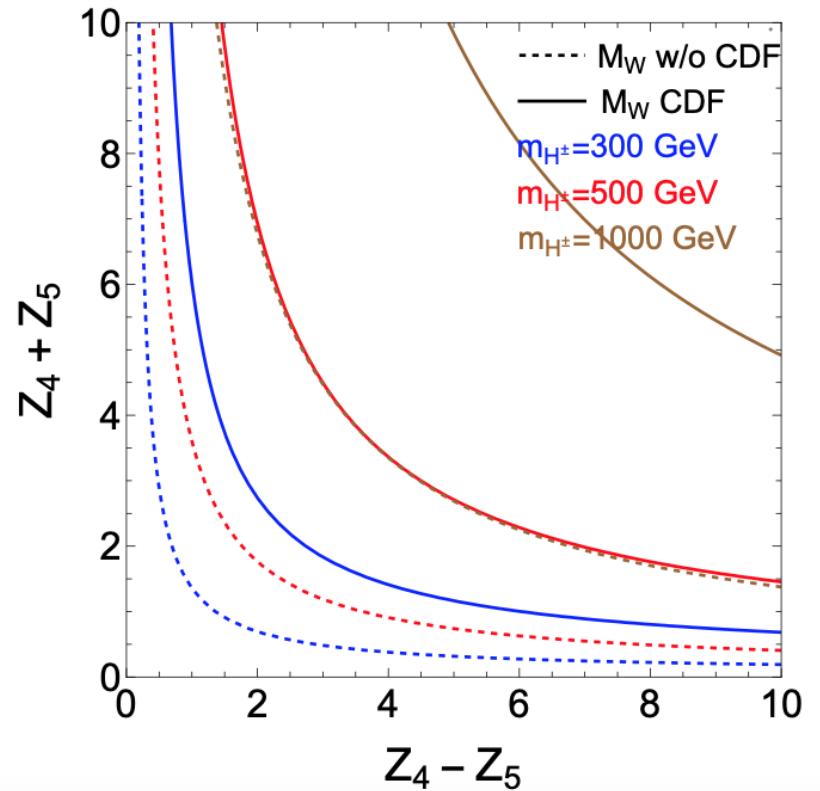
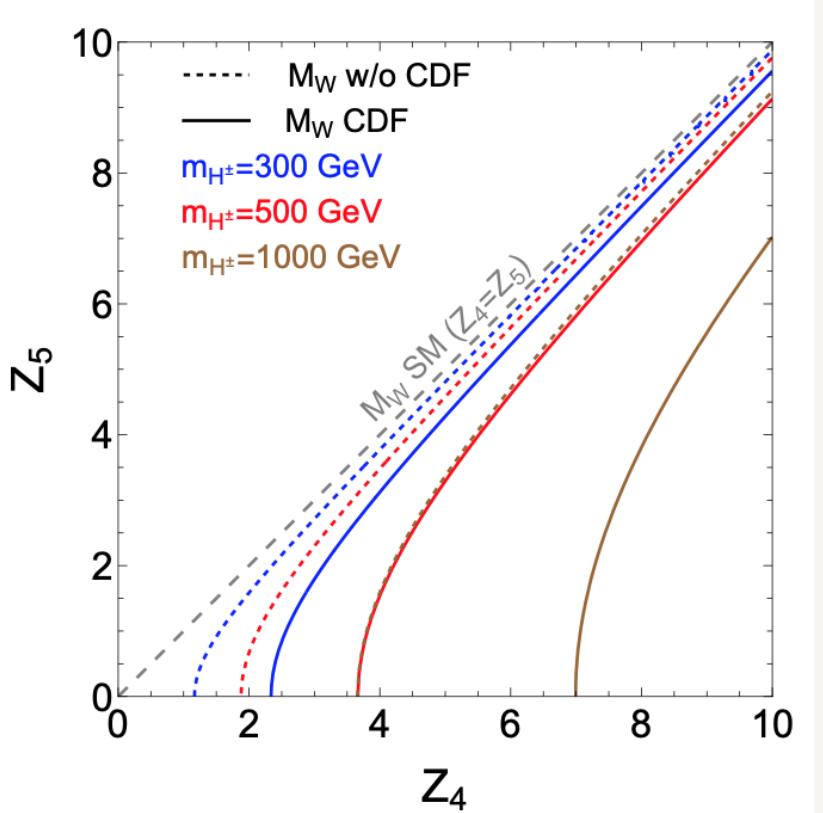
$$\mathcal{V} = Y_1 H_1^\dagger H_1 + Y_2 H_2^\dagger H_2 + \left[Y_3 H_1^\dagger H_2 + h.c. \right]$$

$$(125 \text{ GeV})^2 \left[+ \frac{Z_1}{2} (H_1^\dagger H_1)^2 + \frac{Z_2}{2} (H_2^\dagger H_2)^2 + \underline{Z_3 (H_1^\dagger H_1)(H_2^\dagger H_2)} + \underline{Z_4 (H_1^\dagger H_2)(H_2^\dagger H_1)} \right. \\ \left. + \left[\frac{Z_5}{2} (H_1^\dagger H_2)^2 + \underline{Z_6 (H_1^\dagger H_1)(H_1^\dagger H_2)} + \underline{Z_7 (H_2^\dagger H_2)(H_1^\dagger H_2)} + h.c. \right] \right].$$

0 = Alignment

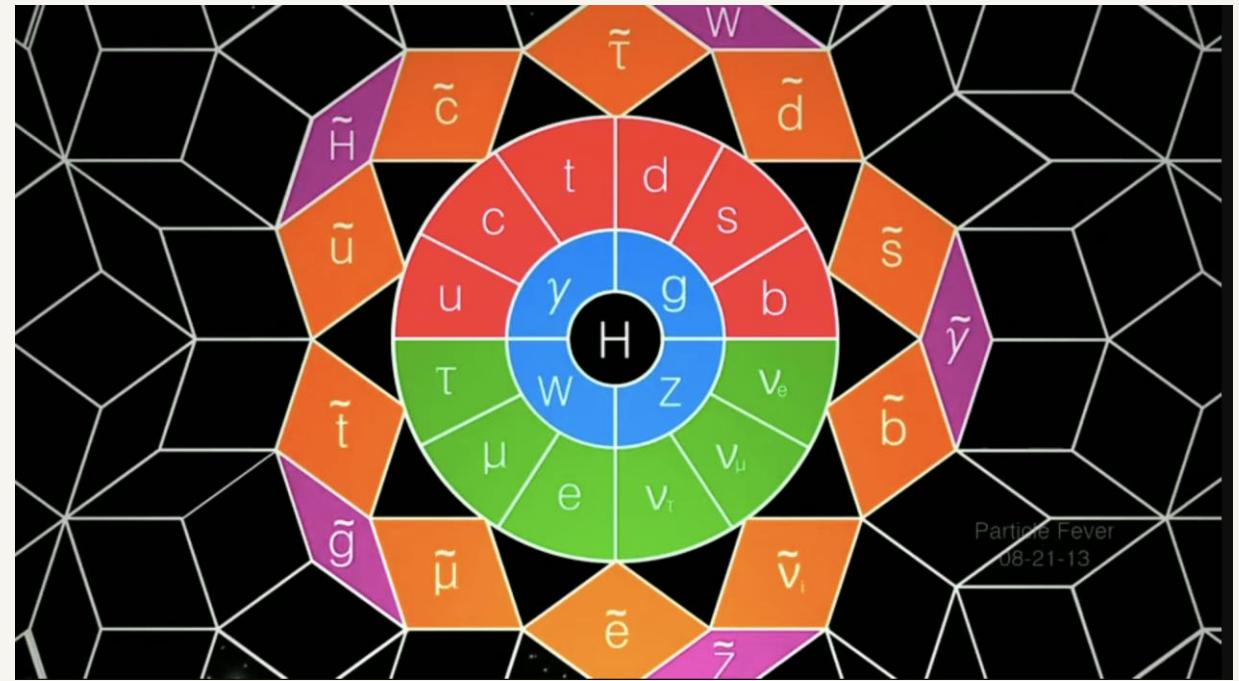
Parameters of our Ignorance

Preliminary, M. Carena, I. Low, NRS, C. Wagner, X. Wang



H_{125} mass and couplings **independent** of
Heavy Higgs mass and W mass contributions.

“Particle Fever” – The movie



NOTORIOUS SUPERSYMMETRY

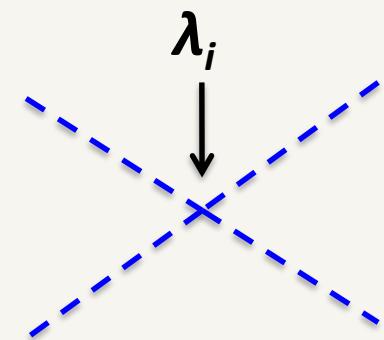
Higgs Mass = 125 GeV.

$$V = m_{ij}^2 \Phi_i^\dagger \Phi_j + \lambda_i \Phi_j^\dagger \Phi_k \Phi_l^\dagger \Phi_m$$

H. Haber and J. Gunion, '03

Quartics without quantum corrections related only to SM couplings.

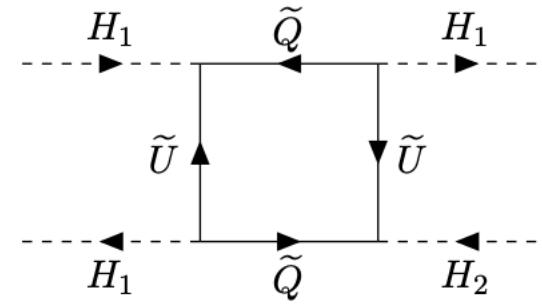
Higgs mass bounded by m_Z at tree-level.



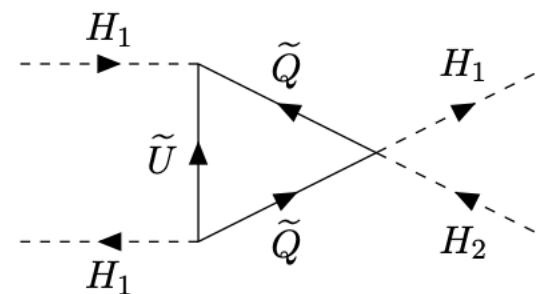
91 \neq 125

MSSM

Need large radiative corrections.
...Stops...?



(a)



(c)

$$\begin{aligned} \mathcal{L}_{\text{int}} \supset & h_t \epsilon_{ij} [(s_\beta X_t H_1^i + c_\beta Y_t H_2^i) \tilde{Q}^j \tilde{U} + \text{h.c.}] \\ & - h_t^2 \left\{ \left[s_\beta^2 |H_1|^2 + c_\beta^2 |H_2|^2 + s_\beta c_\beta (H_1^\dagger H_2 + \text{h.c.}) \right] (\tilde{Q}^\dagger \tilde{Q} + \tilde{U}^* \tilde{U}) \right. \\ & \left. - s_\beta^2 |\tilde{Q}^\dagger H_1|^2 - c_\beta^2 |\tilde{Q}^\dagger H_2|^2 - s_\beta c_\beta [(\tilde{Q}^\dagger H_1)(H_2^\dagger \tilde{Q}) + \text{h.c.}] \right\}, \end{aligned}$$

$$X_t \equiv A_t - \mu^*/t_\beta, \quad Y_t \equiv A_t + \mu^* t_\beta.$$

$$Z_1 v^2 = m_Z^2 c_{2\beta}^2 + \frac{3v^2 s_\beta^4 h_t^4}{8\pi^2} \left[\ln \left(\frac{M_S^2}{m_t^2} \right) + \frac{X_t^2}{M_S^2} \left(1 - \frac{X_t^2}{12M_S^2} \right) \right],$$

$$Z_2 v^2 = m_Z^2 c_{2\beta}^2 + \frac{3v^2 c_\beta^4 h_t^4}{8\pi^2} \left[\ln \left(\frac{M_S^2}{m_t^2} \right) + \frac{Y_t^2}{M_S^2} \left(1 - \frac{Y_t^2}{12M_S^2} \right) \right],$$

$$Z_3 v^2 = \frac{1}{4}(g^2 - g'^2)v^2 + s_{2\beta}^2 \left\{ m_Z^2 + \frac{3v^2 h_t^4}{32\pi^2} \left[\ln \left(\frac{M_S^2}{m_t^2} \right) + \frac{(X_t + Y_t)^2}{4M_S^2} - \frac{X_t^2 Y_t^2}{12M_S^4} \right] \right\},$$

$$Z_4 v^2 = \frac{1}{2}g^2 v^2 + s_{2\beta}^2 \left\{ m_Z^2 + \frac{3v^2 h_t^4}{32\pi^2} \left[\ln \left(\frac{M_S^2}{m_t^2} \right) + \frac{(X_t + Y_t)^2}{4M_S^2} - \frac{X_t^2 Y_t^2}{12M_S^4} \right] \right\},$$

Leading order contributions

$$Z_5 v^2 = s_{2\beta}^2 \left\{ m_Z^2 + \frac{3v^2 h_t^4}{32\pi^2} \left[\ln \left(\frac{M_S^2}{m_t^2} \right) + \frac{X_t Y_t}{M_S^2} \left(1 - \frac{X_t Y_t}{12M_S^2} \right) \right] \right\},$$

$$Z_6 v^2 = -s_{2\beta} \left\{ m_Z^2 c_{2\beta} - \frac{3v^2 s_\beta^2 h_t^4}{16\pi^2} \left[\ln \left(\frac{M_S^2}{m_t^2} \right) + \frac{X_t(X_t + Y_t)}{2M_S^2} - \frac{X_t^3 Y_t}{12M_S^4} \right] \right\},$$

$$Z_7 v^2 = s_{2\beta} \left\{ m_Z^2 c_{2\beta} + \frac{3v^2 c_\beta^2 h_t^4}{16\pi^2} \left[\ln \left(\frac{M_S^2}{m_t^2} \right) + \frac{Y_t(X_t + Y_t)}{2M_S^2} - \frac{X_t Y_t^3}{12M_S^4} \right] \right\}.$$

Preliminary, M. Carena, I. Low, NRS, C. Wagner, X. Wang

Relevant for W mass (too small!!):

$$(Z_4 - Z_5)v^2 = \frac{1}{2}g^2 v^2 + s_{2\beta}^2 \frac{3v^2 h_t^4}{32\pi^2} \frac{(X_t - Y_t)^2}{4M_S^2} = \frac{1}{2}g^2 v^2 + \frac{3v^2 h_t^4}{32\pi^2} \frac{\mu^2}{M_S^2}$$

$$m_{\tilde{t}_{1,2}}^2 = M_S^2 + m_t^2 \pm m_t X_t.$$

Direct Stops and W Mass

Preliminary, M. Carena, I. Low, NRS, C. Wagner, X. Wang

$$\delta\rho_{\tilde{t}} = \frac{3G_F}{4\sqrt{2}\pi^2} \left(c_t^2 F(M_{\tilde{t}_1}^2, M_{\tilde{b}_1}^2) + s_t^2 F(M_{\tilde{t}_2}^2, m_{\tilde{b}_1}^2) - s_t^2 c_t^2 F(M_{\tilde{t}_1}^2, M_{\tilde{t}_2}^2) \right)$$

$$(\delta M_W)_{\tilde{t}} = \frac{G_F}{8\sqrt{2}\pi^2} \frac{m_t^4}{M_S^2} \frac{c_w^2}{c_w^2 - s_w^2} \left(1 - \frac{X_t^2}{2M_S^2} + \frac{X_t^4}{10M_S^4} \right) M_W.$$

Ignoring bottom mass
dependent corrections to
sbottom sector and degenerate
soft masses

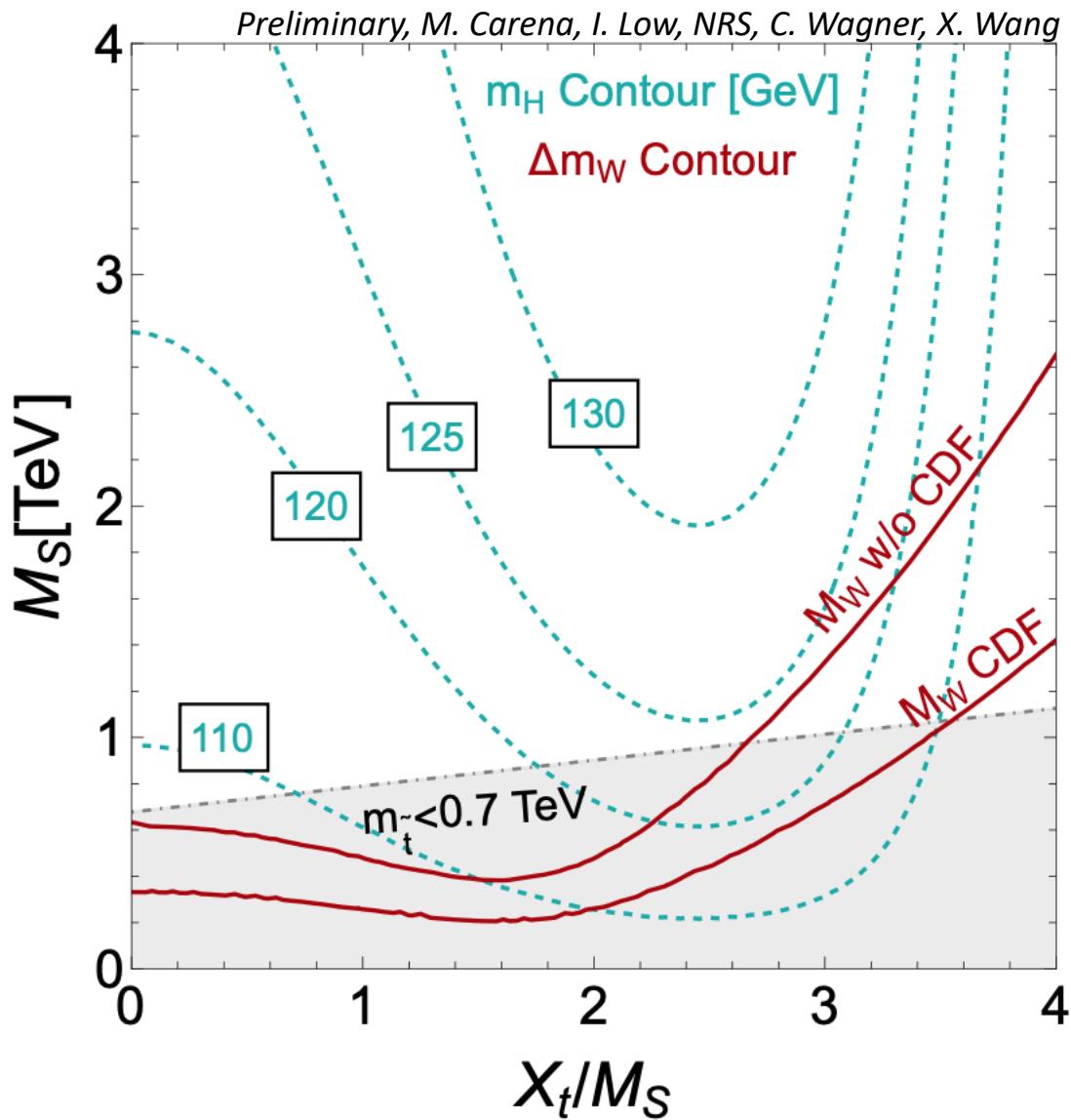
$$(\delta M_W)_{\tilde{t}} \sim 9 \text{ MeV} \frac{1}{M_S^2 [\text{TeV}^2]} \left(1 - \frac{X_t^2}{2M_S^2} + \frac{X_t^4}{10M_S^4} \right)$$

$$M_W = 80,357 \pm 4_{\text{inputs}} \pm 4_{\text{theory}} \text{ MeV}$$

SM from PDG

~ 76 MeV

$$M_W = 80,433.5 \pm 6.4_{\text{stat}} \pm 6.9_{\text{syst}} = 80,433.5 \pm 9.4 \text{ MeV}$$



m_w inconsistent with $m_{h125}!$

Larger $X_t \rightarrow$ Unstable Vacuum

Light stops LHC constraints

Light stops:
 h_{125} gluon fusion + $\gamma\gamma$ rate

$(\delta M_W)_{\tilde{t}} \lesssim 30 \text{ MeV.}$

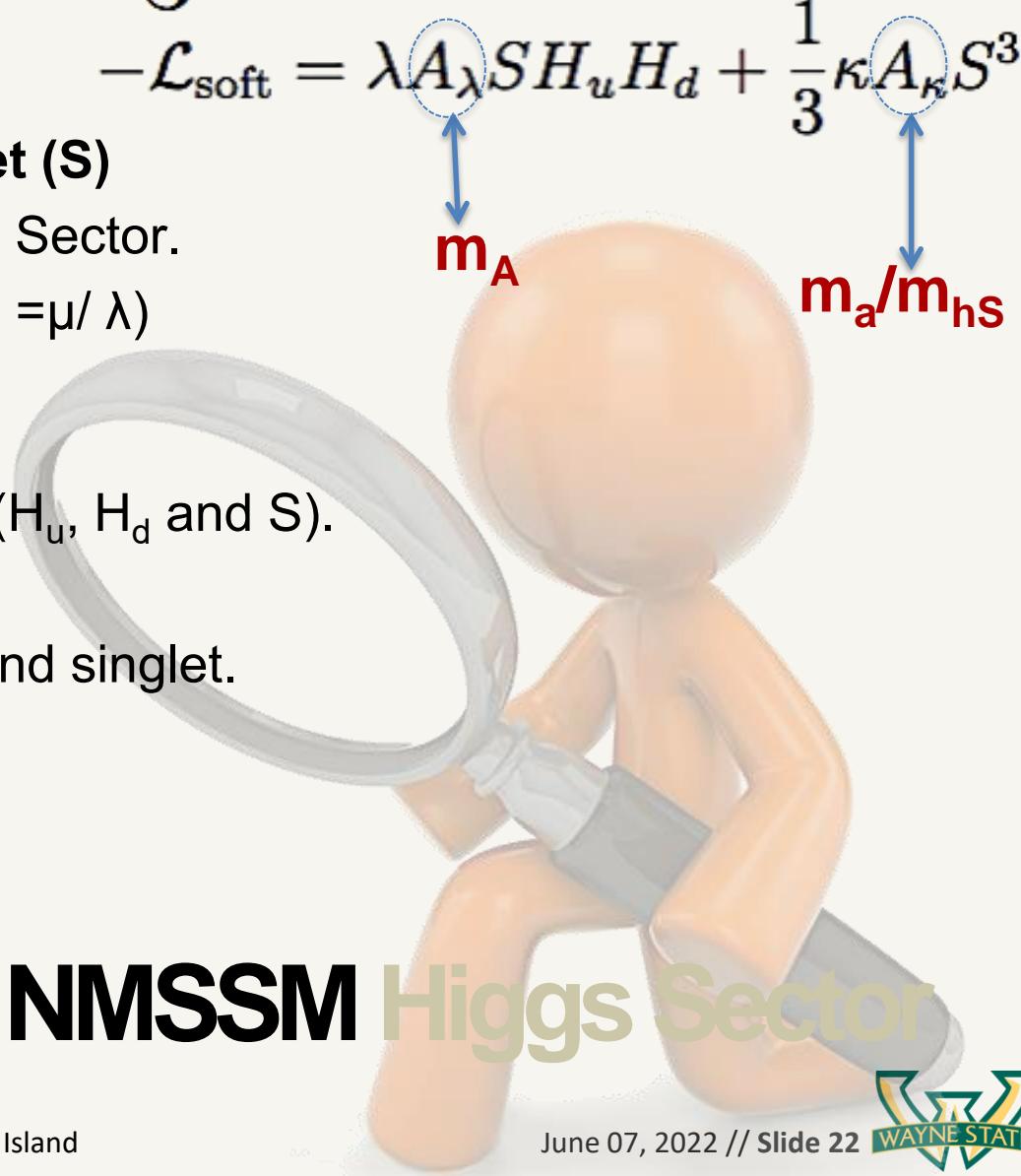
($\sim 76 \text{ MeV}$)

SOMETHING ELSE ...

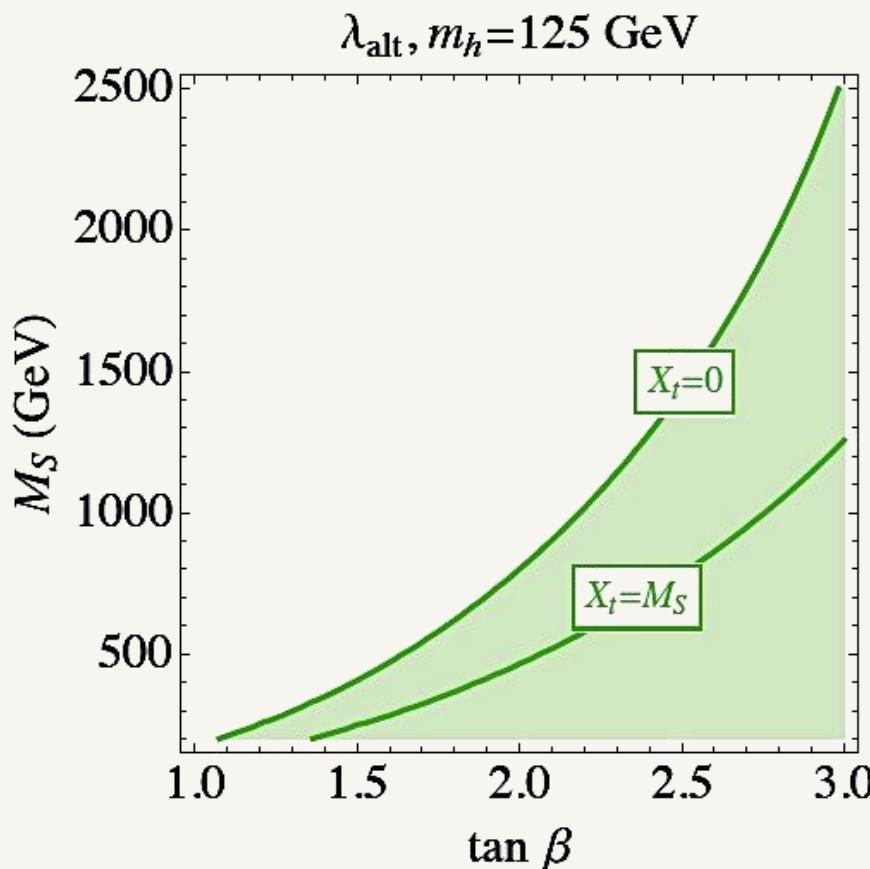
$$W = \lambda S H_u H_d + \frac{\kappa}{3} S^3$$

$$-\mathcal{L}_{\text{soft}} = \lambda A_\lambda S H_u H_d + \frac{1}{3} \kappa A_\kappa S^3$$

- **2 Doublets (H_u , H_d) + Singlet (S)**
- Singlet couples only to Higgs Sector.
- vevs: $(H_u, H_d, S) = (v_u, v_d, v_S = \mu/\lambda)$
- **3 CP-Even Higgs bosons:**
 - Mixing between all three (H_u , H_d and S).
- **2 CP-Odd Higgs bosons:**
 - Mixtures of “MSSM” m_A and singlet.
- **Charged Higgs bosons**
- **Singlino** mass: $2 \kappa \mu/\lambda$



Something else: Z_3 NMSSM Higgs Sector



Alignment (No-Mixing):

$$m_h^2 \simeq \lambda^2 \frac{v^2}{2} \sin^2 2\beta + M_Z^2 \cos^2 2\beta + \Delta_{\tilde{t}}$$
$$\Delta_{\tilde{t}} = -\cos 2\beta (m_h^2 - M_Z^2)$$

Well Known

- 125 GeV Higgs
 - Tree-level contribution to Higgs mass from λ .
 - $\lambda \sim 0.65-0.7$
- Low $\tan \beta$
- Light Stops

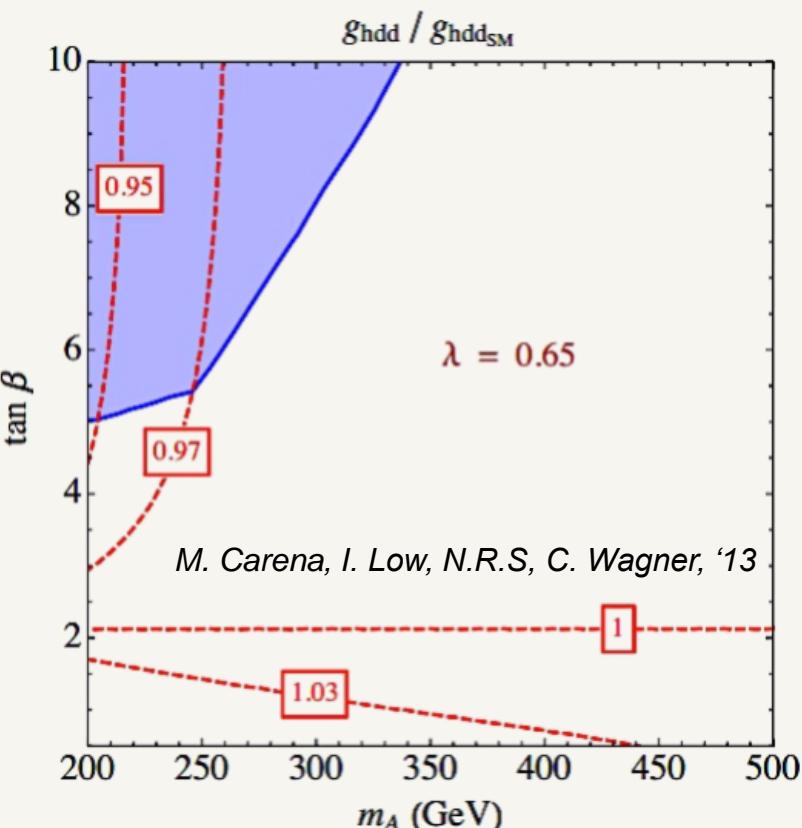
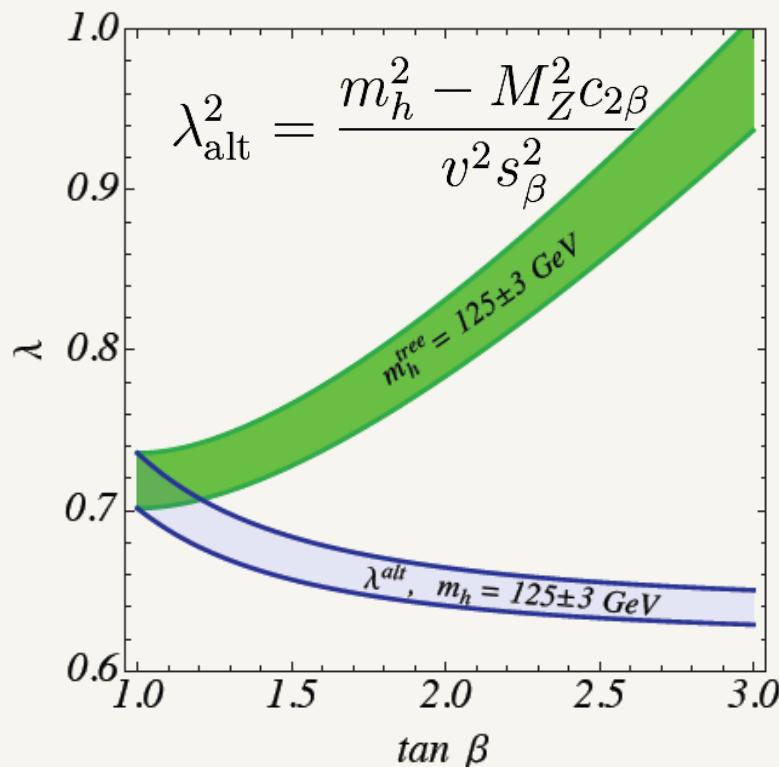
NMSSM:
125 GeV Higgs Naturally!

- Perturbative up to GUT scale.
 - $\lambda_{\max} \sim 0.7$, $\kappa_{\max} \sim \lambda/2$

Not so well known:

- Excellent Alignment (very little mixing)

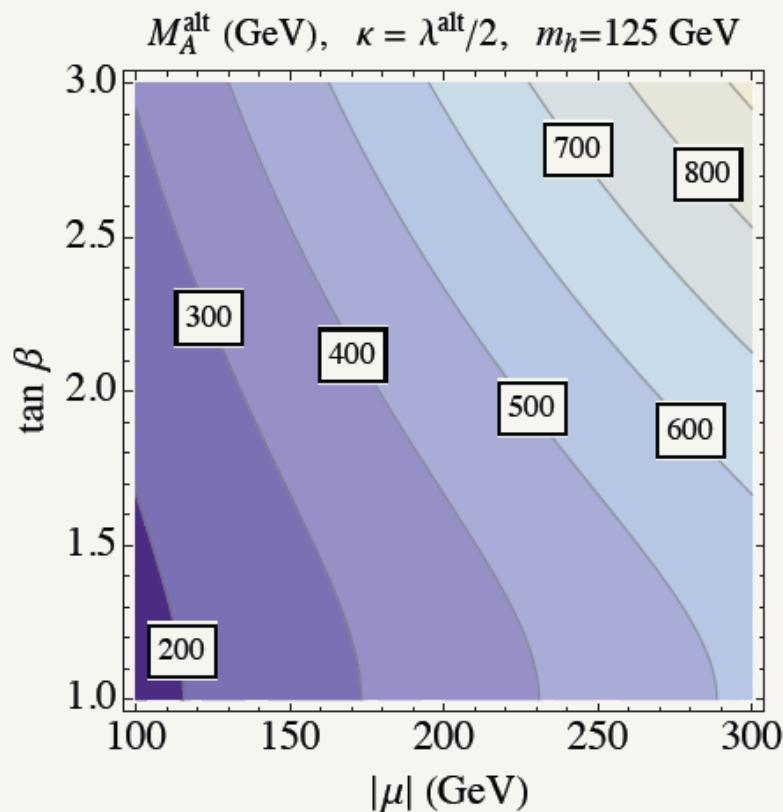
M. Carena, H. Haber, I. Low, N.R.S., C. Wagner, '15



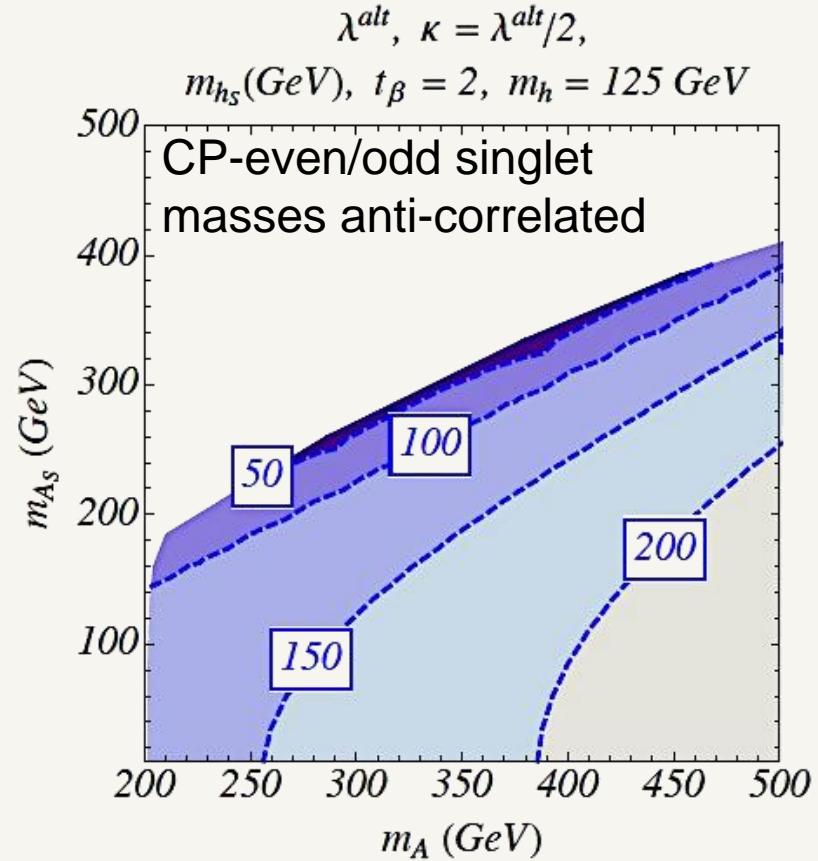
Originate dynamically from Higgs compositeness at the GUT scale?

N. Coyle, C. Wagner, '19

SM-Like Higgs Naturally!



$$1 - \frac{m_A^2}{4\mu^2} s_{2\beta}^2 - \frac{\kappa}{2\lambda} s_{2\beta} = 0$$



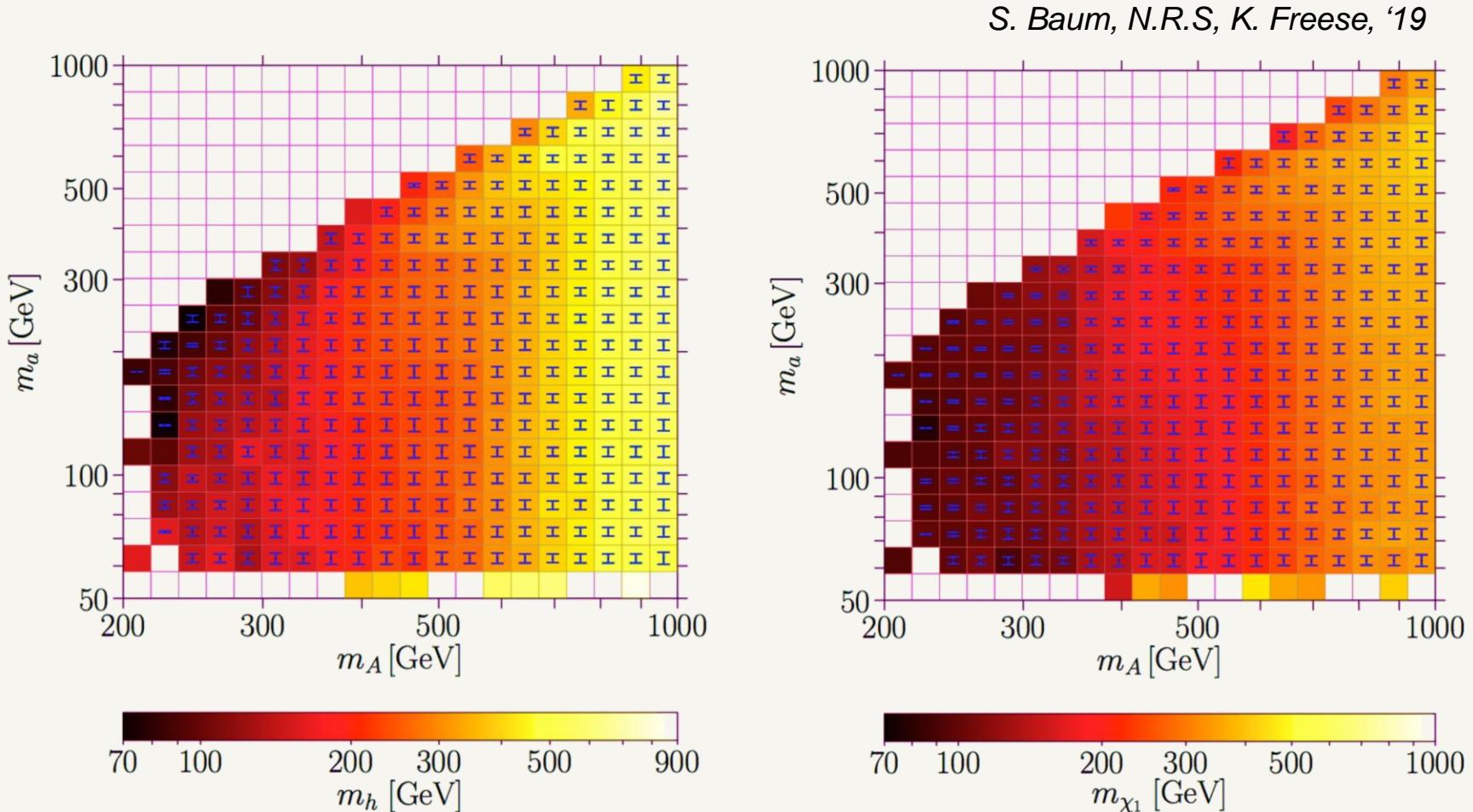
$\mathbf{h}_{125} = \mathbf{H}_{\text{SM}}$

LIGHT SPECTRUM

Singlino: $2 \kappa \mu/\lambda \sim < \mu$

Singlet Alignment

SM - like h_{125} : Mass Correlations!



NMSSMTools scan with consistent h_{125} pheno

W Mass and Alignment – ☹

Preliminary, M. Carena, I. Low, NRS, C. Wagner, X. Wang

$$g_{hbb}/g_{hbb}^{\text{SM}} < 10\%$$

$$\lambda^2 < \frac{0.1m_H^2 + 2m_h^2 + 2M_Z^2}{v^2}.$$

$$\Delta M_W \sim 1.2 \cdot 10^6 \frac{\lambda^4}{m_H^2 [\text{GeV}^2]} \text{ MeV.}$$

$$\lambda > \sim 1$$

 $m_H \sim \text{Few hundred GeV}$

$$\Delta M_W < \underline{3.2 \cdot 10^{-6} m_H^2 [\text{GeV}^2] \left(1 + \frac{4.8 \times 10^5}{m_H^2 [\text{GeV}^2]}\right)^2 \text{ MeV.}} \quad m_H \gg m_{h125}$$

TOO SMALL!!

Singlet Decoupling – Threshold Effects

Preliminary, M. Carena, I. Low, NRS, C. Wagner, X. Wang

Tadpole terms for Singlet: in scalar potential (ξ_S) and Superpotential (ξ_F)

$$m_S^2 \simeq -\frac{\xi_S}{\langle S \rangle} = -\frac{\xi_S \lambda}{\mu}$$

$$m_{h_S}^2 = m_S^2 + 2\xi_F \kappa, \quad m_{A_S}^2 = m_S^2 - 2\xi_F \kappa,$$

Decoupling singlets: Replace singlet fields by their equation of motion:

Corrections to the effective **quartic couplings at low energies**

$$\delta Z_4 \simeq -\lambda^2 \left(\frac{A_\lambda^2}{2m_{h_S}^2} + \frac{A_\lambda^2}{2m_{A_S}^2} \right)$$

$$\delta Z_5 \simeq -\lambda^2 \left(\frac{A_\lambda^2}{2m_{h_S}^2} - \frac{A_\lambda^2}{2m_{A_S}^2} \right)$$

$$\delta Z_6 \simeq \lambda^2 \frac{A_\lambda^2}{t_\beta m_{h_S}^2} - \lambda^2 \frac{\mu A_\lambda}{m_{h_S}^2}$$

W Mass and Alignment – ☺

Preliminary, M. Carena, I. Low, NRS, C. Wagner, X. Wang

$$g_{hbb}/g_{hbb}^{\text{SM}} < 10\%$$

$$\lambda^2 < 0.1 \frac{m_H^2}{v^2} \left(1 + \frac{4.8 \times 10^5}{m_H^2 [\text{GeV}^2]} \right) \times \left(1 - \frac{A_\lambda^2 - A_\lambda \mu t_\beta}{m_{h_S}^2} \right)^{-1}$$

$$\left[\mu \left(A_\lambda + \frac{\kappa}{\lambda} \mu \right) + \lambda \xi_F \right] t_\beta \simeq M_A^2$$

Relationship of A_λ and m_A in the presence of tadpoles.

$$\Delta M_W < 3.2 \cdot 10^{-6} m_H^2 [\text{GeV}^2] \left(1 + \frac{4.8 \times 10^5}{m_H^2 [\text{GeV}^2]} \right)^2 \frac{\left(1 - \frac{A_\lambda^2}{m_{h_S}^2} \right) \left(1 - \frac{A_\lambda^2}{m_{A_s}^2} \right)}{\left(1 - \frac{A_\lambda^2 - A_\lambda \mu t_\beta}{m_{h_S}^2} \right)^2}$$

For eg:

$$m_H \sim 500 \text{ GeV},$$

$$A_\lambda \sim \mu \text{ tb},$$

A_λ/m_S large,
+ Stop contributions!



Thank You!



What are the right
questions?

Data + Theory:
Where to look next!

SM works beautifully...

But MANY puzzles remain.

UV physics? **BREAK** the SM!

May be systematics, but may be hints for BSM physics!

???

Absence of Evidence != Evidence of Absence

Data driven age: Collider + Precision + Astrophysical Probes

~~May we live
in interesting times."~~

BACK UP SLIDES

- Interaction basis: (H_u , H_d , S)
 - H_u : Couples only to up-type fermions
 - H_d : Couples only to down-type fermions
 - S: Only couples to Higgs

$$\begin{aligned}\langle H_u \rangle &= v_u \\ \langle H_d \rangle &= v_d \\ t_\beta &= v_u/v_d \\ \langle S \rangle &= \mu/\lambda\end{aligned}$$

CP-Even Higgs Bases

- Interaction basis: (H_u , H_d , S)
 - H_u : Couples only to up-type fermions
 - H_d : Couples only to down-type fermions
 - S: Only couples to Higgs

$$\begin{aligned}\langle H_u \rangle &= v_u \\ \langle H_d \rangle &= v_d \\ t_\beta &= v_u/v_d \\ \langle S \rangle &= \mu/\lambda\end{aligned}$$

- “Extended” Higgs basis: (H_{NSM} , H_{SM} , S)
 - H_{NSM} : (down, up, V) = (y_d , y_u , t_β , 0)
 - H_{SM} : (down, up, V) = (y_d , y_u , g_{hvv})

Only SM state
couples to WW
or ZZ!!

$$\begin{aligned}\langle H_{NSM} \rangle &= 0 \\ \langle H_{SM} \rangle &= v\end{aligned}$$

CP-Even Higgs Bases

- Interaction basis: (H_u , H_d , S)
 - H_u : Couples only to up-type fermions
 - H_d : Couples only to down-type fermions
 - S : Only couples to Higgs

$$\begin{aligned}\langle H_u \rangle &= v_u \\ \langle H_d \rangle &= v_d \\ t_\beta &= v_u/v_d \\ \langle S \rangle &= \mu/\lambda\end{aligned}$$

- “Extended” Higgs basis: (H_{NSM} , H_{SM} , S)

- H_{NSM} : (down, up, V) = ($y_d t_\beta$, y_u / t_β , 0)
- H_{SM} : (down, up, V) = (y_d , y_u , g_{hvv})

$$\begin{aligned}\langle H_{NSM} \rangle &= 0 \\ \langle H_{SM} \rangle &= v\end{aligned}$$

- Mass basis: (H^3 , H^2 , H^1)

$$H^i = S_{NSM}^i H_{NSM} + S_{SM}^i H_{SM} + S_S^i H_S$$

CP-Even Higgs Bases

- Interaction basis: (H_u , H_d , S)
 - H_u : Couples only to up-type fermions
 - H_d : Couples only to down-type fermions
 - S : Only couples to Higgs

$$\begin{aligned}\langle H_u \rangle &= v_u \\ \langle H_d \rangle &= v_d \\ t_\beta &= v_u/v_d \\ \langle S \rangle &= \mu/\lambda\end{aligned}$$

- “Extended” Higgs basis: (H_{NSM} , H_{SM} , S)
 - H_{NSM} : (down, up, V) = ($y_d t_\beta$, y_u / t_β , 0)
 - H_{SM} : (down, up, V) = (y_d , y_u , g_{hvv})

$$\begin{aligned}\langle H_{NSM} \rangle &= 0 \\ \langle H_{SM} \rangle &= v\end{aligned}$$

- Mass basis: (H_3 , H_2 , H_1) \rightarrow (H , $h125$, h)
- $$H_i = S_i^{NSM} H_{NSM} + S_i^{SM} H^{SM} + S_i^S H_S$$

CP-odd mix similarly:

$$A_i = P_i^{NSM} A_{NSM} + P_i^S A_S$$

CP-Even Higgs Bases