Car Sharing

A Brief Overview

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Usage of Cars in PH

- currently available
  - 113 logo cars
  - 148 unmarked cars
    - of which ~15 used for short-term reservations
- current yet unanswered requests
  - short-term (<1 year) 38
  - long-term (>1 year) 59
Car Sharing

- current car usage
  - ~1 hour/day

- time sharing could increase this
  - example model “Mobility”

- high cost per hour to be expected
Car Sharing

- market survey done
  - one company could provide system
- pilot system
  - 10-30 cars equipped with
    - GPS, lock system
  - software for localisation/reservation
  - cost
    - ~50% car price additionally
Car Sharing

- pilot with 30 cars possible in principle
- cost increase per equipped car ~50%
  - will increase all rental cost
- manpower is limited