Matplotlib plotting

Status

- New branch off 3-1-x, integrate code into Rivet library
  - https://gitlab.com/hepcedar/rivet/-/tree/matplotlib-3-1-x
  - migrated the "matplotlib version" of rivet-mkhtml to `bin`
  - Other tools in `pyext/rivet/plot`

To-do's

- Funnel "YODA bits" into YODA library
- Test the 2D plotting functionalities
- Final adjustments to make interface as straightforward and user-friendly as possible
- (... organise these items on the Gitlab issues list or have a list on the mpl branch)