



HSE
Occupational Health & Safety
and Environmental Protection unit

Year of Environmental awareness: outcome and future perspectives

CERN, 15 September 2022

Benoît Delille
HSE Unit Head



CERN & Environment: summary of the feedback survey results and future communication perspectives





The survey

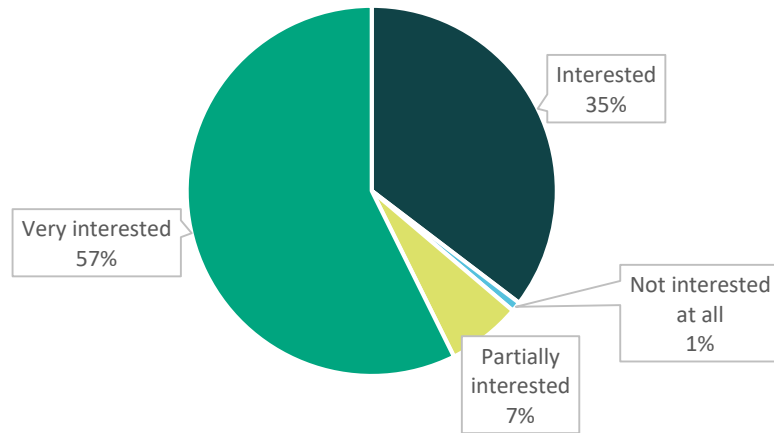
- Concludes the “Year of Environmental Awareness” campaign
- Objective, to gather:
 - **Feedback** about the campaign
 - **Preferences** of CERN’s personnel **regarding environmental matters**
 - **Insights** into the adaptation of activities and engagement around the environment at CERN.
- Methodology:
 - 17 questions
 - Designed in collaboration between HSE and our consultant dss+
 - Sent out by email on 30 June to CERN personnel
 - Reminder in the 21 July Bulletin
 - Open from 30.06.22 to 15.08.22



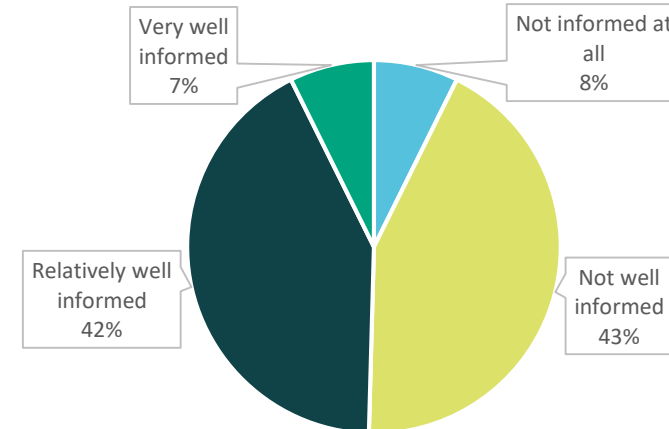
Who took the survey?

- 'Only' 232 participants: challenge in reaching people over the summer period, mainly Staff members
- People generally interested in the environment yet not well informed about what is happening at CERN
- Over 2/3 of respondents identify as Male, ~80% aged between 30 and 60 years old

How interested are you in environmental matters in your everyday life?



How informed do you consider yourself on environmental matters in the CERN context?





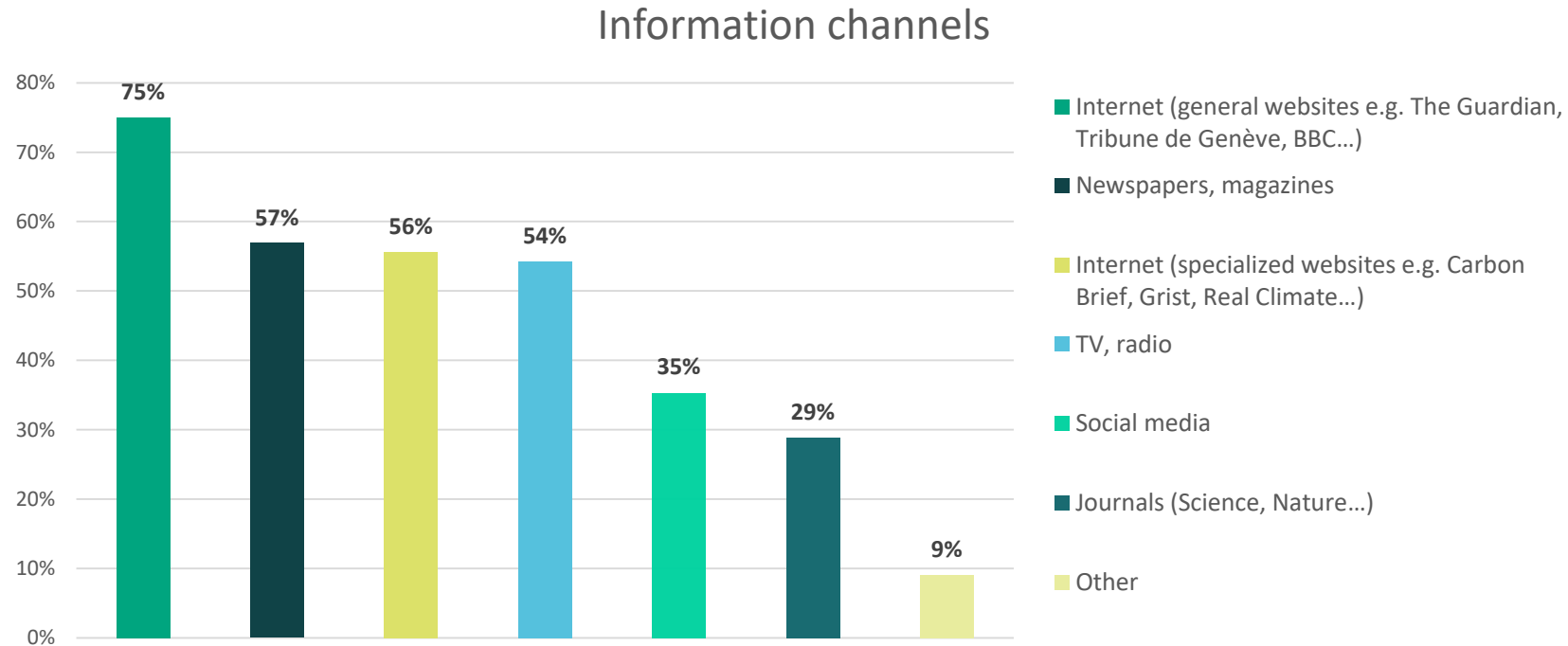
What did we learn?

Your feedback – breakdown of results



Use of communication channels

The internet is the main source of information (56% specific websites and 75% general websites)



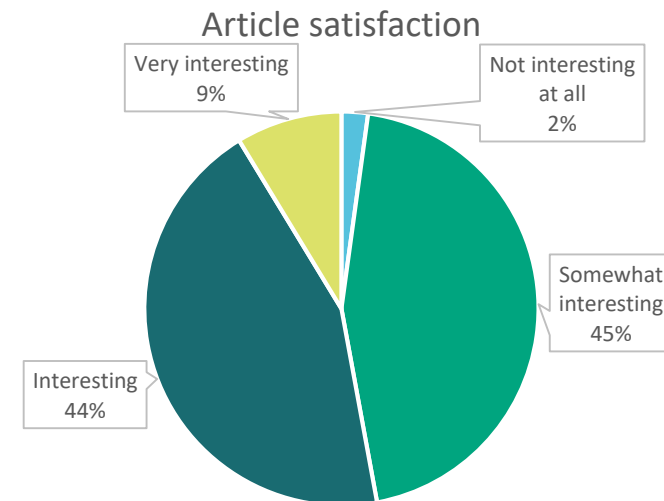
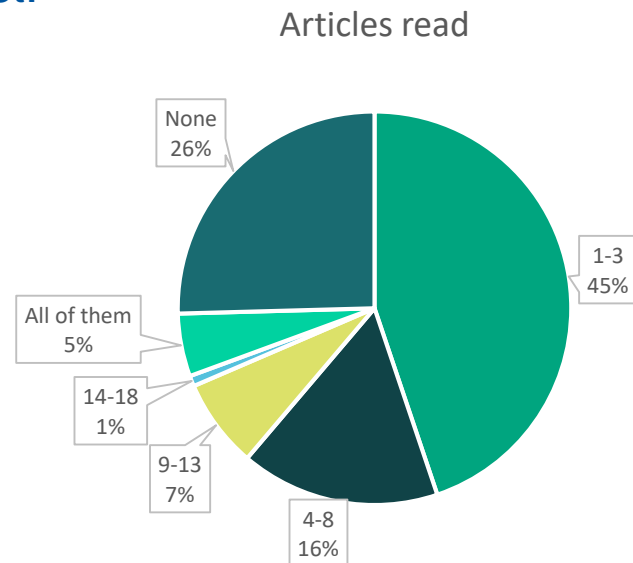
“Other” included: Books (5), Podcasts (3), Relatives (2), Conferences, Local activist groups, etc.

Note: answers do not add up to 100% as participants could provide multiple answers



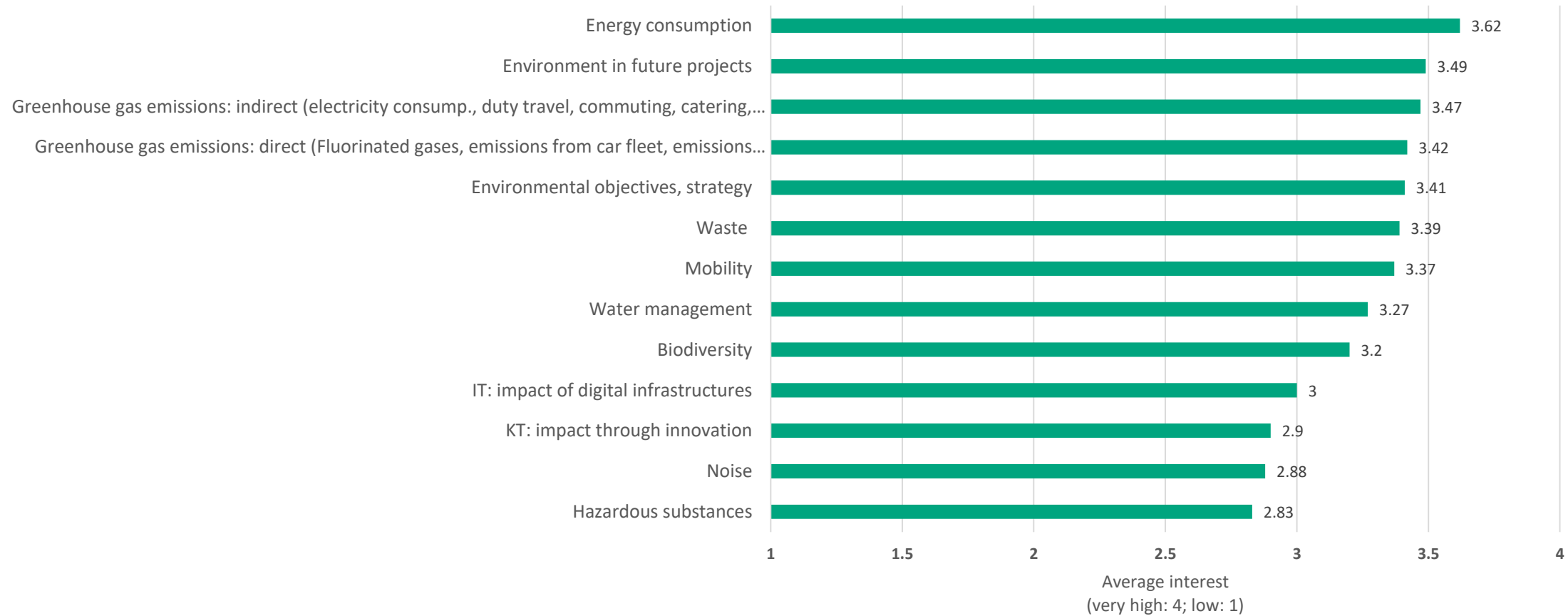
The Bulletin

- Close to 1/3 of the respondents read at least 4 articles (n=232)
- 53% of the respondents who read the articles found them interesting or very interesting (n=138)
- On average (scale from 1-4), participants were satisfied with the Bulletin articles (2.77), the infographics (2.82) and the Mattermost: “Environment@CERN” (2.19)
- Interest:





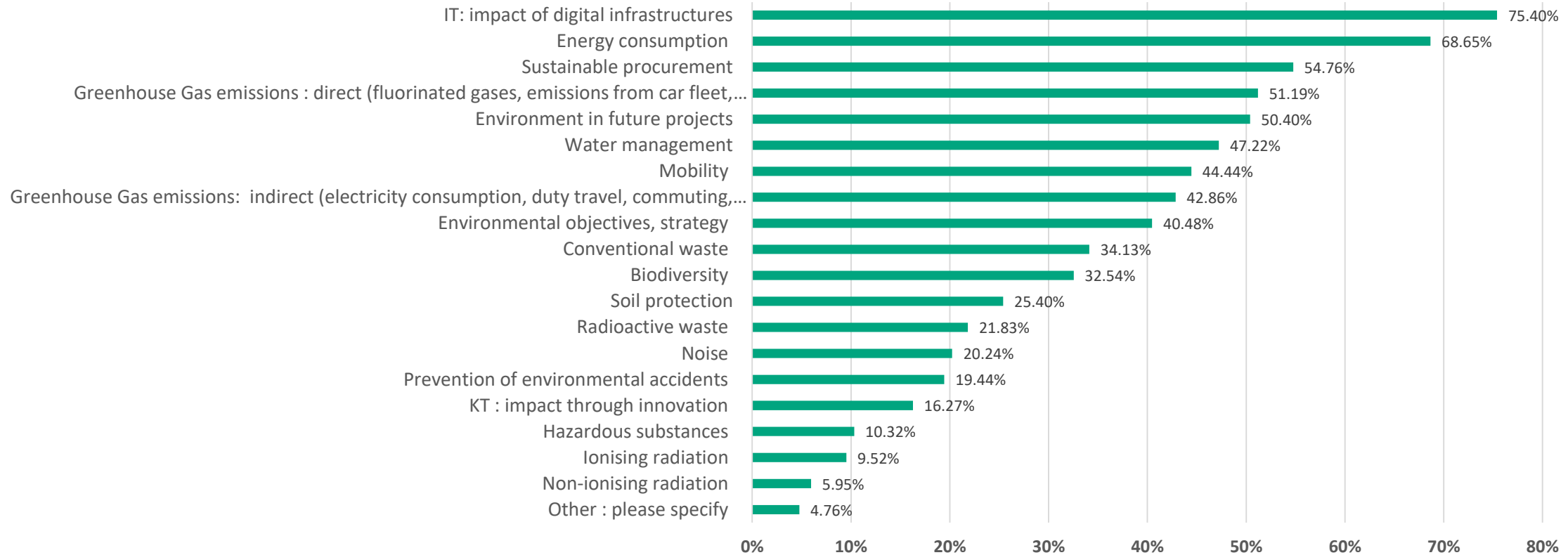
Main topics of interest





Topics of interest for future articles

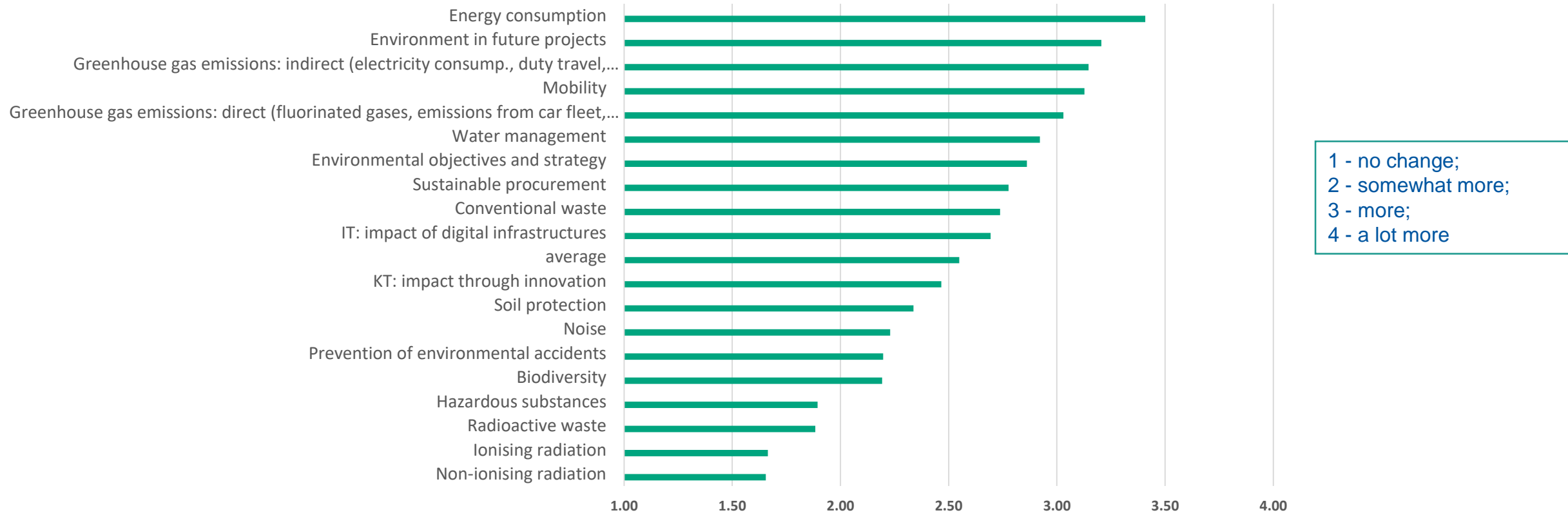
Responses reflect preoccupations of today's world



Note: answers do not add up to 100% as participants could provide multiple answers



Where CERN should engage more resources in the future

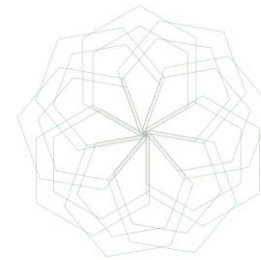


Across all fields, respondents believe that somewhat more resources need to be allocated

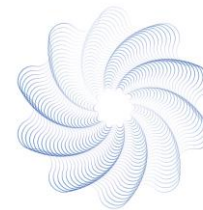


Where do we go from here?

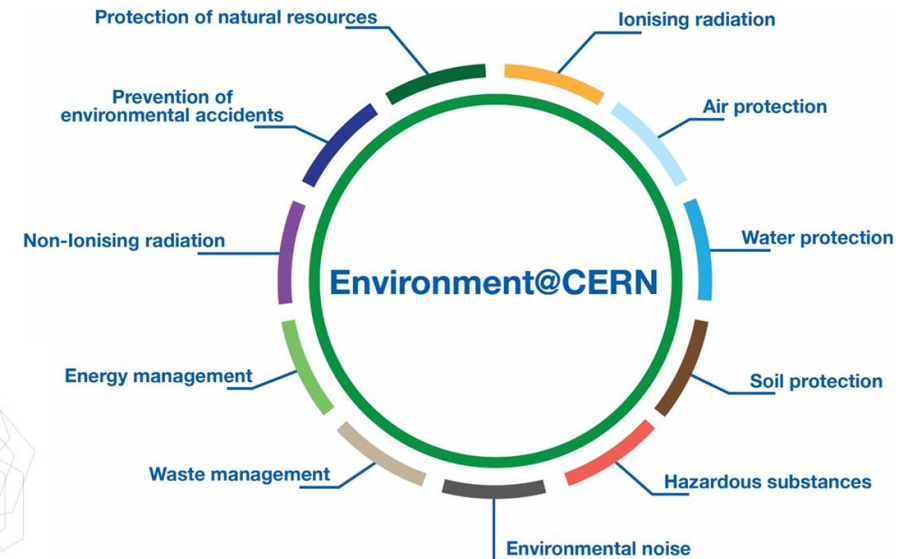
- Environmental concerns are central to everything that we do at CERN.
- The Environment spans multiple and diverse domains, 11 are central to CERN's environmental strategy.
- Further regular communication will continue and we count on your engagement and participation!
 - *CIPEA,*
 - *ISO 50001 certification on energy,*
 - *third environment report in preparation,*
 - *Masterplan & continuous improvement of the infrastructure, mobility, biodiversity and more...*



Environment
Report
2017 - 2018



Environment
Report
2019 - 2020

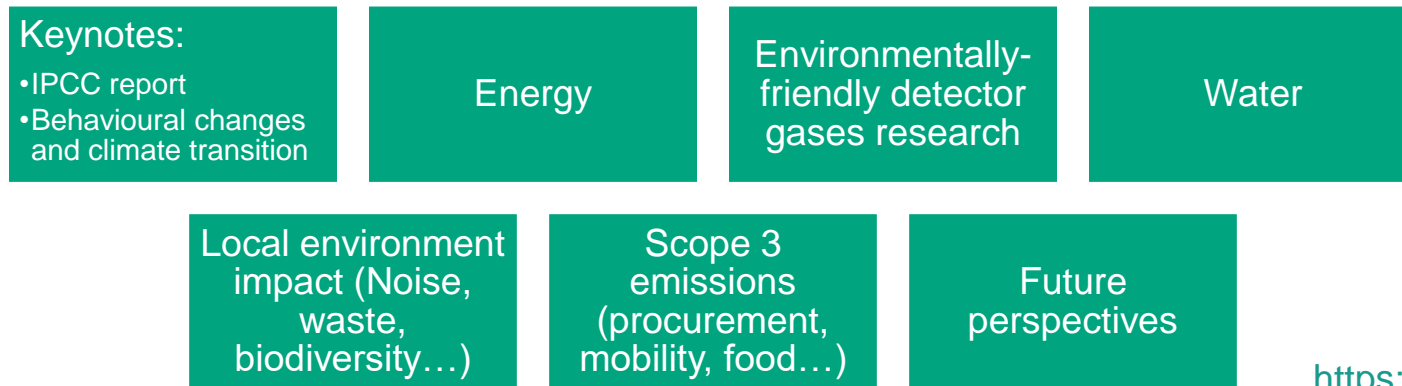


<https://hse.cern/environment-report>



CERN & the Environment Workshop

- Join us on 12 October (morning) and 13 October
- Council Chamber / Webcast (& recording)
- A deep dive into the main environmental topics of focus for the Organization across diverse sessions



<https://indico.cern.ch/event/1193771/>



www.cern.ch

Thank you!