



Debrief CineGlobe 2022

CineGlobe 2022



- 11th edition
- 29 June – 3 July 2022
- In person (2 evenings webcasted)
- Free of charge
- Open to the local general public including children
- Bilingual



mondes
parallèles
parallèle
worlds

11 EDITION

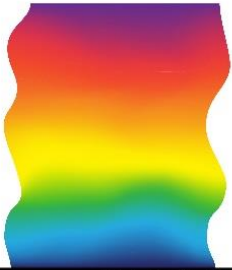
CineGlobe

Film Festival at CERN

www.cineglobe.ch

29 juin – 3 juillet
June July

CineGlobe 2022



CINEGLOBE PROGRAMME 2022

Films présentés en VO sous-titrés en français et/ou anglais.
Masterclasses en anglais uniquement.

* Activités avec réservation en ligne (ou sur place selon disponibilité).

** Projections en plein air. À l'intérieur du Globe en cas d'intempéries.

*** Expériences en VR interactive avec et sans réservation. Cinéma VR accessible sans réservations.

www.cineglobe.ch/fr/programme-2022



Films presented in Original Version subtitled in French or English.
Masterclasses in English only.

* Activities with online reservation (or on-site, space permitting).

** Open air screenings. Inside the Globe in case of rain.

*** Interactive VR experiences with and without reservation. Cinema VR accessible without reservations.

www.cineglobe.ch/programme-2022



	weo. 29/06 mer.			thu. 30/06 jeu.			fri. 01/07 ven.			sat. 02/07 sam.			sun. 03/07 dim.				
	GLOBE PLEIN (OPEN AIR)**	S'COOL LAB	IDEASQUARE	CINEMA CARAVANE	GLOBE PLEIN (OPEN AIR)**	S'COOL LAB	IDEASQUARE	CINEMA CARAVANE	GLOBE PLEIN (OPEN AIR)**	S'COOL LAB	IDEASQUARE	CINEMA CARAVANE	GLOBE PLEIN (OPEN AIR)**	S'COOL LAB	IDEASQUARE	CINEMA CARAVANE	
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10:30																	10:30
11:00																	11:00
11:30																	11:30
12:00	S1				S5												12:00
12:30	S2				S6	MOVIOLA ANIMATION*											12:30
13:00	S3	MOVIOLA ANIMATION*			JEUINESSE YOUTH												13:00
13:30																	13:30
14:00	JEUINESSE YOUTH	TETRA PAK CAMERA*	VR INTERACTIVE ET CINEMA VR***	COURTS MÉTRAGES JEUNESSE	S7	TETRA PAK CAMERA*	VR INTERACTIVE ET CINEMA VR***	COURTS MÉTRAGES JEUNESSE	S3								14:00
14:30																	14:30
15:00	S4	MOVIOLA ANIMATION*	INTERACTIVE VR AND VR CINEMA***	YOUTH SHORT FILMS	S1	MOVIOLA ANIMATION*	INTERACTIVE VR AND VR CINEMA***	YOUTH SHORT FILMS	S5								15:00
15:30																	15:30
16:00	S5	TETRA PAK CAMERA*			S2	TETRA PAK CAMERA*			S7								16:00
16:30																	16:30
17:00	S6				S3				S1	TETRA PAK CAMERA*							17:00
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21:00	PERE DES CYBORGS				CIELO				REMISE DE PRIX*								21:00
21:30																	21:30
22:00	FATHER OF THE CYBORGS								AWARDS CEREMONY**								22:00
22:30																	22:30
23:00	Restauration disponible sur place en continu. Food and drinks available onsite at all times.															23:00	
23:30																	23:30

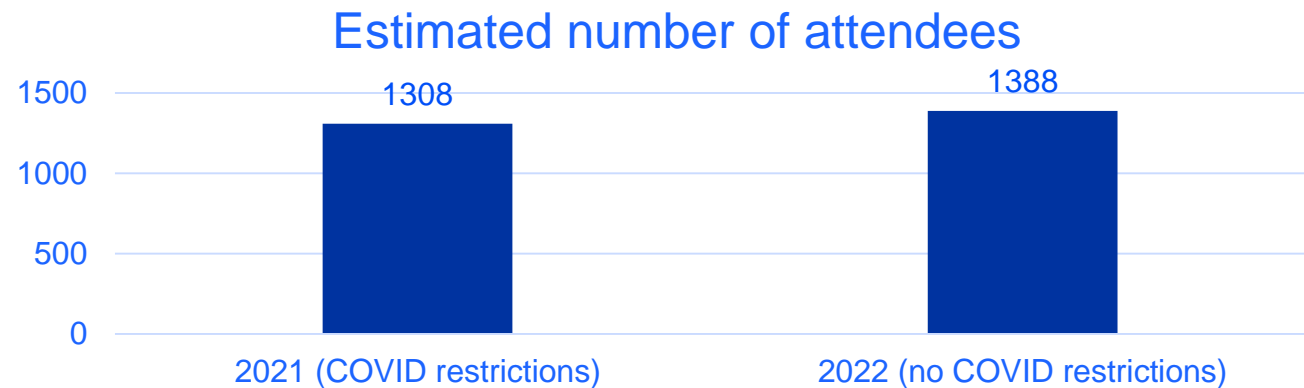
- COURTS MÉTRAGES / SHORTS
- LONGS MÉTRAGES / FEATURES
- RÉALITÉ VIRTUELLE / VIRTUAL REALITY
- ATELIERS / WORKSHOPS
- MASTERCLASSES
- JEUNESSE / YOUTH SHORTS

- 52 short films in competition
- 2 Masterclasses
- Interactive VR
- VR Cinema
- 21 workshops
- Cinema Caravan
- 5 evening events



Attendance over the 5 days

Date	Workshops	VR	Outdoor daytime	Outdoor evening	Globe evening	Masterclass	Webcast		Total per day
29-Jun-22	31	70	30	39	/	/	/		170
30-Jun-22	43	70	30	11	67	/	/		221
1-Jul-22	16	70	30	118	/	/	/		234
2-Jul-22	61	70	50	/	76	64	/		321
3-Jul-22	57	70	50	35	190	40	53		495
Total	208	350	190	203	333	104		Grand total	1388



Volunteers over the 5 days

- **Week days (Wed – Fri.)**

- 15 shifts / day
- 67 hours / day

- **Week-end (Sat. – Sun.)**

- 20 shifts / day
- 105 hours / day

→ **25 volunteers doing 85 shifts for a total of 411 hours**



IR-ECO-VI involvement

- **16 team meetings as of January 2022**
 - **8 site meetings: location, logistics, suppliers etc. as of January 2022**
 - **4 training sessions for volunteers**
 - **Creation and management of 29 indico events**
 - **Overtime: 198 hours**
 - 155 : hours compensated (Mélissa, Lorraine, Gilles, Philippe)
 - 8 hours paid (Valentin)
 - 35 hours *offered* (François)
- ... on top of CineGlobe team efforts**

Budget

(source : CET as of 18 August 2022)

Budget code 30404 – External revenue funding

Description	Supplier	Amount
AV infrastructure	Lumens 8	14997.97
Impressions (signalétique etc)	CERN Print Shop	206.61
		15206.58

Still to be charged

Description	Supplier	Expected
HSE inspection	Lumens 8	800.00
Meals for volunteers	Novae	2490.00
Thank you drink	Novae	400.00
Water for guests, volunteers	Novae	50.00
		3740.00

Budget code 30405 – CERN funding

Description	Supplier	Amount
T-Shirts + Caps Volunteers	AVR 360	2370.00
Tents	Party Partner SA	6864.50
AV infrastructure	Lumens 8	5000.03
Hotel	CERN hostel	4717.50
Guards	Protectas	3511.94
Cleaning	SCE	216.06
Webcast support	Serco	384.00
		24299.48

Total cost	43246.06
CERN funds	15000.00
External funds	28246.06 (10k from 2021)

What worked well

- **Volunteers management** – moved to IR-ECO-VI since 2021
 - Releases CineGlobe from extra work, experience from IR-ECO-VI
- **Content**
 - Short films and long features were attractive
- **Awards ceremony, feature evenings and masterclasses**
- **VR activities**
 - worked well due to the absence of public... and thanks to many volunteers needed (nearly more than the visitors themselves)
- **Foodtruck**
 - NOVAE provided great service despite low attendance

What needs to be improved (1/2)

- **Attendance...**
 - S'Cool LAB workshops were very poorly attended
 - Often more volunteers than participants during daytime
- **Programme and content late arrival and last minute changes** - *reported for years*
 - school offers, description of VR activities, graphic identity, popcorn etc. - impacts logistics preparation
- **Unfinished programme content**
 - All playlists had to be redone by Globe technical team; wrong format of main feature discovered last minute etc.
- **Distribution of responsibilities** – *reported for years*
 - CineGlobe interferes often with logistics questions while festival content is not ready

What needs to be improved (2/2)

- **CineGlobe team changes last minute**
 - Communication officer, unexperienced with CERN, introduced to the project 1 month before
- **Lack of communication / promotion of the event**
 - IR shared many potential channels (FB, cultural agendas etc.), few of which were used
 - CERN promotion consisted of posters, flyers and internal communication articles – did not reach the goal
- **Filmmakers' experience**
 - Uninformed filmmakers showing up at CERN, no plan, no proper welcome
 - A responsible person should be named by CineGlobe or responsibility should be moved to IR
- **Project management and planning**
 - Too many “*misunderstandings*”, needed to minute everything in the end

Next edition

- **June 2023 and previous months to be avoided at all costs**
 - Incompatible with Science Gateway preparation and inauguration
- **2nd Semester 2023 not an option**
 - Science Gateway first semester with public
 - 2021 late summer edition has shown limitations of this format (many absences when decisions are made)
 - Sparks! will take place in November and require much resources as it will be the first *full size* edition
- **Duration should be reduced – *requested for years***
 - We have moved from 10 days to 5
 - 3 days seems more appropriate
 - Extension to be re-considered once a large audience has been acquired
- **We request the postponing to 2024**