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Looking for new interactions with dark matter

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Communication can be defined, among other things, as interactions that occur between two or more individuals. To communicate abstract concepts such as dark matter, we sought new and creative ways of engaging with diverse communities through the exploration of senses (gastronomy or art) and recreational activities (game play or design items). In this presentation, we will share specific experiences, such as creating a dark matter ice cream and collaborating with local design entrepreneurs. We will also discuss the successes and challenges that arose during this search for innovative forms of engagement

Submitted on behalf of a Collaboration?

No

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