FCC WEEK
Communication for acceptability
June 7, 2023
Presentation
A French team based in Paris
Big public or private projects
Some references
Communication for territorial strategy
Building relations with local leaders

Evaluating the local political and economical impacts

Who is who

Meetings and visits
Monitoring public opinion

Press review and analysis

Daily monitoring of social networks

Press relations
Communication tools

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**Newsletter**

**Guide for measurement campaigns**

**Motion design**
Communication tools

Web site

And also....

Brochures

Press release

FAQ and e-mail address for dialogue
Next steps

- Prooving transparency on the mid-term results
- Sharing research on excavation materials
- Getting the next generation concerned
- Preparing a public debate and citizens participation
- Involve the political and economical leaders crossborders
How to deal with acceptance of major projects?
Stakes and risks
Stakes and risks

Strong oppositions (environmental activists) > Bure
External effects (ex Covid) > T4 Roissy Charles de Gaulle Aéroports de Paris
Governance / isolation > Lyon Turin
Flexibility > Ministry of Justice for new prisons
Avoid the more sensitive topics >
Calendar > French age of retirement
International project and cross border agendas
Main challenges

- Quality of information
- Transparency
- Permanent dialogue
- Inclusion
- Possibilities of modifications on the project
Thank you!