



FUTUR
COLLISIONNEUR
CIRCULAIRE
Étude de faisabilité

état
d'esprit
stratis

FCC WEEK

Communication for acceptability

June 7, 2023

Presentation

1

A French team based in Paris



Big public or private projects



Some references



Communication for territorial strategy

2

Building relations with local leaders



Evaluating the
local political and
economical
impacts



Who is who



Meetings
and visits



Monitoring public opinion

Press review and analysis



Daily monitoring of social networks



Press relations



Communication tools



Newsletter



Motion design



Guide for measurement campaigns

Communication tools

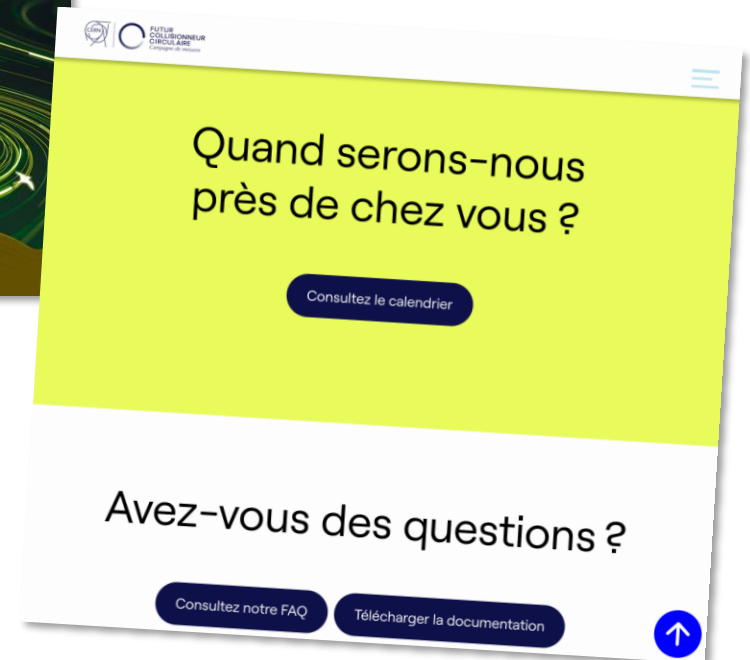


Web site

And also....

Brochures

Press release



FAQ and e-mail address for dialogue

Next steps

Prooving transparency on the mid-term results

Sharing research on excavation materials

Getting the next generation concerned

Preparing a public debate and citizens participation

Involve the political and economical leaders crossborders

How to deal with
acceptance of major
projects ?

3

Stakes and risks



Stakes and risks

Strong oppositions (environmental activists) > Bure

External effects (ex Covid) > T4 Roissy Charles de Gaulle Aéroports de Paris

Governance / isolation > Lyon Turin

Flexibility > Ministry of Justice for new prisons

Avoid the more sensitive topics >

Calendar > French age of retirement

International project and cross border agendas

Main challenges

Quality of information

Transparency

Permanent dialogue

Inclusion

Possibilities of modifications on the project

Thank you !