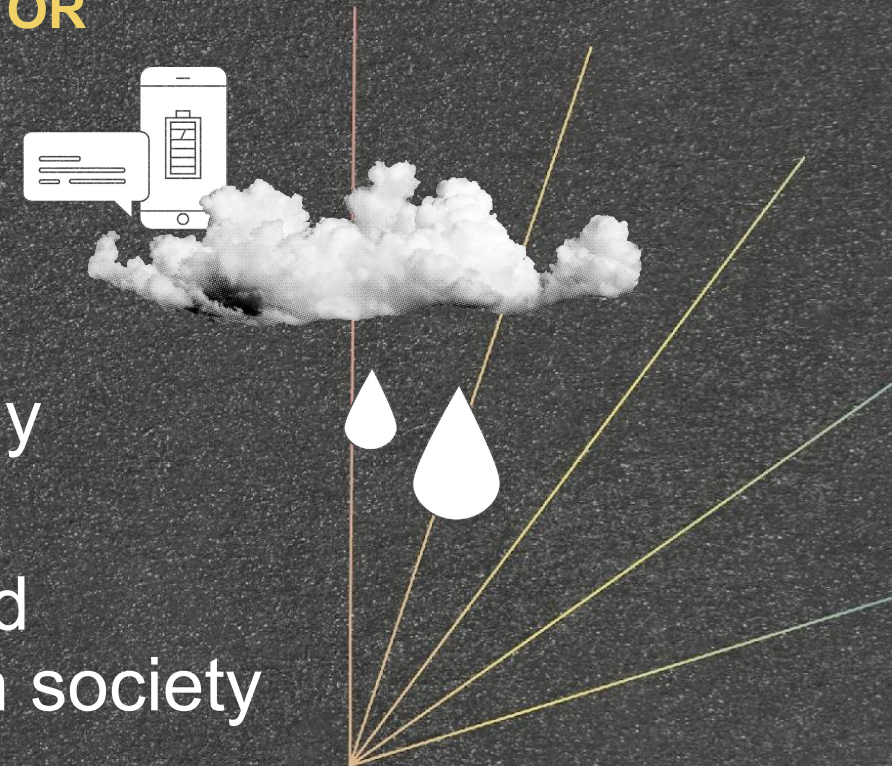**Luciana Leveratto**

WONND STRATEGY AGENCY / CO-FOUNDER AND DIRECTOR
IDEASQUARE CREATIVE WONDERER

CO-CREATOR OF FUTURELABS

- Collaborates with IdeaSquare since 2014
- Member of the team for IdeaSquare Strategy 2021-2025
- Open IdeaSquare to organizations to spread innovation knowledge and expand impact in society

WHY AT IDEASQUARE?
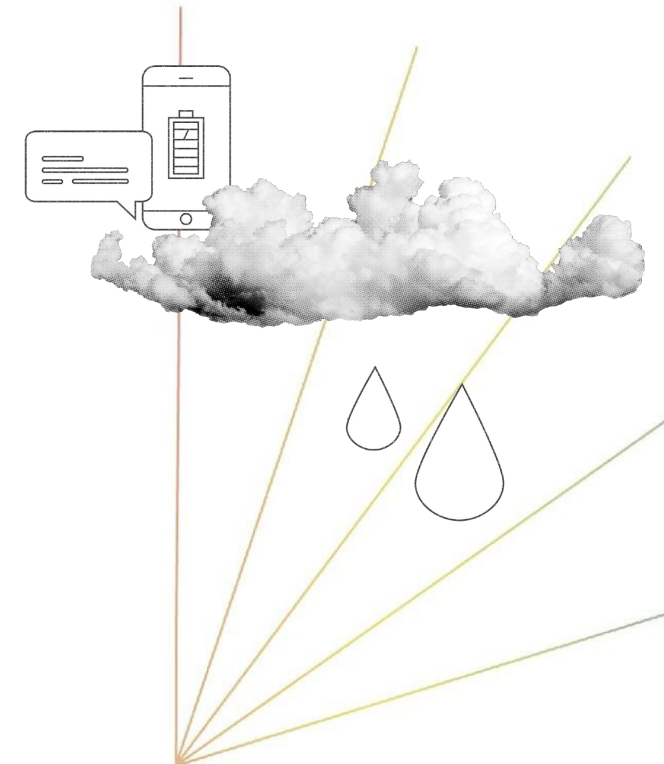
- A place where scientists and society meet

- Share and push the boundaries of knowledge

- Explore new ways to reach societal impact through advances in research and technology.

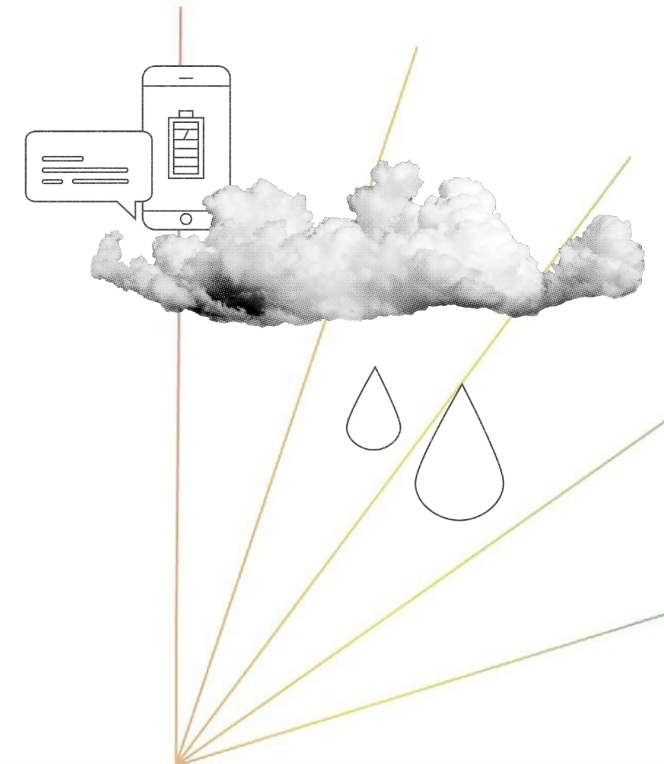- A human experiment for "colliding" minds and ideas.

COLLABORATION IS THE GLUE

- Combination four layers for creating innovation knowledge for ideating vibrant solutions for the future of humankind.

SPACE

CERN EXPERTISE

COLLABORATIVE METHODOLOGIES

CROSS CONNECTIVITY

A SPACE WHERE IDEAS THRIVE

- More than a physical innovation space, IdeaSquare is a mindset.

- Bring diverse people together.

- A safe place to co-create, network and grow.

- Rapid prototyping of ideas

- A place where you have the licence to dream.

SPACE
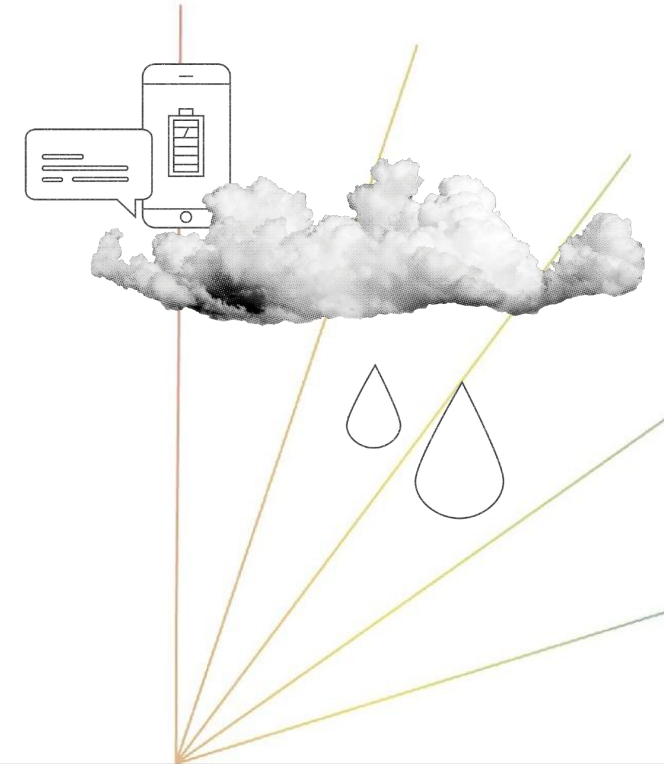
CERN EXPERTISE

- Global point of reference for how science and society can collaborate to find innovative solutions to day-to-day problems.

- Combination of great minds and technical capabilities.

- Open CERN expertise to diverse audiences

- Learn from innovation in science and technology.

SPACE

CERN EXPERTISE
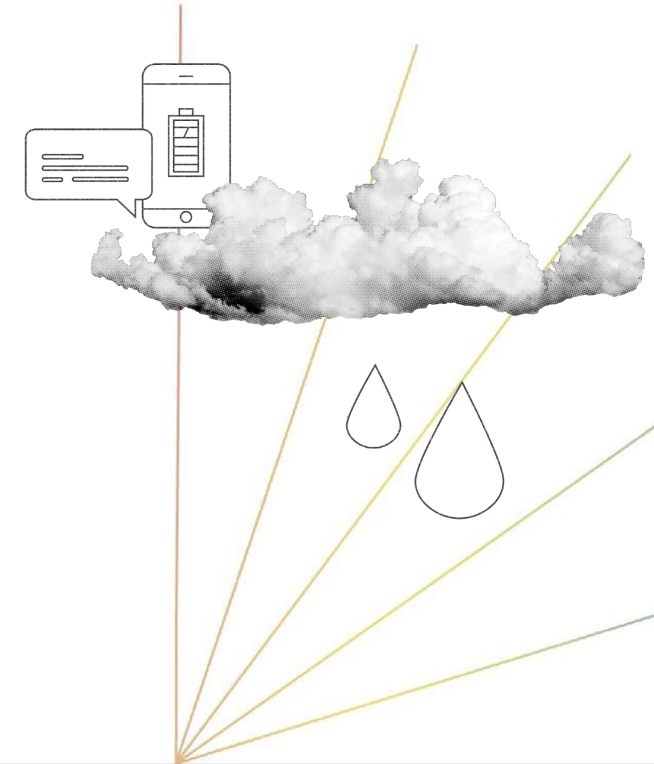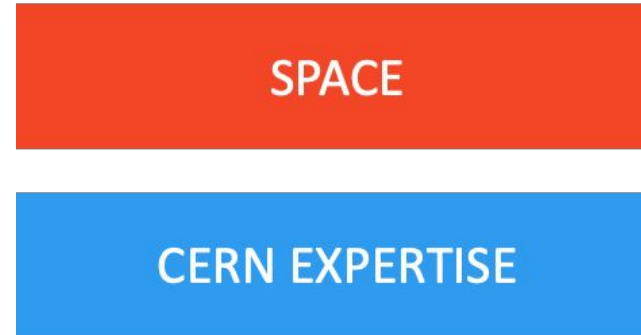
COLLABORATIVE METHODOLOGIES

- Develop and experiment with innovation methodologies—from design thinking to open innovation and multiverse thinking

- Inspire the next generation of scientists and innovators.

- Striving to "systematise serendipity".

SPACE

CERN EXPERTISE

COLLABORATIVE METHODOLOGIES

CROSS CONNECTIVITY

- Co-designing and hosting special innovation seminars, workshops and hackathon

- Bringing together a bustling community of researchers, students and cross-disciplinary industries.

- Organising interlinked activities with an extensive network of tech-savvy experts

- Opportunities to connect the unthinkable with the feasible.

SPACE

CERN EXPERTISE

COLLABORATIVE METHODOLOGIES

CROSS CONNECTIVITY

TERRA MATER FUTURE LABS

wonnd

TERRA MATER STUDIOS

WORKSHOP OVERVIEW

TERRA MATER FUTURE LABS · wonnd · TERRA MATER STUDIOS

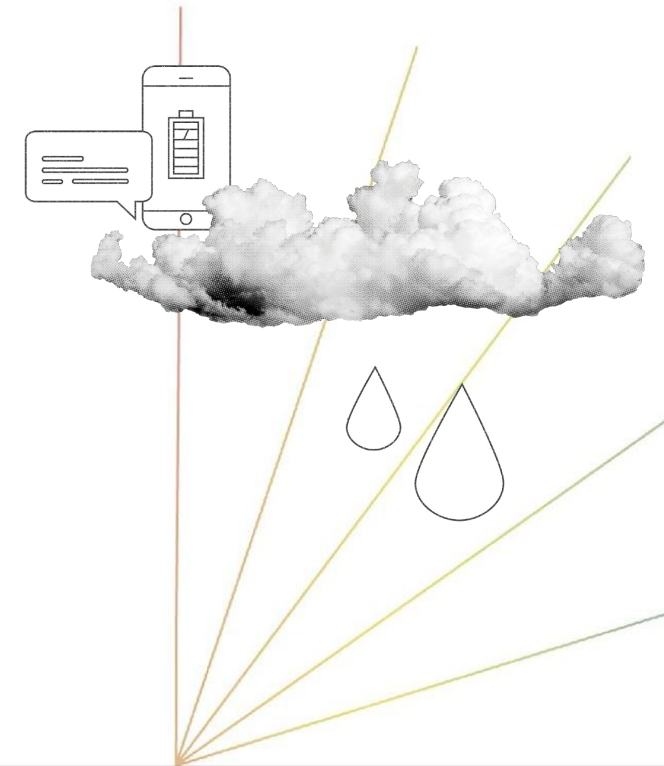| SPACE	**DAY 1: October 18th** Immersion to CERN EXPERTISE & creation of a new mindset to think about the future.			**DAY 2: October 19th** Apply learnings and experiment in multidisciplinary teams with the companies' own challenges: Building a new envisioned future.				
	Immersion into CERN way to plan for the unplannable	**Tools for thinking about the future**	**Make serendipity happen**	**Learn from CERN**	**Tools for thinking**	**Multidisciplinary work**	**Tools for thinking**	**Multidisciplinary work**
CERN EXPERTISE	Getting inspired by CERN I by Markus Nordberg → Getting inspired by CERN II by Michael Benedikt → Getting inspired by CERN III by Benjamin Frisch → Getting inspired by CERN IV Antimatter experiment → Getting inspired by CERN V Guided visit to CERN campus			Getting inspired by CERN VI by Michael Doser				
COLLABORATIVE METHODOLOGIES		Behaviour Change to overcome challenges → IdeaSquare methodology thinking about the future			IdeaSquare methodology challenging assumptions		Storytelling workshop on narrative thinking	
CROSS CONNECTIVITY			Dinner to promote meaningful conversations			Discussion group Reframing the challenges → Dialogue group debrief	Prepare an action plan to make a change → Presentation of the work of the teams	