

# futureLabs Workshop

Behaviour Change

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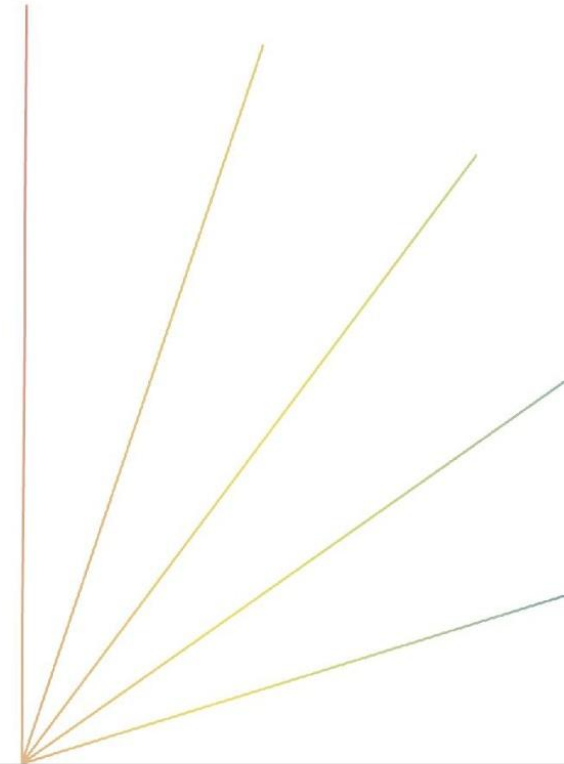
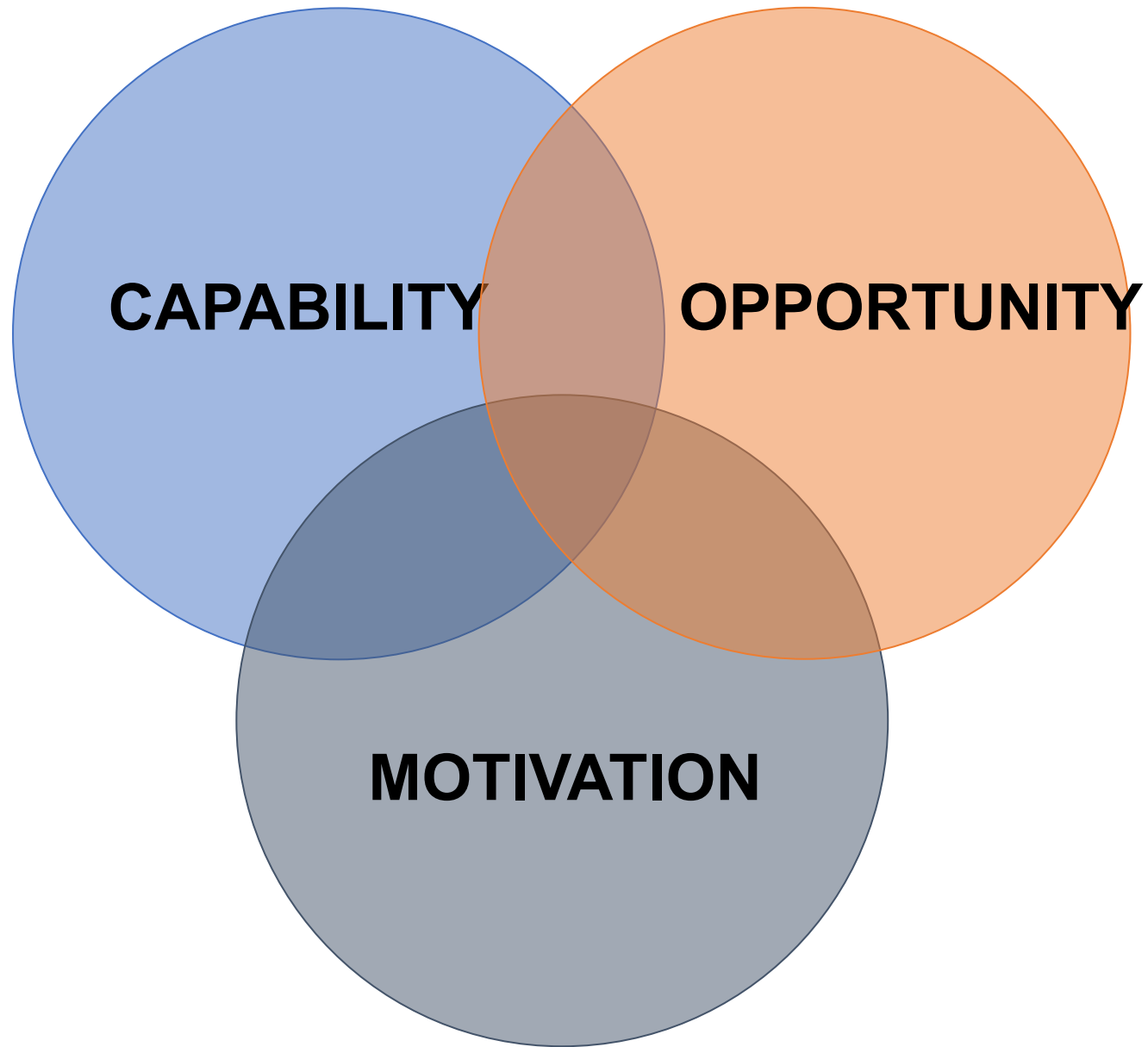


# What has been introduced into your business that requires behaviour change?

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# ACTIVITY

1. What do you need to introduce?
2. Consider the lens of COM-B:
  - What CAPABILITY do you need to build?
  - What OPPORTUNITY do you need to provide?
  - What MOTIVATION do you need to help people find?
3. Share your insights with a partner

