

Knowledge Transfer: from CERN to Society

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Four pillars underpin CERN's mission



CERN Business Development & Entrepreneurship



KT's Mission



Maximise the technological and knowledge return to society, in particular through Member States industry



Promote CERN as a centre of excellence for technology and innovation



Demonstrate the importance and impact of fundamental research investments

Some historical examples



The **World Wide Web** born at CERN, later used by everyone...



Trackball with optical encoders, used later in the mouse of a PC...



The first **touchscreen** to exist was at CERN, later used everywhere...

Our toolbox to accelerate innovation



CERN Business Development & Entrepreneurship

Some Highlights from 2022

Contracts by Type 3 Assignment of IP Rights 15 Collaborative R&D Contract Research 15 Licence **New technologies** 5 Service & Consultancy disclosed internally 3 Others Contracts by Partner 4 Hospital or biomedical research institution 20 Industry 13 Institute/Laboratory 6 University Knowledge Transfer 4 Other contracts signed

FUNDING OPPORTUNITIES FOR CERN PERSONNEL



<u>12</u>





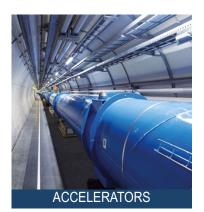
Of which $\frac{1}{2}$ projects have a strong environmental focus thanks to the CERN Innovation Programme on Environmental Applications (CIPEA)

1.47 MCHF

Total funding allocated to projects taking CERN tech into society

50kCHF - 224kCHF

Range of funding received per project







Hybrid strategy tech push & market pull

Mobilize tech experts

Create tech and IP dossiers

Scout for technologies

Mobilize innovation partners

Create value propositions

Search unmet needs











CERN as trusted non-commercial innovation partner



Shaping innovation partnerships

- Discussion with Innovation / R&D management
- Discovery day program at CERN
- Find mutual interest

Discover

Shape

- Define innovation ambitions and technical needs
- Discuss expertise contributed by partners
- Timeline, resources, IP

- Formalize partnership: - License

 - Consultancy / Service
 - Contract Research-
 - Collaborative R&D

Execute

How to collaborate with CERN





Medipix in a nutshell

- A family of pixel detector read-out chips developed by the Medipix Collaborations.
- Hybrid pixel detectors were developed to respond to a need at the LHC: particle tracking in high rate environments.
- Single particle counting detectors have been widely used in education, space science, materials analysis and X-ray applications.

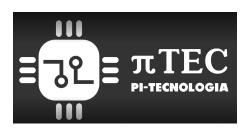
Collaborations:

- Medipix2: 17 members
- Medipix3: 23 members
- Medipix4: 19 members

+10 Medipix/Timepix licencees























Aerospace Applications



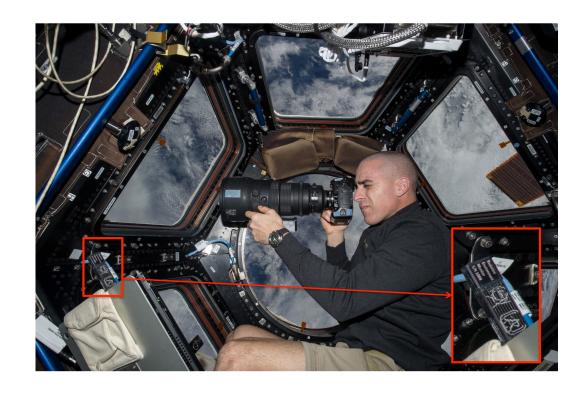


Image of the astronaut Chris Cassidy working near the Timepix USB on the International Space Station (Courtesy of NASA, photo ref. no. iss036e006175)



Image: NASA

Radiation monitoring in NASA's Orion vehicle and at the International Space Station

Cultural Heritage



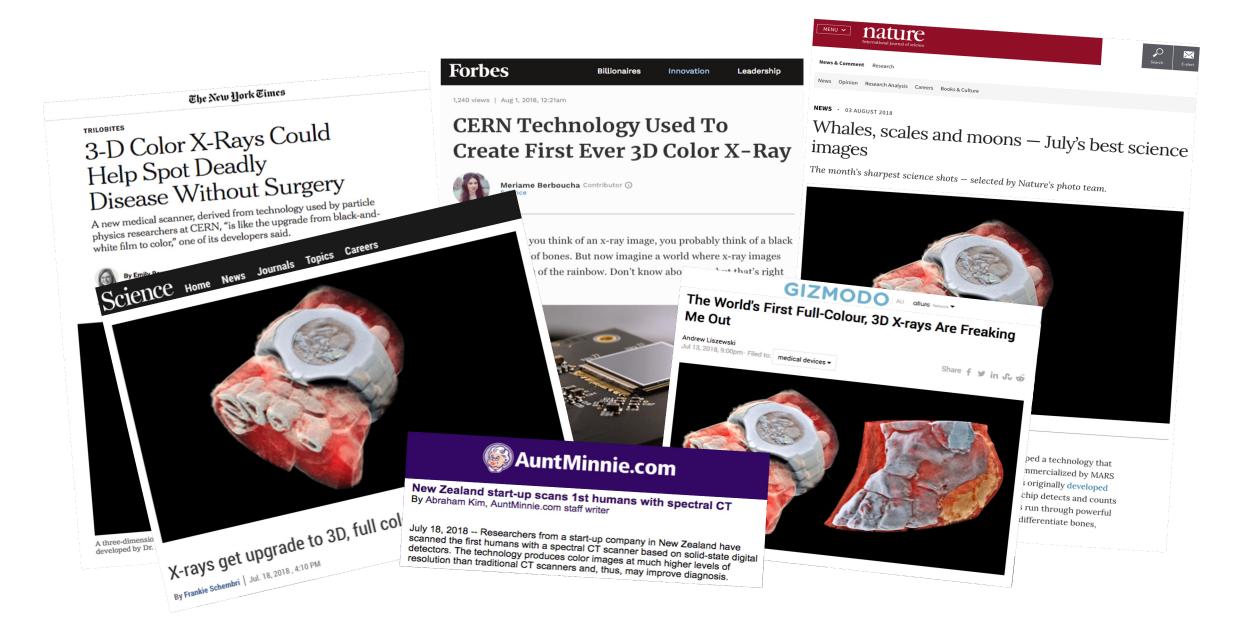


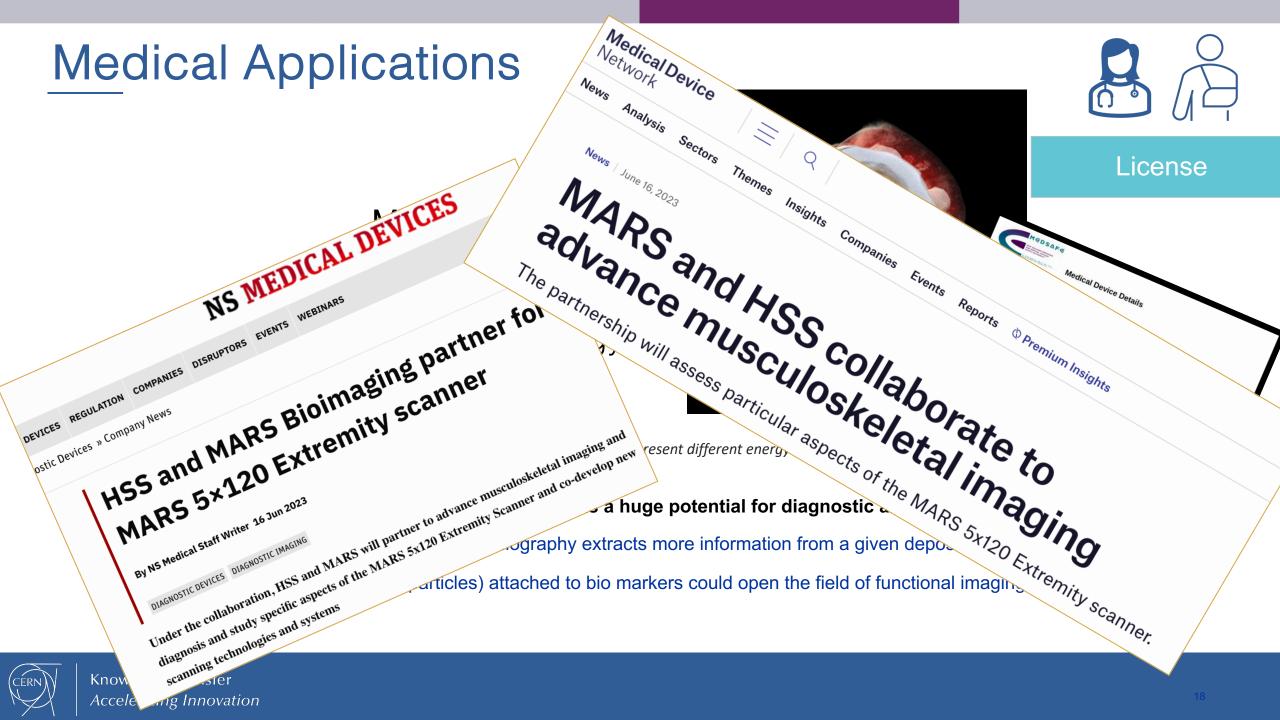
InsightART

Measuring the DNA of your art



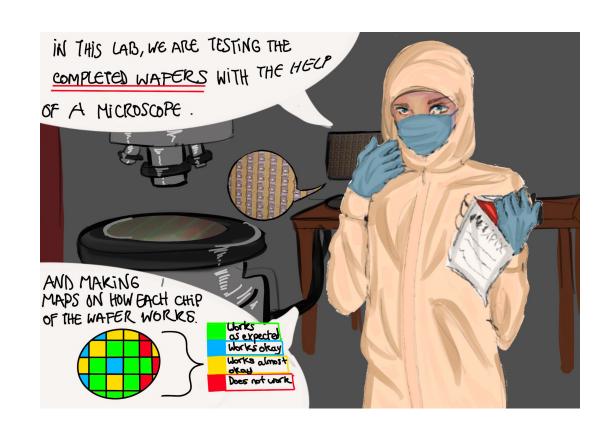
Image: InsightART

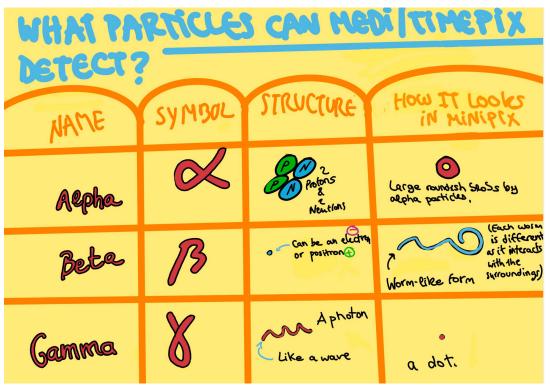




Education

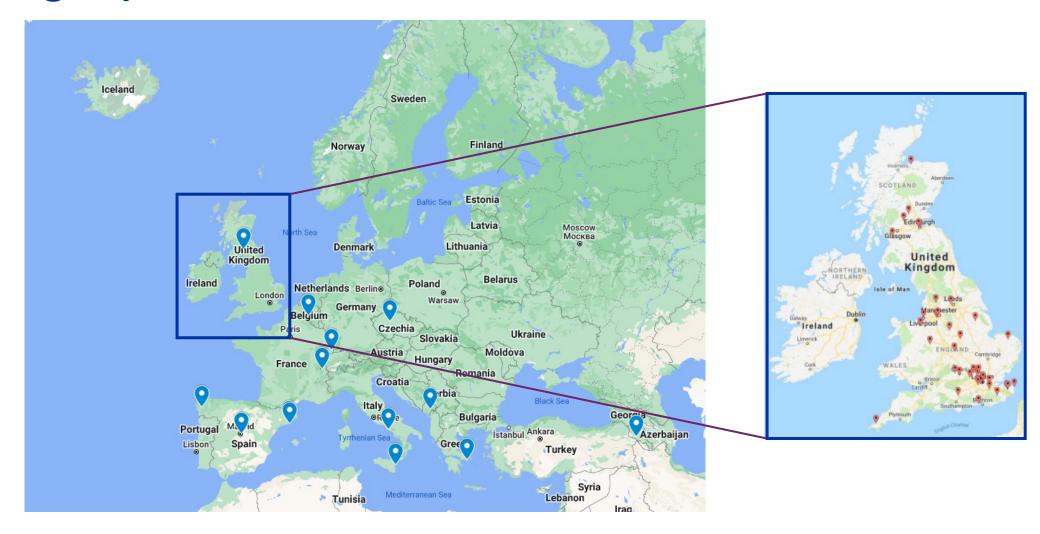








Geographical Distribution of the Kits



Related Publications



An Institute of Physics Report | March 2017

Improving Gender Balance

Reflections on the impact of interventions in schools



Pacalty of Electrical Engineering & Information Technology Program: Sensor Systems Technology, Thesis Nr. 310

Master of Science Thesis

Visualisation of Radioactivity in Real-Time on a Tablet Measured by a Hybrid Pixel Detector

Oliver Michael Keller

Open Access Feature Paper Article

Smartphone and Tablet-Based Sensing of Environmental Radioactivity: Mobile Low-Cost Measurements for Monitoring, Citizen Science, and **Educational Purposes**

by Q Oliver Keller 1,2,* , Q Mathieu Benoit 3, Q Andreas Müller 2 and Q Sascha Schmeling 1

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- ² Section de Physique and Institut Universitaire de Formation des Enseignants (IUFE), Université de Genève, 1211
- ³ Département de Physique Nucléaire et Corpusculaire (DPNC), Université de Genève, 1211 Genève, Switzerland
- * Author to whom correspondence should be addressed



Radiation Measurements

Volume 127, August 2019, 106090



Transforming education with the Timepix detector - Ten years of CERN@school

B. Parker a, b & M. L. Thomas a, E. Rushton a, c, P. Hatfield a, d

PUBLISHED BY IOP PUBLISHING FOR SISSA MEDIALAB

RECEIVED: October 10, 2016 ACCEPTED: November 14, 2016 PUBLISHED: November 23, 2016

PIXEL 2016 INTERNATIONAL WORKSHOP SEPTEMBER 5 - SEPTEMBER 9, 2016 SESTRI LEVANTE, GENOVA, ITALY

iPadPix — A novel educational tool to visualise radioactivity measured by a hybrid pixel detector

O. Keller, a,b,1 S. Schmeling, A. Müller and M. Benoit

OPEN ACCESS

PAPER

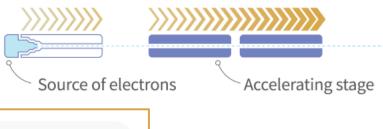
Phys. Educ. 57 (2022) 025018 (14pp)

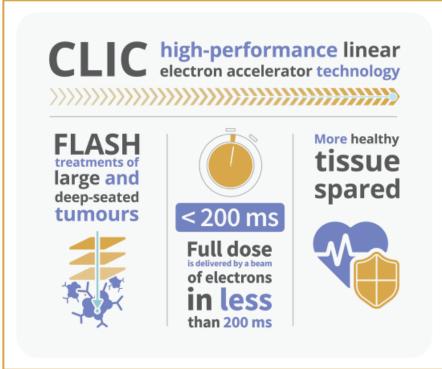
iopscience.org/ped

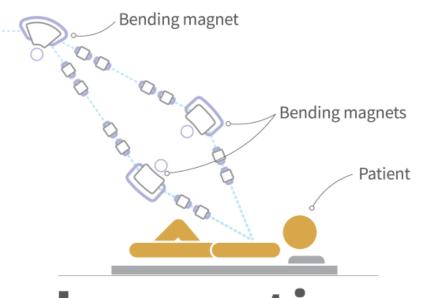
ADMIRA project: teaching particle physics at high school with **Timepix detectors**

D Parcerisas^{1,*}, R Ballabriga^{2,*}, E Amorós⁵, A Argudo³, M Campbell², L Casas⁴, P Christodoulou², R Colomé⁵, D Corrons⁶, V Curcó⁷, M Enajas⁸, C Granja⁹, E Grauges³, A Gou¹⁰, E Lleó¹¹, X Llopart², E Pallares³, H Pino¹², S Serra¹³ and G Valero14

FLASH radiotherapy: very high-energy electrons (VHEE) to treat cancer resistant to conventional treatments → reduced side effects







Innovative Radiation Therapy with Electrons

Healthcare

MARCHESE

Machine learning based human recognition and health monitoring system



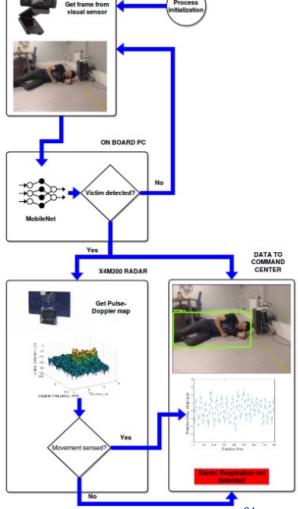
ML in robotics for safety application

- Developed at CERN using the CERNBot mobile platform
- Spatial calibration method for sensor fusion of standard cameras, thermal cameras, radars and depth sensors
- Contactless human breathing and heartbeat monitoring









MEDICAL
APPLICATION
Brain MRI
anomaly
screening

MULTI-INSTITUTIONAL





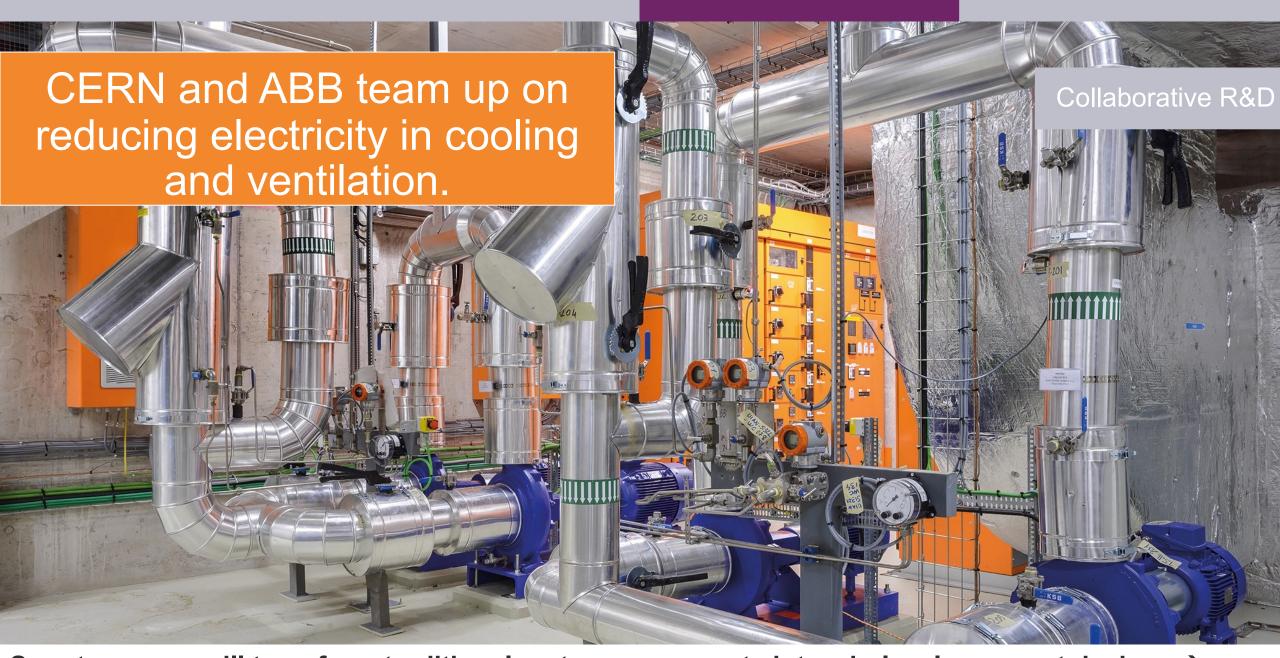
FAKULTNÍ NEMOCNICE BRNO











Smart sensors will transform traditional motors, pumps, etc into wirelessly connect devices → data will be used to create DIGITAL TWINS

PlanetWatch: a CERN Spinoff using the CERN technology C2MON, delivers an end-to-end solution to generate, validate, analyse and record air quality data.

A CERN spin-off





Extreme technologies for the planes of the future

Accelerating Innovation

- Superconductivity: electrical distribution systems of future hybrid and electric propulsion planes → reduce the weight of aircraft & increase efficiency (Airbus)
- Cryogenic infrastructures: material testing at extremely low temperatures
 - →liquid hydrogen storage on aircrafts (Applus+)

CERN and Airbus partnership on future clean

aviation

CERN and Airbus UpNext sign a collaboration agreement to assess the use of superconducting technologie for future zero-emission aeroplanes.

1 DECEMBER, 2022



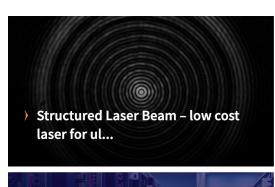


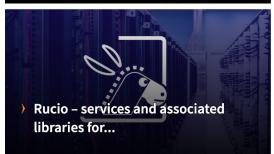


















Key lessons learned

- CERN is strong in the 'extremes' of the technology scale;
- You need passionate experts on both sides to succeed;
- Start with a concrete project and clear business need;
- Mind the gap in language, 'clockspeed' and culture;
- Driving deep tech innovation requires courage.

"To know that we **know what we know**, and to know that we do not **know what we do not know**, **that is true knowledge**." Nicolaus Copernicus

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Obrigada! Thank you!

Get in touch!





With thanks to the CERN community for the daily support of the Organisation's KT mission!







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