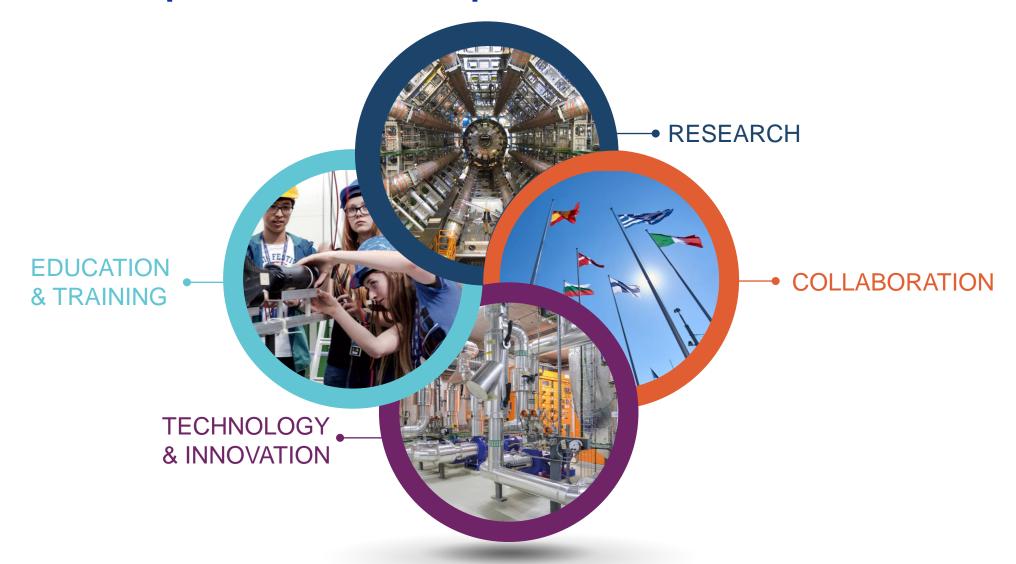


# Four pillars underpin CERN's mission

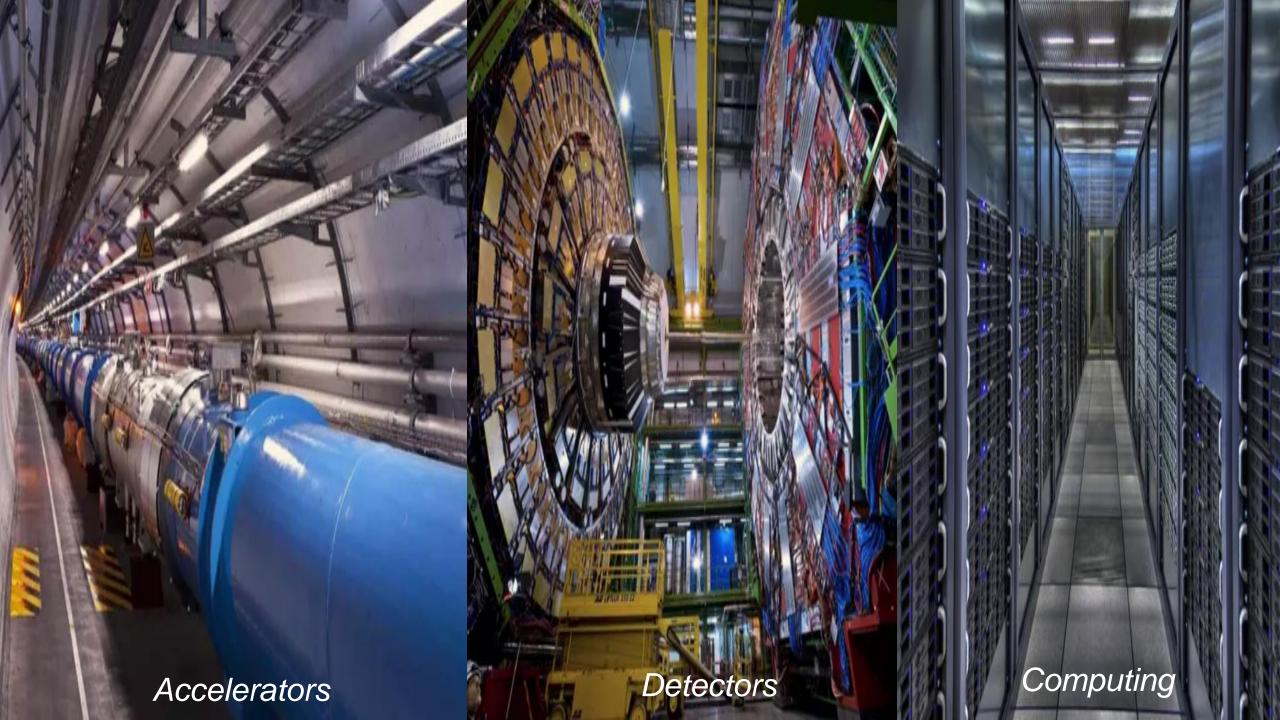


The Higgs Boson completes the Standard Model, but the Model explains only what concerns ordinary atoms i.e, ~ 5% of our Universe

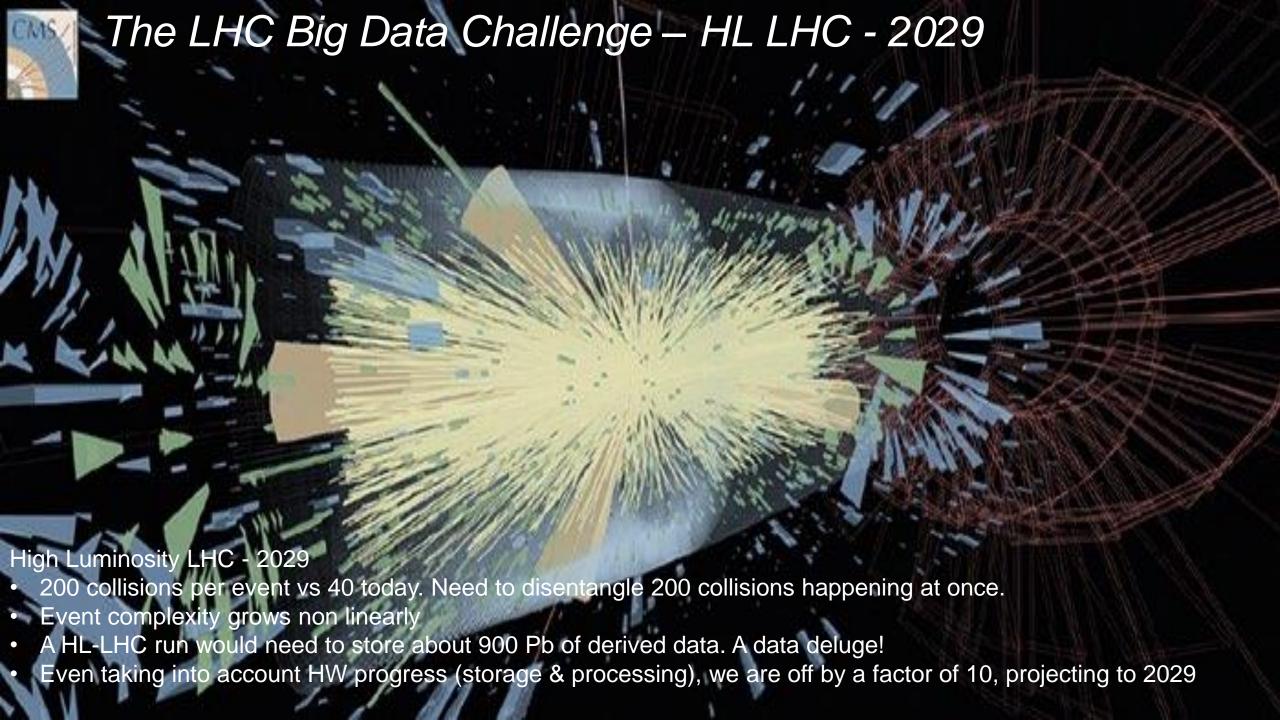
Dark matter (~24%) and dark energy (~71%) make up the rest. What are they really?

How does gravity really works?
Why there is no antimatter in nature?

Fundamental research is our driver, what this lab is all about



# **FACTS** The LHC collides protons at unprecedented energy, equivalent to 13,000 times their mass 40 Million collisions/sec, one every 25 ns. About 40 collisions per event. Thousands of particles emerge from each collision 1 MB of data recorded by the detectors at each collision. Too much to be stored Only 5% of those are stored after filtering. About 80 Pb of derived data per run.



**Machine Learning and Deep Learning** 

**Industrial Controls and Automation** 

**Data Analytics** 

Metrology

High and Ultra High Vacuum Systems

Health, Safety and Environment Management

Cryogenics

Optoelectronics and Microelectronics

High Volume Data Management & Storage

**Superconducting Magnets** 

**Particle Acceleration and Control** 

**Radiation Protection and Monitoring** 

Particle Tracking and Calorimetry

Sensors

**Material Science** 

**Cooling and Ventilation** 

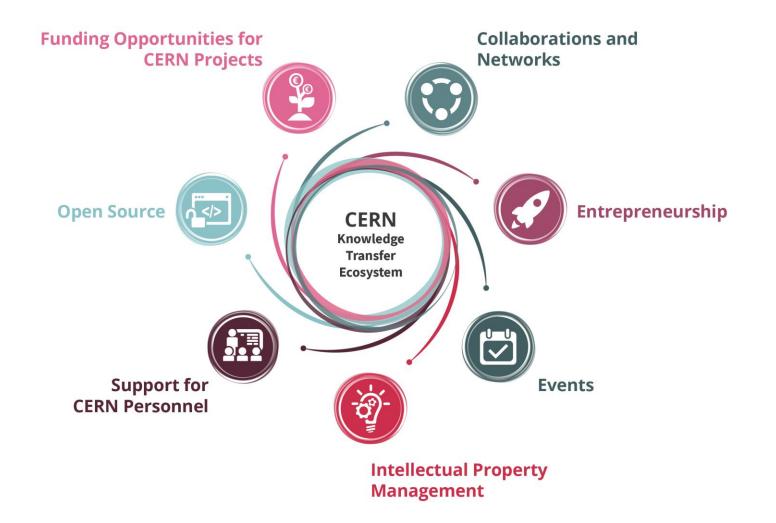
Robotics

**Collaboration Tools** 

Radio Frequency Technology

**Manufacturing and Mechanical Processes** 

### Our toolbox to accelerate innovation



## CERN as trusted non-commercial innovation partner





# ACCELERATORS



# Hybrid strategy: tech push & market pull

Mobilize tech experts

Create tech and IP dossiers

Scout for technologies

Mobilize innovation partners

Create value propositions

Search unmet needs











# Shaping innovation partnerships

- Discussion with Innovation / R&D management
- Discovery day program at CERN
- Find mutual interest

Discover

## Shape

- Define innovation ambitions and technical needs
- Discuss expertise contributed by partners
- Timeline, resources, IP

- Formalize partnership:
  - License
  - Consultancy / Service
  - Contract Research-
  - Collaborative R&D

Execute

#### Licence

- Access to existing solution
- Support to implement

#### Consultancy/Service

- Specific issue
- Time of experts
- Time of facilities

#### Contract research

- Specific solution
- Outsource its development to CERN

#### Collaborative R&D

- General issue
- Jointly find solution
- Jointly develop solution

# How much time does it take to create a R&D Partnership?

What is the % of partnerships that typically make it to the execution phase?











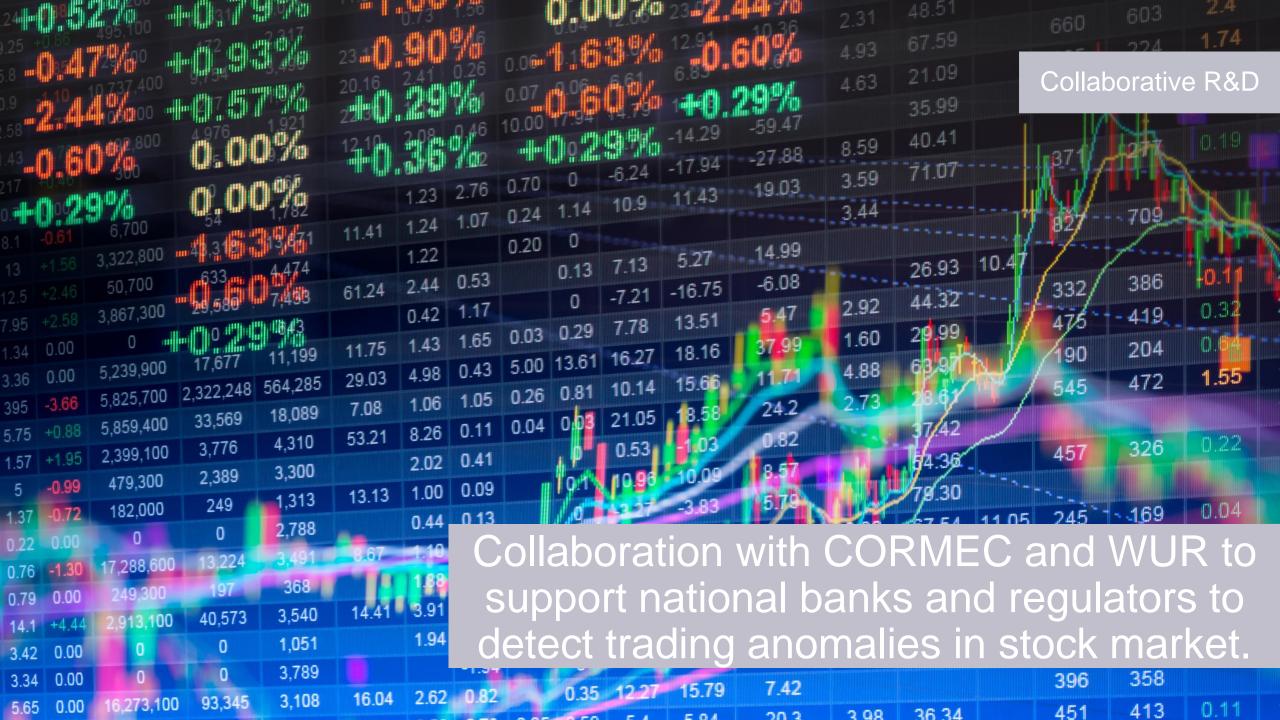
#### Contract Research

- Use case and requirements by the company
- Code contributed to the OS project
- Development

   @CERN, benefit
   for HEP
   applications

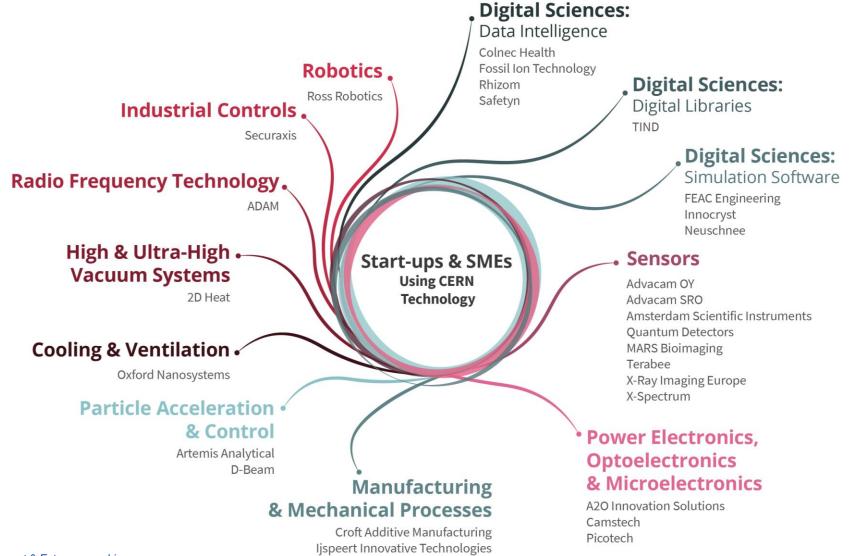
ROCHE is using CernVM-FS for application and library distribution worldwide.

Contract Research for a Company in the financial services sector. Strong interest in this tech for fast reliable worldwide file distribution.





# Startups and Spin-offs



Business Development & Entrepreneurship

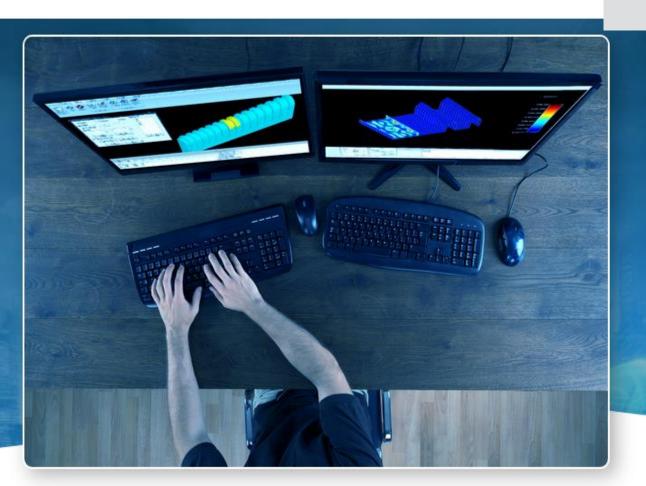
Han Dols

**CERN** 



FEAC Eng: Develop advanced simulation software.

Know-how in the field of Accelerated Boundary Element Method & benchmarking



FEAC ENGINEERING | SOFTWARE PACKAGE

# PITHIA – A developed BEM software package

FEAC proposes PITHIA, an in-house developed simulation software package based on accelerated Boundary Element Method (BEM). It is well known in the scientific community that BEM is ideal for providing accurate and reliable solutions to the aforementioned engineering problems. PITHIA fills the gap among existing software packages and reinforces the simulation toolbox of engineers and scientists.





SecurAxis: Real Time Analysis, Reporting and Localization with Smart Acoustic Sensors C2MON monitoring software







## Key lessons learned when innovating together

- CERN is strong in the 'extremes' of the technology scale
- You need passionate experts on both sides to succeed
- Need to identify a concrete project & clear business case
- Keep in mind differences in culture, language, and pace
- Driving deep tech innovation requires courage, commitment & time

Be aware.. the result can be way beyond your expectations



