



B Meson Anomalies and Baryogenesis From a Two Higgs Doublet Model

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Motivation: B Meson Anomalies

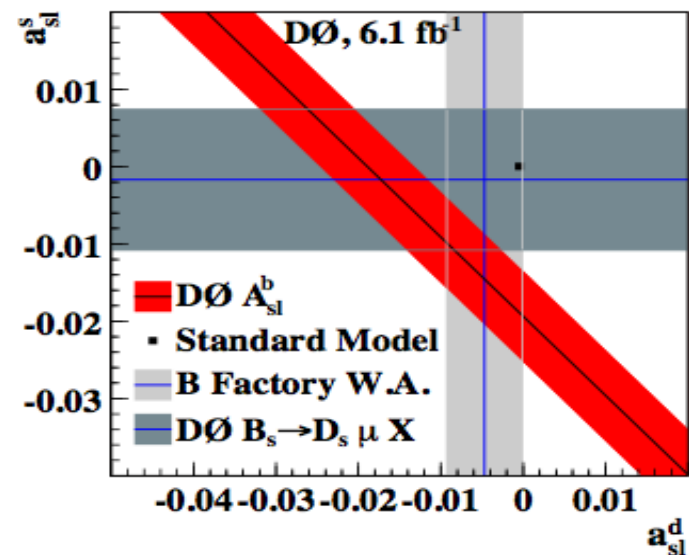
Within the SM CP violation is understood within the “CKM paradigm” to an accuracy of $\mathcal{O}(20\%)$

Y. Nir, Nucl. Phys. Proc. Suppl. **117**, 111 (2003)

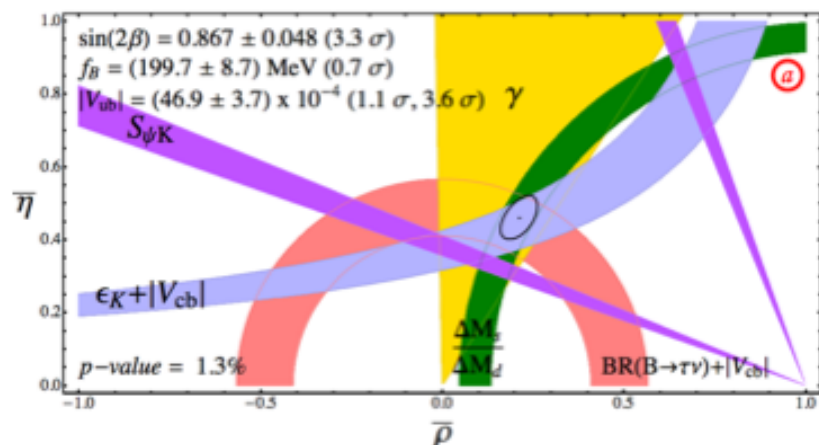
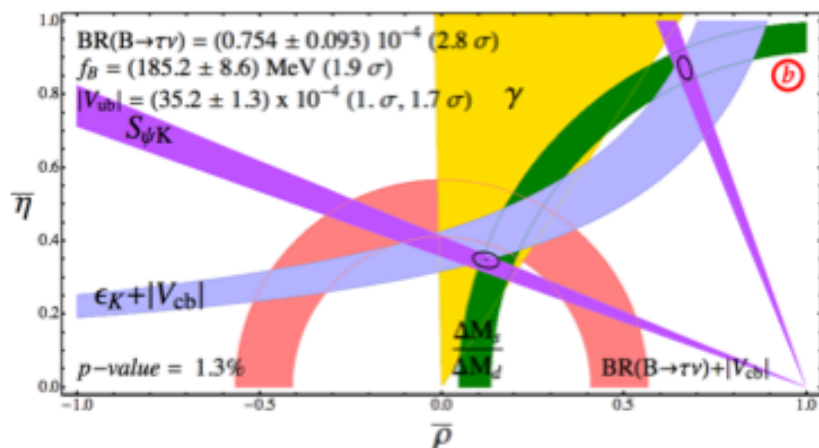
DØ measurement of the like-sign dimuon asymmetry

$$A_{sl}^b = -0.00957 \pm 0.00251 \text{ (stat.)} \pm 0.00146 \text{ (syst.)}$$

V. M. Abazov *et al.*, Phys. Rev. D **82**, 032001 (2010)



Tension at $\sim 3\sigma$ between $B \rightarrow \tau\nu$ and $S_{\psi K}$

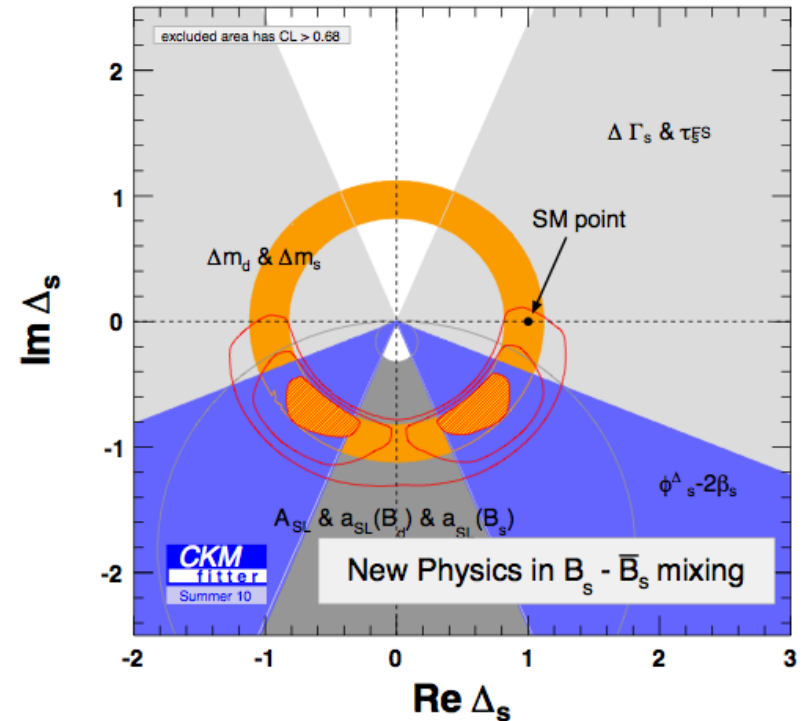
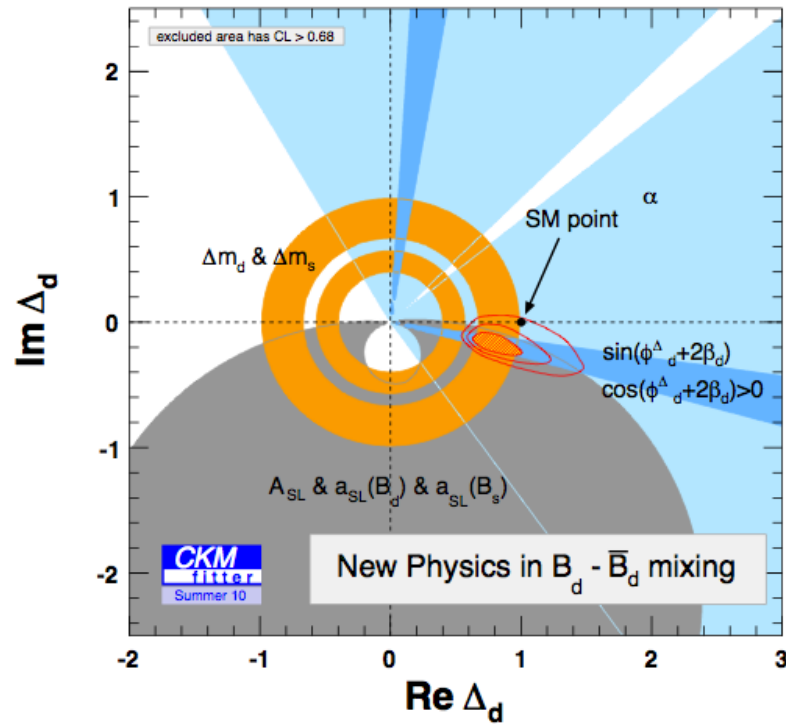


E. Lunghi and A. Soni, Phys. Lett. B **697**, 323 (2011)

Motivation: B Meson Anomalies

CKMFitter Group has performed a global fit to all flavor observables allowing for arbitrary new physics in both $B_{d,s}$ mixing amplitudes (scenario 1)

$$M_{12}^q = (M_{12}^q)_{\text{SM}} + (M_{12}^q)_{\text{NP}} \equiv (M_{12}^q)_{\text{SM}} \Delta_q$$



A. Lenz *et al.*, Phys. Rev. D **83**, 036004 (2011)

Results imply new bosonic degrees of freedom with new large CP violating phases

$$\mathcal{L}_{\text{NP}} = \frac{c_d}{\Lambda^2} (\bar{b}d)_{\text{V-A}}^2 + \frac{c_s}{\Lambda^2} (\bar{b}s)_{\text{V-A}}^2 + \text{h.c.}$$

Motivation: Baryogenesis

Sakharov's conditions for baryogenesis **within the SM**

- | | | |
|------------------------------|------------------------|-------------------------------------|
| - Baryon number violation | electroweak sphalerons | <input checked="" type="checkbox"/> |
| - C and CP violation | KM phase | <input type="checkbox"/> |
| - departure from equilibrium | EWPT | <input type="checkbox"/> |

For a successful description of electroweak baryogenesis one needs new CP violation and new bosonic degrees of freedom at $\Lambda \sim \Lambda_{EW}$ for a strong enough first order phase transition

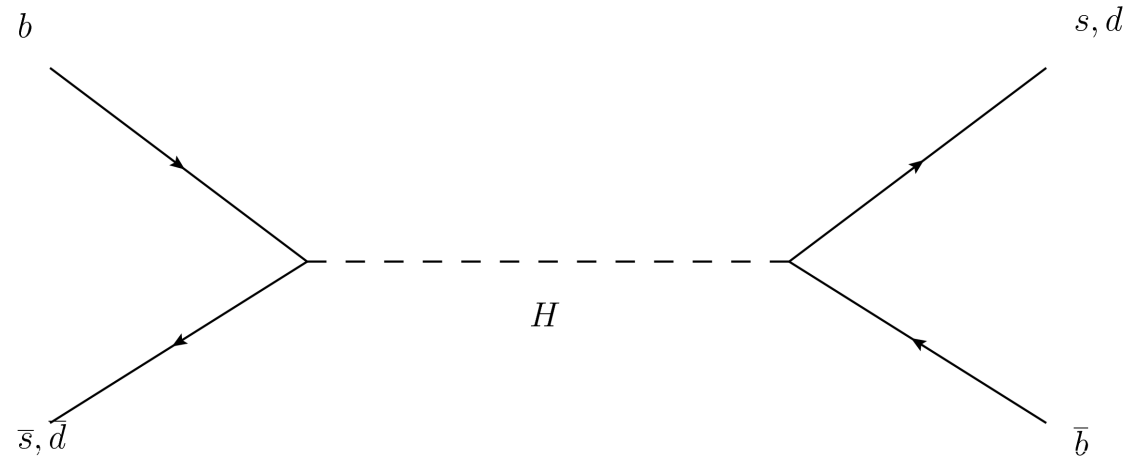
A singular source for both B meson anomalies and baryogenesis?

Motivation: Baryogenesis

Constraints on $\Delta M_{d,s}$ in $B_{s,d}^0$ systems from tree level Higgs exchange require that

$$\Lambda^2 / |c_d| \gtrsim (500 \text{ TeV})^2$$

$$\Lambda^2 / |c_s| \gtrsim (100 \text{ TeV})^2$$



G. Isidori, Y. Nir and G. Perez, [arXiv:1002.0900 [hep-ph]]

Sufficient baryon number generation requires $|c_{d,s}| \gtrsim \mathcal{O}(10^{-2})$
while a viable first order phase transition requires $\Lambda \lesssim 1 \text{ TeV}$

$$\Rightarrow \Lambda^2 / |c_{d,s}| \lesssim (10 \text{ TeV})^2$$

If NP operators are generated at 1-loop level there is extra loop suppression

$$c_{d,s} \rightarrow c_{d,s} / (4\pi)^2$$

Our Model

A simple (type III) 2HDM with top-charm flavor violation

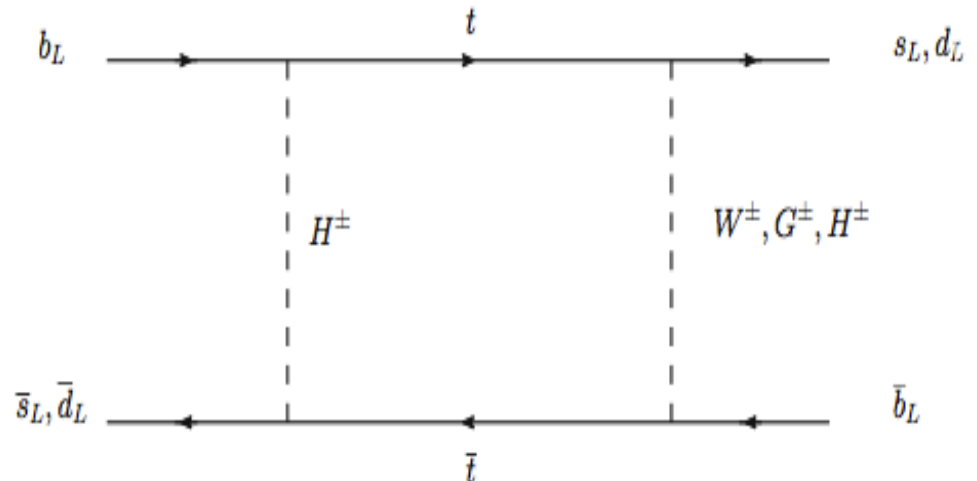
$$H_1 = \begin{pmatrix} G^+ \\ v + \frac{h^0 + iG^0}{\sqrt{2}} \end{pmatrix} \quad H_2 = \begin{pmatrix} H^+ \\ \frac{H^0 + iA^0}{\sqrt{2}} \end{pmatrix}$$

$$\mathcal{L}_{Yukawa} \supset -\frac{1}{\sqrt{2}} \tilde{y}_{it} \bar{u}_{iL} t_R (H^0 - iA^0) - \left(V_{CKM}^\dagger \tilde{y} \right)_{it} \bar{d}_{iL} t_R H^- + h.c.$$

$$\tilde{y}_{ij} = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & \tilde{y}_{ct} \\ 0 & 0 & \tilde{y}_{tt} \end{pmatrix} \quad |\tilde{y}_{tt}| \gg |\tilde{y}_{ct}|$$

Strongest constraints come from flavor observables

Contribution to B mixing enters through box diagrams



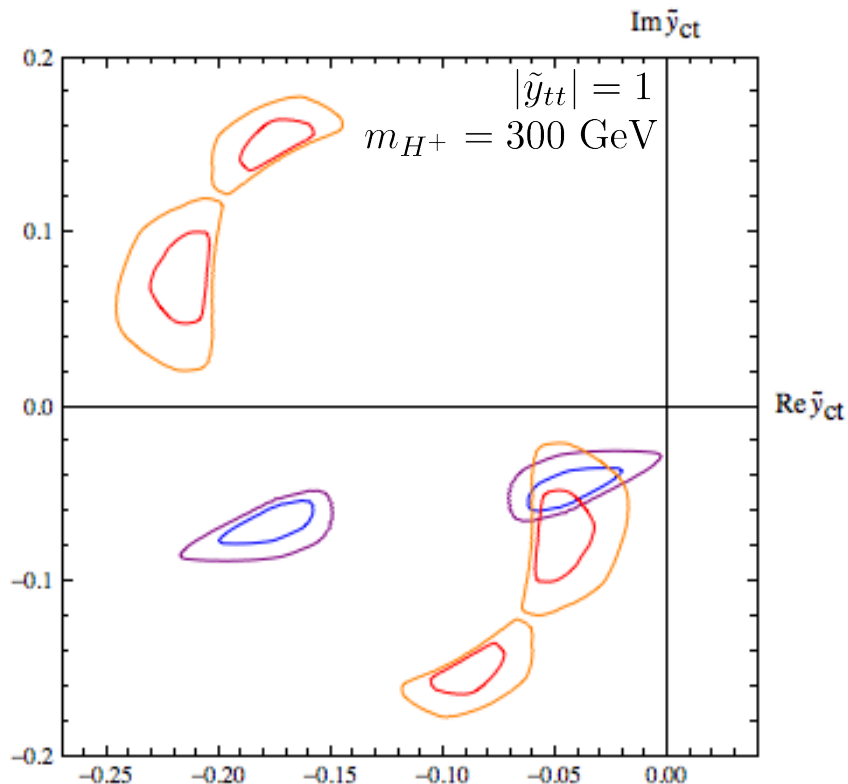
Flavor Constraints: Neutral B Mixing

General Method:

Fix $|\tilde{y}_{tt}|$, m_{H^+} and explore preferred regions for $|\tilde{y}_{ct}|$ and θ_{ct} consistent with flavor observables

Same new physics phase is constrained by all flavor observables

$$\theta_{ct} = \arg\left(\frac{V_{cs}^* \tilde{y}_{ct}}{V_{ts}^* \tilde{y}_{tt}}\right)$$



Axes are defined as

$$\text{Re} \tilde{y}_{ct} = |\tilde{y}_{ct}| \cos \theta_{ct}$$

$$\text{Im} \tilde{y}_{ct} = |\tilde{y}_{ct}| \sin \theta_{ct}$$

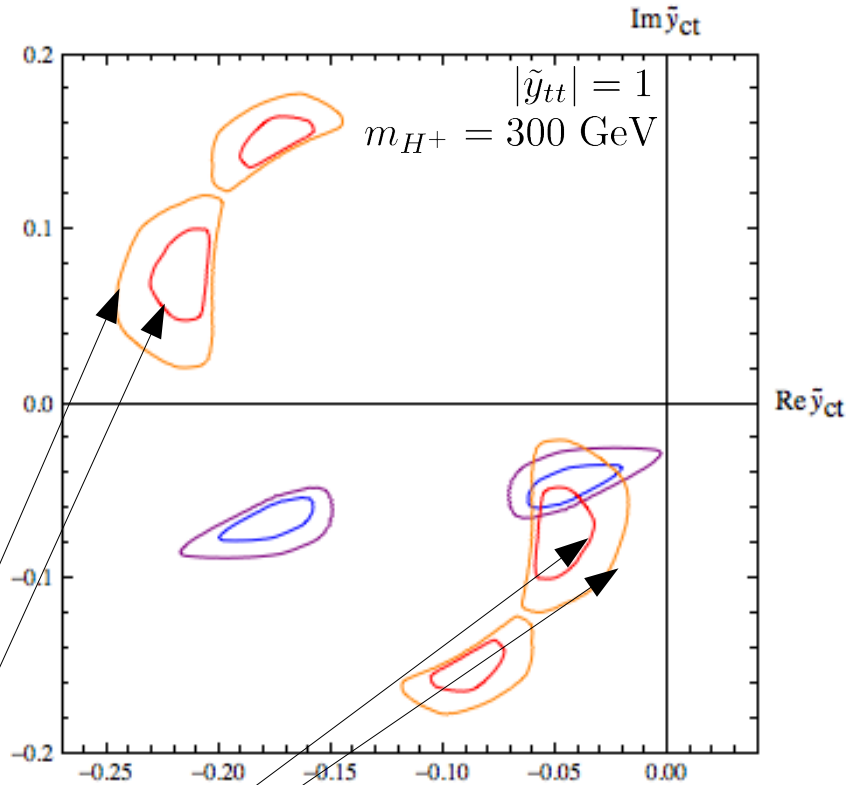
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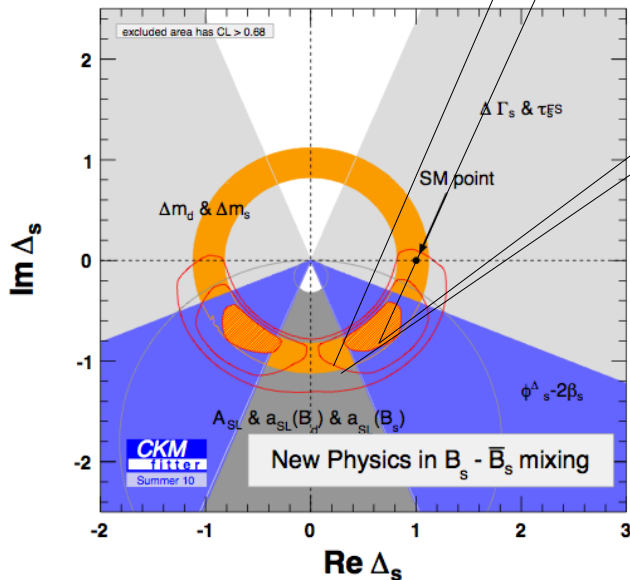


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- Constraint enters as a quadratic



B_s mixing:

Map 1 and 2 σ best fit regions for Δ_s onto the model parameter space

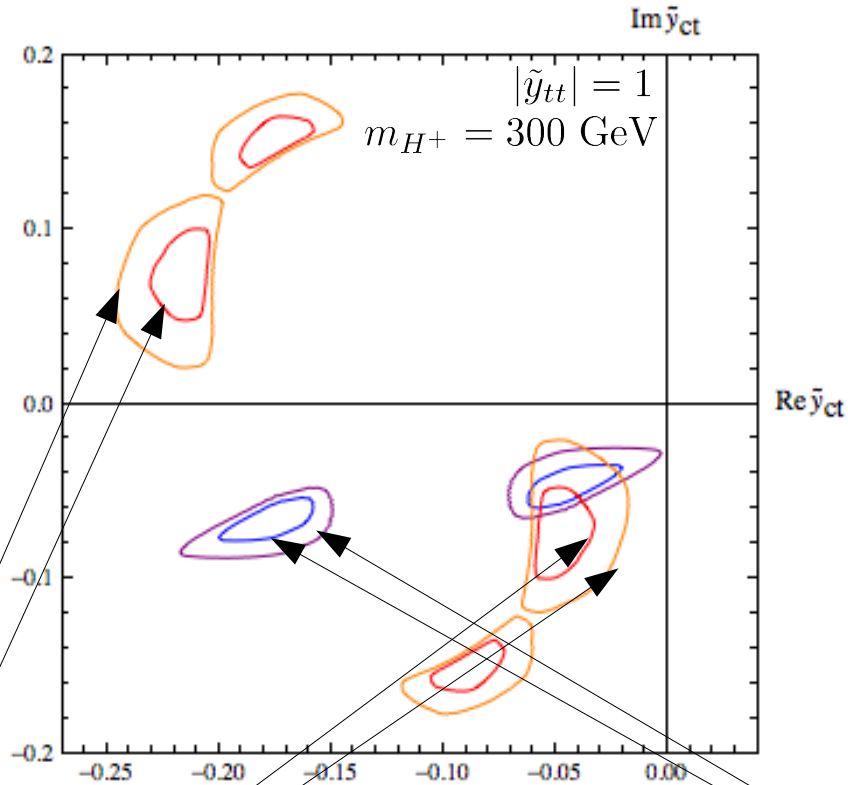
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General Method:

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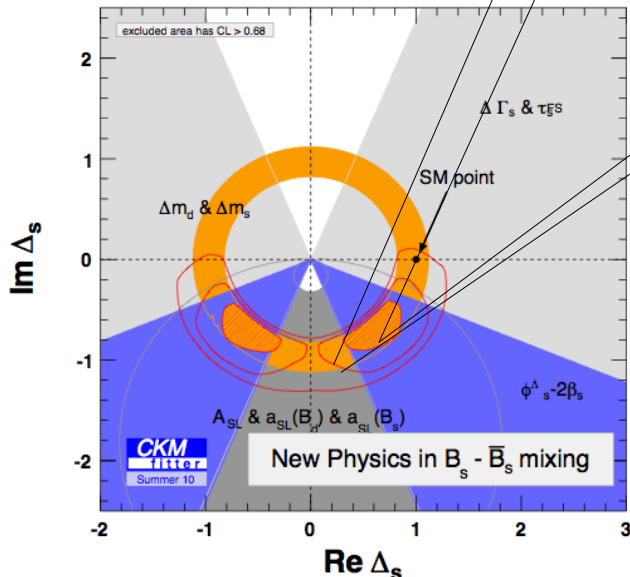


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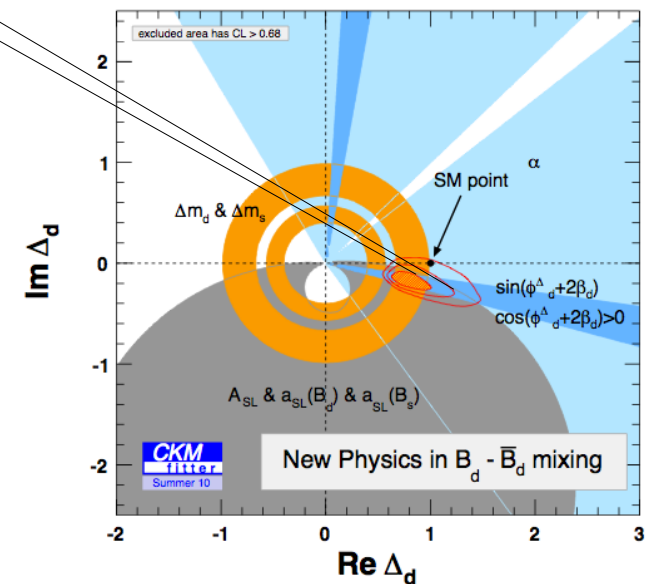
$$\text{Im} \tilde{y}_{ct} = |\tilde{y}_{ct}| \sin \theta_{ct}$$

- Constraint enters as a quadratic



$B_{d,s}$ mixing:

Map 1 and 2 σ best fit regions for $\Delta_{d,s}$ onto the model parameter space



Flavor Constraints: Rare B Decays

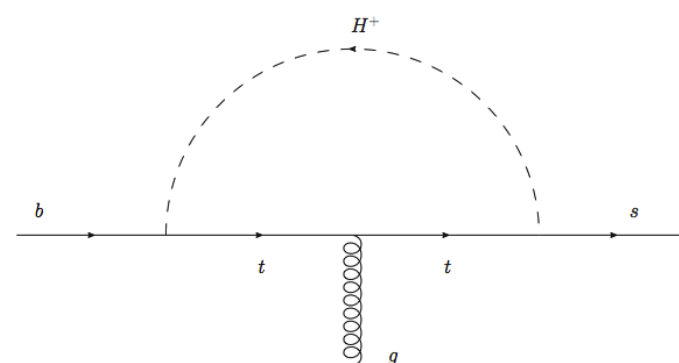
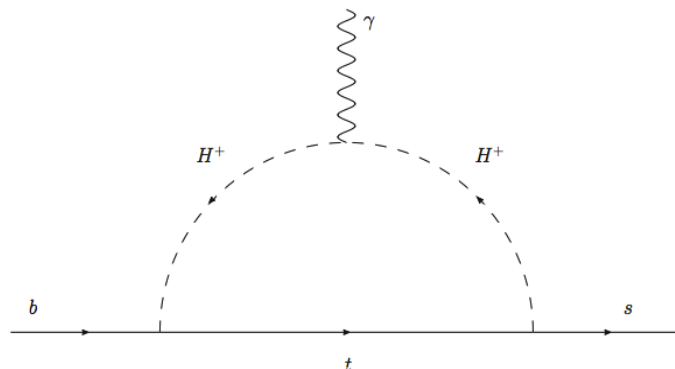
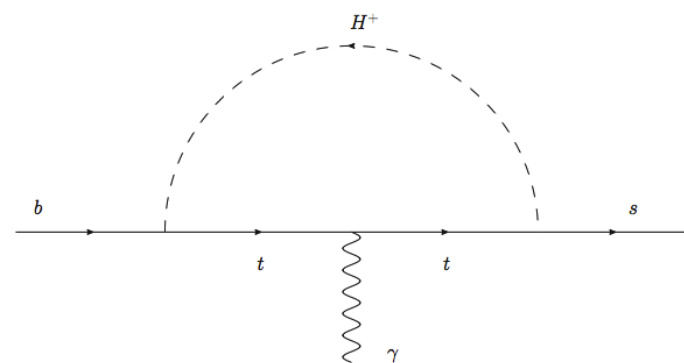
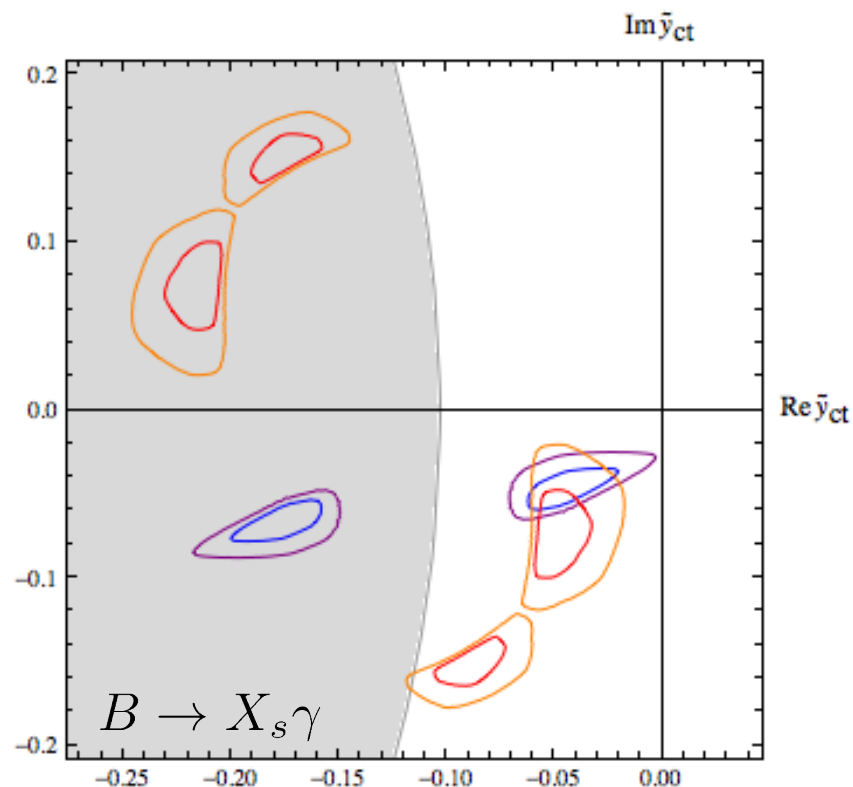
Constraint from rare B decays defines an annulus in the model parameter space

$$\frac{Br^{exp}(B \rightarrow X_s \gamma)}{Br^{SM}(B \rightarrow X_s \gamma)} = 1 + G_1(x_H, x_t) Re \tilde{y}_{ct} + G_2(x_H, x_t) |\tilde{y}_{ct}|^2$$

White region corresponds to region which is consistent with

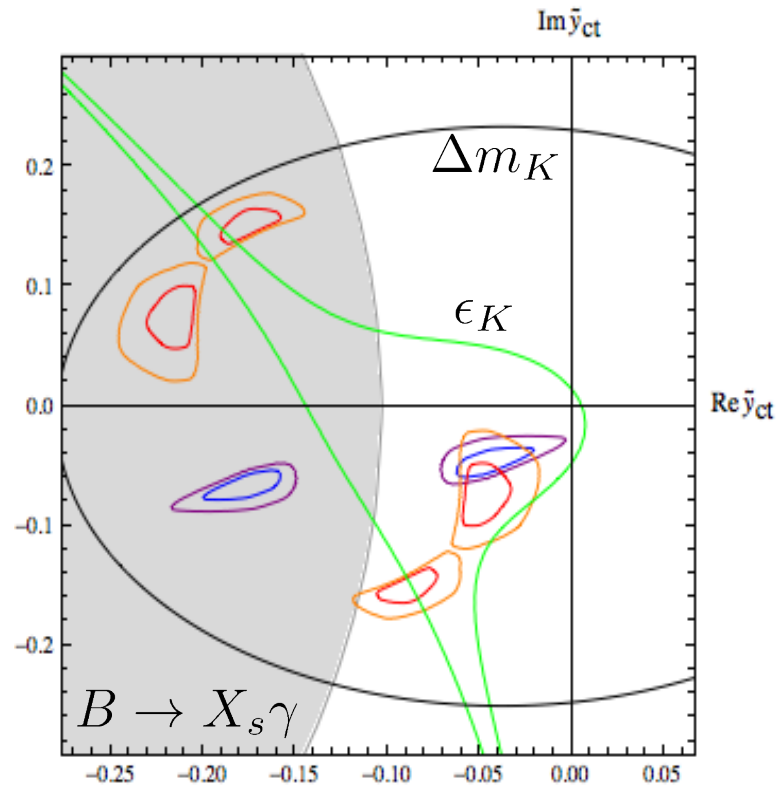
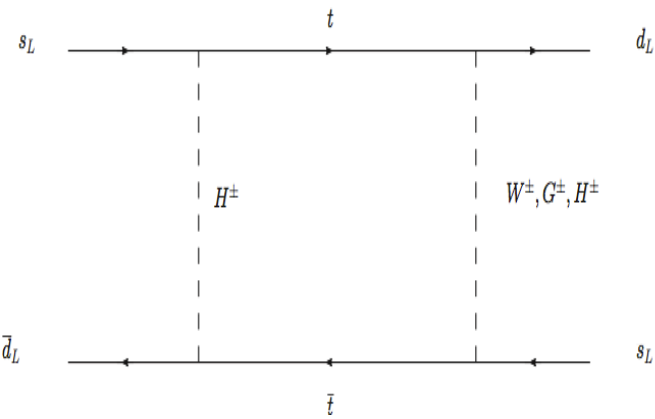
$$Br(B \rightarrow X_s \gamma)^{exp} = (3.55 \pm .39) \times 10^{-4}$$

$$Br(B \rightarrow X_s \gamma)^{SM} = (3.6 \pm 0.3) \times 10^{-4}$$



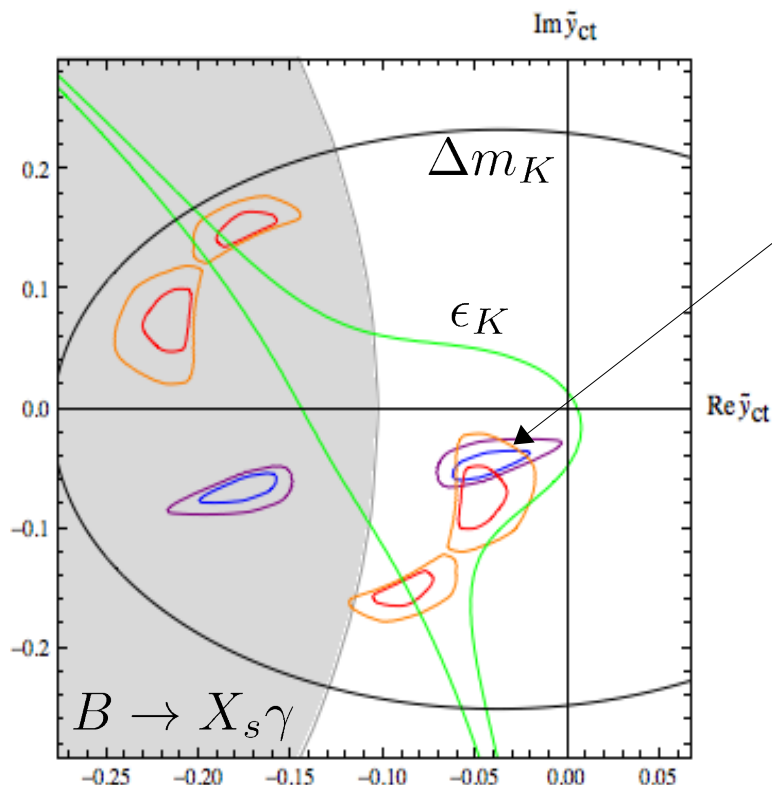
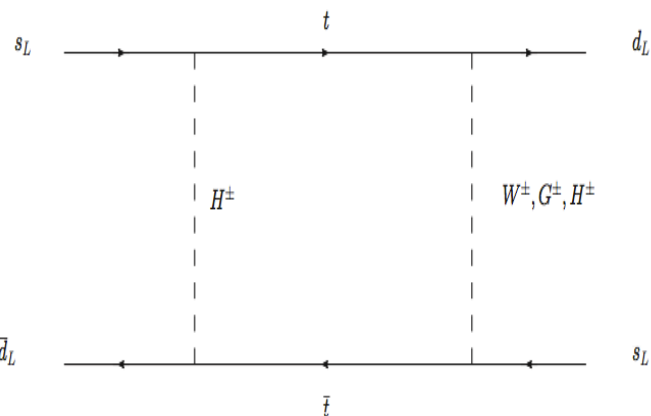
Flavor Constraints: Neutral Kaon Mixing

New physics contributions to $K^0 - \bar{K}^0$ arise from box diagrams similar to $B^0 - \bar{B}^0$ mixing



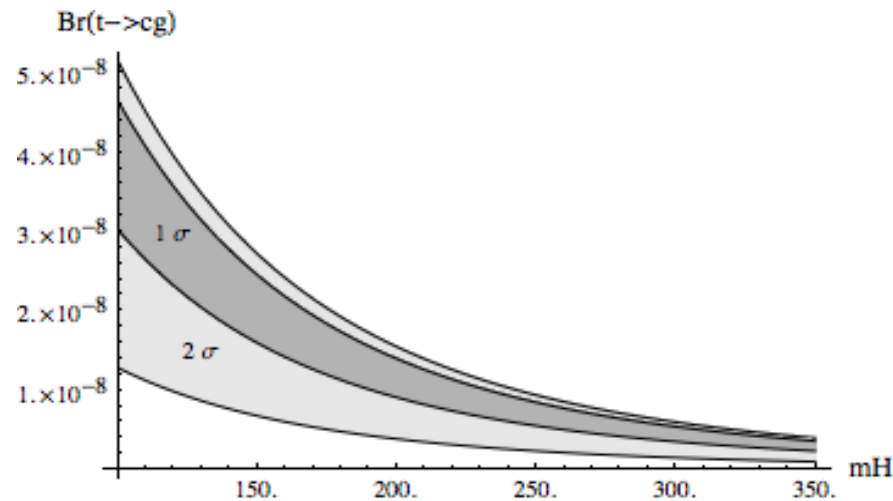
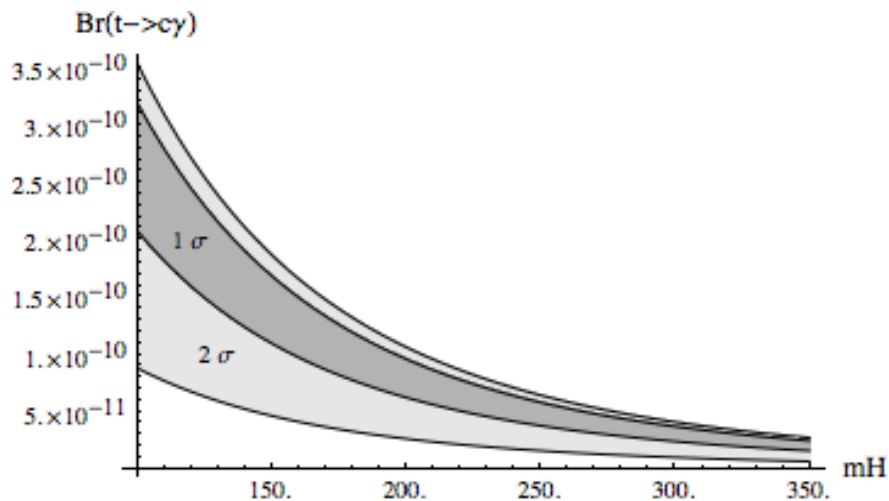
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The tightly constrained parameter space allows for predictions of other processes

- $Br(t \rightarrow c\gamma)$
- $Br(t \rightarrow cg)$
- $Br(t \rightarrow cZ)$
- ?



Baryogenesis

Viable Baryogenesis?

- Strong enough 1st order phase transition?
- Sufficient CP violation?

For a general type II 2HDM a strong enough first order phase transition can occur for $m_{h^0} \lesssim 200 \text{ GeV}$ and $300 \text{ GeV} \lesssim m_{H^0} \lesssim 500 \text{ GeV}$

L. Fromme, S. J. Huber and M. Seniuch, JHEP **0611**, 038 (2006)

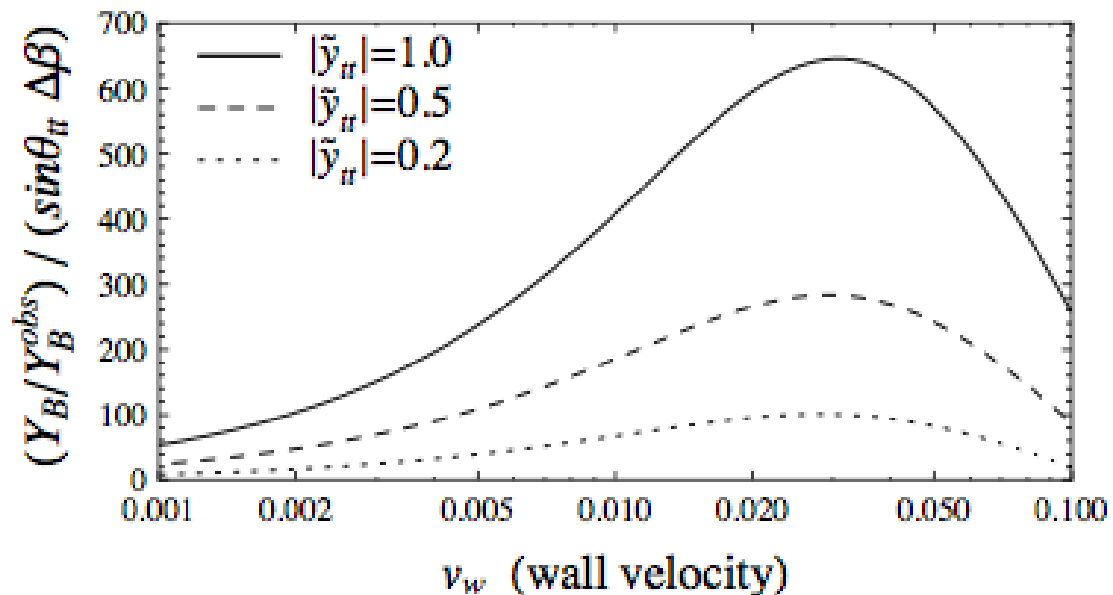
- Existence of strong enough first order phase transition is assumed for the moment

- Sole source of CP violation is the phase $\theta_{tt} = \text{arg}(\tilde{y}_{tt})$

Not same phase that enters flavor constraints!!

$\Delta\beta$ is related to the shift in the shift in the Higgs vevs across the bubble wall

The model can easily account for the BAU provided that $|\tilde{y}_{tt}| \gtrsim 0.2$ with $\mathcal{O}(1)$ phase!!!



Conclusions

- Recent anomalies in the B sector could imply new weak-scale bosonic d.o.f. and new large CP-violating phases
- These ingredients are exactly what is required for viable electroweak baryogenesis
- We propose a single 2HDM to account for both the B meson anomalies and the baryon asymmetry of the universe
- Viable electroweak baryogenesis requires $|\tilde{y}_{tt}| \sim 1$ and a light new Higgs scale $m_{H^+} \lesssim 500 \text{ GeV}$
- Flavor constraints are also consistent with $|\tilde{y}_{tt}| \sim 1$ and a light new Higgs scale $m_{H^+} \lesssim 500 \text{ GeV}$
- More investigation is needed to explore possible interesting collider signatures and to address the true strength of the phase transition