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## CP Violation in Rare B Decays as a Window to New Physics

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In the pursuit of physics beyond the Standard Model, a promising path is the study of exclusive B-meson decays caused by the transition  $b \rightarrow s\ell + \ell -$ . A key observable in such decays is the ratio  $R_K$ , which measures electron-muon universality in  $B \rightarrow K\mu + \mu - /e + e -$ . At first sight, the recent LHCb measurement of RK  $^{\sim}$  1 may seem to largely constrain deviations from universality in these decays. However, this is actually not the case: new sources of CP violation allow for universality violation consistent with  $R_K = 1$  [2303.08764]. Another central observable is the branching ratio of the semileptonic decay  $B \rightarrow K\mu + \mu -$ , which shows a  $^{\sim}4\sigma$  tension between experiment and theory. New physics causing this tension is customarily encoded in the Wilson coefficients  $C_9$  and  $C_{10}$ . We discuss a new way to extract CP-violating phases in these coefficients [2212.09575]. We also discuss CP violation in the leptonic decay  $Bs \rightarrow \mu + \mu -$ , which complements semileptonic decays through its outstanding sensitivity to scalar and pseudoscalar physics. These studies provide exciting new opportunities to search for new physics in rare B-meson decays.

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