# Flavour Non-Universality vs Naturalness

Joe Davighi, University of Zurich SUSY 2023, 21st July

# Outline

- **1.** Motivation: Flavour puzzles  $\rightarrow$  accidental U(2) flavour symmetries
- 2. Models: Natural gauge explanations by deconstructing the SM near the TeV

3. Pheno: flavour + high pT + EW precision

$$G_{\rm SM,12} \times G_{\rm SM,3+Higgs} \rightarrow G_{\rm SM}$$

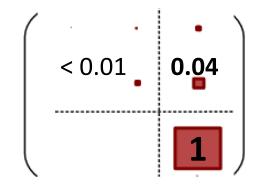
# 1. Flavour and accidental symmetries

# The Flavour Puzzle(s)

Why huge (technically natural) hierarchies in SM Yukawa couplings  $y \ \overline{\Psi}_L H \Psi_R$ ?

Masses:  $1 \approx y_t \gg y_c \gg y_u \sim 10^{-5}$ 

Mixings:  $V_{us} \gg V_{cb} \gg V_{ub}$ 



Yukawa matrices exhibit approximate  $U(2)_L \times U(2)_R$  flavour symmetry

SM flavour

If New Physics is light (< 10 TeV), it also exhibits U(2) flavour symmetries

• Need to suppress eg kaon mixing, which probes effective scale  $\sim 10^{5-6}~{\rm TeV}$ 

**BSM** flavour

$$(\psi_1 \quad \psi_2)$$
 = doublets of  $U(2)$ ,  $\psi_3$  = singlets of  $U(2)$ 

Kagan, Perez, Volansky, Zupan, <u>0903.1794</u> Barbieri et al, <u>1105.2296</u> Isidori, Straub, <u>1202.0464</u> Fuentes-Martin et al, <u>1909.02519</u> Tempting hypothesis: common dynamical origin!

These U(2) flavour symmetries emerge as accidental symmetries from a gauge symmetry (broken < 10 TeV) that is flavour non-universal (acts differently on  $3^{\text{rd}}$  family, same on  $1^{\text{st}}$  and  $2^{\text{nd}}$  families)

# U(2) or U(3)?

Flavour-blind NP (traditional MFV) can also evade flavour bounds. D'Ambrosio, Giudice, Isidori, Strumia, hep-ph/0207036

MFV now ruled out to 10 TeV

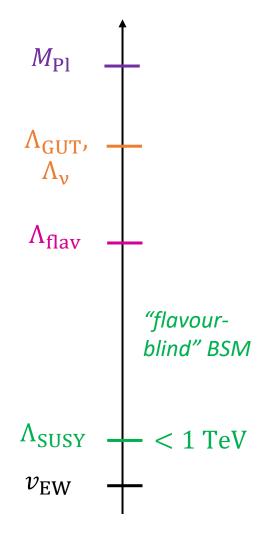
European Strategy for Particle Physics, 2020 Briefing Book 1910.11775

Reasons to prefer U(2):

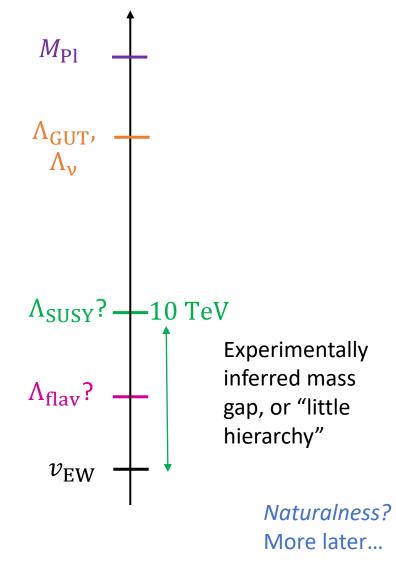
- U(3) cannot explain the flavour hierarchies; U(2) can!
- NP with U(2) can be *lighter* by coupling dominantly to  $3^{rd}$  family



#### Old MFV picture (pre-LHC):



#### Maybe things are more like this:



# 2. Explaining the accidents: Deconstructing the SM

# Flavour non-universality, non-horizontally

- Want  $U(2)^n$  to emerge as accidental from a flavour non-universal gauge symmetry
- One approach is to "factorize the flavour problem" by gauging a horizontal symmetry e.g.  $U(1)_X$

$$G = G_{SM} \times G_{hor} \rightarrow G_{SM}$$

Froggatt, Nielsen, Nucl Phys B (1979)

...

#### **Deconstruction approach:**

• A more intricate approach is to split apart (or "deconstruct") SM gauge symmetry by flavour:

$$G = G_{\text{SM},12} \times G_{\text{SM},3+\text{Higgs}} \rightarrow G_{\text{SM}}$$

Arkani-Hamed, Cohen, Georgi <a href="hep-th/0104005">hep-th/0104005</a>
... Craig, Green, Katz <a href="https://doi.org/1103.3708">1103.3708</a>
... Bordone, Cornella, Fuentes-Martin, Isidori, 1712.01368 ...

#### Comments:

- Embedding of SM gauge interactions intrinsically non-universal in UV
- This breaking is generic for simple G: for any choice of gauge couplings, and any scalar rep  $(R_1 \neq 1, R_2 \neq 1)$ , you always breaks this to the diagonal (flavour universal) subgroup! Craig, Garcia-Garcia, Sutherland, 1704.07831
- So universality of SM really pops out "accidentally" from deconstructed  $G_{\mathrm{SM}}$

# Flavour non-universality, non-horizontally

With Higgs charged under  $G_{\rm SM,3}$ , we can explain Yukawa hierarchies with accidental  $U(2)^n$ 

$$SU(3)^{[12]} \times SU(3)^{[3]}$$

$$Y_{ij}^F \sim \begin{pmatrix} \times & \times & 0 \\ \times & \times & 0 \\ 0 & 0 & \times \end{pmatrix}$$

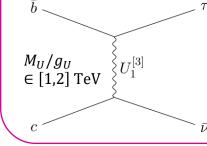
Allows 2 x 2 matrix of light Yukawas (Higgs colourless)

Explains  $V_{cb} \ll 1$ 

Doesn't explain  $m_2 \ll m_3$ 

If we enlarge  $SU(3)^{[3]} \rightarrow SU(4)^{[3]}$ , can also explain  $b \rightarrow c\tau\nu$  anomalies

1808.00942



Bordone, Cornella, Fuentes-Martin, Isidori, <u>1712.01368</u>; Greljo, Stefanek, <u>1802.04274</u>; Di Luzio, Fuentes-Martin, Greljo, Nardecchia, Renner,

Hint for deconstruction near TeV

$$SU(2)_L^{[12]} \times SU(2)_L^{[3]}$$

$$Y_{ij}^F \sim \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{pmatrix}$$

Rank-1 matrix, can be diagonalised by a RH-rotation that is unphysical (as in SM)

Explains 
$$V_{cb} \ll 1$$
  
Explains  $m_2 \ll m_3$ 

$$U(1)_{Y}^{[12]} \times U(1)_{Y}^{[3]}$$

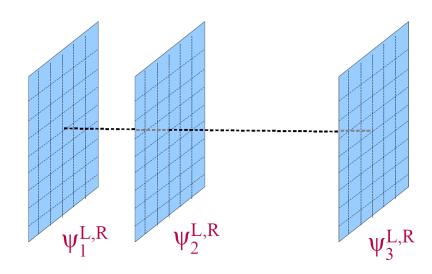
$$Y_{ij}^F \sim \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & \times \end{pmatrix}$$

Explains  $V_{cb} \ll 1$ Explains  $m_2 \ll m_3$ 

Need to deconstruct EW gauge symmetry to explain  $m_2 \ll m_3$ 

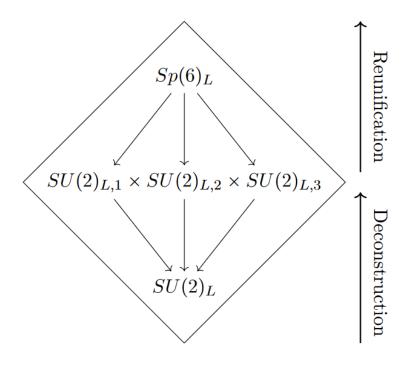
# UV origin?

#### i. Fifth dimension; one bulk EW gauge group



Fuentes-Martin, Isidori, Lizana, Selimovic, Stefanek, 2203.01952

#### ii. Electroweak flavour unification via Sp(6)



Davighi, Tooby-Smith, 2201.07245

### What of Naturalness?

Flavour deconstructed models all predict heavy gauge bosons X with big couplings to Higgs or top

Unavoidable finite corrections to Higgs mass squared

$$\delta M_h^2 \sim \left(\frac{1}{16\pi^2}\right)^{\text{\#loops}} g_X^2 M_X^2$$

Farina, Strumia, Pappadopulo, <u>1303.7244</u>

If these corrections are  $\gg M_h^2$  then the physical Higgs mass is *fine-tuned* (regardless of higher-scale stabilization), in absence of SUSY or compositeness in interim scales to soften/cancel  $\delta M_h^2$ 

Absence of NP in colliders means a "little hierarchy"  $\delta M_h^2|_{\rm SUSY} \sim {\rm TeV^2}$  is  $\sim$  observational fact

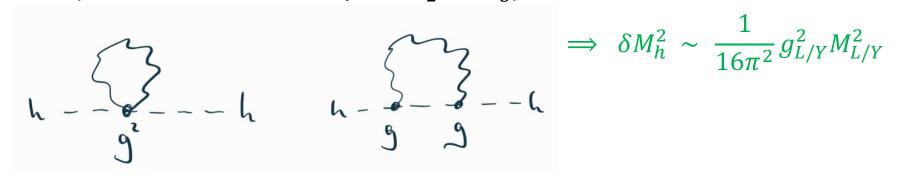
c.f. Giudice, <u>1710.07663</u>

But we do not want to make the  $\delta M_h^2$  fine-tuning worse with our flavoured New Physics!

→ Use naturalness as a guide in the space of deconstructed flavour models

Naturalness criteria:  $\delta M_h^2 \lesssim (125 \text{ GeV})^2$  (aggressive),  $\delta M_h^2 \lesssim (\text{TeV})^2$  (little hierarchy)

Deconstructing EW symmetries give 1-loop Higgs mass corrections: (recall we need this to explain  $m_2 \ll m_3$ )



Deconstructing colour gives 2-loop correction, but with big couplings:

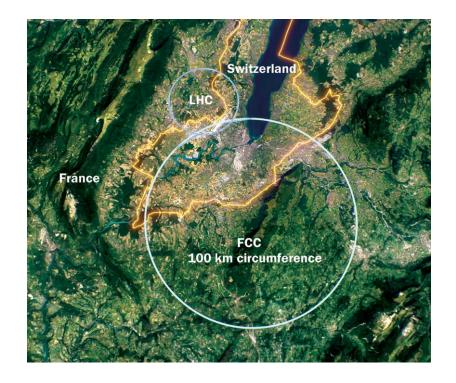
$$-\frac{y_s}{y_4} \left( \frac{1}{G'} \right)^2 g_s^2 y_t^2 M_{G'}^2 \qquad \Rightarrow \delta M_h^2 \sim \left( \frac{1}{16\pi^2} \right)^2 g_s^2 y_t^2 M_{G'}^2 \qquad M_{G'} \lesssim 10 \ (80) \ \text{TeV}$$

**Natural mass ranges** remain viable:

$$M_{W_L'} \lesssim 2.5 (20) \text{TeV}$$
 $M_{Z_Y'} \lesssim 5 (40) \text{TeV}$ 
Since  $g_Y \sim \frac{1}{2} g_L$ , which also gives safer pheno (more later...)

$$M_{G'} \lesssim 10 \ (80) \text{ TeV}$$

# 3. Phenomenology



# Flavoured SM gauge bosons

Focus on deconstructed EW:  $SU(2)_{L,12} \times SU(2)_{L,3} \rightarrow SU(2)_L$  and  $U(1)_{Y,12} \times U(1)_{Y,3} \rightarrow U(1)_Y$ 

$$J^{\mu} \sim g_{12}^2 (J_1^{\mu} + J_2^{\mu}) - 2g_3^2 J_3^{\mu}$$
,  $J_3^{\mu} \supset D_{SM}^{\mu} H$ ,  $g_{12}, g_3 > g$ 

#### Important SMEFT operators:

|                                   | Flavour (mixing, $bs\mu\mu$ )                           | LHC Drell-Yan $pp \rightarrow ll \ (lv)$          | Electroweak Precision                         |
|-----------------------------------|---------------------------------------------------------|---------------------------------------------------|-----------------------------------------------|
| $SU(2)_{L,12} \times SU(2)_{L,3}$ | $O_{qq}^{(3)}$ , $O_{lq}^{(3)}$                         | $O_{lq}^{(3)}$ ( $ll$ and $lv$ )                  | $O_{Hq}^{(3)}$ , $O_{Hl}^{(3)}$               |
| $U(1)_{Y,12} \times U(1)_{Y,3}$   | $O_{qq}^{(1)}$ , $O_{dd}$ , $O_{lq}^{(1)}$ , $O_{qe}$ , | $O_{lq}^{(1)}$ , $O_{qe}$ , $O_{eu}$ , $O_{ed}$ , | $O_{Hq}^{(1)}, O_{Hl}^{(1)}, O_{He},, O_{HD}$ |

(assuming flavour aligned charged lepton Yukawa)

(+ve) shift in  $M_W$  only in deconstructed hypercharge case (custodial violating)

Current bounds: all 3 observable classes give very complementary constraints!

# Deconstructed $SU(2)_L$ triplet

#### Naïve naturalness:

 $M_{W_{I}'} \lesssim 2.5 \ (20) \ {\rm TeV}$ 

#### Work in progress with Sophie Renner, Alastair Gosnay, David Miller

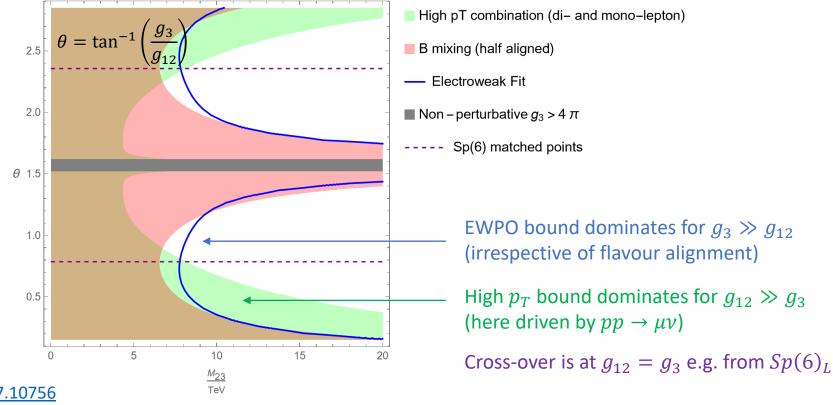
|                                   | Flavour (mixing, $bs\mu\mu$ )   | LHC Drell-Yan $pp \rightarrow ll \ (lv)$ | Electroweak Precision        |
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#### Current bounds, combined:

- High pT
- Flavour ( $B_s$  mixing)
- EW fit

All are important!

$$M_{W_I'} > 8 \text{ TeV}$$



High pT bounds computed using **HighPT** package:

Allwicher, Faroughy, Jaffredo, Sumensari, Wilsch 2207.10756

EW fit Based on likelihood function of

Bresó-Pla, Falkowski, González-Alonso 2103.12074

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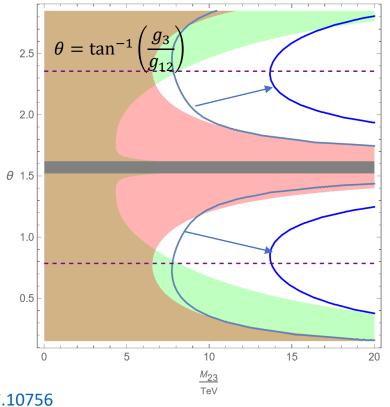
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#### Current bounds, combined:

- High pT
- Flavour ( $B_s$  mixing)
- EW fit

#### Future:

$$M_{W_t'} > 14 (40) \text{ TeV}$$



■ High pT combination (di– and mono–lepton)

B mixing (half aligned)

Electroweak Fit

■ Non – perturbative  $g_3 > 4 \pi$ 

---- Sp(6) matched points

Conservative & crude estimate of bound after  $\sim$ 3 months of FCC-ee running on Z pole ( $10^4 \times LEP$  dataset)

More ambitious estimate using de Blas et al.  $\underline{2206.08326}$  rules out  $M_{W_I'} > 40 \text{ TeV}$ !

High pT bounds computed using **HighPT** package:

Allwicher, Faroughy, Jaffredo, Sumensari, Wilsch 2207.10756

EW fit Based on likelihood function of

# Deconstructed $U(1)_Y Z'$ boson

Expect to provide the **most natural** model; double benefit from  $g_Y \sim g_L/2$ 

- 1. Roughly x2 smaller Higgs mass correction
- Davighi, Stefanek <u>2305.16280</u>

2. Roughly x2 smaller NP effects

|         | natura | MACCI |
|---------|--------|-------|
| IVAIVE  | панна  |       |
| ITALITE | HUCUIU |       |

$$M_{Z_Y'} \lesssim 5 (40) \text{TeV}$$

See also

Fernández Navarro, King <u>2305.07690</u> See Mario F-N's talk!

Allanach, Davighi <u>1809.01158</u>

|                                 | Flavour (mixing, $bs\mu\mu$ )                           | LHC Drell-Yan $pp 	o ll$                          | Electroweak Precision                         |
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| $U(1)_{Y,12} \times U(1)_{Y,3}$ | $O_{qq}^{(1)}$ , $O_{dd}$ , $O_{lq}^{(1)}$ , $O_{qe}$ , | $O_{lq}^{(1)}$ , $O_{qe}$ , $O_{eu}$ , $O_{ed}$ , | $O_{Hq}^{(1)}, O_{Hl}^{(1)}, O_{He},, O_{HD}$ |

LL 4-quark operators especially small thanks to  $Y_Q g_Y \sim 1/18$ 

+ve shift in  $M_W$  currently preferred by EW fit (even ignoring CDF II measurement)

#### **Naïve naturalness:**

$$M_{Z_V'} \lesssim 5 (40) \text{TeV}$$

# Deconstructed $U(1)_Y Z'$ boson

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2. Roughly x2 smaller NP effects

|      |                               | Flavour (mixing, $bs\mu\mu$ )                           | LHC Drell-Yan $pp 	o ll$                      | Electroweak Precision                         |
|------|-------------------------------|---------------------------------------------------------|-----------------------------------------------|-----------------------------------------------|
| U(1) | $1)_{Y,12} \times U(1)_{Y,3}$ | $O_{qq}^{(1)}$ , $O_{dd}$ , $O_{lq}^{(1)}$ , $O_{qe}$ , | $O_{lq}^{(1)}, O_{qe}, O_{eu}, O_{ed}, \dots$ | $O_{Hq}^{(1)}, O_{Hl}^{(1)}, O_{He},, O_{HD}$ |

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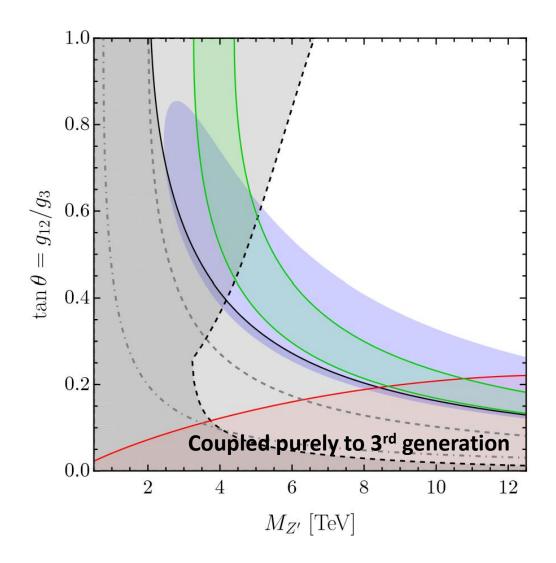
#### Explicit model:

- TeV:  $U(1)_{Y_{12}} \times U(1)_{Y_3} \rightarrow U(1)_Y$  by two scalars  $\Phi_{q,H}$  (realises "model 1" flavour structure)
- Light Yukawas generated by UV states at  $\sim 10$  TeV (safe choice of U(2)-breaking spurions):

| Field     | $SU(3)_c$ | $SU(2)_L$ | $U(1)_3$ | $U(1)_{12}$ | Generates:                  |
|-----------|-----------|-----------|----------|-------------|-----------------------------|
| $H_{12}$  | 1         | 2         | 0        | 1/2         | $y_{c,s,\mu,u,d,e}, V_{us}$ |
| $Q_{L,R}$ | 3         | 2         | 1/6      | 0           | $V_{cb}, V_{ub}$            |

$$\frac{y_c}{y_t} \approx \frac{y_u^2}{y_u^3} \frac{f\langle \Phi_H \rangle}{m_{12}^2}$$

- RH mixing is zero at tree-level
- Semi-simple UV completion? Assume layer of SUSY / compositeness first kicks in around 10 TeV (for "best possible" solution to the *large* hierarchy problem)

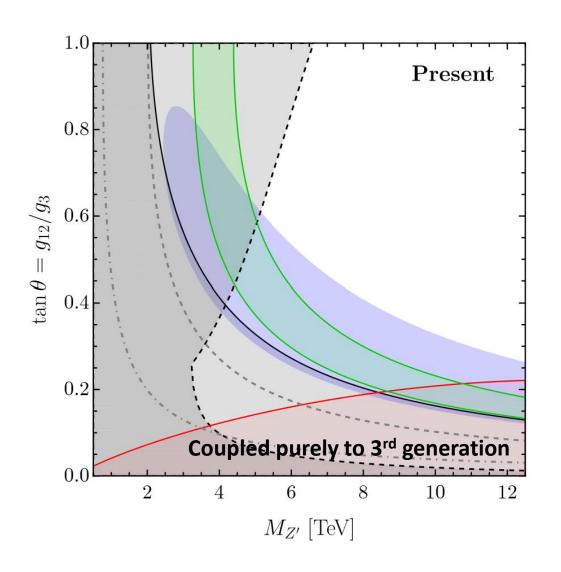


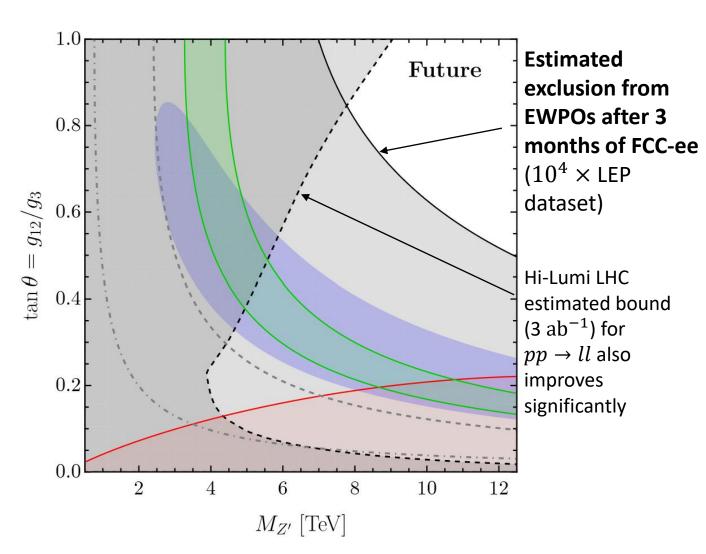
- $B_S$  mixing (with up-alignment! Suppressed by  $Y_O g_Y$ )
- $B_s \to \mu \mu$  exclusion (strong-ish because our  $bs\mu\mu$  is  $\approx C_{10}$ )
- Electroweak fit (1 sigma) using a new  $M_W$  average
- ——— Electroweak fit (2 sigma exclusion) excluding CDF II  $M_W$
- - - High  $p_T$  exclusion (recast of  $pp \rightarrow ee, \mu\mu, \tau\tau$  searches)
- Percent tuning in  $M_h^2$  ( $\delta M_h^2$  now computed exactly in model)
  - A "natural" explanation of fermion mass hierarchies

$$M_{Z_Y'} \gtrsim 4 \text{ TeV}$$

- As for deconstructed  $SU(2)_L$ , lowest allowed mass from intersection of high  $p_T$  + EWPO
- Lighter mass (more natural) allowed, as anticipated

# Deconstructed $U(1)_Y Z'$ boson





# A key pheno message:

An EW precision machine like FCC-ee has power to completely exclude natural\* flavour models based on "deconstructed" gauge interactions

- \* Natural means:
  - 1. Electroweak stability:  $\delta M_h^2 \lesssim (\text{TeV})^2$
  - 2. Order-1 marginal couplings in UV model

Thank you!

# Backup

# U(2) or U(3) ?

Pre-LHC, when < TeV SUSY or compositeness was anticipated, Minimal Flavour Violation (MFV) was an attractive way to pass flavour bounds. MFV now ruled out to 10~TeV

European Strategy for Particle Physics, 2020 Briefing Book 1910.11775

Recall "Traditional MFV": New Physics has approximate U(3) (flavour blind), broken only by  $Y_{u,d,e}$ 

D'Ambrosio, Giudice, Isidori, Strumia, <u>hep-ph/0207036</u> Kagan, Perez, Volansky, Zupan, <u>0903.1794</u>

...

Reasons to prefer U(3):

No extra input spurions (predictive)

#### Reasons to prefer U(2):

- U(3) cannot explain the flavour hierarchies! Yukawas are just an "input"
- Extra spurions is reasonable from a UV perspective
- U(3) unnecessarily aggressive; NP could couple differently to  $3^{rd}$  family
- E.g. if NP is "heavy-flavoured", LHC search bounds are weaker



# U(2) or U(3)?

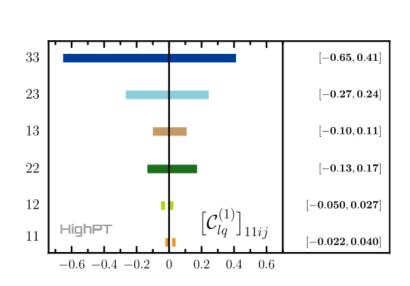
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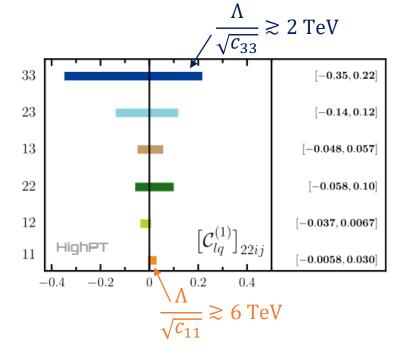
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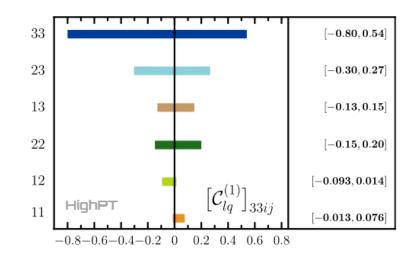
#### Example: High- $p_T$ Drell-Yan tail constraints on semi-leptonic SMEFT operators

• For 33 vs 11 quark indices, bound on  $C/\Lambda^2$  weaker by factor  $\sim 10$ 

$$\mathcal{L} \sim \frac{C}{\Lambda^2} QQLL$$







#### Results from HighPT package:

Allwicher, Faroughy, Jaffredo, Sumensari, Wilsch, <u>2207.10714</u> Allwicher, Faroughy, Jaffredo, Sumensari, Wilsch, <u>2207.10756</u>

# UV completions?

# Semi-simple UV

Nice UV requirement:  $\exists$  embedding  $G \hookrightarrow$  semi-simple i.e. no fundamental gauged U(1)s:

- "Explain" hypercharge quantisation and origin of SM fermion reps
- has a shot at asymptotic freedom (couplings become weaker in UV)

Combined with finite naturalness + assuming no extra fermions, this greatly restricts space of UV models

- All semi-simple extensions of 3-generation SM are classified;

  Allanach, Gripaios, Tooby-Smith, 2104.14555
- All feature one of the basic "vertical" unification patterns of Pati—Salam  $SU(4) \times SU(2)_L \times SU(2)_R$ , or SU(5) or SO(10) Pati, Salam, 1974, Georgi, Glashow, 1974, Georgi, 1975, Fritzsch, Minkowski, 1975

# Semi-simple UV

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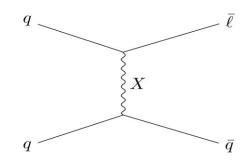
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SU(5) & SO(10) feature LQs that give tree-level proton decay!  $\Rightarrow M_X \gtrsim$  GUT scale So SU(5) & SO(10)-based options cannot appear in low-scale natural models



# Semi-simple UV

From our bottom-up  $G_{U} \times H_{12} \times G_{3}$ , we have 4 options (up to choices of  $H_{12}$ )

|         | $G_U$              | $G_3$                                                   | $H_{12}$ | Flavour structure                                                                                                                     |
|---------|--------------------|---------------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------|
| Model 1 | $\mathrm{SU}(2)_L$ | $SU(4)^{[3]} \times SU(2)_R^{[3]}$                      | ×        | $\begin{pmatrix} \epsilon_R & \epsilon_{\Omega} \\ \epsilon_R \epsilon_{\Omega} & 1 \end{pmatrix} \nabla \nabla \nabla$               |
| Model 2 | $SU(2)_R$          | $SU(4)^{[3]} \times SU(2)_L^{[3]}$                      | ×        | $\begin{pmatrix} \epsilon_L & \epsilon_\Omega \epsilon_L \\ \epsilon_\Omega & 1 \end{pmatrix}$ ×                                      |
| Model 3 | SU(4)              | $SU(2)_L^{[3]} \times SU(2)_R^{[3]}$                    | ×        | $\begin{pmatrix} \epsilon_L \epsilon_R & \epsilon_L \\ \epsilon_R & 1 \end{pmatrix}$                                                  |
| Model 4 | Ø                  | $SU(4)^{[3]} \times SU(2)_L^{[3]} \times SU(2)_R^{[3]}$ | ×        | $\begin{pmatrix} \epsilon_L \epsilon_R & \epsilon_\Omega \epsilon_L \\ \epsilon_R \epsilon_\Omega & 1 \end{pmatrix}  \mathbf{\nabla}$ |

Higgs and  $\psi_3$ , dominate  $M_h^2$ 

 $\psi_{1,2}$ , small impact on  $M_h^2$ , can UV complete at higher E

Davighi, Isidori 2303.01520

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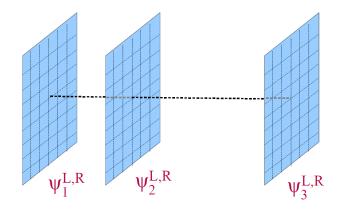
What is the origin of the flavour deconstruction?

 $G_{\text{SM},12} \times G_{\text{SM},3} \to G_{\text{SM}}$  could be last step in a multi-scale breaking from fully deconstructed  $G_1 \times G_2 \times G_3$ ; scale hierarchy  $\Lambda_{12} > \Lambda_3$ ;  $G_1 \times G_2 \to G_{12}$  breaking resolves 1-2 substructure

Example origin 1: Fifth dimension

Realise multiple flavour sites via multiple stable branes in 5d bulk

Craig, Green, Katz <u>1103.3708</u>
Cacciapaglia et al, <u>1501.03818</u>
Panico, Pomarol <u>1603.06609</u>
Bordone et al, <u>1712.01368</u>
Navarro, King <u>2209.00276</u>
Davighi, Isidori, Pesut <u>2212.06163</u>



Fuentes-Martin, Isidori, Lizana, Selimovic, Stefanek, <u>2203.01952</u>

One bulk electroweak  $SO(5) \supset SU(2)_L \times SU(2)_R$  gauge symmetry

- Holographic Higgs as light pNGB
- Fermions localised on 3 branes  $\rightarrow \prod_{i=1}^{3} (SU(2)_{L,i} \times SU(2)_{R,i})$  in effective 4d description
- $SU(2)_R$  more sharply localised on branes ( $SU(2)_L$  is "more universal"; approaching "model 1")

What is the origin of the flavour deconstruction?

 $G_{\text{SM},12} \times G_{\text{SM},3} \to G_{\text{SM}}$  could be last step in a multi-scale breaking from fully deconstructed  $G_1 \times G_2 \times G_3$ ; scale hierarchy  $\Lambda_{12} > \Lambda_3$ ;  $G_1 \times G_2 \to G_{12}$  breaking resolves 1-2 substructure

Example origin 2: 4d gauge flavour unification

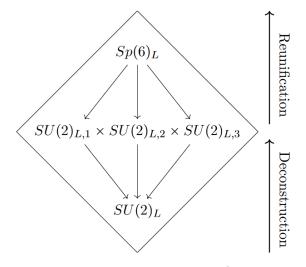
Complete UV unification of matter into two Weyls  $\psi_L \oplus \psi_R$ ; implies one of 3 gauge groups

E.g. 
$$SU(4) \times \prod_{i=1}^{3} (SU(2)_{L,i} \times SU(2)_{R,i}) \hookrightarrow SU(4) \times Sp(6)_{L} \times Sp(6)_{R}$$

- $2^{\oplus 3} \hookrightarrow 6$ : all SM fermions in just 2 fields  $\Psi_L$  and  $\Psi_R$
- Offers a "gauge answer" to "why 3 generations?"
- Higgs  $\hookrightarrow$  (6, 6); EW-breaking vev also breaks flavour symmetry

Allanach, Gripaios, Tooby-Smith, 2104.14555

Davighi, Tooby-Smith, <u>2201.07245</u> Davighi, <u>2206.04482</u>



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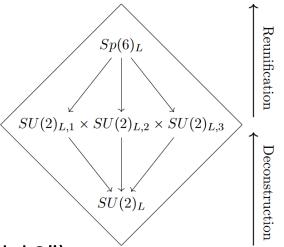
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BUT: flavour-universal SU(4) breaking must be  $\gtrsim 200$  TeV due to  $K_L \to e^+\mu^-$  vs. natural scale for SU(4) breaking is 10 (80) TeV

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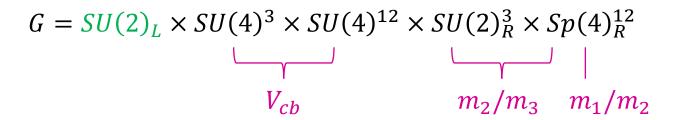
A natural realisation could require e.g.  $SUSY \le 20_3 \text{TeV}$  (same for any "model 3")

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#### Example origin 3:

"Hybrid" approach prioritizing flavour and naturalness:



Davighi, Isidori <u>2303.01520</u>

- ✓ Realises "Model 1" with nicest flavour structure
- ✓ Keeping  $SU(2)_L$  universal helps "seclude"  $\delta M_h^2$  from large corrections
- ✓ Complete model has all 1-loop gauge beta functions negative