



3 reasons for public outreach

Fachgruppe Physik
Fakultät für Mathematik und
Naturwissenschaften



BERGISCHE
UNIVERSITÄT
WUPPERTAL

Reason 1 – Recruit young talent



Your coworkers in 10 years



Picture: Kenny Eliason on Unsplash

Picture: National Cancer on Unsplash

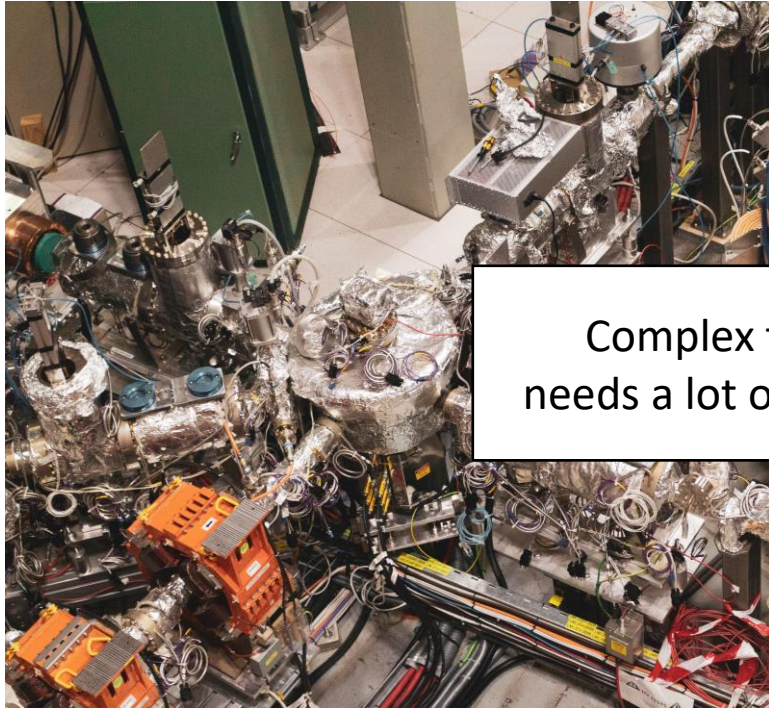
Reason 2 – Sharing makes happy



Picture: Conor Luddy on Unsplash

- You're happy by talking about your research
- You make other people happy because they can understand something supposed to be complex
- Making clear that a lot of physics stuff is the origin of (modern) daily life

Reason 3 – You always broaden your horizon



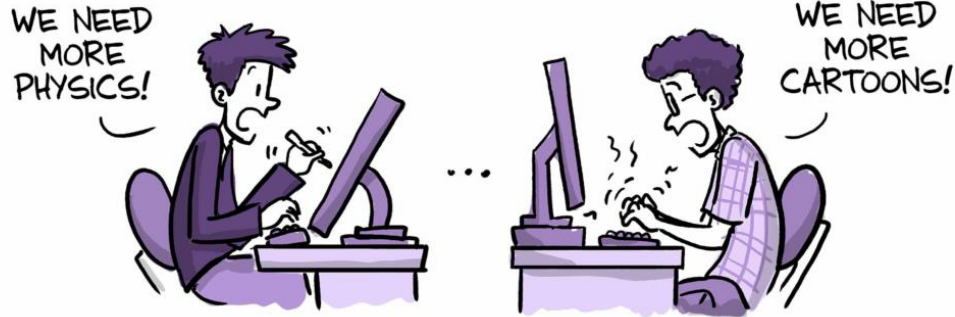
Complex to Simple
needs a lot of knowledge



Before the linear accelerator

Picture: Devon Rogers on Unsplash

OUR WRITING PROCESS:



Picture: <https://physicsworld.com/a/when-gooing-off-is-good/>

Think in longterms,
you need later research assistants

Share the joy from your research

Broaden your horizon,
through different point of views