Making the most of your 10 minutes of fame

Dave.Barney@cern.ch



I am not going to evangelize!



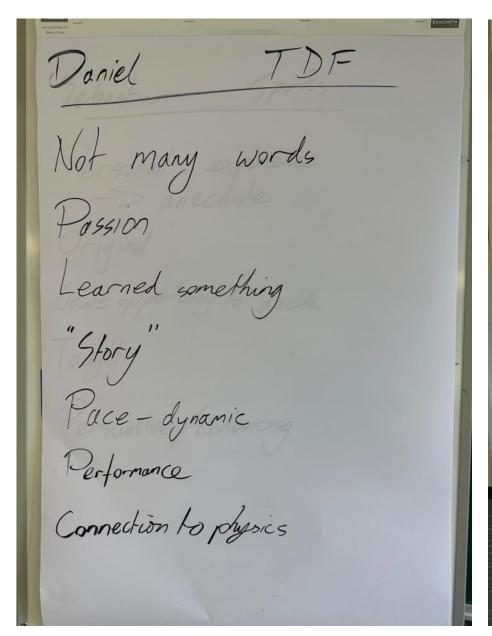
Presentation skill ≠ soft skill

Exercise 1: You have 10 minutes to prepare a 1-minute presentation on your favourite topic (not necessarily particle physics!)

Send any slides to David.Barney@cern.ch using filename: <a href="mailto:1_
Yourname.extension (or you can use your own laptop)

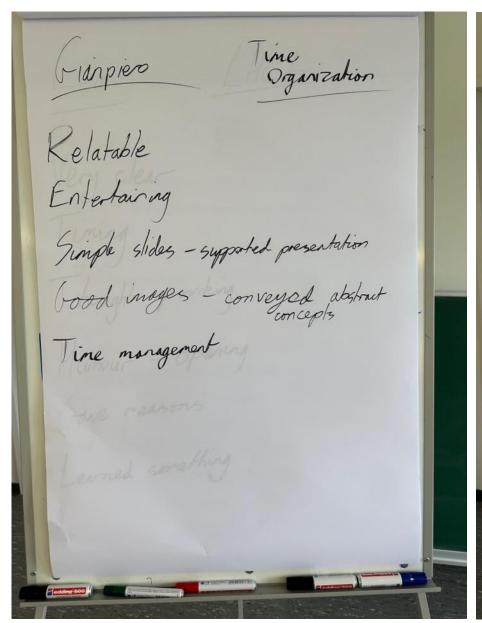
I will choose some at random for presentation!



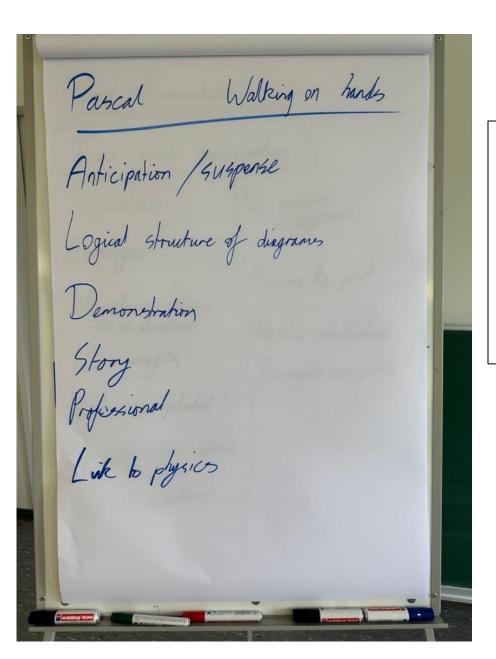


Tebastian Personal experience

-> anecdote Original Cove apportunity to decide Taught Persuasive/convincing



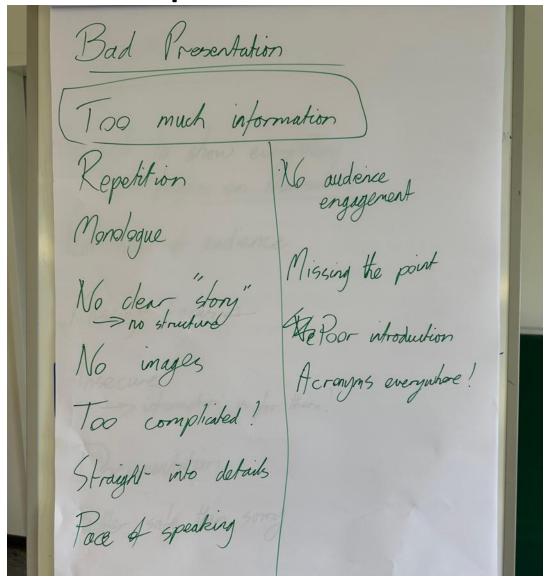
Very clear Timing Thought provoking Humour - opening are reasons Learned something



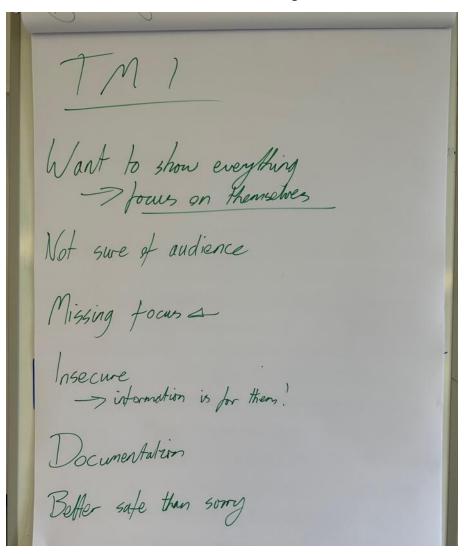
Some common themes:

- Story telling
- Entertaining
- Not too complicated

What are the most common problems with presentations?



Why do people put too much information into a presentation?



Your audience is intelligent But not knowledgeable

You are the only expert in the room!

GUIDELINE #1:

THE PRESENTATION IS FOR THE AUDIENCE MAKE SURE YOU KNOW YOUR AUDIENCE!

What is the purpose of a presentation?

What is the purpose of a presentation?

For the audience to understand one or more **messages**And possibly **act upon** those messages

message ≠ information

Supercars of Wuppertal (1/3)



This is "information"

Koenigsegg Agera in Wuppertal



This is also "information"

The only Koenigsegg Agera in Wuppertal is the official Eurizon taxi!



This is a "message" that you can act upon!

What is a message?

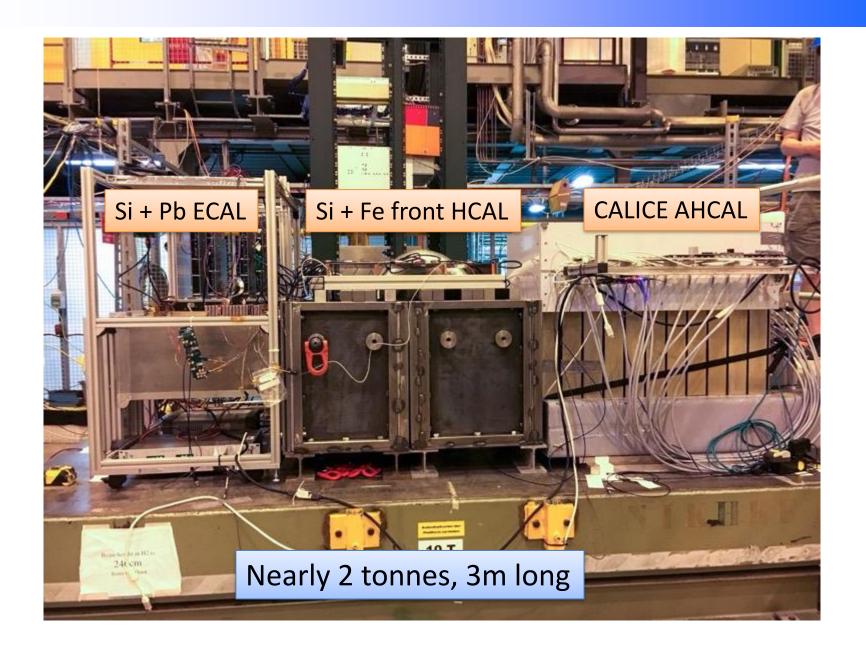
It is <u>not</u> the "what"
It is the "so what?"

Including the "so what?" explicitly on your slides is a basic redundancy

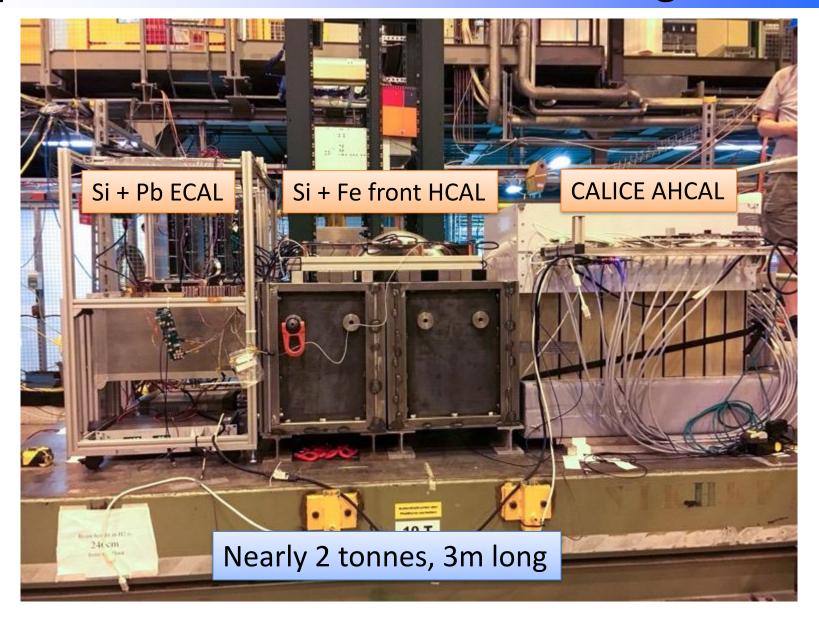
Even if the "so what?" is the only text on your slide, an offline reader will be able to understand the important points of the presentation

The "title" part of your slide is perfect for putting the "so what?"

HGCAL Beamtest 2017



Full prototype HGCAL is at the limit of what can be placed on the CERN SPS H2 moving table



Omitting the "so what?" or not being clear can have serious consequences...

For a pretty extreme view, take a look at:

https://www.inf.ed.ac.uk/teaching/courses/pi/2016_2017/phil/tufte-powerpoint.pdf

And a nice response:

http://web.mit.edu/5.95/readings/doumont-responds-to-tufte.pdf

Review of Test Data Indicates Conservatism for Tiles Penetration

- The existing SOFI on tile test data used to create Crater was reviewed along with STS-107 Southwest Research data
 - Crater overpredicted penetration of tile coating significantly
 - Initial penetration to described by normal velocity
 - Varies with volume/mass of projectile(e.g. 200ft/sec for 3cu. In)
 - Significant energy is required for the softer SOFI particle to penetrate the relatively hard tile coating
 - Test results do show that it is possible at sufficient mass and velocity
 - Conversely, once tile is penetrated SOFI can cause significant damage
 - Minor variations in total energy (above penetration level) can cause significant tile damage
 - Flight condition is significantly outside of test database
 - Volume of ramp is 1920cu in vs 3 cu in for test

Exercise 2: Decoding NASA

Look at your handouts. Work in pairs! You have 5 minutes to determine the three most important conclusions from this slide

Some context & glossary:

This concerns a **US Space Shuttle**

- Tiles = the special foam tiles covering the Space Shuttle
- Crater = simulation program
- SOFI = spray-on foam insulation, used on the separate fuel tanks of the space shuttle
- ramp = piece of debris
- cu in = cubic inch

1) The "Crater" simulation is not a realistic representation of what happened

2) A penetration of the tile cannot be ruled out

3) If this happened, the consequences could be catastrophic



Don't let Powerpoint control the apparent importance of something depending on where it is in the list!

Bullet lists have their uses, but don't overdo it!

Good examples:

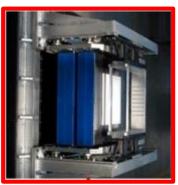
Pros vs cons

Checklists

Beam monitoring in charged-particle therapy

Parallel-plate ionization chambers





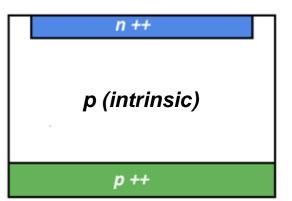
PROS:

Robust, stable, radiation resistance

CONS;

- Slow response time
- Limited sensitivity
- Measurement of number of particles from the produced charge depends on energy
- Daily QA and calibration measurements.

Silicon detectors



PROS:

- Good sensitivity (single particle detection)
- Small signal duration (direct count of number of particles)
- Fine segmentation -> beam profile
- Time resolution (measurement of beam energy with time-of-flight techniques)

CONS:

- Pile-up effects at high frequencies
- Radiation resistance.

Practical Aspects in irradiation-test organization

- Ensure that facility is compliant with your requirements (energy, flux, etc.)
- Ensure that your system is compliant with facility requirements (dimension, operation, safety, etc.)
- Respect instructions of the facility about positioning and alignment of your samples. Get this checked by facility staff before going, if possible
 - spare devices can be useful if re-test needed
- ➤ Dosimetry usually (but not always) done by facility staff. When this is available, it is likely to be accurate typically ±10%
 - dosimetry may be complex
 - possibly bring your own reference dosimeter. This is even more important when the experimental team is not present during irradiation
- Inform the facility about the need of maintaining equipment for post-irradiation measurements (annealing tests, etc.)
- Personnel Dosimetry: always required when working with ionizing radiation

Federico Ravotti," Dosimetry Techniques and Radiation Test Facilities for Total Ionizing Dose Testing", Short course RADECS2017

17/01/2018 31

Anecdotes can be even more memorable than messages

A Phenomenological Profile of the Higgs Boson

First attempt at systematic survey

A PHENOMENOLOGICAL PROFILE OF THE HIGGS BOSON

John ELLIS, Mary K. GAILLARD * and D.V. NANOPOULOS ** CERN, Geneva

Received 7 November 1975

A discussion is given of the production, decay and observability of the scalar Higgs boson H expected in gauge theories of the weak and electromagnetic interactions such as the Weinberg-Salam model. After reviewing previous experimental limits on the mass of

We should perhaps finish with an apology and a caution. We apologize to experimentalists for having no idea what is the mass of the Higgs boson, unlike the case with charm [3,4] and for not being sure of its couplings to other particles, except that they are probably all very small. For these reason, we do not want to encourage big experimental searches for the Higgs boson, but we do feel that people performing experiments vulnerable to the Higgs boson should know how it may turn up.

GUIDELINE #2:

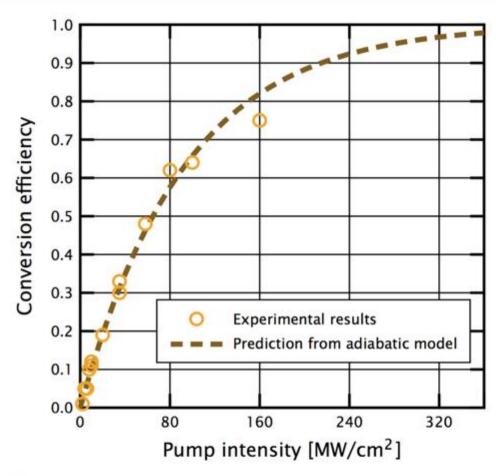
FOCUS ON YOUR MAIN MESSAGES (AND ANECDOTES WHEN APPROPRIATE)
AND DON'T LET POWERPOINT CONTROL
HOW YOUR MESSAGES APPEAR

Plots

The following is taken from the excellent "Traditions, templates, and group leaders" by Jean-Luc Doumont

http://www.treesmapsandtheorems.com/barriers

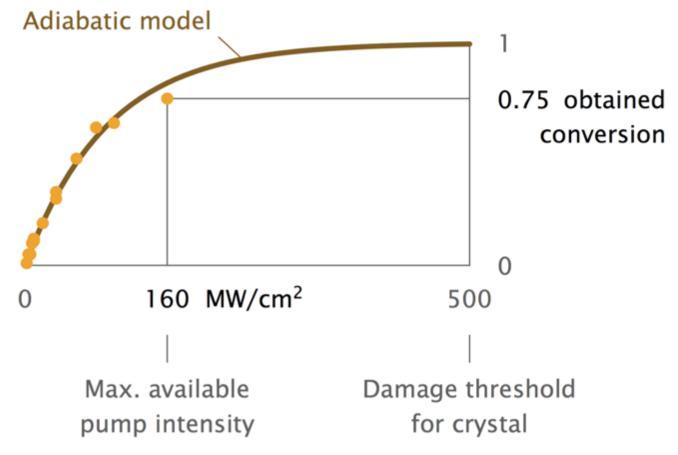
Efficiency of adiabatic frequency conversion



- Maximum pump intensity available experimentally: 160 MW/cm²
- $\lambda_1 = 1530$ nm; $\lambda_2 = 1064$ nm (Q-switched Nd:YLF)
- The maximum demonstrated conversion efficiency was
 75 percent
- Periodically poled crystal can get damaged from 500 MW/cm² of pump intensity



The conversion approaches 100% for high enough pump intensity





Global Reconstruction - Full Simulation Reconstruction and Detector Performance: Photons

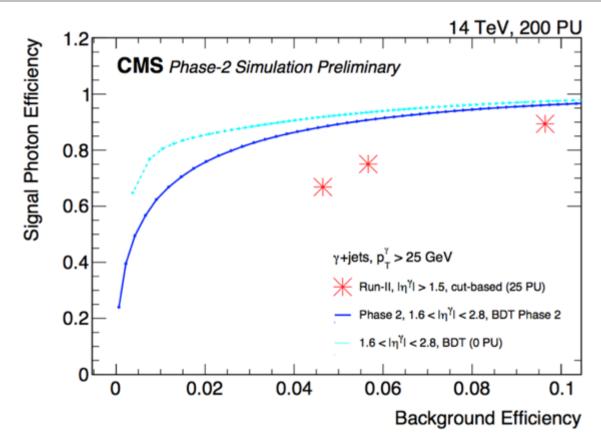
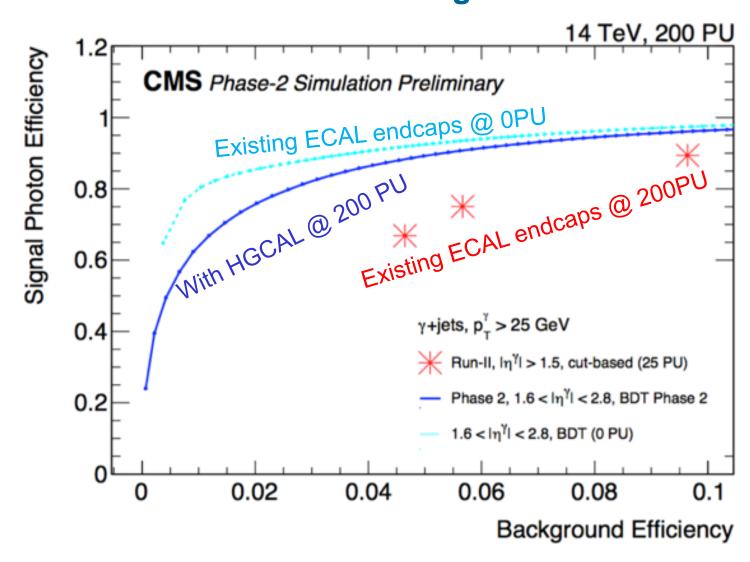
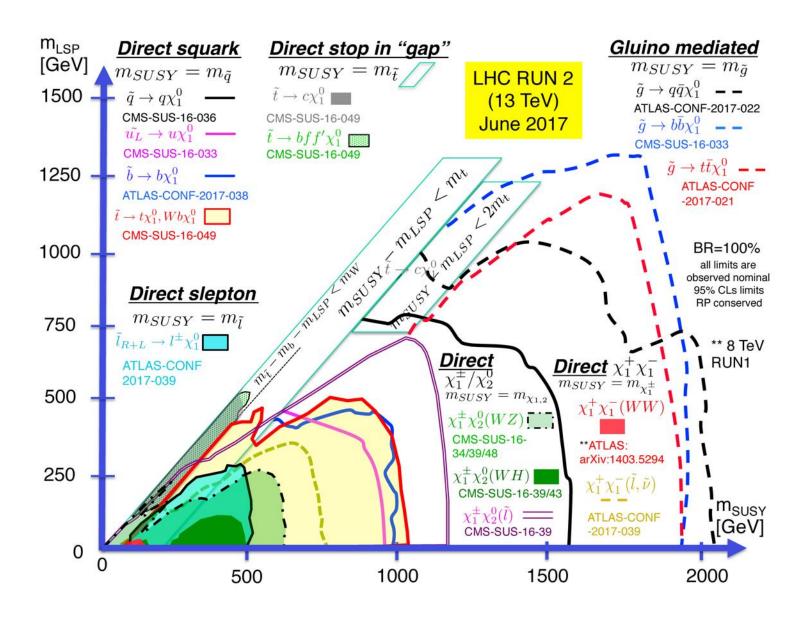


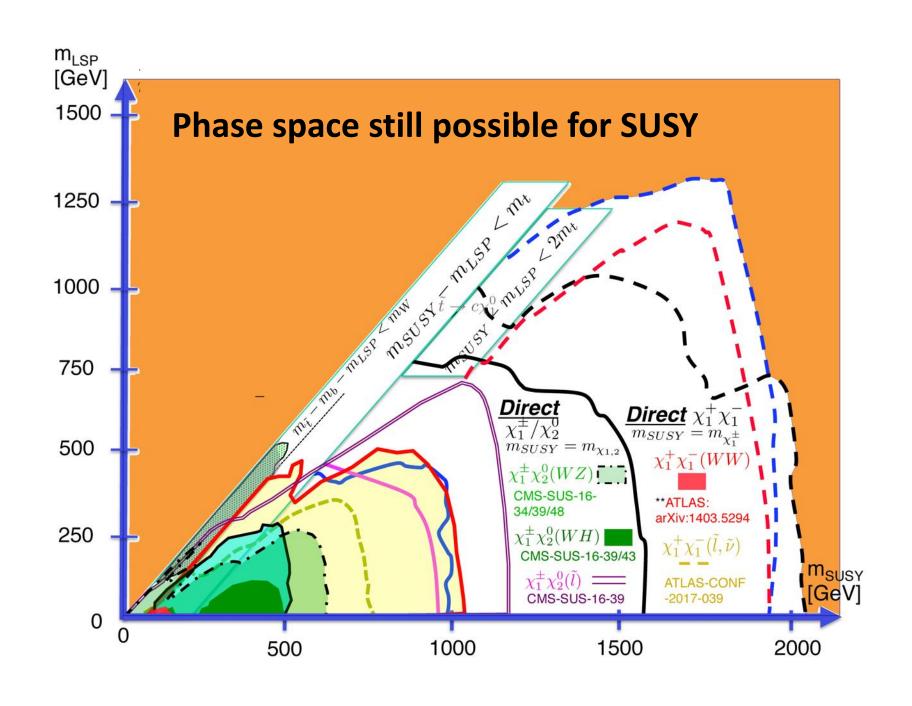
Figure 11.6: Photon efficiency versus photon-misidentification probability in simulated γ + jets events for the BDT training. Signal photons are matched within $\Delta R(\eta, \phi) < 0.1$ to isolated photons generated within the kinematic phase space $p_T^{\gamma} > 25$ GeV and $1.6 < |\eta_{\gamma}| < 2.8$. Misidentified photons are defined as reconstructed photons found in the same kinematic phase space but not matched to an isolated generated photon. The performance of a Run 2 cut-based ID is also presented, evaluated on a similar sample of γ + jets produced using the Run 2 conditions (average pileup of 25 pp collisions at \sqrt{s} = 13 TeV).



Replacing the existing ECAL endcap with the HGCAL will bring almost the same photon efficiency in 200PU as with the existing ECAL at 0PU







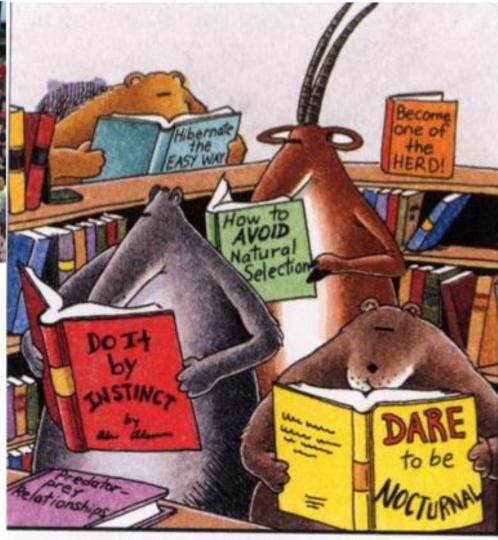
IMAGES AND CARTOONS: CAN BE GREAT. BUT BE CAREFUL NOT TO LOSE YOUR MAIN MESSAGE(S)!



If I have a novel idea, how do I navigate?



- Numerous discussions, several levels many stages,
- Long process: "how can it be known to the outside world, that the idea was mine" particularly to pertinent committees
- Options and metrics to get individual recognition.
- Motivations to seek more new ideas and/or help career promotion?



In the animal self-help section

What we do at CERN:

Smash things together, see what happens!



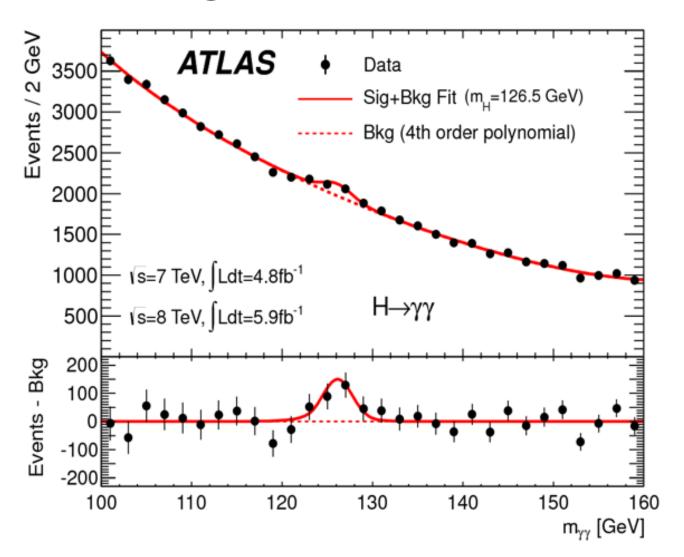
Before the particle accelerator

GUIDELINE 3:

DON'T MAKE THE AUDIENCE WORK TOO HARD TO UNDERSTAND PLOTS/FIGURES. USE IMAGES CAREFULLY.

AND DARE TO BE (A LITTLE!) DIFFERENT

We are all familiar with the concept of signal-to-background (or s-to-noise)







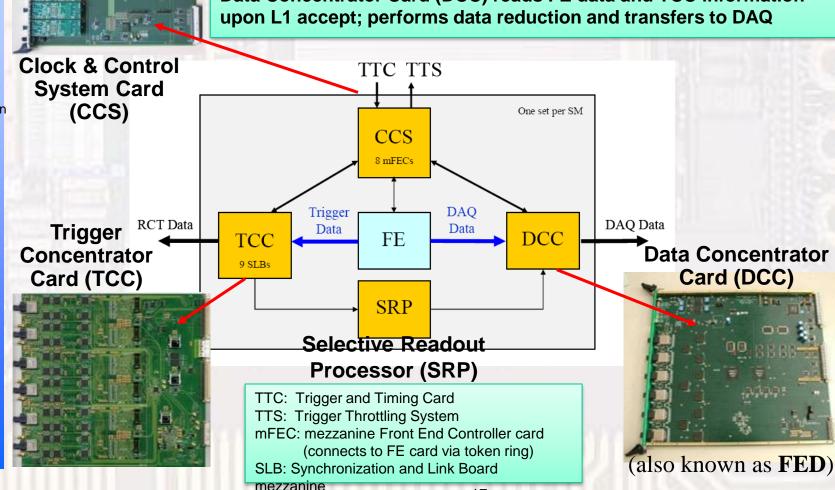
Clock & Control

Trigger Concentrator Cards (TCCs) receive FE card trigger primitives

TCCs send trigger tower energy sums to Regional Calorimeter Trigger (RCT) at 40 MHz

Data Concentrator Card (DCC) reads FE data and TCC information upon L1 accept; performs data reduction and transfers to DAQ

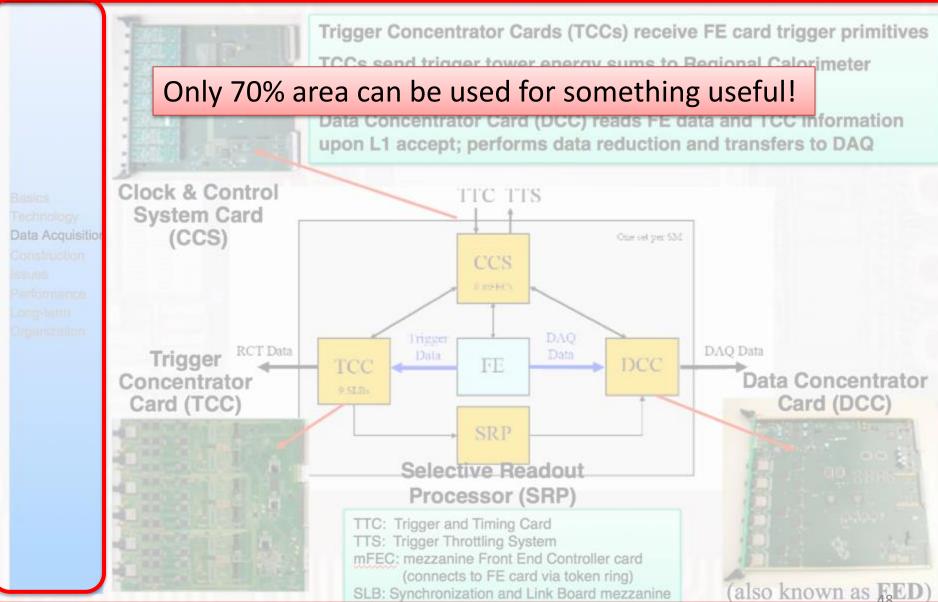
Basics Technology **Data Acquisition**



47













Trigger Concentrator Cards (TCCs) receive FE card trigger primitives TCCs send trigger tower energy sums to Regional Calorimeter

Trigger (RCT) at 40 MHz

Data Concentrator Card (DCC) reads FE data and TCC information upon L1 accept; performs data reduction and transfers to DAQ

One set per 53/0

DCC

DAO Data

(CCS)

Do these photos actually bring anything useful?

TTC TTS

CCS

FE

Trigger Concentrator Card (TCC)

Selective Readout Processor (SRP)

SRP

TTC: Trigger and Timing Card TTS: Trigger Throttling System

TCC

mFEC: mezzanine Front End Controller card (connects to FE card via token ring)

SLB: Synchronization and Link Board mezzanine

D. Barney, P. de Barbaro

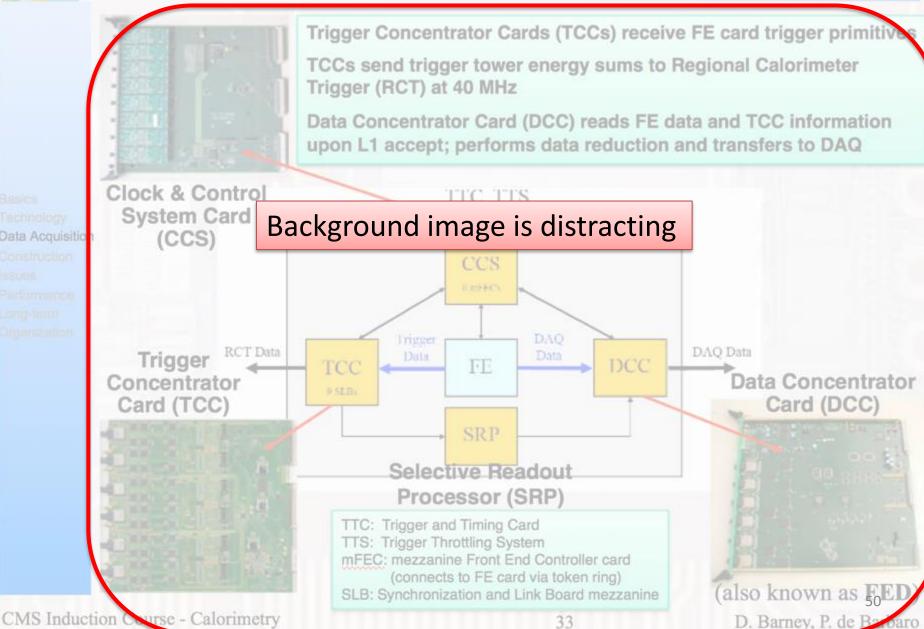
Data Concentrator

CMS Induction Course - Calorimetry

33

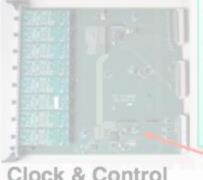










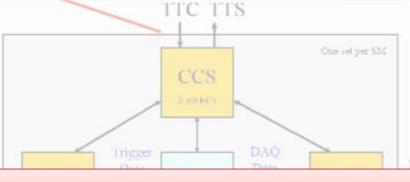


Trigger Concentrator Cards (TCCs) receive FE card trigger primitives
TCCs send trigger tower energy sums to Regional Calorimeter

TCCs send trigger tower energy sums to Regional Calorimeter Trigger (RCT) at 40 MHz

Data Concentrator Card (DCC) reads FE data and TCC information upon L1 accept; performs data reduction and transfers to DAQ

Clock & Control System Card (CCS)



Trigger Concentrate Card (TCC

So many abbreviations - need a glossary! People will read this and perhaps miss the main message!

Concentrator ard (DCC)

Processor (SRP)

TTC: Trigger and Timing Card TTS: Trigger Throttling System

mFEC: mezzanine Front End Controller card (connects to FE card via token ring)

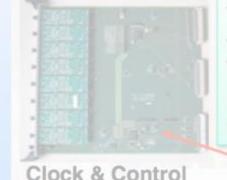
SLB: Synchronization and Link Board mezzanine

(also known as FED)

D. Barney, P. de Barbaro







System Card

(CCS)

Trigger Concentrator Cards (TCCs) receive FE card trigger primitives

TCCs send trigger tower energy sums to Regional Calorimeter Trigger (RCT) at 40 MHz

33

Data Concentrator Card (DCC) reads FE data and TCC information upon L1 accept; performs data reduction and transfers to DAQ

Basics Technology Data Acquisition

Sonstruction Issues

Personal anni

Omenzato

Where should the audience look? What is important? Where is the message?

Trigger RCT Data
TCC
Concentrator
Card (TCC)

SRP
Selective Readout
Processor (SRP)

TC: Trigger and Timing Card
TTS: Trigger Throttling System
mFEC: mezzanine Front End Controller card
(connects to FE card via token ring)
SLB: Synchronization and Link Board mezzanine

(also

CMS Induction Course - Calorimetry

D. Barney, P. de Barbaro

Data Concentrator

Card (DCC)

(also known as **FED**)

GUIDELINE 4:

MAXIMIZE YOUR S/N RATIO!

Content ordering

Most presentations follow a standard format:

- title
- overview of talk
- what we did
- what we found
- what this means
- what do we do next

This is the exciting stuff!

Higgs-discovery talk

https://indico.cern.ch/event/197461/contributions/1478916/attachments/290953/406672/ATLAS Higgs-CERN-seminar-2012.pptx

But compare to a newspaper...

Trump back-pedals on Russian meddling remarks after outcry

Republicans and Democrats attack president's comments in press conference with Putin

Opinion: Republicans followed Trump off a cliff of treachery



▲ Trump backflips on Russia interference - video

Donald Trump sought to partially reverse course on Tuesday in the face of furious, bipartisan criticism of his public undermining of US intelligence agencies during a press conference with Vladimir Putin in Helsinki.

The US president sought to bring closure after more than 24 hours of bitter recrimination by saying he had simply misspoke when he said in Finland that he saw no reason to believe Russia had interfered in the 2016 US election.

- Headline get attention!
- Image get attention!
- Give the main message(s)
- details
- links to more information

So how *could* the Higgs discovery have been announced?

GUIDELINE 5:

DON'T BE AFRAID TO BE DIFFERENT

How to finish a talk?









irradiation-facilities.web.cern.ch Contact: Irradiation.Facilities@cern.ch









If Steam Telescopes and Teel Seams Workshop 2017, Statistics



Thank you

Thank you for your attention!



Thank you for your attention

The authors gratefully schooledge the financial support from the projects
"AIDA-2020-TA", "MSMT (NGO II, E. LCS500;", "MSMT E. LOS306 (RCPTM-NPU)",
"MSMT E. LM2015098", "YGA no. Prif (2016)/002"

Thanks

60

Thank you for your patience ...

```
... unlikely many many issues not covered:
```

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signal formation and digitization
```

readout

buses

hw configuration

hw control

sw configuration

sw control

monitoring

...

24 January 2017

67

How to finish a talk?

Could include in a summary an overall "so what"?

Guideline #1:

the presentation is for the audience

Guideline #2:

focus on your main messages spend 70% of your time in planning; 30% in using ppt

Guideline 3:

don't make the audience work too hard to understand plots/figures

Guideline #4:

maximize your s/n ratio (& don't be afraid to use more slides!)

Guideline #5:

Don't be afraid to be different

Exercise 3: Working in pairs: you have 15 minutes to produce a max. 3-minute presentation with max. 5 slides based on one of the lectures or lab courses at Eurizon.

Make sure your main messages are clear!

Send any slides to David.Barney@cern.ch
using filename:

3_<Yourname>.<extension>

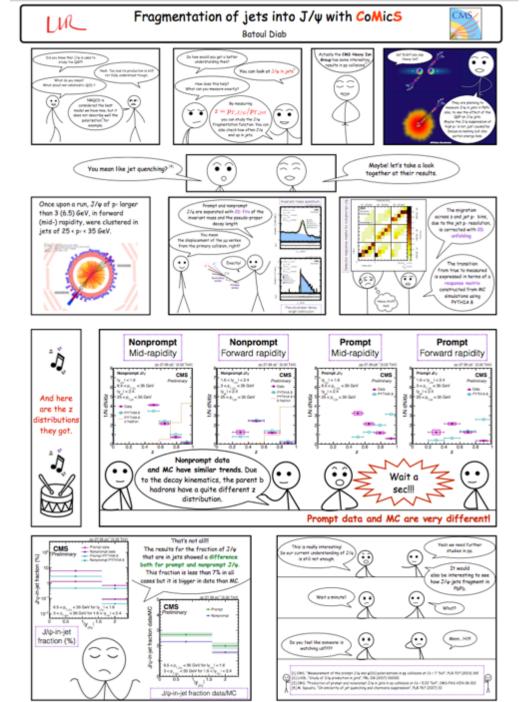
I will choose some at random for presentation!

And what about posters?

Even more important to grab the attention as you do not have a captive audience!

A poster is essentially an abstract for a paper: summarize main points and show reader where to get more information

The CMS ECAL Upgrade for Precision Crystal Calorimetry at the HL-LHC SCINT2017 Arash Jofrehei Chamonix - France on behalf of CMS Collaboration arash.jofrehei@cern.ch Physics Motivation Mass resolution with ~1% precision crucial for discovery of Higgs boson. Analyzing di-Higgs production will shed light on vacuum stability of universe. many other beyond standard model studies **ECAL Legacy** 5x5 arrays of crystals APDs in barrel Vacuum Photo Triodes in end caps 5 identical Very Front End readouts one Front-End (FE) card for transmission separate readout per channel, triggered by overall sum 40 MHz sampling ADC with 3 gains refer to TDR-17-002 which will come Barrel Electronics Upgrade faster optical links (4 fibers needed) - No buffer single crystal trigger primitive 160 MHz sampling with two gains mitigate dark current, out-of-time pile up, spikes precision timing is possible For further details, ple Spike Rejection **Precision Timing** energy deposit in the APD bulk higher sampling rate EM-shower-like but faster measuring time-of-flight from vertices currently rejected by topological cuts precise vertex discrimination single crystal triggering + pulse shape precise angle between di-photons discrimination will be added enhancing mass resolution





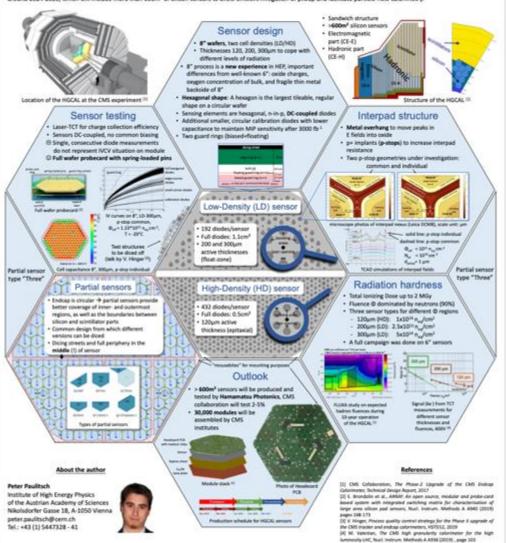
The Silicon Sensors for the High Granularity Calorimeter of CMS



Peter Paulitsch on behalf of the CMS collaboration

Background

The High Luminosity LHC (HL-LHC) will have a factor 5 higher instantaneous luminosity compared to the end of LHC operation, resulting in a proportionally higher event rate and a factor 10 increase of integrated luminosity (3000 fb %). Therefore, unprecedented levels of radiation and particle shower densities will affect experiments such as CMS. To address these challenges, the CMS collaboration will replace the existing endcap calorimeters with a new High Granularity Calorimeter (HGCAL) during the Phase-II Upgrade, around 2024-2026, which will include more than 600m* of silicon sensors to allow efficient mitigation of pileup and facilitate particle flow calorimetry.





High Granularity Calorimeter NIM Replacement



kathryn aggie 🦸

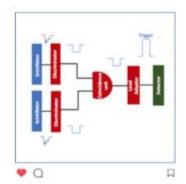
6 posts 50k followers 100 following

Kathryn Coldham & Agustina Quesada

Queen Mary University of London ## & Johns Hopkins University ## kathryn.coldham@cern.ch & agustina.guesada@cern.ch

Supervisor: Dr. Dave Barney

Acknowledgements: Thanks to Dave Barney & Paul M. Rubinov!



45,120 likes

Add a ponement.

Modules (#NIM) are electronics modules used for triggering in data acquisition. An example of their usage is to create a trigger when a particle is incident on scintillators. If an input signal in the scintillators is above a certain threshold voltage, a NIM called a #discriminator converts the signal into a square wave output, removing any unnecessary information. The #coincidence #unit NIM then triggers when input signals from multiple scintillators are simultaneous @, indicating that the signals are not likely to be noise. Finally the #level #adaptor formats the signal to send a trigger to a detector, for example a calorimeter.

kathryn_aggie II Nuclear Instrumentation



42,102 likes

Add a comment.

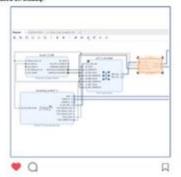
kathryn aggie An image of the NIM setup is shown above. There are several #disadvantages associated with NIMs. The NIM system is quite bulky and not convenient for transportation. Also, the module parameters must be manually adjusted; there is no computer system to remotely take care of this. During precious beam test time, the beam must be stopped to adjust module parameters. Beam time is expensive and only a certain amount is allocated per project. Therefore, it would be convenient to replace the NIM system with something smaller and more transportable that can alter parameters easily and remotely. In addition, this new system could be easily reproduced in laboratories around the world.



39,656 likes

kathryn aggie [] A #NIM+ can replace NIMs, as was proposed at Fermilab by Lorenzo Uplegger. The NIM+ contains a ZedBoard and a custom discriminator. With approximate dimensions of 13 cm by 23 cm, it is much smaller than the existing NIMs so will be easier to transport. In addition, parameters can be adjusted using a computer system, making the use of the NIM+ much more efficient.

kathryn_aggle Biery, K et al. The Fermilab Test Beam Facility Data Acquisition System Based on atsidos



32,009 likes

kathryn_aggie 53 #Vivado is being used to program the Zyng APSoC, so the NIM+ can replace the NIM system. A The FPGA-based PL provides the flexibility to create the necessary #peripherals for the project. Shown in the image is a #block #diagram with an added peripheral (highlighted in orange).

kathryn_aggie Xilinx (2018). Vivodo Design Suite Tutoriol.



36,396 likes

kathryn aggie
The #ZedBoard is a #computer with a Zyng All-Programmable System on a Chip (#APSoC). This incorporates a Processing System (#PS) that uses an ARM processor and Programmable Logic (#PL) that is #FPGA based. This enables it to handle two types of processing: the PL is useful for deterministic. high-speed processing while the PS can run software and an operating system.

kathrym_aggle Crockett, L et al. (2014). The Zyng Book. Scotland: Strathclyde Academic Media



29,794 likes

kathryn aggie As an example, this NIM+ replacement can be used in High Granularity Calorimeter (#HGCAL) testing. The photograph shows the NIMs as part of the test set-up. HGCAL will replace the CMS detector endcaps, to survive the tough radiation environment and high pileup of the High-Luminosity LHC.

kathryn_aggie CM5 Collaboration (2018). The Phase-2 Upgrade of the CM5 endcap colorimeter Technical Design Report. CERN.

Probing the Higgs potential: 90 Search for HHH production "You should never do what other people do. You have to do something unique because it allows you to make your own mistakes and to modify things - to change your mind 25 times before coming to the right solution." - Carlo Rubia - 2019 Categorisation: HHH → 6 b-quarks Motivation: HH + HHH Strategy: the "Rubia" bin Run 2: 95% exclusion contours — HH+HHH — HH - CMS Nature result Achieve highest sensitivity Target both resolved and boosted topologies: Full determination of Higgs potential: · Target high signal / background • Remove background exploiting H2 and H3 · Only possible through HH + HHH · Data driven QCD estimate · Extract signal via fit to H1 invariant mass Towards Run 3: HH parking Preliminary results: Run 2 data set Resolved MVA output Boosted high purity m(H) • BR(HHH → 6b) ~ 20% → small fraction of HHH decays •BR(HHH → 4b2tau) ~ 10% • BR(HHH → 4bWW) ~ 20% Boosted only • HH parking: record 80% to 90+% of HH and HHH events Resolved only Run 2 Postfit b-only → Run 3 will be the run of the Higgs self-coupling! 277 x SM 562x SM expected Marko Stamenkovic, Greg Landsberg marko.stamenkovic@cern.ch, CMS Week St-Malo Poster session

The "blackboard" part is real – stuck on to the poster. Presenter can interact with people whilst describing the poster!

Guideline #1:

the presentation is for the audience

Guideline #2:

focus on your main messages spend 70% of your time in planning; 30% in using ppt etc.

Guideline 3:

don't make the audience work too hard to understand plots/figures

Guideline #4:

maximize your s/n ratio & don't be afraid to use more slides!

Guideline #5:

don't be afraid to be different

THANK YOU FOR STAYING AWAKE!

PARTICIPANT PRESENTATIONS

Antonios Athanassiadis

The challenges of



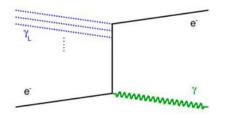
HELMHOLTZ



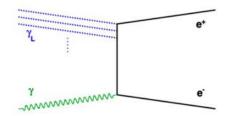
Antonios Athanassiadis

LUXE - Laser Und XFEL Experiment

- New experiment at DESY Hamburg to probe non-perturbative strong-field QED regime
- · Using strong electric field for this non-linear regime by interacting TW laser and 16.5 GeV electrons



Non-linear Compton Scattering $e^- + n\gamma_L \rightarrow e^- + \gamma_C$



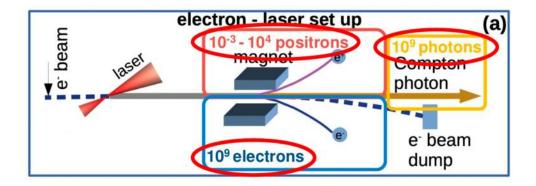
Breit-Wheeler pair production $\gamma_C + n\gamma_L \rightarrow e^+ + e^-$

DESY.

2

Antonios Athanassiadis

LUXE - Laser Und XFEL Experiment

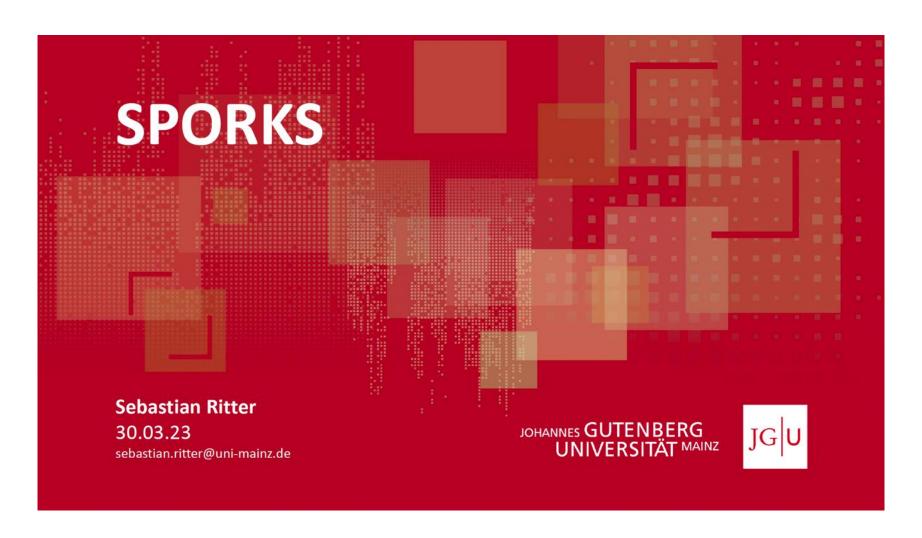


- Challenge is to measure electron, positron and photon fluxes as well as energy distributions
- · Detector systems have to deal with high particle rates

DESY.

3

Sebastian Ritter



Sebastian Ritter

WHAT IS A SPORK?



30.03.2023

Sebastian Ritter | CALICE CM Göttingen | PID with Plastic Scintillators

Sebastian Ritter

TWO KINDS

Just a fusion of both with the downside of not being able to use both at a time

 An immersion of two concepts into one tool, which combines the best qualities of both individual concepts in one tool without any sacrifices



30.03.2023

Sebastian Ritter | CALICE CM Göttingen | PID with Plastic Scintillators

Gianpiero Vignolo



Gianpiero Vignolo

It would be nice to

- Finish my PhD in time
- Organize my time properly
- Respect my own deadlines
- Relax in my free time



Gianpiero Vignolo

It would be nice... But I'm not sure I'll manage



Why LHCb is the best experiment

A totally unbiased presentation

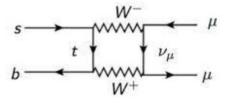
Reason 1: amazing logo

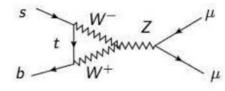


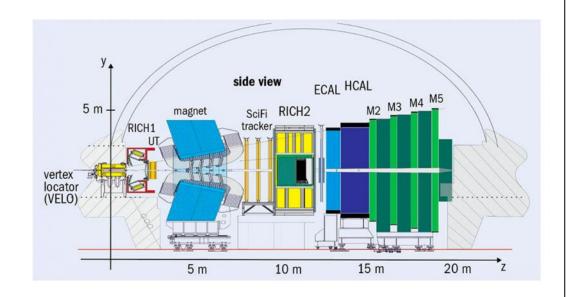
Reason 2: amazing people



Reason 3: cool physics and cool detector







Pascal Becht

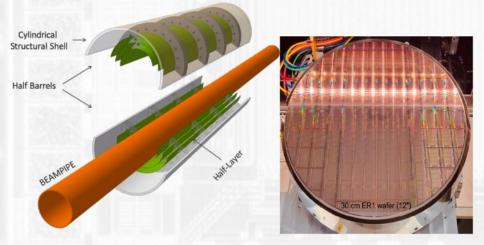


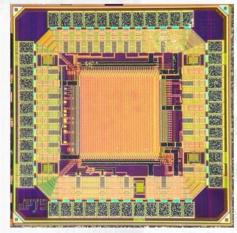
Pascal Becht





- Multiple scattering
- But we need material to detect particles
- Optimisation problem
- CMOS Monolithic active pixel sesors





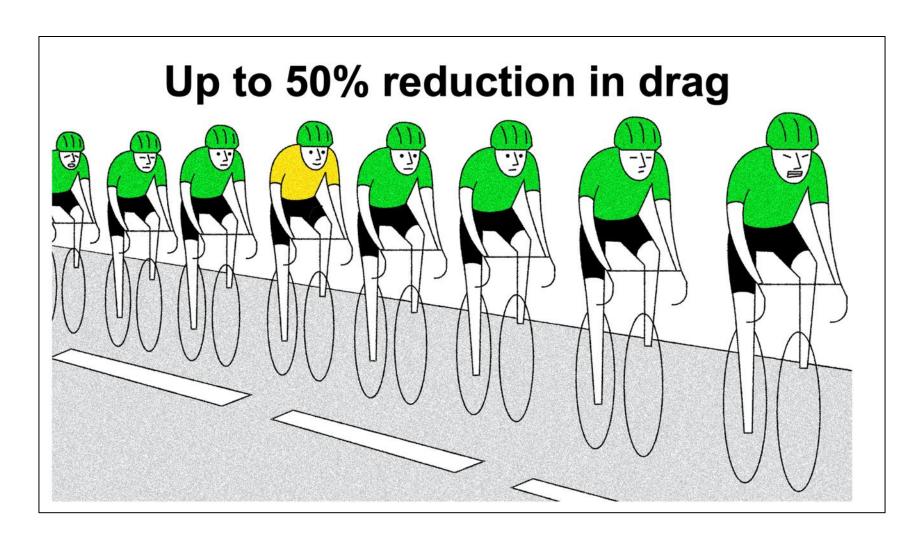
Scale it up and wrap it around the beam pipe

Self supporting
 We are almost there ... in two years
 from now ... maybe

Daniel Prelipcean



Daniel Prelipcean



Daniel Prelipcean



Marcos Vazquez Nuñez

BASKETBALL REFERES

MARCOS VAZQUEZ NUÑEZ

Marcos Vazquez Nuñez

INTRODUCTION

- Team sport
- Two teams of five active players are involved.
- Each trying to score points against one another by throwing a ball through the 'basket' under organised rules.
- It is played on both Indoor and outdoor courts.



Marcos Vazquez Nuñez

WHO MANAGES THE RULES IN THE MATCH

- REFEREE
- Two different referees
- Team play
- MOST IMPORTANT THING FOR REFEREEING → CONTROL OF THE MATCH





Pascal Becht

