

Production measurements of heavy-quarks in pp collisions at $\sqrt{s}=13$ TeV with the ALICE detector.

Heavy-flavour production measurements in pp collisions are important tools to test theoretical models based on perturbative quantum chromodynamics (pQCD) and to investigate the heavy-quark hadronization mechanisms. In ALICE, heavy quarks are measured via the hadronic and electronic decay channels at central rapidity ($|\eta| < 0.9$), and via the muon decay channels at forward rapidity ($-4 < \eta < -2.5$).

In this contribution, the production cross-sections measurements of leptons from heavy-flavour hadron decays are presented and compared to perturbative quantum chromodynamics (pQCD) theoretical calculations. The latest measurements of D^0 , D^+ , D^{*+} and D_s^+ mesons together with the measurements of Λ_c^+ , $\Xi_c^{0,+}$, $\Sigma_c^{0,++}$ and the measurement of Ω_c^0 baryons performed with the ALICE detector at midrapidity in pp collisions at $\sqrt{s} = 13$ TeV are also presented. Measurements of charm-baryon production are crucial to study the charm-quark hadronization mechanisms in a partonic rich environment like the one produced in pp collisions at the LHC energies.