



# Knowledge and Technology Transfer

**From science to society - how to bring your ideas to life**



# Innovation Scouting

**To find competences that might be useful to someone else.**

Bringing scientists together with local small- to medium sized business to help those with their R&D challenges.



Amrie Landwehr, Innovation Scout

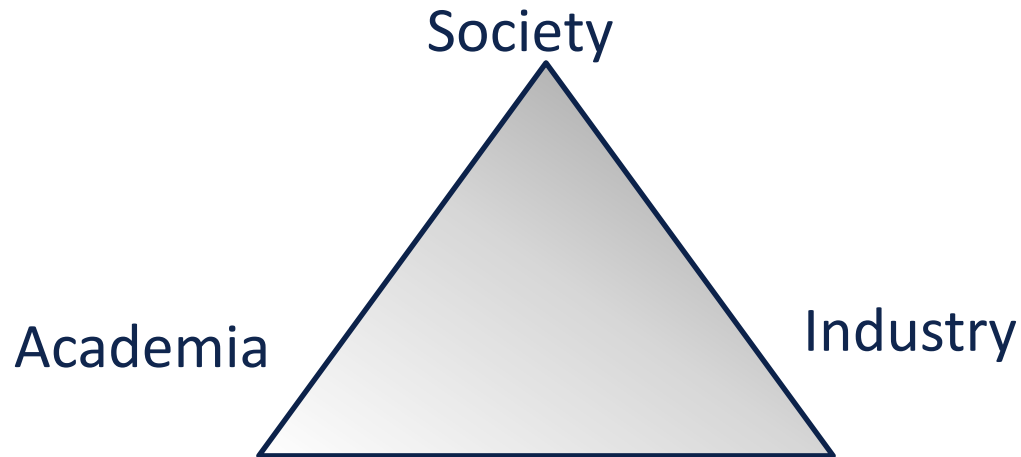


# Agenda

- a. Some basics
- b. Papers vs. Patents?
- c. Collaboration with industry
- d. Funding innovations
- e. Supporting transfer at the university
- f. Innovate and starting up



## Some basics



technology  
discovery  
invention innovation  
product  
science market



## What about you?

**How** you want to bring science to society depends on **you**:

- your goals
- your passions
- your values
- your personality



What would you like to bring into the world?

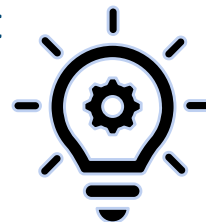


# Papers vs. patents? Publish or perish in science

## IP Intellectual Property:

protection of research investment  
in exchange for disclosure.

- **new**
- innovative step, technical
- for commercial use



Science: Publish	Business: Patent
Be first to publish	BUT: Disclosure damages novelty of IP!

Have innovative ideas checked for patentability before publishing!



# Collaboration with industry

- Contract research
- Through common development projects
- IP contract
- Theses (Bachelor, Master, PhD)





# Funding innovations, examples



## Startups

Gründerstipendium EXIST: attractive funding in early development stages

NBank Gründungsstipendium: Accesible funding leading to founding

## Cooperation

ZIM: Funding for the cooperation between SME and University





# Transfer at the University Göttingen



Career fair and  
„Praxis“ offers



Knowledge transfer



Knowledge and  
technology transfer



Alumni and friends,  
networks



Startup support



Göttingen Campus  
cooperations



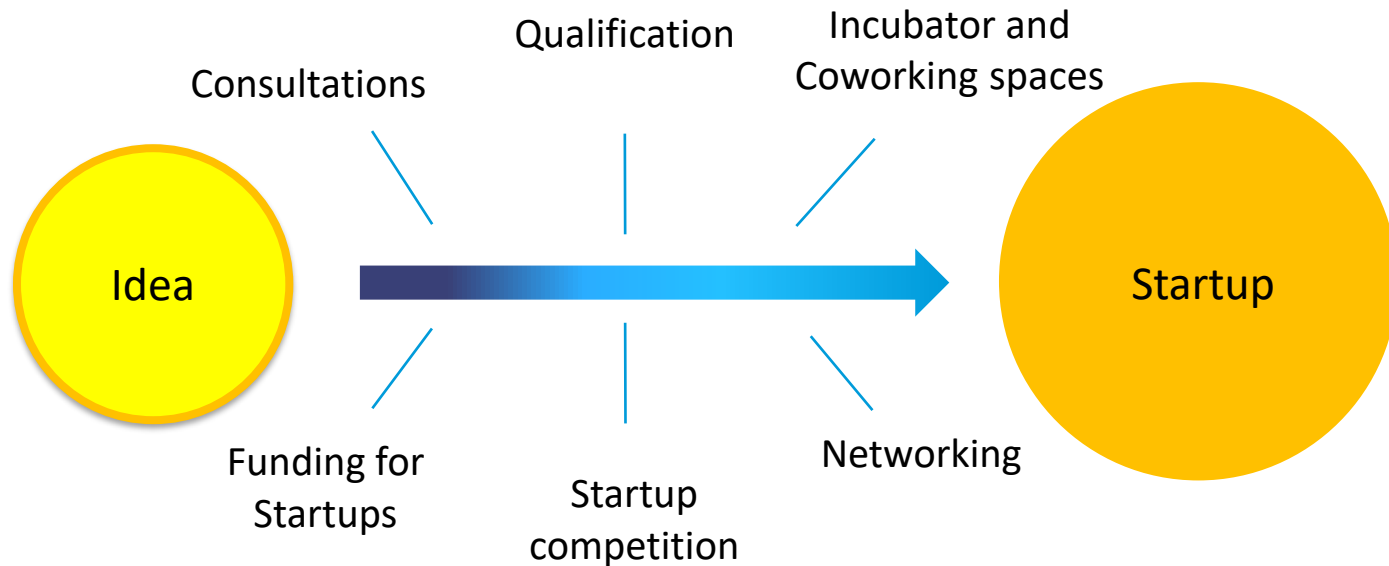
# How we support transfer at the university

finding the potential of research for products and services





# Supporting from the idea to starting up





# LIFT-OFF GRÜNDUNGSWETTBEWERB

Wir laden herzlich zur öffentlichen Preisverleihung mit Pitch der Teams ein. Alle Interessierten sind herzlich willkommen. Anschließend gibt es die Möglichkeit sich beim Buffet zu vernetzen.

23.06.2023 | 17:30 – 20 Uhr | Alte Mensa  
Wir bitten um eine verbindliche Anmeldung  
unter [www.uni-goettingen.de/gruendung](http://www.uni-goettingen.de/gruendung)



Start-ups heben ab!

## LIFT-OFF Start-up competition

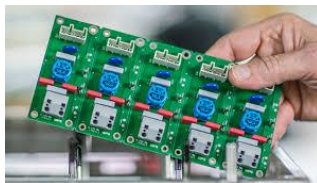
- Support for developing your business model
- Win attractive prizes, Exclusive mentoring programme
- Workshops in entrepreneurship





## Starting your own business

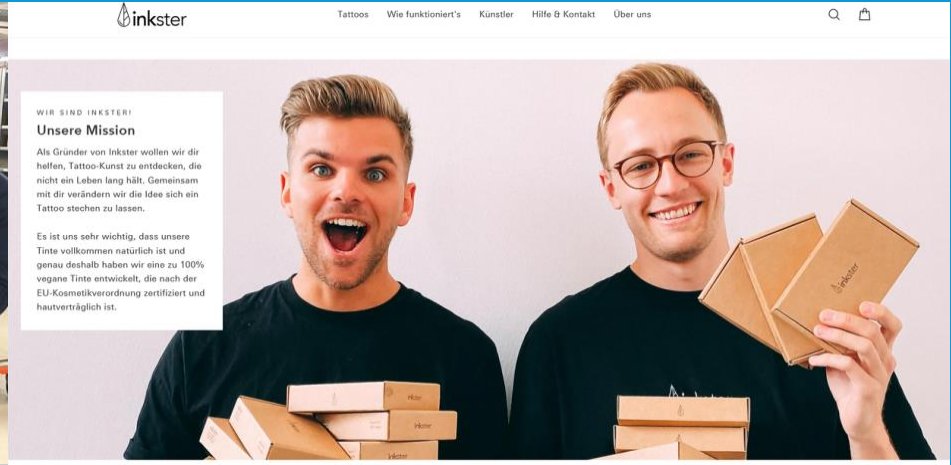
- Idea
- Team
- Business Model
- Funding
- Timing



**NAGL & VETTER**







**MAGNUS innovates door knobs,  
Inkster gives you 2-week-tattoos,  
AGVOLUTION makes soil sensors.**

**What about you?**



# YES - Young Entrepreneurs in Science Program

- Open up **new career prospects** for highly qualified scientists
- Discover your entrepreneurial **potentials**
- Personal **contact** with founders and intrapreneurs
- A **hands-on** exploration of the opportunities and challenges of entrepreneurship

<https://youngentrepreneursinscience.com/>





## Discussion

Are you interested in starting up?

Do you already know places where to receive support in your university? Transfer offices, incubators, etc.?





## Contact

### Transfer & Startup Hub University Göttingen

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