

**ISAB-G FINDINGS AND RECOMMENDATIONS AFTER ITS MEETINGS
ON 11 FEBRUARY AND 8 APRIL 2022**

1. Concerning the [IdeaSquare](#) activities in 2021, ISAB-G expresses its appreciation how IdeaSquare activities have progressed despite the many challenges it has been facing during 2021, in particular due to the enduring COVID-19 pandemic. IdeaSquare demonstrates a clear focus and is executing an articulated set of selected choices. ISAB-G thanked the IdeaSquare personnel for their achievements and for clear and informative presentations.
2. Concerning the updated planning for the coming years, ISAB-G was pleased to see that [ATTRACT Phase-2](#) is now approved and provides the main funding stream for IdeaSquare activities, as laid out in the Strategy Plan endorsed in 2021.
3. ISAB-G finds the longer-term prospects of IdeaSquare beyond 2024 worrisome. It considers the current strategy of mainly relying on ATTRACT funding as risky, even if understandable under current circumstances. ISAB-G **recommends** that IdeaSquare updates its longer-term resources planning beyond 2024 (i.e., the end of ATTRACT Phase 2, the main source of income) and discusses sustainable baseline funding with its hierarchy. [A plan has been prepared and submitted to hierarchy in November \(pending\)](#). ISAB-G strongly **recommends** IdeaSquare also to seek other external funding opportunities. [Agreement with ESADE and WONDD for business exec training being signed for 2023](#)
4. Given the important role of ATTRACT in the innovation scene in Europe, ISAB-G **recommends** that an update on ATTRACT and the new active role of [European Research Infrastructures](#) as innovation drivers within it, is presented to the Finance Committee. [Pending](#)
5. ISAB-G **recommends** repopulating [GRADE](#) with new activities, as far as they are not yet part of ATTRACT, e.g., Green Village, [New European Bauhaus](#) projects (see below), etc. [In progress \(see presentations\)](#)
6. ISAB-G supports the presented Green Village initiative, which visibly will connect IdeaSquare with CERN strategies for the future and **recommends** incorporating technologies and ideas that contribute to the Green Deal from the outside world inside CERN, therefore offering to revitalize one of the key ideas behind GRADE. [In progress \(see presentations\)](#)
7. In its efforts to further strengthen the role and visibility of IdeaSquare in supporting CERN in its future plans, ISAB-G **recommends** that IdeaSquare hosts a high-level hybrid Sprint event to bring together experts from several different domains, including the EC and other European policy makers related to, e.g., the New European Bauhaus initiative and the [Cohesion Funds](#). [Being prepared \(see presentations\)](#)
8. ISAB-G is impressed by the achievements of IdeaSquare in Crowd4sdg. It recognises that it only tangentially touches on the IdeaSquare aims and strategy. Nevertheless, because of its innovative role model, ISAB-G **recommends** that IdeaSquare exploits this citizen science project to its full potential. [Being discussed with CERN mgmt. \(in connection with SG\)](#)
9. ISAB-G **recommends** drafting a Roadmap on how IdeaSquare will support the goals of [Science Gateway](#). ISAB-G considers that there may be a continuum from Science Gateway displays, via interactive experience and discovery activities, to creative experiments at IdeaSquare. Provided that the interface is clearly defined, IdeaSquare and Science Gateway can mutually benefit. [Being prepared](#)

10. ISAB-G **recommends** that the identified security and access questions related to IdeaSquare now being on the public side of CERN, are addressed as part of the point 9. Roadmap, as much as possible without compromising the inviting character of the IdeaSquare building. **In progress**
11. ISAB-G congratulates IdeaSquare with its new communication strategy and plans. ISAB-G **recommends** that for a next round for each ATTRACT project both an expert abstract and a layman's summary are included in the [ATTRACT showroom](#). **In progress**