## **ICRC 2025 - The Astroparticle Physics Conference**



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## IPPOG's Success Stories : a Portal to Colliders & Cosmic High Energy Particle Physics Outreach

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The International Particle Physics Outreach Group was created, about 30 year ago, to foster public engagement in STEM via the development of "hands on data" activities. The International Master Class programme underwent, since then, a spectacular and steady growth.

However, IPPOG was also setup as a « Forum » where national outreach programs and actors could share information, inspiration, and gain visibility through a common report. Its founders had from the beginning the ambition to build an inclusive and worldwide network, from colliders and medical applications to neutrinos and cosmic rays observatories. A dream that came gradually true, as IPPOG now groups 33 countries, 6 experiments, 3 national and international laboratories.

In 2017 IPPOG became a formal Collaboration, driven by MoU signed by institutional bodies such as funding agencies, universities, scientific collaborations. The IPPOG Forum meets twice a year in spring (in one of the countries) and in fall (at CERN). It offers the possibility to present any project and activity through « Sucess stories ».

The mechanisms put in place by the collaboration will be illustrated by examples. The web portal which is currently under development will be presented.

## Collaboration(s)

Talk will be given on behalf of the IPPOG Collaboration, https://ippog.org/

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