

## IPPOG – International Particle Physics Outreach Group

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*An international collaboration for education and outreach in particle physics*

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**C. Adam**, *LAPP, Co-Chair*

IPPOG Public Event@Sófia, Bulgaria,

12 May 2023





# Outline

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- ECO – Education, Communication, Outreach
- IPPOG – Timeline
- IPPOG – Main activities
- IPPOG – The future...for you!



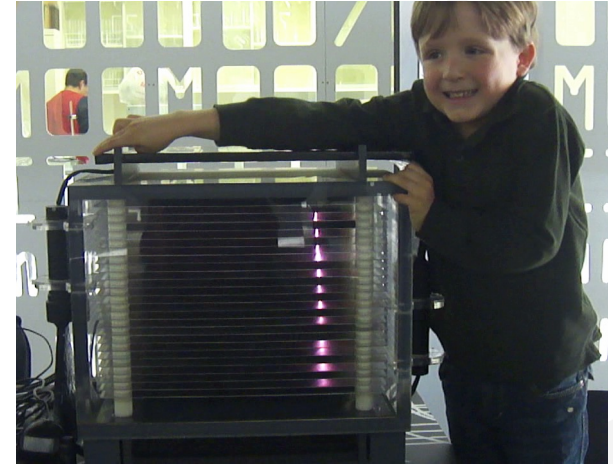
# Education, Communication, Outreach

## Communications

- **Report Goals and Results** to the public
- **Extend Reach** through methods & networks

## Education & Outreach

- **Establish Understanding** of scientific process
- **Instil Appreciation** of fundamental research
- **Engage** with communities
- **Train the Next(\*) Generation** of scientists



(\*)...and the next-to-next generation


The Education, Communication & Outreach we do **today** lays the foundation for **tomorrow's** support and secures the **next generation** of scientists.

**OUR Universe!**

~~**Why?  
Universe!**~~

**What?**

**How?**

A deep-field astronomical image showing a vast field of galaxies. The galaxies are scattered across the frame, appearing in various colors (yellow, orange, blue, purple) and orientations (spiral, elliptical, irregular). The background is a deep black, punctuated by the light of these distant celestial bodies.

Universe!

**This is NOT our universe!**

**We are NOT seeing all that exists out there!**

(the Higgs field exists EVERYwhere!

if we would see the Higgs field, this would be an image of our Universe)



Universe!

**So, what do we “see” in our Universe?**

# Universe!

Stars (including black holes), Galaxies? 10%

Interstellar/intergalactic gas and dust? 84%

of which...

Hydrogen 74%

Helium 25%

Lithium <1%

Beryllium trace elements

*(Gas and dust only visible in wavelengths different than those of visible light)*

## What else?!

Neutrinos? 6%

**But... this is only the part of matter known to us!**



THIS? We don't know!

We know nothing!

**We really don't know anything!**

*(DARK ENERGY)*

68,5%

26,5%

**DARK MATTER**

Normal matter

5%

**DARK MATTER**

# THE STANDARD MODEL OF FUNDAMENTAL PARTICLES AND INTERACTIONS

The Standard Model is a quantum theory that summarizes our current knowledge of the physics of fundamental particles and fundamental interactions (interactions are manifested by forces and by decay rates of unstable particles).

## FERMIONS

matter constituents  
spin = 1/2, 3/2, 5/2, ...

Leptons spin = 1/2			Quarks spin = 1/2		
Flavor	Mass GeV/c <sup>2</sup>	Electric charge	Flavor	Approx. Mass GeV/c <sup>2</sup>	Electric charge
$\nu_e$ lightest neutrino*	$(0-2) \times 10^{-9}$	0	<b>u</b> up	0.002	2/3
<b>e</b> electron	0.000511	-1	<b>d</b> down	0.005	-1/3
$\nu_\mu$ middle neutrino*	$(0.009-2) \times 10^{-9}$	0	<b>c</b> charm	1.3	2/3
$\mu$ muon	0.106	-1	<b>s</b> strange	0.1	-1/3
$\nu_\tau$ heaviest neutrino*	$(0.05-2) \times 10^{-9}$	0	<b>t</b> top	173	2/3
<b>\tau</b> tau	1.777	-1	<b>b</b> bottom	4.2	-1/3

\*See the neutrino paragraph below.

**Spin** is the intrinsic angular momentum of particles. Spin is given in units of  $\hbar$ , which is the quantum unit of angular momentum where  $\hbar = h/2\pi = 6.58 \times 10^{-34}$  GeV s =  $1.55 \times 10^{-34}$  J s.

**Electric charges** are given in units of the proton's charge. In SI units the electric charge of the proton is  $1.60 \times 10^{-19}$  coulombs.

**The energy unit of particle physics** is the electronvolt (eV), the energy gained crossing a potential difference of one volt. **Masses** are given in GeV/c<sup>2</sup> (remember that  $1 \text{ GeV} = 10^9 \text{ eV} = 1.60 \times 10^{-10}$  joule). The mass of the proton is 0.938 GeV/c<sup>2</sup> =  $1.67 \times 10^{-27}$  kg.

## Neutrinos

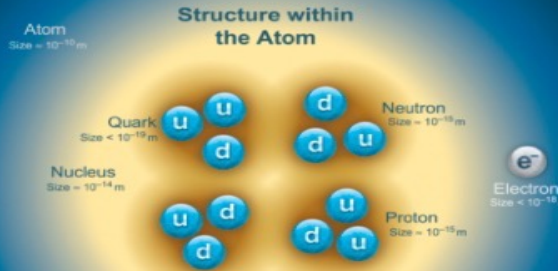
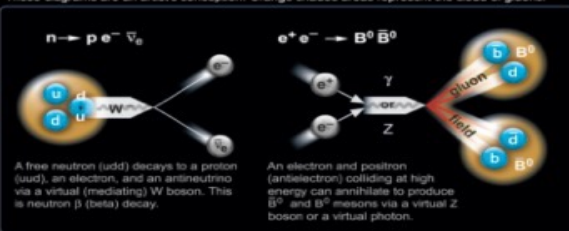
Neutrinos are produced in the sun, supernovae, reactors, accelerator collisions, and many other processes. Any produced neutrino can be described as one of three neutrino flavor states  $\nu_e$ ,  $\nu_\mu$ , or  $\nu_\tau$ , labelled by the type of charged lepton associated with its production. Each is a defined quantum mixture of the three definite-mass neutrinos  $\nu_1$ ,  $\nu_2$ , and  $\nu_3$  for which currently allowed mass ranges are shown in the table. Further exploration of the properties of neutrinos may yield powerful clues to puzzles about matter and antimatter and the evolution of stars and galaxy structures.

## Matter and Antimatter

For every particle type there is a corresponding antiparticle type, denoted by a bar over the particle symbol (unless + or - charge is shown). Particle and antiparticle have identical mass and spin but opposite charges. Some electrically neutral bosons (e.g.,  $Z^0$ ,  $\gamma$ , and  $H^0 = c\bar{c}$ , but not  $K^0 = d\bar{s}$ ) are their own antiparticles.

## Particle Processes

These diagrams are an artist's conception. Orange shaded areas represent the cloud of gluons.



If the proton and neutrons in this picture were 10 cm across, then the quarks and electrons would be less than 0.1 mm in size and the

<http://www.cpepphysics.org/particles.html>

Property	Gravitational Interaction	Weak Interaction (Electroweak)	Electromagnetic Interaction	Strong Interaction
Acts on:	Mass - Energy	Flavor	Electric Charge	Color Charge
Particles experiencing:	All	Quarks, Leptons	Electrically Charged	Quarks, Gluons
Particles mediating:	Graviton (not yet observed)	$W^+$ $W^-$ $Z^0$	$\gamma$	Gluons
Strength at $\left\{ \begin{array}{l} 10^{-16} \text{ m} \\ 3 \times 10^{-17} \text{ m} \end{array} \right.$	$10^{-41}$	0.8 $10^{-4}$	1 1	25 60

## BOSONS

force carriers  
spin = 0, 1, 2, ...

Unified Electroweak spin = 1		
Name	Mass GeV/c <sup>2</sup>	Electric charge
$\gamma$ photon	0	0
$W^-$	80.39	-1
$W^+$	80.39	+1
$Z^0$ Z boson	91.188	0

Strong [color] spin = 1		
Name	Mass GeV/c <sup>2</sup>	Electric charge
<b>g</b> gluon	0	0

Higgs Boson spin = 0		
Name	Mass GeV/c <sup>2</sup>	Electric charge
<b>H</b> Higgs	126	0

## Higgs Boson

The Higgs boson is a critical component of the Standard Model. Its discovery helps confirm the mechanism by which fundamental particles get mass.

## Color Charge

Only quarks and gluons carry "strong charge" (also called "color charge") and can have strong interactions. Each quark carries three types of color charge. These charges have nothing to do with color. Just as electrically-charged particles interact by exchanging photons, color-charged particles interact by exchanging gluons.

## Mesons and Baryons

Quarks and gluons cannot be isolated - they are confined in color-neutral particles called hadrons. This confinement (binding) results from multiple exchanges of gluons among the color-charged constituents. As color-charged particles (quarks and gluons) move apart, the energy in the color-force field between them increases. This energy eventually is converted into additional quark-antiquark pairs. The quarks and antiquarks then combine into hadrons; these are the particles seen to emerge.

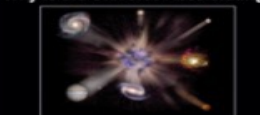
Two types of hadrons have been observed in nature **mesons**  $q\bar{q}$  and **baryons**  $qqq$ . Among the many types of baryons observed are the proton (uud), antiproton ( $\bar{u}\bar{u}\bar{d}$ ), and neutron (udd). Quark charges add in such a way as to make the proton have charge 1 and the neutron charge 0. Among the many types of mesons are the pion  $\pi^+$  (u $\bar{d}$ ), kaon  $K^+$  (u $\bar{s}$ ), and  $B^0$  (db).

Learn more at [ParticleAdventure.org](http://ParticleAdventure.org)

## Unsolved Mysteries

Driven by new puzzles in our understanding of the physical world, particle physicists are following paths to new wonders and startling discoveries. Experiments may even find extra dimensions of space, microscopic black holes, and/or evidence of string theory.

### Why is the Universe Accelerating?



The expansion of the universe appears to be accelerating. Is this due to Einstein's Cosmological Constant? If not, will experiments reveal a new force of nature or even extra (hidden) dimensions of space?

### Why No Antimatter?



Matter and antimatter were created in the Big Bang. Why do we now see only matter except for the tiny amounts of antimatter that we make in the lab and observe in cosmic rays?

### What is Dark Matter?



Invisible forms of matter make up much of the mass observed in galaxies and clusters of galaxies. Does this dark matter consist of new types of particles that interact very weakly with ordinary matter?

### Are there Extra Dimensions?



An indication for extra dimensions may be the extreme weakness of gravity compared with the other three fundamental forces (gravity is so weak that a small magnet can pick up a paper clip overwhelming Earth's gravity).



# IPPOG – Timeline

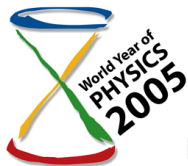
**1997 Birth of European Particle Physics Outreach Group (EPOG)  
formed under the joint auspices of ECFA and EPS-HEPP**

*"...the particle physics community has a moral obligation to inform the public on its activities. To do this well, experiences must be shared among countries in view of the need to optimize the use of resources."*

- Chris Llewellyn-Smith, CERN DG



as a forum for exchange of ideas, best practices, tools, etc...



**2005 Launch of IMC – International MasterClasses in Particle Physics**

based on real data from DELPHI and OPAL experiments  
(experiments at LEP, the accelerator before LHC)



(EPOG => EPPOG in ~2006)



# IPPOG – Timeline

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**2009** First election of **2 Chairs**

Shared management at IPPOG

**2011** Real data from **ATLAS** and **CMS** experiments at the **IMC** (Int'l Masterclasses)

**2011** Global Expansion “E” => “I” (EPPOG => IPPOG)

Israel, Australia, USA (Brazil, South Africa, India, Mexico, ...)

**2012** First presentation of the IMC + hands-on sessions in an international conference

**1st World Conference in Physics Education**, Istanbul, Turkey

**2012 ICHEP2012**, Melbourne, Australia

Announcement of the **Higgs Boson** discovery, 1<sup>st</sup> Outreach Track in a big conference

**2016** Formalization of an **International Collaboration**

**MoU (Memorandum of Understanding)** came into force on December 2016

**2017** Launch of the **Global Cosmics portal**

**2022** Symposium of the 25<sup>th</sup> Anniversary, celebrating also pandemic survival

# IPPOG Today

## International Scientific Collaboration

- Active Researchers with Experience in Education & Outreach
- Experts in Communication & Education

## Global Network

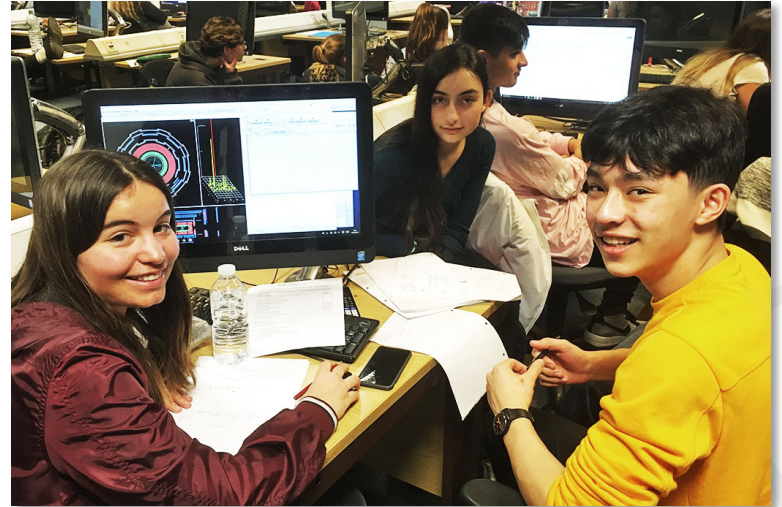
- 33 countries, 7 experiments, 1 int'l lab (CERN)
- 2 associate members: 2 national labs (DESY, GSI)
- A link to national networks

## Organise Global Activities

- International Particle Physics Masterclasses
- World-Wide Data Day, Global Cosmics, etc.

## Support Local Activities

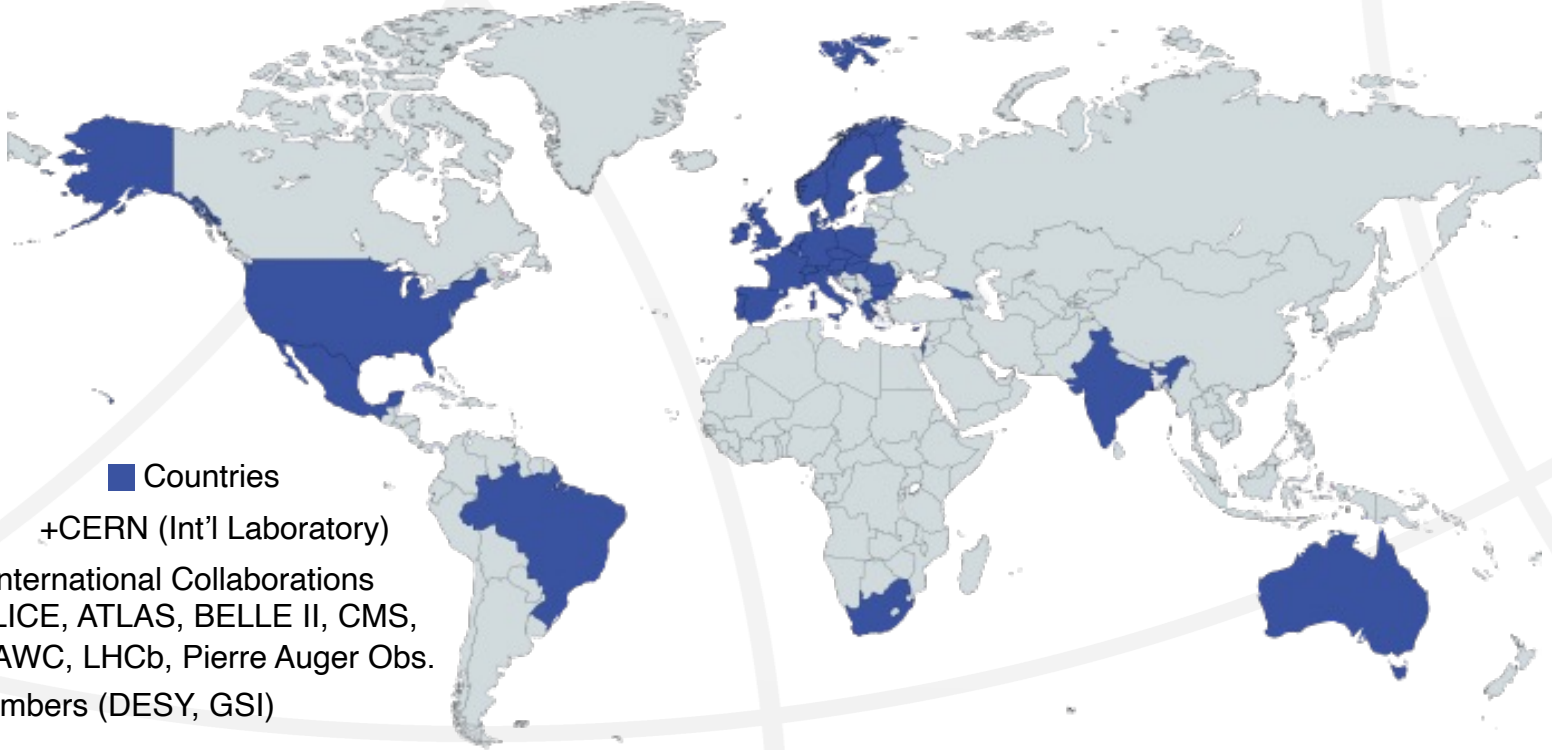
- Sharing of expertise, best practices, material database
- Resources to support events, kick-start activities
- Link to [interview with Claire Adam and Zory Zaharieva on Bulgarian National Radio](#)





# IPPOG Today

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# IPPOG main activities – meetings

## 24th IPPOG Meeting @CERN, 26-28 Oct 2022

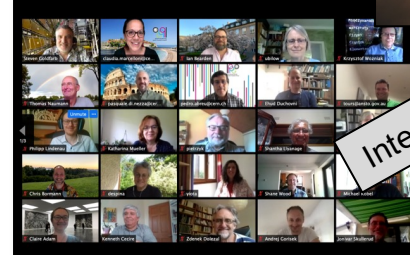
- Working Group Meetings & Reports:
  - Masterclasses Steering Group & to new countries WG
  - Exhibitions and Public Events
  - Diversity, Inclusion & Accessibility
  - Outreach of Applications for Society
  - Explaining Physics to Lay Audiences
- Inspiring success stories
- Panel Discussion: “Masterclasses for future instal.”
  - CERN, FCC, DUNE, Muon Collider, etc

<https://indico.cern.ch/e/ippog-2022-autumn>



## 25th IPPOG Meeting @Sófia (BG), 9-12 May 2023

- Steering/Working Groups Meetings & Reports:
  - Masterclasses and Global Cosmics
  - Expanding Masterclasses to New Countries
  - Outreach of Applications for Society
- Inspiring success stories
- Panel Discussion: “Quantum Computing”
  - Specialists on quantum computing (theory, applications, finance, education & outreach)



Intensive 2.5-Day Meetings

<https://indico.cern.ch/e/ippog-2023-spring>



# IP

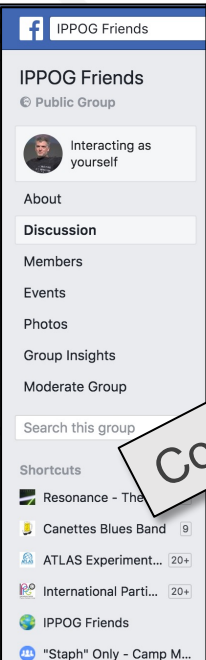
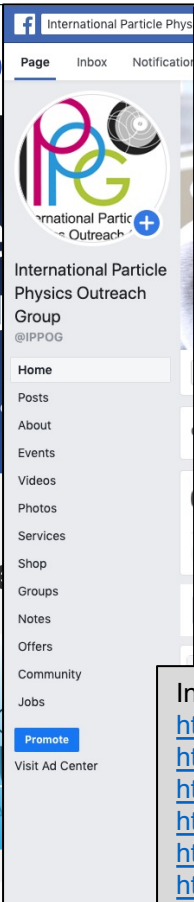
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# News and e

# QUANTUM

Quantum Wor  
24 Apr 2023

Feedback

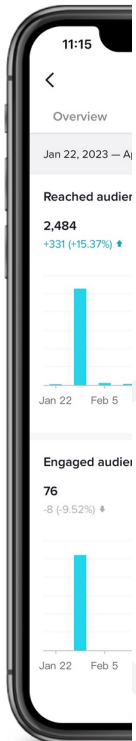
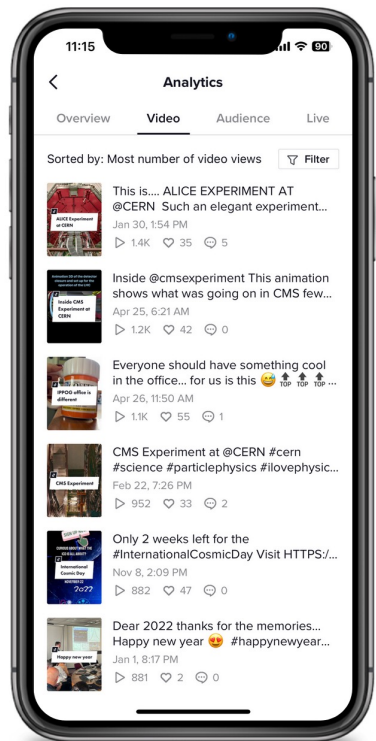


# Communication Platforms

International Particle Physics Outreach Group  
<http://ippog.org>  
<http://facebook.com/ippog>  
<http://facebook.com/groups/friends.ippog>  
<http://twitter.com/ippogOrg>  
<http://instagram.com/ippogOrg>  
<https://www.tiktok.com/@ippogorg>  
[ippog-friends@cern.ch](mailto:ippog-friends@cern.ch)



# SOCIAL MEDIA



12 May 2023

IPPOG Public Event @ Sofia, Bulgaria

16/29



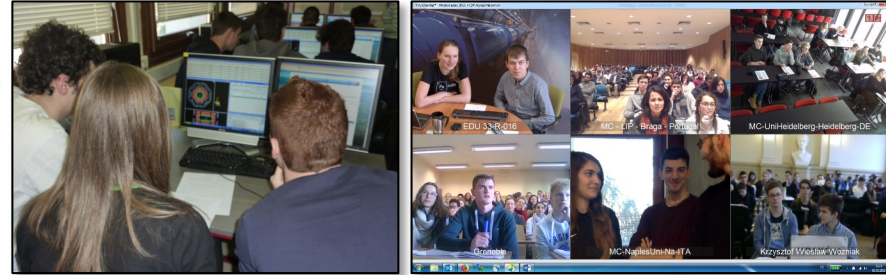




# IPPOG – International Masterclasses

## The Flagship Activity of IPPOG

- Students become “Scientists for a Day” at a Research Inst.
- Introduction to Particle Physics, Detectors, etc.
- Analyse real data provided by experiments
- Discuss results via videoconference with other students around the world



## Global Reach (2019; recovering after pandemic)

- 60 countries
- 220 research labs
- 14,000 Students
- Videoconferences with moderators at CERN, FNAL, KEK, GSI, TRIUMF

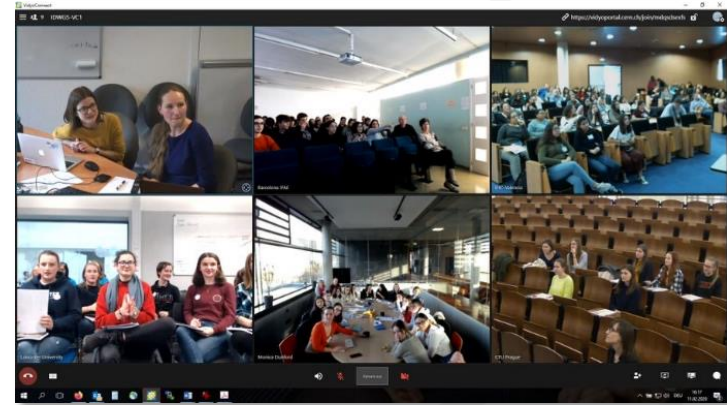




# IPPOG – International Masterclasses

U.N.'s International Day of Women and Girls in Science 11 Feb => Campaign start  
*“support and promote the access of girls to science education and research”*

- Masterclasses for Women and Girls
  - 17 groups participating
  - 600 students
  - Primarily women lecturers and tutors
  - 4 videoconferences at CERN with women moderators
    - incl. presentation on situation of women in physics
  - **Next: ~11 Feb 2024 (to be confirmed)**



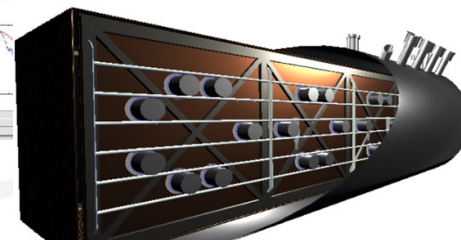
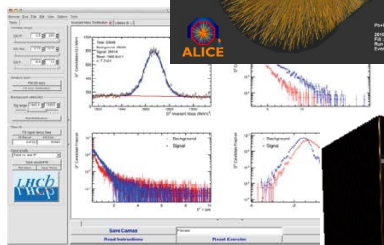
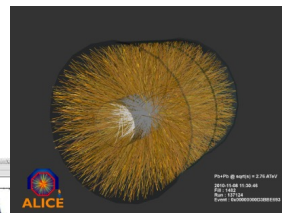
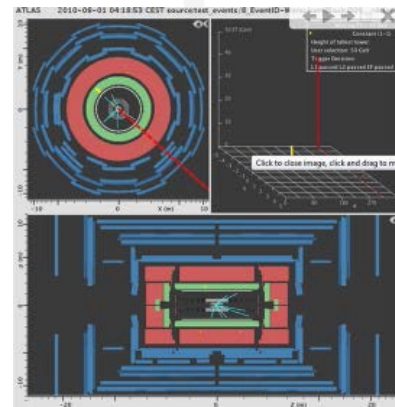
*“My institution (Lancaster University in the UK) took part for the first time, last Tuesday on the International Day of Women and Girls in Science. We hosted a school group and had a great day - thanks very much!”*



# IPPOG – International Masterclasses

## The Measurements

- ATLAS W-Path (Ratio of the  $W^+$  /  $W^-$  bosons, with a  $H \rightarrow WW$  taste)
- ATLAS Z-Path (Z boson mass, Higgs search in photons and 4 leptons)
- CMS (Decays of the W, Z, and Higgs bosons, Mass of the Z boson)
- ALICE (Strange particles)
- ALICE (Measurement of Nuclear Properties)
- LHCb (Study of the particle decay:  $D^0 \rightarrow K\pi$ )
- MINERvA (Neutrino studies)
- Belle II (Particle reconstruction)
- Particle Therapy (GSI/FAIR)
- Pierre Auger Observatory (Cosmic Rays)



## In development

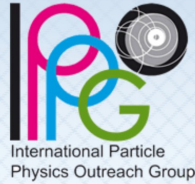
- Darkside, MicroBooNE
- OPERA, DUNE



# IPPOG – International Masterclasses

physicsmasterclasses.org

Next edition: **2024**  
From ~11 February  
to a few days before  
(catholic) Easter  
(31 march)



- Home
- Information for High School Students
- Information for Teachers and Educators
- Information for Institutes and Physicists
- Schedule
- Intl. Day of Women and Girls in Science
- My Country
- Physics
- In the Media
- Published Papers
- Archive
- Contributors
- Contact Us



**International Masterclasses**  
19<sup>th</sup> International Masterclasses 2023

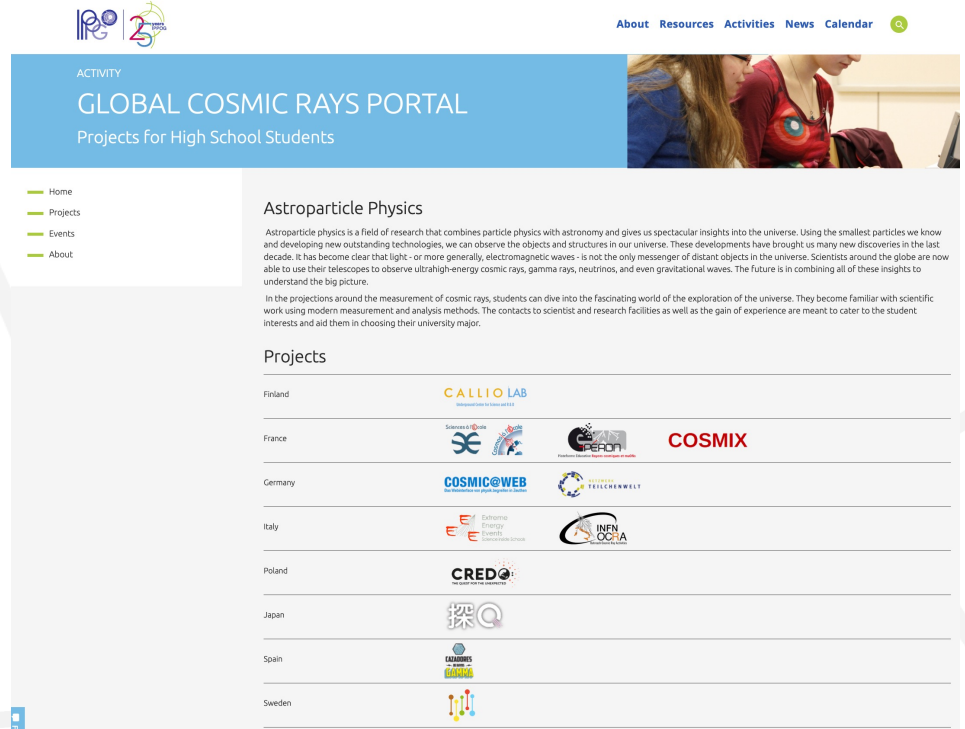


Follow @physicsIMC

[ippog.org/global-cosmic-rays-portal](http://ippog.org/global-cosmic-rays-portal)

International Cosmic Day

International Muon Week



The screenshot shows the IPPOG Global Cosmic Rays Portal website. At the top, there is a navigation menu with links for 'About', 'Resources', 'Activities', 'News', and 'Calendar'. Below the navigation is a blue header with the text 'ACTIVITY GLOBAL COSMIC RAYS PORTAL Projects for High School Students'. A sidebar on the left contains a menu with 'Home', 'Projects', 'Events', and 'About'. The main content area features a section for 'Astroparticle Physics' with a descriptive paragraph and a 'Projects' section listing various international projects and their logos.

**ACTIVITY**  
**GLOBAL COSMIC RAYS PORTAL**  
 Projects for High School Students














- Home
- Projects
- Events
- About

**Astroparticle Physics**

Astroparticle physics is a field of research that combines particle physics with astronomy and gives us spectacular insights into the universe. Using the smallest particles we know and developing new outstanding technologies, we can observe the objects and structures in our universe. These developments have brought us many new discoveries in the last decade. It has become clear that light- or more generally, electromagnetic waves - is not the only messenger of distant objects in the universe. Scientists around the globe are now able to use their telescopes to observe ultrahigh-energy cosmic rays, gamma rays, neutrinos, and even gravitational waves. The future is in combining all of these insights to understand the big picture.

In the projections around the measurement of cosmic rays, students can dive into the fascinating world of the exploration of the universe. They become familiar with scientific work using modern measurement and analysis methods. The contacts to scientist and research facilities as well as the gain of experience are meant to cater to the student interests and aid them in choosing their university major.

**Projects**

Finland	
France	  
Germany	 
Italy	  
Poland	
Japan	
Spain	
Sweden	

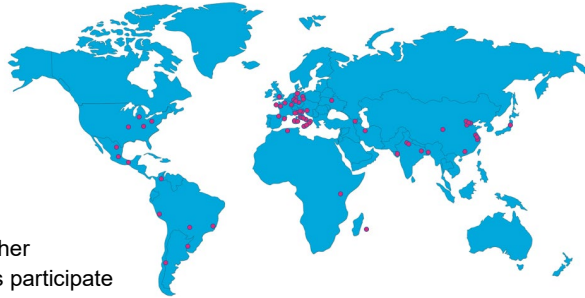


# IPPOG – International Cosmic Day

<https://ippog.org/global-cosmic-rays-portal/international-cosmic-day/>

## International Cosmic Day 2022

Topic: Investigating the particles from the cosmos



98 groups of students, teacher and scientist in 23 countries participate

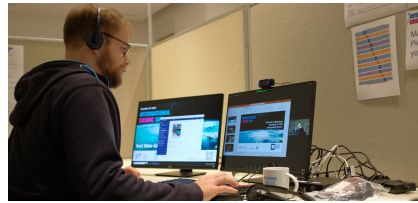
12 Video Calls throughout the day



© Heike Prokoph, DESY



© I.I.S.S. Aldo Moro Margherita



© Carolin Gnebner, DESY

Discover Cosmic Rays

# INTERNATIONAL COSMIC DAY

November 22 | 2022

Cosmic particles, these unnoticed particles that surround us all the time, are the focus of this day. Students, teachers and scientists get together to talk and learn about Cosmic Rays and answer questions like:

**What are cosmic particles?  
Where do they come from?  
How can they be measured?  
And what can we learn from them?**

If you want to know more about the secrets they bring with and to be part of this collaboration, get here more information:

Image Credit: DESY, Science Communication Lab

<https://icd.desy.de>  
<https://www.facebook.com/InternationalCosmicDay>

Report Global Cosmic Group | Sabine Hemmer, Carolin Gnebner, May 2023



In cooperation with many networks and partners:



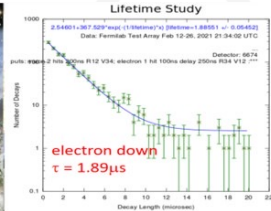


# IPPOG – International Muon Week

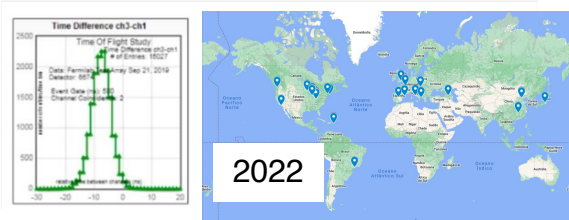
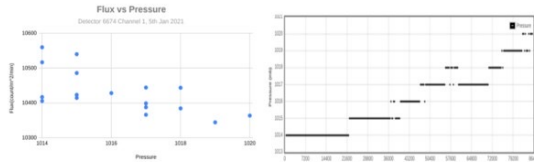
<https://quarknet.org/content/international-muon-week>

Usually  
in Spring

## Measurements



Variation of flux with Barometric Pressure





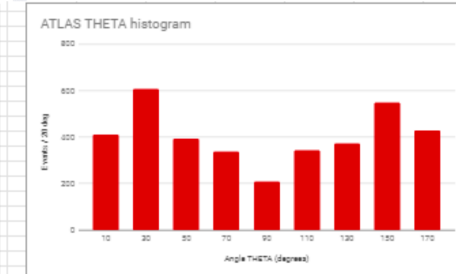
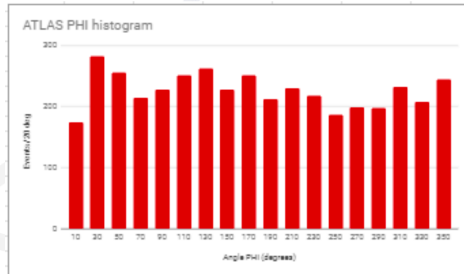
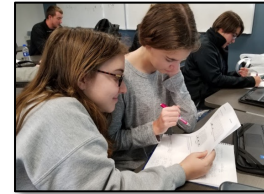
# IPPOG – World Wide Data Day (W2D2)

10 November 2022 (24h)

- Participating groups: 42 in 11 countries – 6 from Bulgaria!
- for high school students, guided by physics teachers
- simplified measurement with data from ATLAS and CMS

## Measurement

- Students worldwide analyse data from LHC events
- Data analysis at school, physics discussion in Video-Conference (Zoom)



<https://quarknet.org/content/world-wide-data-day>

Next: Oct/Nov 2023

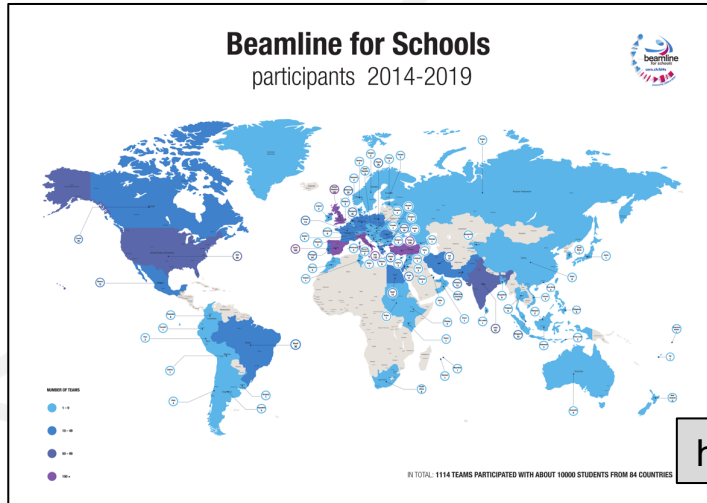




# IPPOG – Support to BL4S Competitions

## IPPOG Participation

- Local Contacts to Schools
- Help Remove Language Barrier
- Give Guidance for Physics, Feasibility



<http://beamlineforschools.cern>



# IPPOG – Public events & Festivals (examples)

**Colours of Ostrava**  
Czech Rep, 2019, 2022

**Pohoda Festival**  
Slovakia, 2019

**Universal Science**  
CHEP, Sofia, Bulgaria, 2018  
CHEP, Adelaide, Australia, 2019  
ICHEP, Online, 5 Aug 2020  
ATLAS Week, Lisboa, 16 Oct 2022

Music for Physics, Sófia, TONIGHT/tomorrow

<http://universalscience.web.cern.ch>





# IPPOG – the future...for you!

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## Many challenges ahead

- Scale of [new] projects (timespan, cost, size, ...)
- Wide[r] recognition of the value of [Fundamental] Science in the Society
- Increase the reach of our activities – geography, diversity, inclusion, age
- Train the trainers – Teachers, Educators, Tutors, Motivators
- Introduce High Energy and Particle Physics in school curricula, either adiabatically or with a swift phase transition (aka revolution)

*Education and Outreach are more important than ever.*

*We need to work on how the public perceive scientific knowledge and the scientific process.*

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# Conclusions

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- Education, Communication and Outreach are essential pillars for the development of High Energy and Particle Physics.
- Many scientists/teachers , at different levels of commitment, are already carrying outwards the excitement of the field with many activities.
- Our field needs the support and contribution of **all**,
  - as an active teacher engaging your students in classes and activities,
  - as an active student involved in activities and engaging friends and family,
  - as actively being an ambassador of the field,
  - and/or helping creating the conditions for a better Edu-Comm-OR in PP.

**O\_TREACH *is not complete without* **U****



# Thank you for your attention!



...and



*Planting  
a future*

# Thanks!

(this is a big thanks!)

to all the people collaborating in all these activities!

## Any questions?

You can find me at [abreu@lip.pt](mailto:abreu@lip.pt)



**TÉCNICO**  
LISBOA