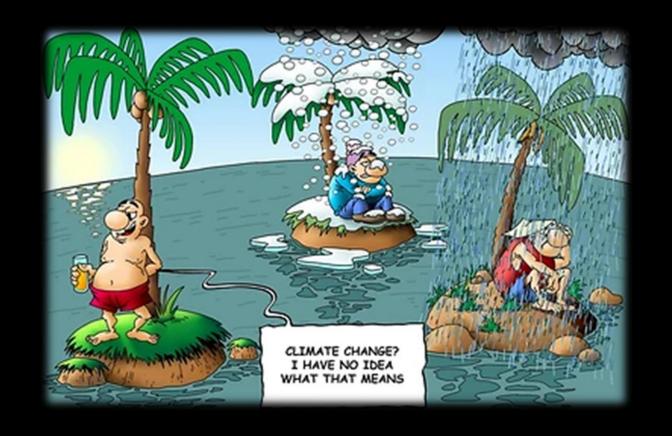


Climate Change in the Back of the Envelope

Pablo Garcia Tello, IdeaSquare, CERN

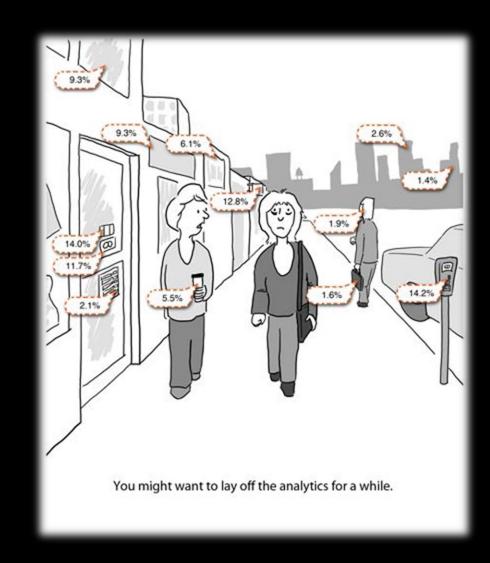
The first step in solving a problem is understanding what that problem is about.



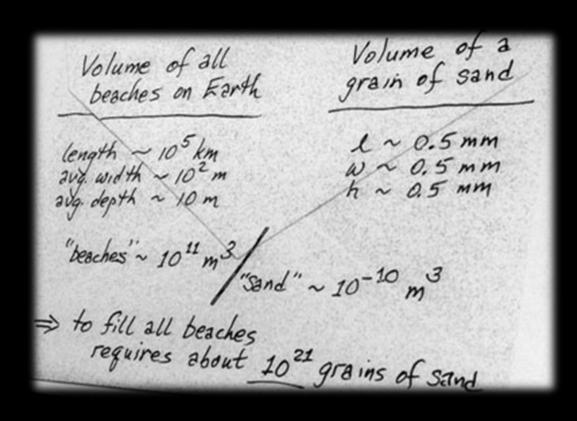
And a big part of understanding goes on visualizing.

Because only by visualizing, in the gut feeling sense, makes us truly aware.

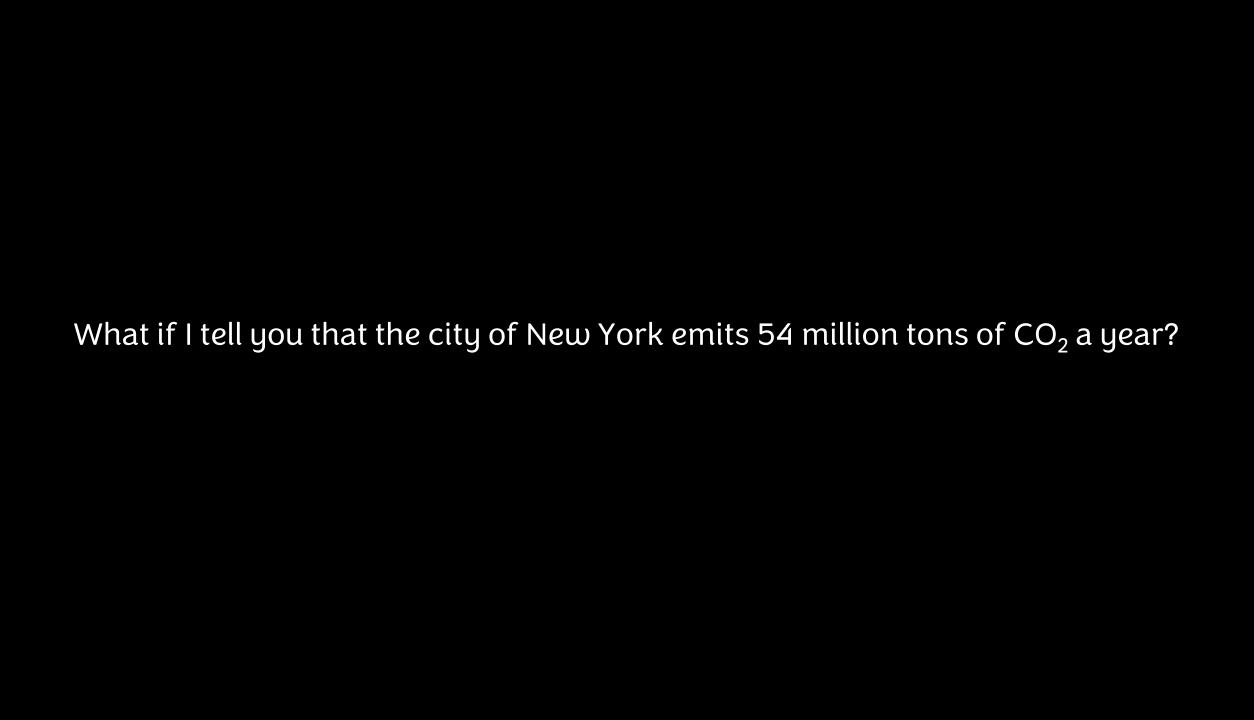
Visualizing ≠ Simple Data Checking/Reading.



Visualizing: A Physicist's Approach



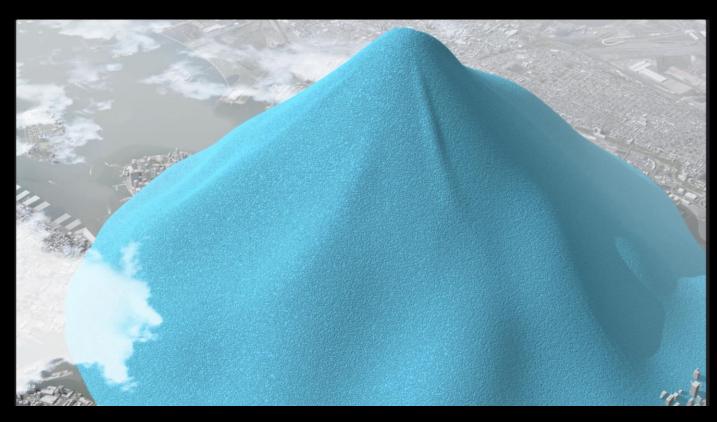
Back of the Envelope Estimations



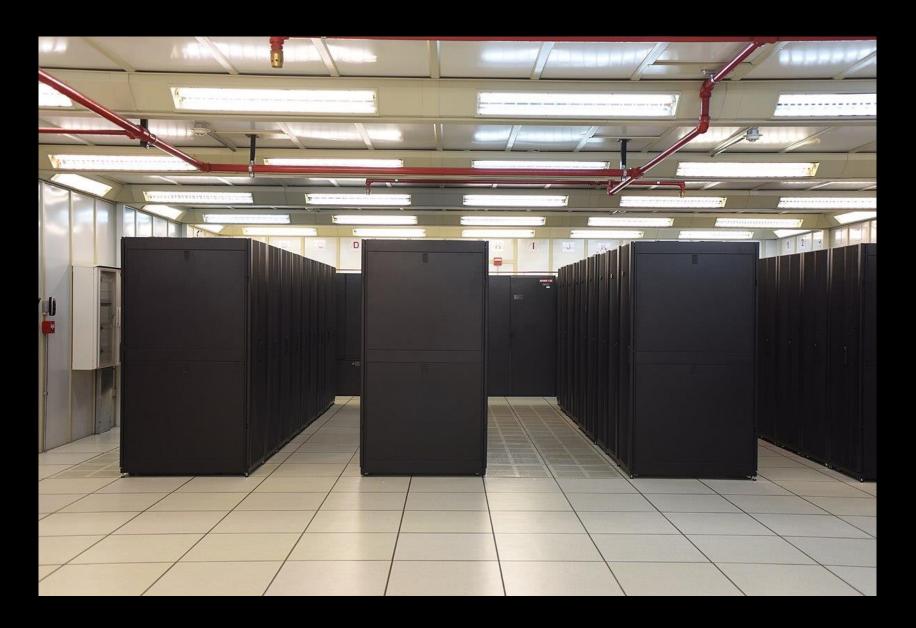


How about seeing it this way?

Let us focus on two examples producing A LOT of CO_2 footprint... ...more than 100 Million tons CO_2 equivalents/year

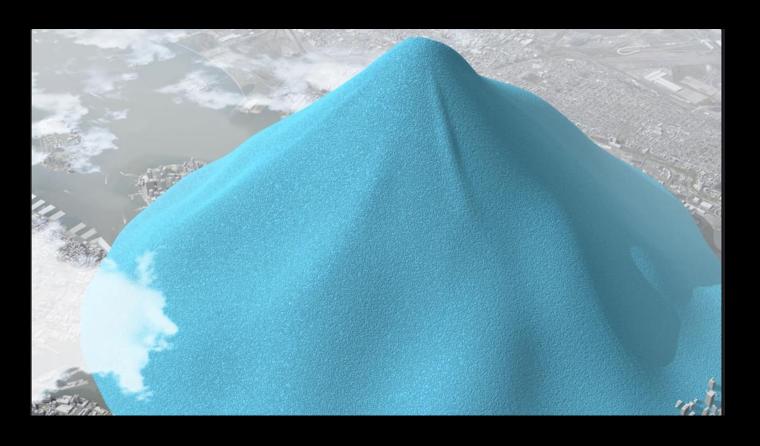


We are talking about 2 of these minimum!



Yes, Data Centers...for example.

Data centers accounted for 340 million tons of CO_2e in 2020 (https://www.unep.org/).



We are talking about ~ 6 of these!

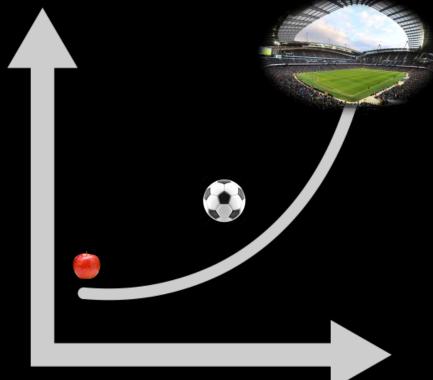
Today we generate $\sim 10^{22}$ bytes of info used and stored.

There are 10⁴ data centers.

It means 10¹⁸ bytes/data center.

If you imagine the amount of data available to us as an apple, by 2030, this apple has turned into a soccer ball.

By 2050, it's going to be the size of an entire soccer field!

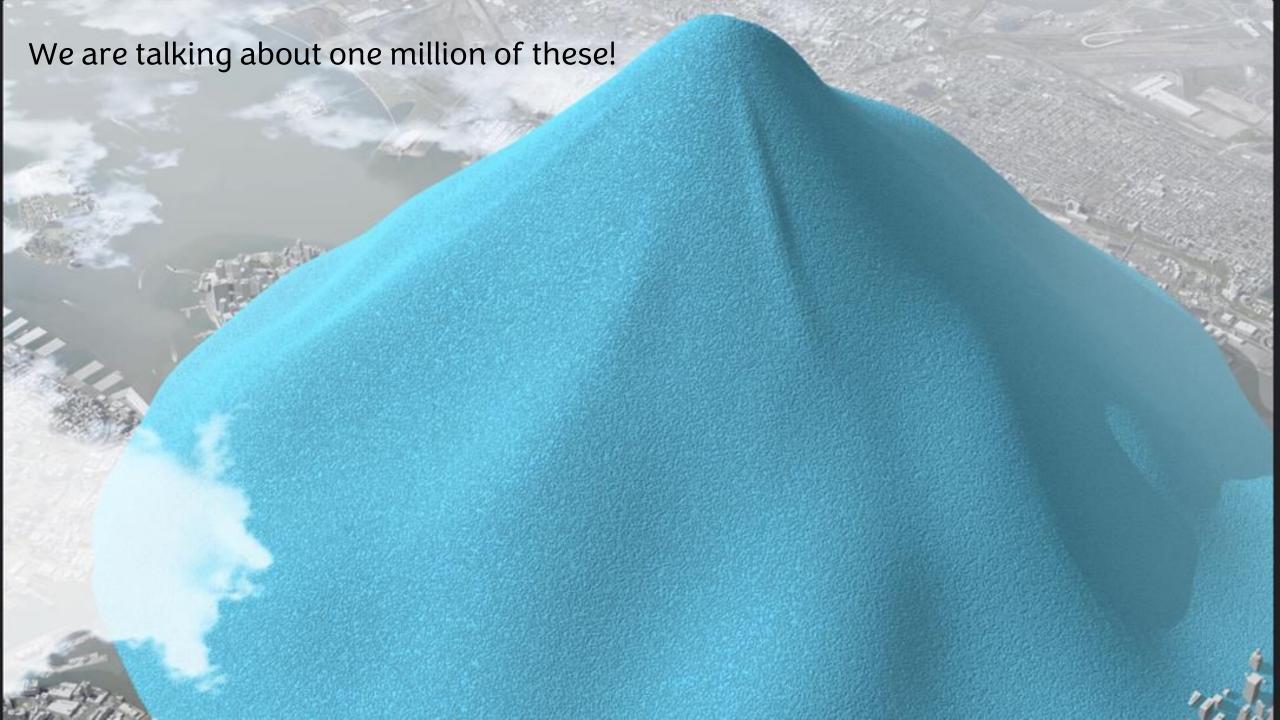


By 2050 we will have 500,000 Zettabytes (\sim 10 26 bytes).

They will need 10⁸ data centers.

They will emit $\sim 10^6$ millions of CO_2e .

https://towardsdatascience.com/





What if I tell you that ~7 billion of the 9.2 billion tonnes of plastic produced from 1950-2017 became plastic waste, ending up in landfills or dumped?

What is the weight of all the plastic cups of coffee used per day in the World?

A physicist may come up with this strategy for figuring out the answer

Data I need	Assumptions I need to make and justify
The world population	How many of it drinks coffee?
	How many coffee cups they drink per day?
	How many of those cups are made of plastic?
	The average weight of a coffee cup?

Working out the answer

World population: 8 billion humans = 8 x 10⁹ humans

Assumption needed	Assumption translated into numbers	Justification
How many humans out the total world population drink coffee in a given day.	1/3 humans	The coffee market is huge and a cup of coffee is relatively cheap around the world for anybody to buy. Also, although in many countries the population is young, let's say that one becomes a coffee drinker at 18 y/o. So, it is reasonably plausible that 1/3 of the world population drinks coffee per day.
How many coffee cups they drink per day	4 cups	Let's balance heavy coffee drinkers with light drinkers and assume that a minimum of 4 coffees are drank per day.
How many of those cups are made of plastic	3 cups	Let's assume that at least 3 of these cups per day is a plastic cup.
The average weight of a coffee cup	170 grams	Let's average between the weight of a plastic mug (~300 grams) and the weight of a coffee cup from a vending machine (~40 grams)

Estimating the answer

```
(8 x 10<sup>9</sup> humans) x (1/3 coffee drinkers) ~ 3 x 10<sup>9</sup> humans

(3 x 10<sup>9</sup> humans) x (4 cups/day human) ~ 12 x 10<sup>9</sup> cups/day = 10^{10} cups/day

(2 x 10<sup>9</sup> cups/day) x (2/3 cups made of plastic) ~ 10^{10} plastic cups/day
```

(10¹⁰ plastic cups/day) x (170 grams/cup day) = $\frac{2 \times 10^{12}}{\text{grams}}$

Is this a large number?
Is this a small number?
We physicists like to visualize things!
Only visualizing, the meaning of numbers can be grasped!

Visualizing the answer

First, let's talk about Kg since it is more intuitive than grams...

 $2 \times 10^{12} \text{ grams} = (2 \times 10^{12} \text{ grams}) \times (10^{-3} \text{ Kg/gram}) = 2 \times 10^{9} \text{ Kg}$

Comparisons	Our estimated answer
A Blue Whale weights ~ 2 x 10 ⁵ Kg	The weight of all the plastic cups of coffee used per day in the World would be approximately the equivalent of the weight of 10,000 Blue Whales.
The Great Pyramid weights ~ 2 x 10 ⁹ Kg	The weight of all the plastic cups of coffee used per day in the World would be approximately the equivalent of the weight of The Great Pyramid in Egypt.

How good we did?

It is interesting to check if somehow you can figure out whether you did good or way off.

In our case we figured along the way that we consume ~1010 plastic cups/day.

The Earth Day * organization estimates that 16 billion disposable coffee cups are used each year (\sim 10¹¹ disposable cups/year). This will be (\sim 10⁹ disposable cups/day).

Considering our habits and where and how we consume coffee we can plausibly argue that most of the plastic cups we use are disposable, so we did not do bad with ~10¹⁰ plastic cups/day!!!



Thanks and Questions