

IdeaSquare and EU Projects

Pablo and Roy

What is ~~the universe~~ made of?

IdeaSquare



Future EU projects

~~Dark energy~~
(68.3%)

Running EU Projects

~~Visible~~
(4.0%)

Submitted EU Projects

~~Dark~~
(20.0%)



Why?

- Surviving.
- Surviving.
- Being linked to the EU Office in the IPT organigram.

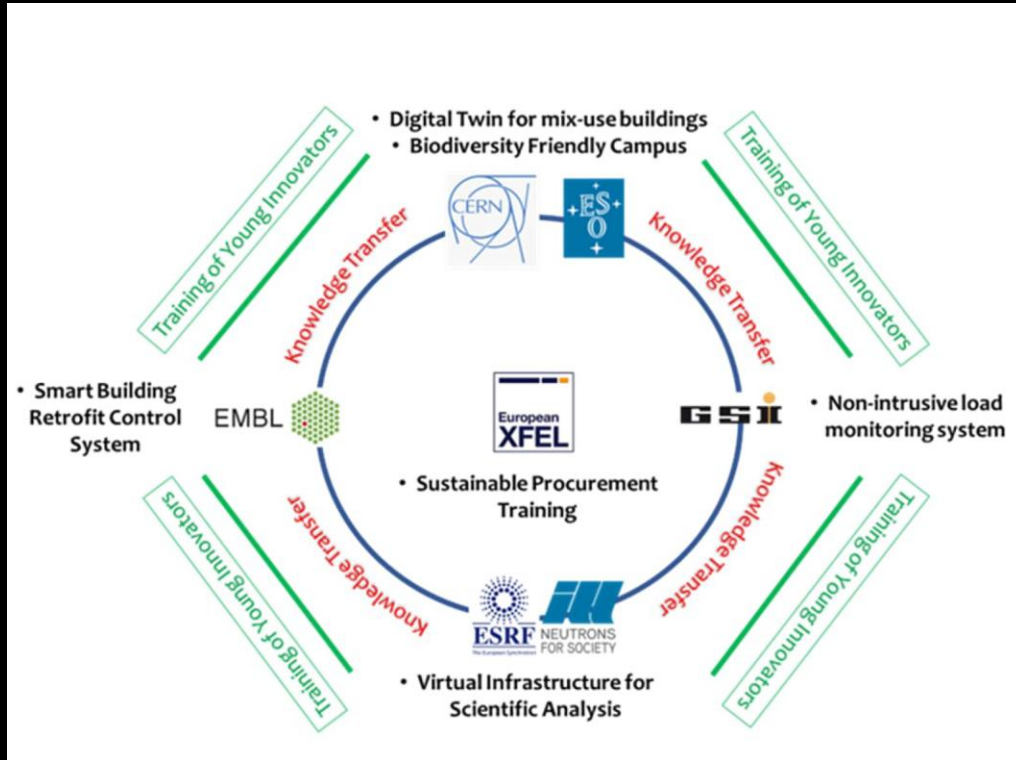


If we take EU Projects as a burden, they will become a burden.

If we take them as a way to realize our activities, though with the “evil” of managing them, they will become a way to grow and also a shield against management wind.

Up to each one of us...

Pipeline: CARAT



By September, we would expect to know the result regarding funding.

Why?

- Surviving after 2025.
- Linking to Green Village.
- Financing our student activities.

What?

- Biodiversity Pilot
- Digital Twin of a CERN Building Pilot.

IdeaSquare's role?

- Provide Training for students (mostly PhDs) recruited among the consortium partners.
- They should spend at least two weeks (total time) along the training at IdeaSquare.
- Training about Sustainability/SDGs inspired by the pilots.

Pipeline: REACH

Only a **small fraction of women hold leadership roles** in the tech industry:

19%

Tech senior vice presidents



15%

CEOs



By September, we would expect to know the result regarding funding.

Why?

- Surviving after 2025 and possibly longer-term income.
- Linked to ATTRACT.
- Financing our student activities.

What?

- Funding 130 projects for SMEs/Start-ups led by women.

IdeaSquare's role?

- Support Aalto and ESADE for the training of young female innovators.
- Training about Sustainability/SDGs inspired by the SMEs/Start-ups projects.
- Similar to ATTRACT Academy but way simpler.

THE LAWS OF CARTOON PHYSICS



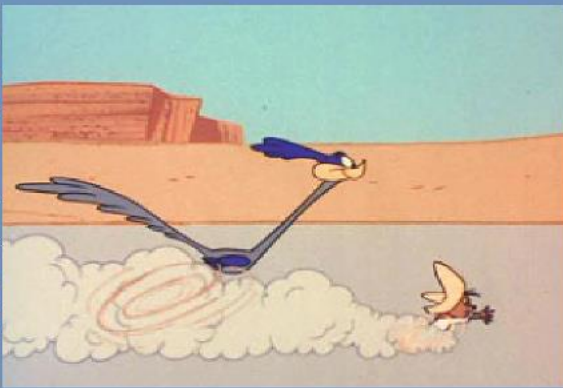
1. Gravity will not work until you look down



2. All things fall faster than anvils and boulders



3. All holes are movable



4. Nothing can travel faster than the Speed of Gonzales (not even Road Runner)

Conclusions

1. The Future is not an issue until you think it is.
2. All things fall faster than a committing team.
3. All hurdles are avoidable and/or solvable.
4. Nothing can travel faster than IdeaSquare.

Questions