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Turning AI promise into medical practice

Wednesday 13 September 2023 09:00 (45 minutes)

There is a tremendous increase in interest in AI in healthcare, thanks to the fast developments in Generative AI with a lot of potential use cases being identified. In real life, AI is being used in clinical practice already. In the keynote, various examples of AI solutions currently in use in healthcare will be explained, including the clear value they bring. And although AI is being used, adoption is still rather limited. So what hampers further adoption, what are the challenges? These topics are discussed too, with directions how to make further progress.

Presenter: JANSSEN, Ger (Philips)

Session Classification: Keynote