



Contribution ID: 10

Type: not specified

Colliders of Tomorrow: Strengthening Communication, Advocacy, and Planning for Future Advancements in US Particle Physics”

Monday 5 June 2023 13:30 (5 minutes)

In order to enable future US collider projects, it is crucial to enhance communication, foster effective advocacy efforts, and actively plan for the future as a unified community. This talk explores the necessity of modernizing communication methods and employing creative strategies to engage and captivate larger audiences. Moreover, collaboration between the DOE Office of Science and the Department of Education can ensure the accessibility of particle physics education for students of all ages. Supporting educational and outreach initiatives through base grant funding is essential for promoting widespread understanding and appreciation of this field. Establishing a dedicated planning office for future collider projects is imperative to maximize the utilization of significant funding opportunities and adapt to evolving strategies. Additionally, encouraging Principal Investigators (PIs) to work across frontiers and projects can foster innovation and enable groundbreaking scientific advancements. Join this talk to learn how these vital steps can pave the way for a brighter future in US particle physics.

Primary author: OJALVO, Isobel (Princeton University (US))

Presenter: OJALVO, Isobel (Princeton University (US))

Session Classification: Contributed talks