

# When physicists met novelists : the success story of Collision

*Thursday 18 July 2024 11:45 (15 minutes)*

For the first time ever, the CERN community has collaborated with established (non-science) writers to produce an anthology of fictional short stories. The stories, based on submissions of ideas from the world-wide CERN community, were put together in a book entitled *Collisions : Stories from the Science of CERN*, co-edited by Rob Appleby of Manchester University and Connie Potter of CERN. The book has sold thousands of copies and has been a huge success. We talk about the idea, the process and the marketing of such a unique public outreach project, which has left the public wanting more.

## Alternate track

### I read the instructions above

Yes

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