

Communicating DUNE Science to the Public

Friday 19 July 2024 15:15 (15 minutes)

The Deep Underground Neutrino Experiment (DUNE) is embarking on an ambitious quest to unravel the mysteries surrounding neutrinos and their intricate interactions. At the heart of our collaboration is a dedication to not only probe the depths of neutrino physics but also to engage the public, students and policy makers with all aspects of the DUNE experiment. We are committed to communicating our physics goals, improving understanding of our groundbreaking detectors, and highlighting the efforts of the people behind these endeavors.

This talk will present the social media strategy adopted by DUNE. We'll explore the results of our efforts and discuss our approach to engage new audiences.

Alternate track

I read the instructions above

Yes

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Session Classification: Education and Outreach

Track Classification: 15. Education and Outreach